

# Legal and (self-)regulatory frameworks in ten European countries – Country reports

Josef Seethaler and Maren Beaufort

With contributions from

Tatiana Chervyakova, Rosemary Day, Nuša Detiček,
Anastasiia Iufereva, Beata Klimkiewicz, Morgane Le Guyader,
Inna Lyubareva, Alessandro Nani, Helmut Peissl,
Brankica Petković, Monika Szafrańska, Karolína Šimková,
Ernest Thaqi, Barbara Thomaß, Nuno Cintra Torres,
Katarzyna Vanevska and Jeffrey Wimmer

**DELIVERABLE 3.2** 

MeDeMAP - Mapping Media for Future Democracies

Grant Agreement number: 101094984



## **Document information**

Project information	
Grant Agreement no.	101094984
Funding scheme	Horizon Europe Research and Innovation Actions
Project title	Mapping Media for Future Democracies
Project acronym	MeDeMAP
Project starting date	01/03/2023
Document information	
Work package no.	3
Work package title	Legal and (self-)regulatory frameworks
Work package lead beneficiary	OEAW
Task(s)	T3.2
Deliverable no.	D3.2
Deliverable title	Legal and (self-)regulatory frameworks in ten European countries – Country reports
Deliverable type	R
Contractual date of deliverable	30/06/2024
Actual date of deliverable	30/06/2024
Editor(s)	-
Author(s)	Josef Seethaler (OEAW), Maren Beaufort (OEAW) With contributions from Tatiana Chervyakova (Lusófona Uni), Rosemary Day (MIC), Nuša Detiček (MI), Anastasiia Iufereva (IULM), Beata Klimkiewicz (JU), Morgane Le Guyader (IMT), Inna Lyubareva (IMT), Alessandro Nani (TLU), Helmut Peissl (COMMIT), Brankica Petkovic (MI), Karolína Šimková (CU), Ernest Thaqi (OEAW), Barbara Thomaß (OEAW), Nuno Cintra Torres (Lusófona Uni), Jeffrey Wimmer (CU)
Reviewer(s)	-
Version	1.0
Status	Final
Total number of pages (including cover)	280
Dissemination level	PU





## **Table of contents**

1.	Exe	cutive Summary	5
2.	Intr	oduction	7
2	2.1.	The analytical model – a short summary	8
2	2.2.	The indicators	11
3.	Me	thodology and research process	14
3	3.1.	Selection of interviewees	14
3	3.2.	Notes for interviewers	15
3	3.3.	Questionnaires, documentation of interviews, editing of answers	17
4.	Ref	erences	21
5.	App	oendix	22
(	Quest	ionnaires	22
	Declar	ration of consent / data protection information (template)	28
6.	Cou	ıntry reports	30
ļ	Austri	a	31
(	Czech	Republic	57
E	stoni	a	66
F	rance	2	80
(	Germa	any	96
I	reland	ł	116
ŀ	taly		139
F	Polano	d	160
F	Portug	gal	196
9	Slover	nia	243









## 1. Executive Summary

As work packages 4 and 5, WP 3 also reflects the methodological approach, which is common to the entire project: a combination of various quantitative and qualitative research methods. Deliverable 3.1 presented quantitative data on media legislation, regulatory standards and self-regulatory measures in EU Member States based on a largescale, source-critical analysis of 21 European and international studies and databases. Of course, it was not just about any data, but about data that allows to evaluate the democratic implications of the legal and regulatory frameworks of the national political information environments. Therefore, an analytical model has been developed that guided the critical assessment of the data provided by these sources. This resulted in a first dataset, which was revised and extended for Deliverable 1.3, which encompasses data not only concerning legal and regulatory frameworks but also media supply (WP 4) and media use (WP 5) - data that will be transferred into the map of political information environments in the European Union, which represents one of the MeDeMAP's milestones. The analytical model acts also as a basis for the qualitative research part of WP 3 (Task 3.2), the first result of which are the ten country reports provided in this deliverable.

Task 3.2 focused in particular on semi-structured interviews with representatives of regulatory authorities, self-regulatory bodies and civil society associations and initiatives, but also with independent experts, supplemented where necessary by a literature review. The questionnaires developed for this purpose are tailored precisely to the expected expertise of the representatives of these three groups by adapting the wording of the questions to the three perspectives (when appropriate).

Quantitative and qualitative approaches are interlinked in that they enable the indicators derived from the analytical model to be substantiated with comprehensive and reliable information on the one hand, and on the other hand allow the knowledge and insights generated from both types of data to be related to each other and thus mutually illuminated. While this comparative analysis of the strengths and weaknesses of legal and (self-)regulatory frameworks with regard to democratic requirements will be carried out in Deliverable 3.3 (which will be completed at the end of October 2024), this deliverable





provides the first methodological steps necessary for this, in that the partners in all ten countries (1.) distilled the "key messages" from the answers to the interview questions and (2.) provided the background necessary for understanding the interviews.

In the overall structure of the project, WP 3 consists of only two tasks and takes up a comparatively short period of time (from March 2023 to October 2024) and only about half of the person-months of work packages 4 and 5 (34 person-months). This is due to the fact that the results of the analysis of the legal and regulatory framework conditions must be available when the other empirical work packages start with their comprehensive comparative studies, because media production and media use take place under these framework conditions. Research-based insights in the complex relationships between legal and regulatory measures, media supply structures and usage patterns are necessary to derive guidelines for media policy and regulation that may help to intervene precisely at the democratically relevant points.



## 2. Introduction

The overarching objective of the project is to set out future-proof pathways to strengthen democracy through improving accountability, transparency and effectiveness of media production and expanding active and inclusive citizenship. To achieve this objective, the project aims to clarify which media under which legal and regulatory conditions perform which democratic functions for which audiences, thus making it apparent what is at stake for democratic media—and for democracy itself. Accordingly, this general objective is addressed in detail within the framework of five specific (sub-)objectives, which are mainly related to one of the five scientific work packages. In WP 3, a value-based approach close to EU policy offers a real-world starting point for analyzing the democracy-related potential of media law and (self-)regulation.

Based on the discursive-material approach to democracy presented in Deliverable 2.1 (Carpentier & Wimmer, 2023), and given the increasing importance of value studies in legal and regulatory research, this approach seems best suited to answer the question of the extent to which legal and (self-)regulatory frameworks reflect the democratic foundations of the European Union as well as the current changes in the perception of democracy in Europe and thus the value-driven struggles over the role expected of the media in a democratic society. This basic question comprises two strands:

- To what extent is a democratic media system fundamentally protected? In compliance with the constitution of EU Member States it is to be expected that this basic protection has generally been provided from the perspective of representative democracy (Oster, 2017). It should serve to enable and support the role of the media in *informing people* and *controlling the powerful*. This function aims to support participation *through* the media.
- To what extent do newer approaches in EU policies encourage to include more recent functions of the media in media law and (self-)regulation: the role of providing a forum and curated content, the representational and the participatory role. These three functions aim to support participation through the media in a way that responds to changing notions of democracy in European societies, but also (to various degrees) in the media (Carpentier, 2011).





## 2.1. The analytical model – a short summary

The aim of the analytical model (Seethaler & Beaufort, 2024) was to integrate democratic theory into the analysis of legislation and regulatory measures in such a way as to be scientifically sound and close to media policy at the same time.

Starting point was the observation that, in recent years, debates about values – and democratic values in particular – have intensified in the context of shaping a European political and legal order. Some researchers even speak of "a new type of narrative" in EU politics, a "new mode to relate to identity and memory" (Foret & Calligaro, 2018, p. 2) after the failures of both the functionalist market-orientated narrative (that claims that the EU can be legitimized by its outputs) and the nation-building narrative (illustrated by the debate on the Christian heritage of Europe). That doesn't seem to be a bad idea, because "law consists of a number of norms which constitute obligatory rules of behaviour for the members of the society. These legal norms are closely related to various social values, being either a direct expression of them or serving them in a more indirect way" (Dror, 1957, p. 440). Laws, norms and rules can thus be seen as "applications of values" (Heinich, 2020, p. 221) and, in a democratic environment, of democratic principles on which they are grounded and which they, at least implicit, promote (Seethaler & Beaufort, 2017).

However, neither values in general nor democratic principles are to be understood as something that is given once and for all. In contrast, values are, although deeply cultural, produced and re-produced by social convention and asserted by institutions – and, therefore, like culture as a whole, in long and diffuse processes subject to change.

Applied to MeDeMAP's topic, this means that legal provisions and self-regulatory measures at state, industry and company level can create conditions that make it possible to promote values considered essential for democracy and avert threats to them, but they can also pose a threat to the realization of these values. This implies that both the means by which values are implemented and the validity of values themselves can be contested and become the object of struggles.

The basic challenge in developing the analytical model was the definition of values that can be considered relevant or even authoritative for media law and regulation in the EU Member States and the operationalization of the means by which values are

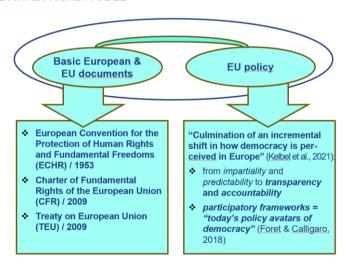




implemented. Considering the two-fold research question, the analytical model refers, on the one hand, to fundamental European and EU documents, and, on the other hand, to current EU policy (Figure 1):

- With respect to values, the European Convention for the Protection of Human Rights and Fundamental Freedoms, the Charter of Fundamental Rights of the European Union and the Treaty on European Union can be regarded as guiding documents.
- With regard to the most important media policy initiatives of the European Commission such as the Whistleblower Directive, the Digital Services Act and the Media Freedom Act, Kelbel and colleagues (2021, p. 222) speak of a "Culmination of an incremental shift in how democracy is perceived in Europe" This shift can be characterized as a shift from efficiency-improving impartiality (to mediate between various interest groups) and predictability to transparency and accountability to increase the legitimacy of democratic policy-making processes. Transparency and accountability *go hand in hand with* participatory principles and frameworks, described in the literature as today's "policy avatars of democracy" that are "best suited to implement it" (Foret & Calligaro, 2018, p. 13).

FIGURE 1
STRUCTURE OF THE ANALYTICAL MODEL



In accordance with this two-dimensional approach, the analytical model distinguishes between substantive or terminal values on the one hand and standard-





setting or instrumental values on the other (Figure 2) – a distinction very common in value research (Manners, 2008; Rokeach, 1979).

We are considering human rights, democracy and the rule of law as substantive values. These three values are often referred to as the "trinity" of EU "foundational" values. In the European Commission's (2014) own words, "respect for the rule of law is intrinsically linked to respect for democracy and for fundamental rights: there can be no democracy and respect for fundamental rights without respect for the rule of law and vice versa". The second column in the left field of Figure 2 lists the three substantive values highlighted by the Treaty on European Union in the context of human rights: human dignity, freedom, and equality. As foundational values, they are not only binding upon the Union but also upon the EU Member States and they should apply to all policy areas.

Less binding are the standard-setting values that act as the necessary means to achieve the objectives enshrined in the substantive values. Here we focus on the aforementioned shift in EU policy that extends *plurality* beyond the market, promotes *participatory principles and frameworks*, and enforces *transparency* and *accountability* – all of which are the subject of struggles in many countries.

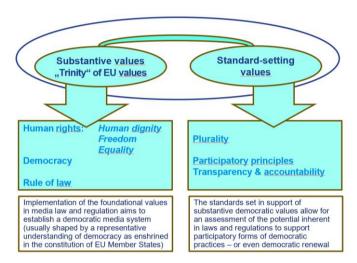
#### Accordingly,

- the implementation of the foundational values in media law and regulation aims to establish a democratic media system (usually shaped by a representative understanding of democracy as enshrined in the constitution of the EU Member States),
- whereas the standards set in support of substantive democratic values allow for an assessment of the potential inherent in laws and regulations to support participatory forms of democratic practices – or even democratic renewal. To be more concrete: How standard-setting values such as plurality, transparency, accountability and participatory principles are implemented (or not...), provides information about the opportunity structures of participation through and in the media. And this is exactly what the project is about.



FIGURE 2

VALUE-BASED ANALYTICAL MODEL



## 2.2. The indicators

The next step was to derive adequate indicators that would make it possible to examine the legal and (self-)regulatory frameworks for media in EU countries in a way that takes into account the democratic impact of different policies, norms and measures. This means:

- the indicators must focus on those facets of media law and regulation that can be seen as crucial to safeguarding the conditions for the possibility of democratic media and countering threats to democratic media;
- they must be able to reflect the value-driven struggles over the roles that media are expected to play in society;
- and they must be able to examine whether national media law and regulation reflect the shift in the understanding of democracy and participation as it can be observed at the EU level.

Finally, 40 indicators for the implementation of values in media law and regulation have been defined.<sup>1</sup> By reviewing 21 international and European studies and databases (Task 3.1),<sup>2</sup> half of the indicators could be substantiated with data, at least to some extent;

<sup>&</sup>lt;sup>2</sup> We reviewed the available databases very carefully. Data based on methodologies, codebooks or questionnaires that appear to be non-transparent or (partly) inconsistent was not included in the dataset. Some of the studies do not provide quantitative data that could be fed into a map, some provide incomplete data only covering a few EU member states. All data will be updated during the project.





<sup>&</sup>lt;sup>1</sup> The first version in Deliverable 3.1 included 37 indicators.

with regard to the other indicators, but also to verify the available information on some particularly sensitive indicators, interviews with experts from a legal and regulatory perspective, a journalistic perspective and a bottom-up perspectives were conducted as part of Task 3.2 (see Chapter 3). The overview in Table 1 relates the indicators, which are defined on the basis of an extensive literature review (see list of references in Seethaler & Beaufort, 2024),<sup>3</sup> to the questions in the questionnaires used for the interviews.

TABLE 1
INDICATORS (AND RELATED QUESTIONS)

VALUES	INDICATORS	
HUMAN DIGNITY	<ol> <li>Protection against hate speech</li> <li>Protection of physical, mental and digital safety of journalists</li> </ol>	
FREEDOM I: "TWO- TIERED" APPROACH TO EXPRESSION	<ol> <li>Freedom of expression</li> <li>Media freedom</li> <li>Protection of personality rights with respect for media freedom - Q2</li> <li>Protection of users on communication platforms with respect for freedom of expression</li> <li>Measures to combat disinformation with respect for freedom of expression</li> <li>Protection of the right to information</li> </ol>	
FREEDOM II: LEGAL REQUIREMENTS	9. Journalists are obliged to act according to code of ethics and principles of "responsible journalism" – <b>Q17</b> 10. Journalistic media is subject to the right of reply – <b>Q1</b> 11. Journalistic media must make certain information on the ownership available: Transparency of media ownership = "information on media ownership in particular on direct, indirect and beneficial owners" and "ensuring the public availability of accessible, accurate and up-to-date information" (EMFA) – <b>Q9</b>	
FREEDOM III: PRIVILEGES FOR JOURNALISTIC MEDIA	<ul> <li>12. Independence of the media from state interference</li> <li>13. Protection of journalistic research and investigations (including protection from abusive lawsuits [SLAPPs]) - Q3</li> <li>14. Protection of journalistic sources- Q3</li> <li>15. Protection of journalists against interception of communication, surveillance, searches and seizures - Q4</li> </ul>	

<sup>&</sup>lt;sup>3</sup> Some of the chosen indicators could be assigned not just one, but two values. We have dealt very intensively with these questions of assignment and generally followed the interpretation of the case law of the EU Court of Justice (ECJ) and the European Court of Human Rights (ECtHR). The standard-setting values (except pluralism) are integrated across the whole list of indicators, whenever appropriate.





#### PLURALISM I: MARKET PLURALITY

- 16. Provisions in media and competition law to restrict horizontal and cross-media ownership concentration
- 17. Specific measures to prevent local news deserts Q6
- 18. Must-carry obligations for the transmission of specified broadcast channels and services  ${\bf Q5}$
- 19. Subsidies to ensure market plurality (eligible for all media types) **Q6**
- 20. Transparency of political affiliations of any kind Q8
- 21. Transparency of financing in terms of market operations and sources of income (including state advertising revenues) **Q9**
- 22. Independence of editorial content from commercial influence (including labelling of advertising) **Q10**

### PLURALISM II: PLURALISM OF VIEWS

- 23. Measures to promote internal pluralism Q7
- 24. Establishment and role of online community management Q7
- 25. Protection of editorial autonomy (including transparency in appointing editors-in-chief)
- 26. Provisions and measures to ensure the independence of public service media (including by guaranteeing adequate and sustainable financial resources and fostering transparency in appointing the head and members of public service media management boards)

## PLURALISM III: PLURALITY OF ACTORS

- 27. Legal and social status of citizen journalists Q11
- 28. Legal recognition of and state support for community media **Q12**

## **EQUALITY I: RIGHT TO COMMUNICATE**

29. Proposals for anchoring a "right to communicate" - Q16

## EQUALITY II: NON-DISCRIMINATION

- 30. Measures to provide fair representation of women in media content
- 31. Measures to provide fair representation of minorities in media content
- 32. Legal provisions to guarantee access to the media for minorities
- 33. Quota systems for the representation of women on management boards and in newsrooms **Q13**
- 34. Quota systems for the representation of minorities on management boards and in newsrooms **Q14**
- 35. Ensuring that Internet service providers treat all data that passes through their networks fairly, without favouring certain applications, websites or services ("net neutrality")
- 36. Non-discrimination in and transparency of allocating broadcasting frequencies
- 37. Non-discrimination in and transparency of allocating state subsidies and state advertising **Q6,7,10**
- 38. Provision of effective measures to promote media literacy for people of all ages, especially young people, and for use in formal and informal education

#### **RULE OF LAW**

- 39. Rule of Law
- 40. Independence of the media regulatory authority and transparency of its decisions **Q15**





## 3. Methodology and research process

The qualitative approach applied in WP 3 aims, on the one hand, to complement the quantitative part with information on indicators for which no or only partially comparable data is available in the analysed international studies and databases, and, on the other, to underpin the available information with comprehensive knowledge and insights into the various evaluations, interpretations and applications of norms, measures and practices in the ten Consortium countries. The qualitative approach applied in WP 3 aims on the one hand to complement the quantitative part with information on indicators for which no or only partially comparable data is available in the analyzed international studies and databases, and on the other hand to underpin the available information with comprehensive knowledge and insights into the different assessments, interpretations and applications of standards, measures and practices in the ten consortium countries. To achieve this goal, semi-structured guided interviews with experts and representatives of the main groups involved in media policy, regulation and self-regulation appear to be the most appropriate approach. It can be assumed that the three groups apply different views and perspectives when evaluating legislation and (self-)regulatory measures, the ways in which they are implemented and the extent to which they are observed by the media and journalists.

## 3.1. Selection of interviewees

Based on a discussion of the recommendations provided by Deliverable 2.2 (Carpentier & Wimmer, 2024), the interviews were conducted with one representative for each of the following three perspectives (whereby the partners were instructed to take the specific national circumstances into account when selecting the persons):

Legal/Regulatory perspective: Representative of the national or a (leading) regional media or regulatory authority and/or an independent expert in media law
 Some of these questions concern pure facts and can therefore perhaps be answered on the basis of a literature review (including laws and regulatory documents). The





partners were free to choose between two approaches: a mixed approach (literature review and interview) or an interview-only approach. A split version of the questionnaire was created for the mixed approach. In any case, the interview from a legal/regulatory perspective and the literature research had to be carried out BEFORE the other two interviews.

- Self-regulatory perspective: Representative of the national press council and/or the journalists' union or another relevant journalistic organization
- Bottom-up perspective: Representative of an audience council, a community media organisation and/or a civil society initiative (e.g. from an association representing minorities).

## 3.2. Notes for interviewers

The following notes for interviewers were provided:

You will likely need about one hour for an interview. If a respondent answers in great detail, it may take longer.

The questionnaires contain 13 to 16 questions; some of them have follow-up questions, which serve to clarify the answer to the initial question. Some follow-up questions are introduced with [IF YES:] or [IF NOT:]. Please make sure that you only ask the questions that meet these conditions!

In some cases, notes are provided for interviewers that they do not have to read out, or only if this increases understanding of the question. These notes are between [] and start with "NOTE:".

In the Appendix, you will find a sample text for a declaration of consent (including data protection information), which contains the typical requirements for interviews with persons in official functions. You will need to check whether this declaration of consent is suitable in your country or whether it needs to be adapted. Interviews with official representatives do not necessarily have to be anonymized; nevertheless, the interviewees must agree that their names will be used. In any case, every interviewed person must sign a declaration of consent, which must be attached to the transcripts of the interviews.

After the interview, please create a transcript and an English translation of this transcript. If the interviewee wants to remain anonymous, please provide an anonymized transcript.





## Please provide some information on the background of the interviews, guided by the following questions:

#### • Interview 1:

- 1. Did you choose the interview only version or did you some literature review before the interview? If you have done a literature review: Did this allow you to answer the questions in Part 1 of the questionnaire or did some of these questions need to be included in the interview?
- 2. What criteria were decisive for the selection of the person to be interviewed?
- 3. If you have interviewed a representative of the media or regulatory authority, briefly describe the role of this authority.

#### • Interview 2:

- 4. Briefly describe the role of the organization you have chosen and why it best represents a self-regulatory perspective.
- 5. What criteria were decisive for the selection of the person to be interviewed?

#### Interview 3:

- 6. Briefly describe the status and role of the organization or social group you have chosen and why it best represents a bottom-up perspective.
- 7. What criteria were decisive for the selection of the person to be interviewed?

## Here's a brief introduction to MeDeMAP (in case you need it):

The project aims to clarify the extent to which certain media under which conditions perform which democratic functions for which audiences. Therefore, we want to explore not only the democratically relevant features of media supply and demand but also the legal and (self-)regulatory framework. By putting these different perspectives in relation to each other, we want to identify examples of good practice and derive guidelines for policymakers, media houses, journalists and civil society organisations to support developments that promote democracy and counteract phenomena that threaten democracy.





# 3.3. Questionnaires, documentation of interviews, editing of answers

The questionnaires developed for WP 3 are tailored precisely to the particular perspective and the expected expertise of the various interviewees by adapting the wording of the questions to the three perspectives (when appropriate). Table 3 (pp. 18–19) provides a synopsis of the various questionnaires, which are presented in more detail in the appendix.

As some of the questions of Questionnaire 1 are purely factual and could therefore be answered using relevant literature and legal documents, Questionnaire 1 is split into two parts: The questions of part 1a could be answered by the review, the questions of part 1b must be answered by an expert. However, it was also possible to address all questions in parts a and b to an expert. The partners were free to decide how they wanted to proceed. If they opted for the literature review and it turned out that not all questions could be answered, the open questions were added to questionnaire 1b, which was discussed with a representative of the media or regulatory authority or an independent expert in media law.

The interviews were audio-recorded, transcribed and translated into English. The metadata of the interviews, the transcripts and translations were collected according to the Dublin Core scheme. All these files (including the signed declarations of consent) have been stored at a server of the Austrian Academy of Sciences (OEAW).

The two most important scientific tasks concerned

- (1.) the description of the background necessary for understanding the interviews (see Chapter 3.2)
- (2.) and a basic analysis of the interviews aiming to distil the "key messages" from the answers to the questions given by the interviewees.

Accordingly, the ten country reports provided by this deliverable consists of two parts:

- (1.) Background of the interviews
- (2.) Questions & Answers

The comparative analysis of the strengths and weaknesses of legal and (self-)regulatory frameworks with regard to democratic requirements, carried out in the second part of





Task 3.2, will be based on the results of the country reports and completed at the end of October 2024 with Deliverable 3.3

Table 2 shows an overview of the research process in Task 3.2.

TABLE 2 INFORMATION ON TASK 3.2

WP3 task	Task 3.2: Assessing legal and (self-)regulatory frameworks in EU countries
Time plan	March 19: Questionnaires
	Beginning of April: Enter the persons to be interviewed in the Excel sheet "WP3 Interviews" on MS Teams (WP3 – Files)
	April/May: Interviews
	April 9: Online meeting
	May 31: Country reports, draft:
	<ul> <li>(1) Key messages of the answers (please enter these in the Excel spreadsheet with the questionnaires provided on MS Teams and put direct quotes from the interviewees in italics)</li> <li>(2) Background knowledge necessary to assess the interviewees' statements (template provided on MS Teams)</li> <li>(3) Metadata of the interviews (Dublin Core template provided om MS Teams)</li> </ul>
	June 14: Reviews of country reports
	June 24: Country reports, final version
	End of June: Audio recordings and transcripts (in case the interviews were conducted in English) or translated transcripts of the interviews
Declaration of consent	Every interviewed person must sign the "Declaration of consent" (see the OEAW version in the Appendix, which must be adapted to the national context and legislation); the "Declaration of consent" must be attached to the transcripts of the interviews.
	If the interviewee wanted to remain anonymous, please provide anonymized transcripts, signed by the interviewee and attached to the transcripts. Interviews with official representatives do not necessarily have to be anonymized; nevertheless, the interviewees must agree that their names will be used.
Deliverables	D3.2 - Country reports (June 2024)
	D3.3 - Comparative assessment [only OEAW, JU] (October 2024)





## TABLE 3 **QUESTIONNAIRES - SYNOPSIS**

	Questionnaire 1 a	Questionnaire 1 b	Questionnaire 2	Questionnaire 3
Question	Legal/regulato	ry perspective	Self-regulatory perspective	Bottom-up perspective
1	Is the media subject to the right of reply?			
2		EU legislation advocates a so-called "tv public interest and that which is not, w According to case law, what criteria must be applied to decide whether a publication contributes to a matter of public concern?	vo-tiered approach to expression", disting ith the latter enjoying less protection.  Does the state use this differentiation to restrict media freedom?	guishing between expression that is of  Does the state use this differentiation to restrict media freedom?
3	Does the law protect journalistic research and investigations?			
3a	research and investigations.	Is the right to publish unlawfully obtain	ed information respected in practice if th	is information is in the public interest?
3b		In practice, do journalists have privilege	d access to government information, pre	ss conferences and court trials?
Зс			Is investigative or under-cover journali	sm being hindered?
4	Are journalists protected by law against interception of communication, surveillance, house searches and seizures?			
4a		[IF Q4 in Questionnaire 1a = YES:] Are of journalists against interception of co searches and seizure <i>in practice</i> ?	there any restrictions on the protection mmunication, surveillance, house	
5	Are there any must-carry obligations for the transmission of specified broadcast channels and services in place?			
5a		[IF Q5 in in Questionnaire 1a = YES:] For which channels and services do must-carry obligations apply and why?		
6	Are there any state subsidies that promote market plurality?	must carry obligations apply and why:		
6a	[IF Q6 = YES:] Which media are eligible to funding programmes promoting market plurality and what criteria must be applied?		[IF Q6 in Questionnaire 1a = YES:] Wh programmes promoting market pluralit and which criteria are usually applied?	ich media are eligible to funding y, which media are preferred <i>in practice</i> ,
6b		[IF Q6 in Questionnaire 1a = YES:] To v	what extent is the funding policy regarding	ng market plurality successful?
7	Are there any state subsidies that promote internal pluralism?			
7a	[IF Q7 = YES:] Which media are eligible to funding programmes promoting internal pluralism and what criteria must be applied?		[IF Q7 in Questionnaire 1a = YES:] Which media are eligible to funding programmes promoting internal pluralism, which media are preferred in practi and which criteria are usually applied?	
7b		[IF Q7 in Questionnaire 1a = YES:] To v	what extent is the funding policy regarding	ng internal pluralism successful?
<b>7</b> c			formats of direct audience participation	
8	Are media outlets required to disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?	Can-iii anu iorum programmes, or – tod	Jay even more important – online comm  Do media outlets disclose political affil ownership, management and newsroo	iations of any kind that involve or affect
8a		[IF Q8 in Questionnaire 1a = NO:] Do the media voluntarily disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?		
9	Are media outlets required to disclose their sources of income including state advertising revenues?		Do the media disclose their sources of revenues?	income including state advertising
9a		[IF Q9 in Questionnaire 1a = NO:] Do the media voluntarily disclose their sources of income including state advertising revenues?		
10	Are the media legally obliged to label advertising (including political advertising)?		Do the media label advertising (includi	ng political advertising)?





10a		[IF Q10 in Questionnaire 1a = YES:]		
		Do the media comply with the		
		obligation to label advertising		
		(including political advertising) in		
		practice?		
11	Are citizen journalists legally		What is the status of citizen journalists?	
	recognized?		, and the second	
11a	-	[IF Q11 in Questionnaire 1a = YES:] De	o citizen journalists have the same obligations and enjoy the same privileges as	
		professional journalists in practice?		
12	In many countries, there is a broad		In many countries, there is a broad spectrum of non-profit media, among them	
	spectrum of non-profit media, among		so-called community media. What significance do they have in the media	
	them so-called community media. Are		landscape and in media policy?	
	non-profit community media in some			
	way legally recognized?			
12a	Are non-profit community media			
	eligible for funding?			
12b		[IF O12a in Ouestionnaire 1a = YES:] I	How efficient is state funding for non-profit community media?	
13	Are there any legal requirements in		Are there any self-regulatory measures or recommendations in place that	
13	place that establish or promote quota		establish or promote quota systems for the representation of women on	
	systems for the representation of		management boards and in newsrooms?	
	women on management boards and in		management boards and in newsrooms:	
	newsrooms?			
13a	newstooms.	[IF O13 in Questionnaire 1a = YFS OR	PARTIALLY YES:] Have quota systems for the representation of women on	
		management boards and/or in newsro		
13b			Are you in favour of or against quota systems for women and why?	
14	Are there any legal requirements in		Are there any self-regulatory measures or recommendations in place that	
1.	place that establish or promote quota		establish or promote quota systems for minorities on management boards and	
	systems for minorities on manage-		in newsrooms?	
	ment boards and in newsrooms?		iii iicwsioonis.	
14a	[IF Q14 = YES OR PARTIALLY YES:] To		[IF Q14 in Questionnaire 1a =YES OR PARTIALLY YES:] To which minorities do	
	which minorities do these rules or		these measures or recommendations apply?	
	recommendations apply?		these measures of recommendations appry.	
14b		[IF O14 in Ouestionnaire 1a = YES OR	PARTIALLY YES:] Have quota systems for the representation of minorities on	
		management boards and/or in newsro		
14c			Are you in favour of or against quota systems for minorities and why?	
15		Does the very letery		
13		Does the regulatory	Do you think that the regulatory authority/authorities acts/act fully	
		authority/authorities acts/act fully	independently from governmental influences?	
		independently from governmental		
45-		influences in practice?	M/b 2 [OD ] M/b = -+2 [OD ] M/b =b =+-   2	
15a			Why? [OR:] Why not? [OR:] Why only partially?	
15b			[IF NOT OR ONLY PARTIALLY:] Could its/their independence be improved -	
		I=	and how?	
16		1	separately from Freedom to Information: the "right to impart" cannot be treated	
			only the interrelated exercise of both rights serves the character and goal of	
		1	nded process of response, reflection and debate – in short: as societal dialogue,	
		equally open to all people. Some experts call this a "right to communicate", which is more than simply adding up the		
			w": Its exercise can put people in a position to really have a say in the decisions	
		made by those in authority. Do you th	ink it would make sense to enshrine a "right to communicate" in law?	





## 4. References

Carpentier, N. (2011). *Media and participation*: A site of ideological-democratic struggle. Intellect.

Carpentier, N. & Wimmer, J. (2023). Democracy and media: A discursive-material approach. MeDeMAP Deliverable 2.1.

Carpentier, N. & Wimmer, J. (2024). Analytical models for examining media supply and demand side and the legal and regulatory context of both sides: Operationalization proposals. MeDeMAP Deliverable 2.2.

Dror, Y. (1957). Values and the law. *The Antioch Review*, 17(4), 440–454. <a href="https://www.jstor.org/stable/4610000">https://www.jstor.org/stable/4610000</a>

European Commission (2014). Communication from the Commission to the European Parliament and the Council – A new EU Framework to strengthen the Rule of Law /\* COM/2014/0158 final \*/. <a href="https://eur-lex.europa.eu/legal-content/EN/ALL/?uri=CELEX%3A52014DC0158">https://eur-lex.europa.eu/legal-content/EN/ALL/?uri=CELEX%3A52014DC0158</a>

Fung, A., & Wright, E. O. (2003). Deepening democracy: Institutional innovations in empowered participatory governance. Verso.

Heinich, N. (2020). Ten proposals on values. *Cultural Sociology*, 14(3), 213–232. https://doi-org.uaccess.univie.ac.at/10.1177/1749975520922173

Kelbel, C., Marx, A., & Navarro, J. (2021). Editorial: Access or excess? Redefining the boundaries of transparency in the EU's decision-making. *Politics and Governance*, 9(1), 221–225. https://doi.org/10.17645/pag.v9i1.4291

Manners, I. (2008). The normative ethics of the European Union. *International Affairs* 84(1), 45–60.

Oster, J. (2017). European and international media law. Cambridge University Press.

Rokeach, Milton (1979). Understanding human values: Individual and social. The Free Press.

Seethaler, J., & Beaufort, M. (2017). Community media and broadcast journalism in Austria: Legal and funding provisions as indicators for the perception of the medias` societal roles. *The Radio Journal: International Studies in Broadcast* & Audio Media, 15, 173–194. <a href="https://doi.org/10.1386/rjao.15.2.173">https://doi.org/10.1386/rjao.15.2.173</a> 1

Seethaler, J., & Beaufort, M. (2024). Data set for the map of legal and (self-)regulatory frameworks for media in the EU. MeDeMAP Deliverable 3.1.





## 5. Appendix

## **Questionnaires**

Questionnaire 1 (legal/regulatory perspective)

Part a: Literature review (not mandatory)

- 1. Is the media subject to the right of reply?
- 3. Does the law protect journalistic research and investigations?
- 4. Are journalists protected by law against interception of communication, surveillance, house searches and seizures?
- 5. Are there any must-carry obligations for the transmission of specified broadcast channels and services in place?
- 6. Are there any state subsidies that promote market plurality?
  a. [IF YES:] Which media are eligible to funding programmes promoting market plurality and what criteria must be applied?
- 7. Are there any state subsidies that promote internal pluralism?
  a. [IF YES:] Which media are eligible to funding programmes promoting internal pluralism and what criteria must be applied?
- 8. Are media outlets required to disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?
- 9. Are media outlets required to disclose their sources of income including state advertising revenues?
- 10. Are the media legally obliged to label advertising (including political advertising)?
- 11. Are citizen journalists legally recognized?
- 12. In many countries, there is a broad spectrum of non-profit media, among them so-called community media. [NOTE: According to the European Parliament, community media are a tool of communication for people in (usually local) communities. They are independently run by non-profit organisations, and using participatory structures of production and management allow people to create their own means of cultural expression, information and communication. Thus, they represent a third media sector, which differs in its organizational structures and in its structuring of public communication processes from public service and commercial media.] Are non-profit community media in some way legally recognized?
  - a. Are non-profit community media eligible for funding?
- 13. Are there any legal requirements in place that establish or promote quota systems for the representation of women on management boards and in newsrooms?
- 14. Are there any legal requirements in place that establish or promote quota systems for minorities on management boards and in newsrooms?
  - a. [IF YES:]:] To which minorities do these rules or recommendations apply?





#### Part b: Interview

- 2. EU legislation advocates a so-called "two-tiered approach to expression", distinguishing between expression that is of public interest and that which is not, with the latter enjoying less protection [NOTE: if, for example, it concerns private and intimate matters or is considered harmful to the public or illegal]. According to *case law*, what criteria must be applied to decide whether a publication contributes to a matter of public concern?
- 3. a. Is the right to publish unlawfully obtained information respected *in practice* if this information is in the public interest?b. *In practice*, do journalists have privileged access to government information, press conferences and court trials?
- 4. a. [IF Q4 in Quesionnaire 1a =YES:] Are there any restrictions on the protection of journalists against interception of communication, surveillance, house searches and seizure *in practice*?
- 5. a. [IF Q5 in Quesionnaire 1a =YES:] For which channels and services do must-carry obligations apply and why?
- 6. b. [IF Q6 in Quesionnaire 1a =YES:] To what extent is the funding policy regarding market plurality successful?
- 5. [IF Q7 in Quesionnaire 1a =YES:] To what extent is the funding policy regarding internal pluralism successful?
  c. [IF Q7 in Quesionnaire 1a =YES:] Are formats of direct audience participation part of the funding policy (for example, call-in and forum programmes, or today even more important online community management)?
- 8. a. [IF Q8 in Quesionnaire 1a =NO:] Do the media *voluntarily* disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?
- 9. a. [IF Q9 in Quesionnaire 1a =NO:] Do the media *voluntarily* disclose their sources of income including state advertising revenues?
- 10. a. [IF Q10 in Quesionnaire 1a =YES:] Do the media comply with the obligation to label advertising (including political advertising) in practice?
- 11. a. [IF Q11 in Quesionnaire 1a =YES:] Do citizen journalists have the same obligations and enjoy the same privileges as professional journalists in practice?
- 12. b. [IF Q12a in Quesionnaire 1a =YES:] How efficient is state funding for non-profit community media?
- 13. a. [IF Q13 in Quesionnaire 1a =YES OR PARTIALLY YES:] Have quota systems for the representation of women on management boards and/or in newsrooms proven themselves *in practice*?
- 14. b. [IF Q14 in Quesionnaire 1a =YES OR PARTIALLY YES:] Have quota systems for the representation of minorities on management boards and/or in newsrooms proven themselves *in practice*?
- 15. Does/Do the regulatory authority/authorities acts/act fully independently of governmental influences in practice?
- 16. One final somewhat philosophical question: Freedom of Speech cannot be treated separately from Freedom to Information: the "right to impart" cannot be treated separately from the "right to know". Only the interrelated exercise of both rights serves the character and goal of democratic communication as open-ended process of response, reflection and debate in short: as societal dialogue, equally open to all people. Some experts call this a "right to communicate", which is more than simply adding up the "right to impart" and the "right to know": Its exercise can put people in a position to really have a say in the decisions made by those in authority. Do you think it would make sense to enshrine a "right to communicate" in law?





#### Questionnaire 2 (self-regulatory perspective)

2. EU legislation advocates a so-called "two-tiered approach to expression", distinguishing between expression that is of public interest and that which is not, with the latter enjoying less protection [NOTE: if, for example, it concerns private and intimate matters or is considered harmful to the public or illegal]. Does the state use this differentiation to restrict media freedom?

Let's turn to the protection of journalistic research and investigations.

- 3. a. Is the right to publish unlawfully obtained information respected *in practice* if this information is in the public interest?
  - b. *In practice*, do journalists have privileged access to government information, press conferences and court trials?
  - c. Is investigative or under-cover journalism being hindered?
- 4. a. Are there any restrictions on the protection of journalists against interception of communication, surveillance, house searches and seizure *in practice*?
  - [IF Q6 in Questionnaire 1 = YES:] When it comes to state support,
- 6. a. Which media are eligible to funding programmes promoting market plurality, which media are preferred *in practice*, and which criteria are *usually* applied?
  - b. And: To what extent is the funding policy regarding market plurality successful?
  - [IF Q7 in Questionnaire 1 = YES:]
- 7. a. Which media are eligible to funding programmes promoting internal pluralism, which media are preferred *in practice*, and which criteria are *usually* applied?
  - b. And: To what extent is the funding policy regarding internal pluralism successful?
  - c. And: Are formats of direct audience participation part of the funding policy (for example, call-in and forum programmes, or today even more important online community management)?
  - A few questions on transparency:
- 8. Do the media outlets disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?
- 9. Do the media disclose their sources of income including state advertising revenues?
- 10. Do the media label advertising (including political advertising)?
  - My next questions concern a phenomenon in journalism that is becoming increasingly important:
- 11. What is the status of citizen journalists?
  - a. Do citizen journalists have the same obligations and enjoy the same privileges as professional journalists *in practice*?
- 12. In many countries, there is a broad spectrum of non-profit media, among them so-called community media. [NOTE: According to the European Parliament, community media are a tool of communication for people in (usually local) communities. They are independently run by non-profit organisations, and using participatory structures of production and management community media allow people to create their own means of cultural expression, information and communication. Thus, they represent a third media sector, which differs in its organizational structures and in its structuring of public communication processes from public service and commercial media.] What significance do they have in the media landscape and in media policy?
  - b. [IF Q12a in Questionnaire 1 = YES:] How efficient is state funding for non-profit community media?
- 13. Are there any self-regulatory measures or recommendations in place that establish or promote quota systems for the representation of women on management boards and in newsrooms?
  - a. [IF YES OR PARTIALLY YES:] Have quota systems for the representation of women on management boards and/or in newsrooms proven themselves *in practice*?
  - b. Are you in favour of or against quota systems for women and why?





- 14. Are there any self-regulatory measures or recommendations in place that establish or promote quota systems for minorities on management boards and in newsrooms?
  - a. [IF YES OR PARTIALLY:] To which minorities do these measures or recommendations apply?
  - b. Have quota systems for the representation of minorities on management boards and/or in newsrooms proven themselves *in practice*?
  - c. Are you in favour of or against quota systems for minorities and why?

The second last question reads:

- 15. Do you *think* that the regulatory authority/authorities acts/act fully independently from governmental influences?
  - a. Why? [OR:] Why not? [OR:] Why only partially?
  - b. [IF NOT OR ONLY PARTIALLY:] Could its/their independence be improved and how?

And here's the final – somehow philosophical – question:

- 16. Freedom of Speech cannot be treated separately from Freedom to Information: the "right to impart" cannot be treated separately from the "right to know". Only the interrelated exercise of both rights serves the character and goal of democratic communication as open-ended process of response, reflection and debate in short: as societal dialogue, equally open to all people. Some experts call this a "right to communicate", which is more than simply adding up the "right to impart" and the "right to know": Its exercise can put people in a position to really have a say in the decisions made by those in authority. Do you think it would make sense to enshrine such a "right to communicate" in law?
  - 17. Only in the Czech Republic: Is a journalistic code of ethics available? (Please provide an Internet address.)
    - a. [IF YES:] Is the code of ethics accepted by the media or by which media is it accepted?





## Questionnaire 3 (bottom-up perspective)

- 2. EU legislation advocates a so-called "two-tiered approach to expression", distinguishing between expression that is of public interest and that which is not, with the latter enjoying less protection [NOTE: if, for example, it concerns private and intimate matters or is considered harmful to the public or illegal]. Does the state use this differentiation to restrict media freedom?
  - Let's turn to the protection of journalistic research and investigations.
- 3. a. Is the right to publish unlawfully obtained information respected in practice if this information is in the public interest?
  - b. In practice, do journalists have privileged access to government information, press conferences and court trials?
  - c. Is investigative or under-cover journalism being hindered?
  - [IF Q6 in Questionnaire 1 = YES:] When it comes to state support,
- 6. a. Which media are eligible to funding programmes promoting market plurality, which media are preferred in practice, and which criteria are usually applied?
  - b. And: To what extent is the funding policy regarding market plurality successful?
  - [IF Q7 in Questionnaire 1 = YES:]
- 7. a. Which media are eligible to funding programmes promoting internal pluralism, which media are preferred in practice, and which criteria are usually applied?
  - b. And: To what extent is the funding policy regarding internal pluralism successful?
  - c. And: Are formats of direct audience participation part of the funding policy (for example, call-in and forum programmes, or - today even more important - online community management)?
  - A few questions on transparency:
- 8. Do media outlets disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?
- 9. Do media outlets disclose their sources of income including state advertising revenues?
- 10. Do the media label advertising (including political advertising)?
  - My next questions concern a phenomenon in journalism that is becoming increasingly important:
- 11. What is the status of citizen journalists?
  - a. Do citizen journalists have the same obligations and enjoy the same privileges as professional journalists in practice?
- 12. In many countries, there is a broad spectrum of non-profit media, among them so-called community media. [NOTE: According to the European Parliament, community media are a tool of communication for people in (usually local) communities. They are independently run by non-profit organisations, and using participatory structures of production and management - community media allow people to create their own means of cultural expression, information and communication. Thus, they represent a third media sector, which differs in its organizational structures and in its structuring of public communication processes from public service and commercial media.] What significance do they have in the media landscape and in media policy?
  - b. [IF Q12a in Questionnaire 1 = YES:] How efficient is state funding for non-profit community media?
- 13. Are there any self-regulatory measures or recommendations in place that establish or promote quota systems for the representation of women on management boards and in newsrooms?
  - a. [IF YES OR PARTIALLY YES:] Have quota systems for the representation of women on management boards and/or in newsrooms proven themselves in practice?
  - b. Are you in favour of or against quota systems for women and why?
- 14. Are there any self-regulatory measures or recommendations in place that establish or promote quota systems for minorities on management boards and in newsrooms?
  - a. [IF YES OR PARTIALLY:] To which minorities do these measures or recommendations apply?





- b. Have quota systems for the representation of minorities on management boards and/or in newsrooms proven themselves *in practice*?
- c. Are you in favour of or against quota systems for minorities and why?

The second last question reads:

- 15. Do you *think* that the regulatory authority/authorities acts/act fully independently from governmental influences?
  - a. Why? [OR:] Why not? [OR:] Why only partially?
  - b. [IF NOT OR ONLY PARTIALLY:] Could its/their independence be improved and how?
  - And here's the final somehow philosophical question:
- 16. Freedom of Speech cannot be treated separately from Freedom to Information: the "right to impart" cannot be treated separately from the "right to know". Only the interrelated exercise of both rights serves the character and goal of democratic communication as open-ended process of response, reflection and debate in short: as societal dialogue, equally open to all people. Some experts call this a "right to communicate", which is more than simply adding up the "right to impart" and the "right to know": Its exercise can put people in a position to really have a say in the decisions made by those in authority. Do you think it would make sense to enshrine such a "right to communicate" in law?





# **Declaration of consent / data protection information** (template)

This personal interview is carried out as part of the Horizon Europe project "Mapping Media for Future Democracies", coordinated by the Austrian Academy of Sciences (OeAW). If you give your consent, the interview will be recorded. The interview recordings will not be published under any circumstances. Your data will only be collected and processed on the basis of the statutory provisions. As part of this survey, we would like to inform you about the following:

- Participation in the study is voluntary.
- Unless you give us permission to publish your name, your name will not appear in any

publication.

- You can revoke your consent to participate at any time. In this case, your personal data will be deleted or made anonymous.
- Your data will only be used for scientific purposes.
- The study does not pursue any commercial interests.
- We treat all your data as strictly confidential.

#### Purpose and legal basis of the data processing:

The data you provide in the interview will be processed to carry out the research project mentioned above. Please note that special categories of personal data (sensitive data) are also processed (e.g. ethical origin, political opinion, religious belief) if you provide us with this data. The legal basis is your express consent to participate in the interview and the project (Art 6 Abs 1 lit a und Art 9 Abs 2 lit a DSGVO) by signing this consent form. This can be revoked at any time without giving reasons. In the event of early revocation, all your previously recorded personal data will be deleted or made anonymous. In any case, the revocation of your consent does not affect the legality of the processing carried out on the basis of the consent up to the time of revocation.

#### **Recipients:**

The results of the interviews will be published in academic papers and used for research in connection with the above-mentioned Horizon Europe project. It is not intended to pass on the data you provide to third parties.

#### Storage period:

We store your data for research purposes, documentation purposes or to demonstrate good scientific practice for at least 10 years or until you withdraw your consent. Data may be used for future research purposes if these secondary purposes are compatible with the purpose for which the data were originally collected, within the meaning of the GDPR. The survey data will be published in publications without mentioning your name, unless you give us the permission to publish your name. Publications based on your data will be stored indefinitely.





#### Controller, contact person and contact details of the data protection officer:

Dr. Josef Seethaler, Coordinator Horizon Europe project "Mapping Medie for Future Democracies", <a href="mailto:josef.seethaler[at]oeaw.ac.at">josef.seethaler[at]oeaw.ac.at</a>, Austrian Academy of Sciences, Institute for Comparative Media and Communication Studies (CMC), Baeckerstrasse 13, 1010 Wien.

You can reach the OeAW data protection officer at <a href="mailto:datasearchatz">datenschutz[at]oeaw.ac.at</a> or you can find further contact details at <a href="https://www.oeaw.ac.at/oeaw/datenschutz/">https://www.oeaw.ac.at/oeaw/datenschutz/</a>

## Information about your rights

In connection with the processing of your personal data, you have the following rights that you can exercise at any time:

- Right of access (Art 15 GDPR)
- Right to rectification (Art 16 GDPR) or erasure (Art 17 GDPR) or to restriction of processing (Art 18 GDPR)
- Right to data portability (Art. 20 GDPR)
- Right to object (Art 21 GDPR)

Furthermore, you have the right to lodge a complaint (Art 77 GDPR) with the Austrian Data Protection Authority, Barichgasse 40-42, 1030 Vienna, Austria, telephone: +43 1 52 152-0, email: <a href="mailto:dsb[at]dsb.gv.at">dsb[at]dsb.gv.at</a> as the competent supervisory authority in Austria or a competent supervisory authority within the EU.

I hereby consent to taking part in the study and to the use of my personal data as part of academic papers and publications based on research carried out in the Horizon Europe project "Mapping Media for Future Democracies".

Place, date, name	Signature
I hereby consent to the use of my name in connection with my person of academic papers and publications based on research carried out i Europe project "Mapping Media for Future Democracies".	•
Place, date, name	Signature





## 6. Country reports

Austria
Czech Republic
Estonia
France
Germany
reland
taly
Poland
Portugal
Slovenia

NOTE: The authors of the country reports are listed in alphabetical order.

Direct quotes from the interviewees are in italics.





## **Austria**

Maren Beaufort, Helmut Peissl, Josef Seethaler and Ernest Thaqi (OEAW)





#### Background of the interviews - Austria

Interview 1 – legal/regulatory perspective: Representative of the national and/or a (leading) regional media and regulatory authority and/or independent expert in media law

1. Did you choose the interview only version or did you some literature review before the interview? If you have done a literature review: Did this allow you to answer the questions in Part 1 of the questionnaire or did some of these questions need to be included in the interview?

First, we did a literature review that allowed to answer all questions of Part 1 of the first questionnaire. It is based on:

- Berka, W., Heindl, L., Höhne, T., & Koukal A. (2019). *Mediengesetz Praxiskommentar* [Media Act: Practical commentary]. 4th ed. LexisNexis.
- Holoubek, M., Kassai, K., & Traimer, M. (2014). *Grundzüge des Rechts der Massenmedien* [Fundamentals of mass media law.]. Verlag Österreich.
- Kogler, M. R., Traimer, M., & Truppe, M. (2018). Österreichische Rundfunkgesetze [Austrian broadcasting laws]. 4rd ed. Verlag Medien & Recht.
- Federal Act Enacting Provisions for Private Radio Broadcasting (Private Radio Broadcasting Act PrR-G) (2001 & rev. 2023).
- <a href="https://www.ris.bka.gv.at/Dokumente/Erv/ERV\_2001\_1\_20/ERV\_2001\_1\_20.h">https://www.ris.bka.gv.at/Dokumente/Erv/ERV\_2001\_1\_20/ERV\_2001\_1\_20.h</a> tml
- Federal Act on Audiovisual Media Services (Audiovisual Media Services Act AMD-G) (2001 & rev. 2023).
- <a href="https://www.ris.bka.gv.at/Dokumente/Erv/ERV\_2001\_1\_84/ERV\_2001\_1\_84.h">https://www.ris.bka.gv.at/Dokumente/Erv/ERV\_2001\_1\_84/ERV\_2001\_1\_84.h</a> tml
- Federal Act on the Austrian Broadcasting Corporation (ORF Act) (1984 & rev. 2023). https://www.ris.bka.gv.at/Dokumente/Erv/ERV\_1984\_379/ERV\_1984\_379.html
- Federal Act on the Establishment of an Austrian Communications Authority ('KommAustria') (KommAustria Act KOG) (2001 & rev. 2022).
- <a href="https://www.ris.bka.gv.at/Dokumente/Erv/ERV\_2001\_1\_32/ERV\_2001\_1\_32.h">https://www.ris.bka.gv.at/Dokumente/Erv/ERV\_2001\_1\_32/ERV\_2001\_1\_32.h</a> tml
- Federal Act on the Press and other Publication Media, dated 12th June 1981 (Media Act MedienG) (1981 & rev. 2023).
- https://www.ris.bka.gv.at/Dokumente/Erv/ERV\_1981\_314/ERV\_1981\_314.html

## 2. What criteria were decisive for the selection of the person to be interviewed?

The interview was conducted with Michael Ogris, Chairman of the Austrian media authority KommAustria for many years and one of the most recognized experts on media law and regulation.





## 3. If you have interviewed a representative of the media or regulatory authority, briefly describe the role of this authority.

The Austrian media regulatory authority is the 2001 established "Austrian Communications Authority" (KommAustria). As part of the state regulation, it is responsible for the administration of regulatory activities in the areas of electronic audio media and electronic audio-visual media. In the field of broadcasting regulation, KommAustria is operationally supported by the Austrian Regulatory Authority for Broadcasting and Telecommunications (RTR-GmbH), a non-profit company which has also been set up under the KommAustria Act (KOG) in order to provide support to KommAustria, the Telecom Control Commission and the Postal Control Commission. 100 per cent of the shares of the company are reserved for the Federal Government.

KommAustria works fully independent from the government – in terms of its external business practices since 2001, in terms of independent decision making since October 2010 (Art. 20 (2) 5 B-VG as amended by BGBl. I 50/2010). No governmental individual or body has the power to issue instructions to or overturn decisions by the media authority. The Federal Chancellor is only authorized to gather and request relevant information on all matters handled by KommAustria.

Its competences, powers and accountability are clearly defined in law. Its powers of sanction include warnings, monetary fines (in case of advertising violations and violations of programming principles such as the protection of minors), publication of decisions (typical for infringements of the regulations regarding product placement or sponsoring), and the revocation of the licence or prohibition of further broadcasting activities in serious cases of infringement by private broadcasters.

Decisions and conduction of public oral hearings by KommAustria must be published. Moreover, an annual report on the development of the media and telecommunication sector in Austria is published. Appeals against KommAustria decisions and RTR decisions can be submitted to the Federal Administrative Court (BVwG). Further appeals against BVwG decisions may be submitted to the Austrian Administrative Court and the Austrian Constitutional Court.

**Interview 2 - self-regulatory perspective:** Representative of the national press council and/or the journalists' union or another relevant journalistic organization

## 4. Briefly describe the role of the organization you have chosen and why it best represents a self-regulatory perspective.

The 2010 re-established Austrian Press Council ("Österreichischer Presserat") is the most significant self-regulation instrument, overseeing print media and their online platforms, news agencies, and – since 2021 – community radio and television stations. The Code of Ethics published by the Austrian Press Council is the most important document defining journalistic standards.





#### 5. What criteria were decisive for the selection of the person to be interviewed?

Dr Alexander Warzilek is Managing Director of the Austrian Press Council and a profound expert on self-regulatory measures.

**Interview 3 – bottom-up perspective:** Representative of a community media organisation and/or an audience council and/or from an underrepresented social group

## 6. Briefly describe the status and role of the organization or social group you have chosen and why it best represents a bottom-up perspective.

In Austria exists a lively community media sector comprising 14 community radio stations and three community TV channels. They are independent, nonprofit and not-for-profit media companies who provide open access to media production and its terrestrial and digital distribution to the general public. The goal is to enable the participation of a broader population, particularly in the context of terrestrial broadcasting, and thus foster a diversity of opinions within broadcasting. As third party broadcasters, Community Radio and TV stations complement public and commercial broadcasters to expand the diversity of opinions (see the Charta of the Association of Austrian Community Broadcasters).

#### 7. What criteria were decisive for the selection of the person to be interviewed?

Josko Vlasich is not only co-founder of one the first community radio stations in Austria but also an pioneer of multilingual culture and politics. Although German is the official language throughout the country, Burgenland Croatian, Slovenian and Hungarian are also recognized as official languages of autonomous population groups in some regions.





## **Questions and answers - Austria**

	Questionnaire 1 a (Literature review)	Questionnaire 1 b	Questionnaire 2	Questionnaire 3
Question	Legal/regulatory perspective		Self-regulatory perspective	Bottom-up perspective
1	Is the media subject to the right of			
	reply?			
1 - Answer	The right to reply to allegations that			
	have been made in the media is			
	protected by Article 8 and Article 10			
	ECHR. Under Article 10 ECHR,			
	however, the State is also required to			
	adopt measures that protect media			
	owners against undue publication			
	requirements, including the obligation			
	to compensate the media owner for			
	costs incurred if the publication			
	obtained has not been justified. On the			
	other hand, such a payment obligation			
	is disproportionate if it may deter			
	individuals from exercising their right			
	of reply. Austrian case law aims to			
	strike a fair balance between the right			
	to respect for private life and the right			
	to freedom of expression.			
2		EU legislation advocates a so-called "t	wo-tiered approach to expression", disti	nguishing between expression that is of
		public interest and that which is not, w	vith the latter enjoying less protection.	
		According to case law, what criteria	Does the state use this differentiation	Does the state use this differentiation
		must be applied to decide whether a	to restrict media freedom?	to restrict media freedom?
		publication contributes to a matter of		
		public concern?		
2 - Answer		The answer of the interviewee can be	There are sometimes parties and	In this case [the case of negative
		summarized as follows: In practice, the	politicians who try to exploit this	reporting on private matters of the top
		public interest depends on the	differentiation in order to sue journalists,	candidate of the Greens for European
		1 .	but the Austrian courts make an honest	Parliament], in my opinion, private
		of a discourse that moves the public	effort to carefully weigh up the legal	





		and, related to this, whether the	interests. Today, the legal remedies	protection would be no less valuable
		person is in the public eye, even if this		than freedom of expression in the media.
		can even move away from political	expression can be considered	, , ,
		issues. In any case, it is necessary to	effective. In case of violations, citizens	
		balance how far the media may report	may appeal to the Constitutional Court	
		without violating personal rights? Not		
		only the individual person is affected	Human Rights (ECHR). In prior years	
		here, but in some cases also relatives,	(1959-2017), the ECHR has	
		the family environment, parents,	overturned many national courts'	
		children. The next question that must	decisions, but the situation has	
		be asked is whether someone is being	improved significantly.	
		discredited in public (which can, for	One additional consideration: In	
		example, lead to credit damage and	Germany, if a fundamental right is	
		hinder professional advancement) or	affected by a court ruling, you can go to	
		whether the discrediting only leads to	the Federal Constitutional Court. In	
		discussion among friends or in a very	Austria, you can't do that, you have to go	
		limited circle.	to the Supreme Court (which has now	
			caught up in terms of its expertise). But I	
			would actually find it more adequate that	
			as soon as freedom of opinion and	
			freedom of the press are involved, I can	
			go to the Constitutional Court. In any	
			case, we should consider whether the	
			Constitutional Court should have	
			comprehensive jurisdiction over	
			fundamental rights and the control of	
			fundamental rights at national level.	
3	Does the law protect journalistic			
	research and investigations?			
3 - Answer	Article 31 of the Media Act 1981			
	protects the confidentiality of			
	journalists' sources. Publishers, editors,			
	journalists, and other employees of a			
	media company who are called as			
	witnesses before a court or			
	administrative authority have the right			



	to refuse to answer questions referring to the author, source of information, or the contents of information disclosed to them in the context of their professional activities. The law effectively protects the confidentiality of journalists' sources in practice. Although the Media Act of 1981 allows claims for libel and invasion of privacy to be brought directly against media companies, there is no need to identify others who have contributed to an allegedly defamatory article.			
3a - Answer		This is a question of source protection	ned information respected in practice if t	The interviewee explains that the Ibiza
ou Answer		and editorial secrecy, but - according	information, then it is legitimate if it was	case shows the difference to the case
			obtained unlawfully. In Austria - unlike in	of the Green Party's top candidate
		Austrian media authority] has never	the USA - it is a question of weighing up a	mentioned above (Q2). The unlawfully
		been involved in a case of disclosing	situation as a whole to determine	produced video recording of the
		unlawfully obtained information. As a	whether an issue plays a major role for	conversation (including with the then FPÖ Vice-Chancellor) revealed
		rule, cases are brought to KommAustria concerning the question	democracy and the public.	political machinations that are
		of what should and should not have		undoubtedly of public interest (and
		been broadcast, but for reasons other		ultimately led to the collapse of the
		than the unlawful acquisition of		government) - and therefore justify
		information, for example, because a		the illegal action.
		journalist failed to obtain opposing		
		opinions.		
3b		In practice, do journalists have privilege	ed access to government information, pr	ess conferences and court trials?
3b - Answer		Does not fall within the scope of	Yes, we had a deficit because we didn't	From the interviewee's own
		KommAustria.	have a Freedom of Information Act -	experience, Burgenland Community
			Austria has a long tradition as an	Radio receives information from the
			"imperial" state. But, finally, a Freedom of	provincial government before it is
			Information Act will come into force in	made public (about half a day earlier).
			2025. It is still not perfect. For example,	
			there is no independent Freedom of	





3c 3c - Answer			Information Officer, who could decide quickly and swiftly. But journalists now have a vested right to information.  Is investigative or under-cover journalist believe that investigative journalism has a difficult time in Austria because it is of	sm being hindered? That is true. The results of investigative journalism are often first questioned by a
			course cost-intensive and the media market is small, not least because many German newspapers and, above all, magazines are read, but not Austrian ones by a German audience. So there is an imbalance and the editorial teams are smaller than in Germany anyway. What's more, investigative journalism is sometimes neglected as a result of cutbacks and the reduction in the number of editors - even though it was never very pronounced. There are of course a few excellent investigative journalists, but this type of journalism could or should be strengthened in the interests of democracy. The new fund for the promotion of quality journalism could perhaps be used for this purpose.	governing party or by the governing parties. Then counter-attacks are launched and people are put down. [] It's perceived by the public in such a way that people say, well, something's been blown up again
4	Are journalists protected by law against interception of communication, surveillance, house searches and seizures?			
4 - Answer	The Austrian legislator has complied with Directive (EU) 2016/680 of the European Parliament, which prevents illegal surveillance of journalists by law enforcement authorities, by formulating Article 9 in the Data Protection Amendment Act 2018. if			



necessary to reconcile the right to the protection of personal data with the freedom of expression and information, in particular with regard to the processing of personal data for journalistic purposes as referred to in the Austrian Media Act, GDPR does not apply. However, Article 9 only refers to journalistic activities within the framework of a media company. Experts doubt that this provision conforms to European law. After much criticism from civil society organisations, in 2014, the Austrian	
freedom of expression and information, in particular with regard to the processing of personal data for journalistic purposes as referred to in the Austrian Media Act, GDPR does not apply. However, Article 9 only refers to journalistic activities within the framework of a media company. Experts doubt that this provision conforms to European law. After much criticism from civil society	
information, in particular with regard to the processing of personal data for journalistic purposes as referred to in the Austrian Media Act, GDPR does not apply. However, Article 9 only refers to journalistic activities within the framework of a media company. Experts doubt that this provision conforms to European law. After much criticism from civil society	i
to the processing of personal data for journalistic purposes as referred to in the Austrian Media Act, GDPR does not apply. However, Article 9 only refers to journalistic activities within the framework of a media company.  Experts doubt that this provision conforms to European law. After much criticism from civil society	
journalistic purposes as referred to in the Austrian Media Act, GDPR does not apply. However, Article 9 only refers to journalistic activities within the framework of a media company. Experts doubt that this provision conforms to European law. After much criticism from civil society	
the Austrian Media Act, GDPR does not apply. However, Article 9 only refers to journalistic activities within the framework of a media company. Experts doubt that this provision conforms to European law. After much criticism from civil society	
not apply. However, Article 9 only refers to journalistic activities within the framework of a media company. Experts doubt that this provision conforms to European law. After much criticism from civil society	
refers to journalistic activities within the framework of a media company. Experts doubt that this provision conforms to European law. After much criticism from civil society	
the framework of a media company.  Experts doubt that this provision conforms to European law. After much criticism from civil society	
Experts doubt that this provision conforms to European law. After much criticism from civil society	
conforms to European law. After much criticism from civil society	
criticism from civil society	
organisations, in 2014, the Austrian	
Constitutional Court annulled the	
Austrian data retention law. Currently,	
Austria has no data retention	
legislation in force.	
In the event of official infringements,	
these are quickly reversed by higher	
authorities; the rule of law obviously	
works. In June 2023, for example,	
prosecutors ordered confiscating	
mobile phones, computers, and tablets	
of a Carinthian journalist who runs a	
local investigative news site due to	
revelations of alleged mismanagement	
in the local government. The case was	
dropped a few days later. This only	
confirms that the rule of law works.	
4a [IF Q4 in Questionnaire 1a - YES:] Are there any restrictions on the	
protection of journalists against interception of communication, surveillance,	
house searches and seizure in practice?	•



5	Are there any must-carry obligations	
	for the transmission of specified	
	broadcast channels and services in	
	place?	
5 - Answer	Austrian broadcasting law also	
	includes specific provisions regarding	
	must-carry requirements. The media	
	authority, KommAustria, enforces	
	these must-carry provisions: Multiplex	
	operators on all platforms (cable,	
	terrestrial and satellite) are obliged to	
	distribute ORF radio and television	
	programs if possible without	
	disproportionate economic and/or	
	technical effort (§ 20 Par. 1	
	Audiovisual Media Services Act and §§	
	4b Par. 2 and 4c Par. 2 ORF Act). Only	
	cable network operators must	
	broadcast television programs that	
	make a special contribution to the	
	diversity of opinion in the broadcasting	
	area on demand under the same	
	conditions that apply to the majority of	
	other programs broadcast in the cable	
	network. The obligations to broadcast	
	the aforementioned channels in cable	
	networks generally apply to both	
	digital and analog broadcasting.	
	Terrestrial multiplex operators may be	
	subject to comparable obligations in	
	the licensing decision.	
5a		[IF Q5 in in Questionnaire 1a = YES:]
		For which channels and services do
		must-carry obligations apply and
		why?



5a - Answer		the public service broadcaster's ORF
		radio and television programmes
		(including ORF Sport+ and ORFIII -
		Culture and Information)
6	Are there any state subsidies that	
	promote market plurality?	
6 - Answer	Austria has a wide range of media	
	subsidies whose distribution is	
	conducted by the media authority	
	KommAustria, which is operationally	
	supported by the Austrian Regulatory	
	Authority for Broadcasting and	
	Telecommunications (RTR):	
	(1.) press subsidies (according to § 4	
	Austrian Press Subsidies Act of 2004,	
	§§ 8 to 10) and	
	(2.) subsidies for periodicals published	
	at least four times per year (according	
	to a 2004 amendment to the	
	Journalism Subsidies Act of 1984).	
	Since 2004 the Media Division of the	
	RTR, which provides support to	
	KommAustria, has been responsible	
	for	
	(3.) the Television Film Fund and,	
	(4.) the Private Broadcasting Fund and	
	(5.) the Non-Commercial Broadcasting	
	Fund (the latter four funds have been	
	established by §§ 21 to 32	
	KommAustria Act)	
	(6.) since 2009, for financial support	
	for self-regulatory bodies,	
	Together, these six funds were	
	endowed with appr. 50 million euros	
	per year, whereby the subsidies for	



	private broadcasting will be increased in the near future. In the last years, two additional fonds have been established: (7.) since 2022, for the "Fund to Promote Digital Transformation", fed from the digital tax (2023: 20 million euros), and (8.) since 2024, for a fund for "Quality Journalism Support" (endowed with 20 million euros). Preserving the regional diversity of newspapers and a pluralistic range of broadcasting services is one of the funding objectives.		
6a	[IF Q6 = YES:] Which media are		[IF Q6 in Questionnaire 1a = YES:] Which media are eligible to funding
	eligible to funding programmes		programmes promoting market plurality, which media are preferred in
	promoting market plurality and what		practice, and which criteria are usually applied?
	criteria must be applied?		
6a - Answer	There are detailed guidelines for all		I believe that legislators could be more -
	funding funds, which are based on the		courageous and, above all, provide more
	legal requirements. However, digital		support for modern and innovative media
	native media are not eligible to apply		projects - for example, investigative
	for many funding programs if they do		journalism. And we would probably also
	not have a foothold in another media		have to take more money in hand and
	sector.		then really think about the entire system
			of media subsidies and perhaps better
			coordinate the several funding options.
			And very congruent, comprehensible,
			consistent and innovative regulations are
			needed. Even with the new quality
			journalism fund, only a few purely online
			media were eligible, although this was
<b>7</b> b		IIF O/ in Overtions stor 4 - MEG 1 T	presented as the big hit.
6b		[IF Qo in Questionnaire 1a = YES:] To v	what extent is the funding policy regarding market plurality successful?



6b - Answer		For many media houses, funding is an	Many titles have been discontinued and	Funding should be awarded according to
OD Allswei		essential component of their financing.	•	
		Apart from this, the legally prescribed	print sector, but also in other traditional	circulation numbers (as it happens in
				1
		funding strategy pursues the	media, because people are much more	most cases). [] And if you look at the
		promotion of regional diversity in	active on social media or elsewhere on	subsidies that the private commercial
		particular. To this end, a number of	the internet. There are only a few	media receive in comparison to us [the
		calculation parameters are used,	publishing houses and media companies	community media], then you can
		ranging from quantitative indicators	left on the market. So we have little	justifiably claim that there is an
		(such as circulation figures) to the	diversity, if you like. It's all very	imbalance.
		diversity of programmes in a certain	concentrated and, if you look at the	
		geographical area but also within a	situation and the objectives of the law,	
		certain media house (which is	there is of course a deficit. And from this	
		becoming more important due to	perspective, funding policy has not been	
		digitalization) and the impact of	successful.	
		ownership structures on the diversity		
		of offerings. The latter already applies		
		to the allocation of frequencies: Not		
		only are the applicants' ownership		
		structures analyzed in great detail, but		
		also in relation to existing market		
		participants. The decisions, however,		
		also depend on technical resources		
		and demand in a small country like		
		Austria - with small local spaces.		
7	Are there any state subsidies that			
	promote internal pluralism?			
7 - Answer	See answer to Q6.			
	The funding guidelines contain clear			
	regulations regarding the provision of			
	diverse and high-quality programmes			
	and the proportion of editorial content			
	that must be produced by the media			
	outlet's own editorial team.			



7a	[IF Q7 = YES:] Which media are eligible to funding programmes promoting internal pluralism and what criteria must be applied?		[IF Q7 in Questionnaire 1a = YES:] Which media are eligible to funding programmes promoting internal pluralism, which media are preferred in practice, and which criteria are usually applied?	
7a - Answer	See answer to Q6a		See answer to Q6a	-
7b		[IF Q7 in Questionnaire 1a = YES:] To	what extent is the funding policy regard	ing internal pluralism successful?
7b - Answer		With regard to internal pluralism, the obligation to produce at least 50% of the editorial content oneself is an important, if not sufficient, instrument, as the state must not interfere in the content itself. The new fund for the promotion of quality journalism (since 2024) represents the first attempt to move away from the watering can approach to promoting external diversity and to promote democratic quality more strongly. However, the definition of criteria to measure quality can be considered as a challenge. The awarding of funding can be appealed, and it should be noted that the Supreme Court often rules in favour of the media authority, which underlines the solid foundation of the media authority's decisions.	There are countries where people say they don't want it [a funding policy supporting internal pluralism] because it's seen as state intervention. I think such a policy okay, you can do it and you should do it. But especially in such a special market as Austria, which is a niche market and is also very strongly influenced by the German media landscape, it is probably inevitable that something will have to be considered. Perhaps politics should orient more towards science here.	The internal diversity of opinion corresponds to the hierarchical structure of a media company. [] If the ownership structures are as they are, then the internal diversity of opinion will not really be very, very pronounced. And in this respect, I assume that the government or the legal situation is such that this internal diversity of opinion will not be given too much prominence. Okay, because yes, because you do not want to intervene. That's probably also the crux of the matter, so to speak
7c		[IF Q7 in Questionnaire 1a = YES:] Are	l formats of direct audience participation s, or – today even more important – onl	
7c - Answer		-	That is certainly not anchored anywhere and certainly that is important	-
8	Are media outlets required to disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?		Do media outlets disclose political affil affect ownership, management and ne	



8 - Answer	Periodical media in Austria are legally obliged to disclose their editorial line (§ 25 (4) Media Law). Violations of this disclosure obligation shall be punished as an administrative offense. §§ 11 and 12 Journalism Act grant journalists social protection in case of		This is one of the topics that science is already recommending without reservation, so to speak, and which have simply not been considered or even implemented in regulation.	The owner is named in the imprint, but who really has influence is not so openly disclosed, I would say
	changes of the editorial line.			
8a	changes of the carteful line.	[IF Q8 in Questionnaire 1a = NO:] Do		
		the media voluntarily disclose political		
		affiliations of any kind that involve or		
		affect ownership, management and		
		newsrooms?		
9	Are media outlets required to disclose		Do the media disclose their sources of	income including state advertising
	their sources of income including state		revenues?	
	advertising revenues?			
9 - Answer	In Austria, media companies and		I think they [private media companies]	-
	functionally equivalent organizations		have their balance sheets and so on, and	
	are obliged to disclose shareholders		they have legal requirements anyway,	
	and multiple shareholdings. Media		but they tend not to be prepared to rush	
	outlets must publicly disclose		ahead or make anything more	
	information necessary to identify all		transparent [as necessary].	
	direct and indirect ownership back to a			
	natural person, including			
	shareholdings, fiduciary relationships,			
	and silent partnerships. Not only the			
	names of the executive bodies and			
	officers of the media owner authorized			
	to represent the company and, if there			
	is a supervisory board, the names of its			
	members have to be disclosed, but			
	also the company's object. In the case			
	of direct or indirect shareholdings of			
	foundations, the founder and the			
	relevant beneficiaries of the			
	foundation must be disclosed. The			



management board and the		
association's purpose must be stated if		
the media owner is an association or		
holds a direct or indirect share in		
ownership. Nevertheless, information		
on the ultimate ownership structures		
of media companies is not generally		
available. There are several reasons for		
this:		
1. A vague formulation in the 2011		
amendment to the Media Act: The		
German word "Inhaber" can be		
interpreted as "100 percent owner".		
Therefore, particularly partial		
shareholders or investors may remain		
unknown.		
2. Information on the affiliates'		
holdings or interests by the media		
company in other non-media		
businesses is not required.		
3. The application of all provisions		
mentioned above to foreign media		
owners is limited (§ 50 Media Act):		
Foreign media are only covered when		
they are "completely or almost		
exclusively" distributed in Austria.		
Similar exclusions also apply to foreign		
state publications and publications of		
Austrian public authorities. Access Info		
Europe argues that "only if the rules		
apply to all media operating in the		
country will citizens have access to the		
information they need to make		
informed choices about the media they		
use and be able to evaluate the		
information they receive."		

	C: 1 4 0004 II I: 1		
	Since January 1, 2024, the disclosure		
	of state advertising expenditure has		
	also been subject to stricter rules;		
	however, the obligation here does not		
	lie with the media but with the state		
	entities. According to the recently		
	amended "Transparency in Media		
	Cooperation and Funding Act", all		
	insertions and media cooperations		
	must be reported to the RTR		
	regardless of the frequency of		
	publication of a medium and the		
	amount involved. The reporting		
	obligations have also been extended to		
	social media, poster advertising, and		
	cinema advertising. A transparency		
	report must be prepared and published		
	for every campaign with a budget		
	volume of more than EUR 150,000,		
	and an impact analysis must be carried		
	out in addition to the transparency		
	report for every campaign with a		
	budget of one million euros or more.		
	This report should show which media		
	are used to advertise for which		
	amount and with which subjects.		
9a		[IF Q9 in Questionnaire 1a = NO:] Do	
		the media voluntarily disclose their	
		sources of income including state	
		advertising revenues?	
9a - Answer		Media service providers are obliged to	
		report their ownership structure and	
		changes to this structure to the media	
		authority and the authority also	
		penalizes missing reports. To a certain	
		extent, it also conducts its own	
L			



		investigations, but cross-media developments are making the situation		
		increasingly difficult to understand.		
		See also answer to Q9		
10	Are the media legally obliged to label	-	Do the media label advertising (including	ng political advertising)?
	advertising (including political			
	advertising)?			
10 - Answer	Advertising transparency is		Yes, we regularly have to deal with	In the advertisements in the daily
	safeguarded by § 31(1) Audio-visual		complaints in the Press Council	newspapers, I notice here and there that
	Media Services Act and § 26 Media		concerning advertisements that are not	it is difficult to find out whether it is a
	Act (which specifies the identification		labeled as advertising, i.e. concealed	paid advertisement. So there could
	of releases published against		advertising and non-compliance with the	definitely be more transparency and
	payment).: Commercial communication		requirement to separate advertising from	there should be more transparency.
	must be readily recognizable as such;		editorial content. As far as political	
	political ads are subject to the same		advertising is concerned, there is a little	
	rules as product advertising.		more leeway, because a medium is	
	After a 2020 amendment of the		allowed to speak out in favour of a party	
	Audio-visual Media Services Act		or a candidate. We once had a case	
	transparency of political advertising as		where a very positive article for a	
	safeguarded by § 31(1) also applies to		candidate was printed and next to it was	
	all audio-visual media services,		an advertisement from his party.	
	including video-sharing platform		However, we still considered this to be	
	services "where the principal purpose		permissible because we could not prove	
	or a dissociable section of the service		that this really happened in unison. Of	
	or an essential functionality of the		course, it gave a bit of a bad impression,	
	service is devoted to providing		but we allowed it because the	
	programmes or user-generated videos		advertisement was recognizable as such.	
	for which the platform provider does		The article was an article. Was there any	
	not have editorial responsibility, in		collusion involved? It's hard to say. We	
	order to inform, entertain or educate,		can only intervene if the advertising is	
	to the general public by means of		not sufficiently labelled and appears in	
	electronic communications networks		the same typeface and layout as the	
	within the meaning of point (1) of		other editorial articles, in which case it is	
	Article 2 of Directive (EU) 2018/1972		misleading readers. We have already had	
	establishing the European Electronic		such cases.	
	Communications Code, OJ No. L 321			



	of 17 December 2018, page 36, and the organization of which is determined by the platform provider, including by automatic means or algorithms, in particular by displaying, tagging and sequencing" (§ 2(37b)). Provided online and social media platforms meet these criteria, they are covered by the law (such as YouTube and Dailymotion, Facebook and Instagram).			
10a		[IF Q10 in Questionnaire 1a = YES:] Do the media comply with the obligation to label advertising (including political advertising) in practice?		
10a - Answer		-		
11	Are citizen journalists legally recognized?		What is the status of citizen journalists	?
11 - Answer	Citizen journalism should not be confused with: community journalism. The term refers to the potential for "anyone" on the internet to publish their own news and other content and for "anyone" to access it. Whether such "citizen journalists" are legally treated as "journalists" varies from case to case - the situation is unclear.		If something is of public interest and if it is in the public interest for something to be revealed, then the European Court of Human Rights tends to be generous and does not just take traditional journalism as its starting point. It assesses the content in terms of information, and I think that is a viable approach. The public interest is also central to media law and jurisdiction in Austria.  Nonetheless, I believe it is important that traditional journalism or legacy media is somehow recognized as trustworthy and differentiated from other sources of information. Unfortunately, some parts of the population have turned their backs on traditional journalism. And have	I only know the so-called citizen journalists only in Burgenland, where I live and where newspapers make use of freelance citizens. In practice, this might be students or people working part-time on a shaky basis. And they go out to the various events and then they report. But what can I say? It is reported. What happens is reported, but not why it happens and whether what happens is worth questioning. I can only speak for Burgenland, which is what I observe here. They don't have a mandate to shed light on things in an investigative or even slightly critical way, nor do they want to or are they allowed to. This is in contrast to us, the independent community radio



		slipped away to information that is	stations. The responsibility for every
		dubious, that is not based on trustworthy	1
		source, where you don't even know	there
		where it comes from and that sometimes	5.16.7 5.11
		works with conspiracy narratives. Yes, I	
		think we have a huge problem here and	
		we have to make the public aware again	
		that researched information and a	
		journalist who strives for truthfulness	
		have a different value and carry a	
		different weight than any report that are	
		not researched and cannot be attributed	
		to anyone or have some kind of agenda	
		attached to them. Yes, I think we have a	
		huge democratic policy issue here.	
11a	[IF O11 in Questionnaire 1a = YFS:] Do	o citizen journalists have the same obliga	l ations and eniov the same privileges as
114	professional journalists in practice?	o citizen jeumanete na ve the sume estiga	talono ana onjoy ano bamo privilogeo ab
11a - Answer	The question of how to deal with new	See answer to Q11	I -
TIG Allower	players and new types of media, from	See answer to Q11	
	podcasts to various on-demand		
	services in the sense of audiovisual		
	services, from a legal and regulatory		
	perspective when they have a publicly		
	relevant impact and compete for		
	certain target groups is an enormous		
	challenge. They are often linked to		
	traditional broadcasting and print		
	media, which raises questions of		
	eligibility for funding: one channel is		
	eligible for funding, the other is not.		
	This brings us to the question of equal		
	privileges ("level playing field"), but		
	also to the question of equal		
	obligations if one channel is subject to		
	regulation and the other is not or is at		
	0		





		least subject to other, weakened regulations.		
12	In many countries, there is a broad spectrum of non-profit media, among them so-called community media. Are non-profit community media in some way legally recognized?		In many countries, there is a broad spe so-called community media. What sign landscape and in media policy?	ctrum of non-profit media, among them ificance do they have in the media
12 - Answer	Although community media are not legally recognized as the "third pillar" of the broadcasting system, they are de facto recognized through the legal anchoring of non-commercial broadcasting in § 1 Private Radio Act and the legal establishment of the Non-Commercial Broadcasting Fund in § 29 KommAustria Act. Legally they are licensed under the Private Radio Act and the Audiovisual Media Services Act.		Yes, I think that community media have an important role because they are very close to the citizens. It's also very easy to get involved and learn how to make radio or television. It's also an opportunity to get into journalism. There are also some examples of people who first worked in a community radio and then went to ORF or somewhere else. So they really used it as a springboard into journalism.  Community media also offer niche programs that would otherwise not be available. So I think they have a very important task, even if they don't have a broad impact. I am glad that they are part of the Press Council, that we are in an exchange and that they are also committed to the Press Council's Code of Ethics. Many of the provisions of the code are also part of the Charter of Austrian Community Broadcasters.	Yes, unfortunately not as significant as one would wish. And not just as much as we would like, but as much as we need. Because, in my view, the free community media play a very important role for democracy and for the diversity of opinion in this country by keeping access to the media open for people, for citizens. [] legal recognition [of community media] is there. But the importance of the free media is far too little appreciated.
12a	Are non-profit community media eligible for funding?			
12a - Answer	There is a separate fund for non- commercial media, which is currently endowed with five million euros per year. It is to be increased by one million in the near future.			



12b		[IF Q12a in Questionnaire 1a = YES:] H	low efficient is state funding for non-pro	fit community media?
12b - Answer		See answer to Q12a	Yes, it is money well spent. I hope that politics will appreciate that because, as I said, you have contact with the citizens there. The people learn journalism and thereby acquire an understanding of democracy and the media. At the same time, there are also interesting programmes, niche programmes. In some areas, these broadcasters do have a cultural-political role. In some cases, they are almost a little Ö1 and report regionally on cultural life.	We can see from the history of the last 20 years that funding is efficient. In other words, we have seen that state funding has enabled the community media to improve their quality and to ensure that people are employed and not exploited as freelancers. The situation could be even more improved with appropriate state funding.
13	Are there any legal requirements in place that establish or promote quota systems for the representation of women on management boards and in newsrooms?		Are there any self-regulatory measures establish or promote quota systems for management boards and in newsrooms	r the representation of women on
13 - Answer	Only in PSM. Personnel issues: Austrian PSM law (§§ 30a, et seqq. ORF Act) provides a framework for actively ensuring gender equality by stipulating the implementation of a gender mainstreaming plan and requesting the ORF to assess the status quo of gender equality in the organization every other year (§ 30b(1)). In its gender mainstreaming plan (required by law annually since 2010), ORF has set a target of 45 % of its total staff, made up of women. This goal was almost reached in 2019 (44.7%), but since then, the proportion of women has stagnated. Moreover, the share is only 37% in the two highest		Only in ORF. [] At the Press Council, we have organized it in such a way that we claim that female and male journalists must be members of the Senate or decision-making bodies.	I can only think of the ORF.



	employment groups. At the end of 2022, the gender pay gap amounted to 12.0%.			
13a		[IF Q13 in Questionnaire 1a = YES OR management boards and/or in newsroom	PARTIALLY YES:] Have quota systems for oms proven themselves in practice?	or the representation of women on
13a - Answer		It's difficult to impose on a private company how it should operate. However, it would be possible to promote the introduction of plans and systems for the representation of women on management boards and in newsrooms through funding strategies, for example through the fund for the promotion of quality journalism. This would also support the debate on gender equality.	Concerning the ORF: yes. It is perhaps more difficult to intervene in private companies.	-
13b		0 , ,	Are you in favour of or against quota sys	stems for women and why?
13b - Answer			I believe that diversity and the empowerment of women are essential issues and the media in particular should somehow reflect the population. And it would be important to be more open, because we have very few female editors-in-chief, regardless of the media sector. And I think that's a shame, because women bring a different perspective to the table.	I am personally in favour of quota regulations. Because obviously nothing can be achieved in Austria without quota regulations in many areas. If once gender equality is there, then quotas can be put aside again. I also look at it a bit like it is from the perspective of the ethnic groups.
14	Are there any legal requirements in place that establish or promote quota systems for minorities on management boards and in newsrooms?		Are there any self-regulatory measures establish or promote quota systems for in newsrooms?	or recommendations in place that r minorities on management boards and
14 - Answer	No.		Self-regulation is about the voluntary setting of goals	As a community radio station, we make sure that all ethnic groups are represented on the executive board.





				Perhaps it is a mistake that this is not in the statutes.
14a	[IF Q14 = YES OR PARTIALLY YES:] To which minorities do these rules or recommendations apply?		[IF Q14 in Questionnaire 1a =YES OR PARTIALLY YES:] To which minorities do these measures or recommendations apply?	
14a - Answer				
14b		[IF Q14 in Questionnaire 1a = YES OR management boards and/or in newsro	 ! PARTIALLY YES:] Have quota systems f poms proven themselves <i>in practice?</i>	or the representation of minorities on
14b - Answer				
14c			Are you in favour of or against quota sy	stems for minorities and why?
14c - Answer			There is also room for improvement when it comes to diversity. It's always said that people have to be able to speak German. But there are many well-integrated people who were not born in Austria or have foreign family roots and speak very good German and who are - or would be great journalists. More promotion is needed. [] I think it would be better to do something, to think about support measures, funding programmes and then it just happens somehow automatically. As far as representation on the Press Council is concerned, there are two schools of thought. Either you involve citizens who are committed, and they can help decide. Or you say, as we do, that we want this to be a self-regulatory body and that journalists should decide on their matters, because that is the specific nature of self-regulation, so to speak. Yes, we want journalistic expertise. We then try to be as diverse as possible	quota regulations. But the quota system is probably a necessity in order to give a voice to the ethnic groups. So when I look at Article 7 of the Constitution, which lists the individual rights that the autochthonous ethnic groups in Austria have or that they are entitled to, and when you look at how laboriously and under what adverse conditions these legal measures could be derived, I can imagine that it would probably be difficult at all without quotas.



		among the journalists. But we want people from the industry to make the decision, and not people who are just interested newspaper readers or something like that, or some organizations.	
15	Does the regulatory authority/authorities acts/act fully independently from governmental influences in practice?	Do you think that the regulatory authorindependently from governmental influ	-
15 - Answer	Yes.	They really work independently and with expertise. [] Of course, when it comes to the management of the authority, this is certainly also a political issue.	I had the feeling during our applications that there were no onesided decisions. They know that there are conditions, there are regulations, who can get which license when and where, etc.
15a		Why? [OR:] Why not? [OR:] Why only	<del>partially?</del>
15a - Answer		I don't believe that political influence is possible in any way, because that is being checked. Appeals against KommAustria decisions and RTR decisions can be submitted [to the Federal Administrative Court (BVwG). Further appeals against BVwG decisions may be submitted] to the Austrian Administrative Court and the Austrian Constitutional Court.	
15b		[IF NOT OR ONLY PARTIALLY:] Could and how?	its/their independence be improved –
16	treated separately from the "right to I goal of democratic communication as dialogue, equally open to all people. S adding up the "right to impart" and th	d separately from Freedom to Information diseparately from Freedom to Information know". Only the interrelated exercise of be open-ended process of response, reflect some experts call this a "right to communite "right to know": Its exercise can put per rity. Do you think it would make sense to	ooth rights serves the character and ion and debate – in short: as societal cate", which is more than simply ople in a position to really have a say in



16 - Answer	- But what	t is there in addition to freedom Tha	nt's not an issue for me.
	of expres	ssion and the right to	
	informati	ion? [After a short	
	discussion	on:] I understand the concern,	
	but on the	ne other hand I also have to say	
	that you	can't let politicians off the hook	
	complete	ely, and that civil society groups	
	are now	making decisions instead of	
	politician	ns	



#### Background of the interviews - Czech Republic

Interview 1 – legal/regulatory perspective: Representative of the national and/or a (leading) regional media and regulatory authority and/or independent expert in media law

1. Did you choose the interview only version or did you some literature review before the interview? If you have done a literature review: Did this allow you to answer the questions in Part 1 of the questionnaire or did some of these questions need to be included in the interview?

We fulfilled a literature review beforehand and we have used a combined part1/2.

2. What criteria were decisive for the selection of the person to be interviewed?

Kateřina Lojíková is expert officer – Department of Analysis of Television Broadcasting at the RRTV. She was involved in several EU-related processes and commissions and works for RRTV for several years

3. If you have interviewed a representative of the media or regulatory authority, briefly describe the role of this authority.

The Rada pro rozhlasové a televizní vysílání (Council for Radio and Television Broadcasting, RRTV) is the central administrative and regulatory authority performing public administration in broadcasting and on-demand audiovisual media services provided for under other pieces of legislation. It also oversees the maintenance and development of programming and information plurality in the field of radio and television broadcasting. The RRTV guarantees the right of broadcasters to broadcast programmes freely and independently.

**Interview 2 - self-regulatory perspective:** Representative of the national press council and/or the journalists' union or another relevant journalistic organization

4. Briefly describe the role of the organization you have chosen and why it best represents a self-regulatory perspective.

The Czech Syndicate of Journalists is the largest professional association for journalists in Czech Republic.





#### 5. What criteria were decisive for the selection of the person to be interviewed?

Adam Černý is a journalist and chairman of the Czech Syndicate of Journalists, his commentaries appear in different news media, he has work experience in different media. His specialty is European and security politics

**Interview 3 – bottom-up perspective**: Representative of a community media organisation and/or an audience council and/or from an underrepresented social group

# 6. Briefly describe the status and role of the organization or social group you have chosen and why it best represents a bottom-up perspective.

The Landesecho is the only German-language magazine published in the Czech Republic. It represents the German minority in the Czech Republic, a small but important population. The Landesecho is financially supported by the German Institute for Foreign Relations and the Czech Ministry of Culture. The Landesecho is published monthly in a small edition (2000 pieces) with a length of 32 pages.

#### 7. What criteria were decisive for the selection of the person to be interviewed?

Maximilian Schmidt (German) is the editor-in-chief and works for several years for the Landesecho.





# Questions and answers - Czech Republic

	Questionnaire 1 a	Questionnaire 1 b	Questionnaire 2	Questionnaire 3
	(Literature review)			
Question	Legal/regulato	ory perspective	Self-regulatory perspective	Bottom-up perspective
1	Is the media subject to the right of			
	reply?			
1 - Answer	The Press Act, Act No. 46/2000, § 13			
	Provides for the terms of right to reply			
	and the additional communication.			
2		EU legislation advocates a so-called "t	wo-tiered approach to expression", disti	nguishing between expression that is of
		public interest and that which is not, w	vith the latter enjoying less protection.	
		According to case law, what criteria	Does the state use this differentiation	Does the state use this differentiation
		must be applied to decide whether a	to restrict media freedom?	to restrict media freedom?
		publication contributes to a matter of		
		public concern?		
2 - Answer		Freedom of expression is explicitly	Freedom of expression is explicitly	Not really acknowledged
		recognised in the law, the restrictions	recognised in the law, the restrictions	
		upon this right are clearly defined, and		
		legal response in case of violation of	legal response in case of violation of	
		this right are mostly effective.	this right are mostly effective.	
3	Does the law protect journalistic			
	research and investigations?			
3 - Answer	Yes (The Press Act)			
3a		Is the right to publish unlawfully obtai	ned information respected in practice if t	his information is in the public interest?
3a - Answer		-	Yes.	Yes.
3b		In practice, do journalists have privileg	ed access to government information, pr	ess conferences and court trials?
3b - Answer		Yes.	Yes.	Yes.
3c			Is investigative or under-cover journal	ism being hindered?
3c - Answer			Only by resources (time, money, people etc.)	Not really, but less teams
4	Are journalists protected by law against interception of			





	communication, surveillance, house		
	searches and seizures?		
4 - Answer	Yes.		
4a		[IF Q4 in Questionnaire 1a = YES:] Are	e there any restrictions on the
			eption of communication, surveillance,
		house searches and seizure in practice	?
4a - Answer		No.	No, only indirect (Czech journalists are
			pressured and threatened online and
			offline)
5	Are there any must-carry obligations		
	for the transmission of specified		
	broadcast channels and services in		
	place?		
5 - Answer	In the Czech Republic, all television		
	stations that have a terrestrial licence		
	(analog or digital) are required to be		
	placed in the lowest (cheapest) offer of		
	all cable, IPTV and satellite companies.		
	Must-carry regulations are applied to:		
	All channels of Czech Television - ČT1,		
_	ČT2, ČT24 and ČT4 (sport)	DE OF CO. C. A. VEGI	T
5a		[IF Q5 in in Questionnaire 1a = YES:] For which channels and services do	
		must-carry obligations apply and why?	
5a - Answer		See answer to Q5	
6	Are there any state subsidies that	See unswer to Q3	
0	promote market plurality?		
6 - Answer	Not really, restriction and absence of		
	state subsidies.		
6a	[IF Q6 = YES:] Which media are		[IF Q6 in Questionnaire 1a = YES:] Which media are eligible to funding
	eligible to funding programmes		programmes promoting market plurality, which media are preferred in practice
	promoting market plurality and what		and which criteria are usually applied?
	criteria must be applied?		



6b		[IF Q6 in Questionnaire 1a - YES:] To	what extent is the funding policy regardi	ing market plurality successful?
7	Are there any state subsidies that promote internal pluralism?			
7 - Answer	See answer to Q6			
7a	[IF Q7 = YES:] Which media are eligible to funding programmes		[IF Q7 in Questionnaire 1a - YES:] Whi	•
	promoting internal pluralism and what criteria must be applied?		practice, and which criteria are usually a	- ·
7b		[IF Q7 in Questionnaire 1a - YES:] To	what extent is the funding policy regardi	ing internal pluralism successful?
7c			formats of direct audience participations, or – today even more important – onl	
8	Are media outlets required to disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?		Do media outlets disclose political affil affect ownership, management and new	
8 - Answer	Czech legal framework only partially corresponds to it, no public discussion needed for funding, but Council evaluates transparency of ownership of applicants in the licensing procedure.		Only partly.	Only partly.
8a		[IF Q8 in Questionnaire 1a = NO:] Do the media voluntarily disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?		
8a -Answer		-		
9	Are media outlets required to disclose their sources of income including state advertising revenues?		Do the media disclose their sources of revenues?	income including state advertising
9 - Answer	no		-	-



9a		[IF Q9 in Questionnaire 1a = NO:] Do		
		the media voluntarily disclose their		
		sources of income including state		
		advertising revenues?		
9a - Answer		-		
10	Are the media legally obliged to label		Do the media label advertising (inclu	ding political advertising)?
	advertising (including political			-
	advertising)?			
10 - Answer	Advertising is in general regulated by			-
	the Act on Regulation of Advertising. It			
	regulates unfair commercial practices,			
	comparative advertising, advertising of			
	specific products			
10a		[IF Q10 in Questionnaire 1a = YES:]		
		Do the media comply with the		
		obligation to label advertising		
		(including political advertising) in		
		practice?		
10a - Answer		More or less		
11	Are citizen journalists legally		What is the status of citizen journalis	sts?
	recognized?			
11 - Answer	No.		Some examples only in the online	Kind of supporting role for some
			space	minority media
11a		[IF Q11 in Questionnaire 1a - YES:] De	o citizen journalists have the same obli	gations and enjoy the same privileges as
		professional journalists in practice?		
12	In many countries, there is a broad		In many countries, there is a broad sp	pectrum of non-profit media, among them
	spectrum of non-profit media, among		so-called community media. What sig	gnificance do they have in the media
	them so-called community media. Are		landscape and in media policy?	
	non-profit community media in some			
	way legally recognized?			





12 - Answer	The Czech Republic has a large		No role at all	Small role, only minority media	
12 /(1500)	number of community media outlets		The role at all	Small role, only millority media	
	designed for and produced by				
	minorities. According to Czech law				
	(Act No. 273/2001 Coll.), these media				
	are financially sup-ported by the state,				
	in particular by the Ministry of Culture,				
	which announces an annual call for				
	grants to support minority media.				
12a	Are non-profit community media		1	1	
	eligible for funding?				
12a - Answer	Minority media only				
12b		[IF Q12a in Questionnaire 1a = YES:] I	nnaire 1a = YES:] How efficient is state funding for non-profit community media?		
12b - Answer		-	-	o.k., but uncertain in future. No money	
				for digital transformation	
13	Are there any legal requirements in		Are there any self-regulatory measures or recommendations in place that		
	place that establish or promote quota		establish or promote quota systems for the representation of women on		
	systems for the representation of		management boards and in newsrooms	s?	
	women on management boards and in				
	newsrooms?				
13 - Answer	No.		-	-	
<b>1</b> 3a			PARTIALLY YES:] Have quota systems	for the representation of women on	
		management boards and/or in newsro	ooms proven themselves in practice?		
13b			Are you in favour of or against quota sy	stems for women and why?	
13b - Answer			Not a big issue.	Yes, because there is a need.	
14	Are there any legal requirements in		Are there any self-regulatory measures	or recommendations in place that	
	place that establish or promote quota		establish or promote quota systems fo	r minorities on management boards and	
	systems for minorities on manage-		in newsrooms?		
	ment boards and in newsrooms?				
14 - Answer	No.		-	-	
14a	[IF Q14 = YES OR PARTIALLY YES:]		[IF Q14 in Questionnaire 1a -YES OR	PARTIALLY YES:] To which minorities	
	To which minorities do these rules or		do these measures or recommendation	<del>ns apply?</del>	
	recommendations apply?				



14b	[IF Q14 in Questionnaire 1a = YES OR PARTIALLY YES:] Have quota systems for the representation of minorities on management boards and/or in newsrooms proven themselves in practice?			
14c		Are you in favour of or against quota systems for minorities and why?		
14c - Answer		-	-	
15	Does the regulatory authority/authorities acts/act fully independently from governmental influences in practice?	Do you think that the regulatory authority/authorities acts/act fully independently from governmental influences?		
15 - Answer	Yes, and an important goal, no concerns	Yes.	Yes.	
15a	<u> </u>	Why? [OR:] Why not? [OR:] Why only partially?		
15a - Answer		State interference is an important goal, explained by the Czech history, but under pressure through oligarchs and commercialisation	In danger through oligarchs	
15b		[IF NOT OR ONLY PARTIALLY:] Could and how?	l its/their independence be improved –	
16	treated separately from the "right to k goal of democratic communication as dialogue, equally open to all people. So adding up the "right to impart" and the	Freedom of Speech cannot be treated separately from Freedom to Information: the "right to impart" cannot be treated separately from the "right to know". Only the interrelated exercise of both rights serves the character and goal of democratic communication as open-ended process of response, reflection and debate – in short: as societal dialogue, equally open to all people. Some experts call this a "right to communicate", which is more than simply adding up the "right to impart" and the "right to know": Its exercise can put people in a position to really have a say in the decisions made by those in authority. Do you think it would make sense to enshrine a "right to communicate" in law?		
16 - Answer	Interesting aspect, but not considered and implemented yet. Not part of law.	Interesting aspect, but not considered and implemented yet.  Not part of institutional orientation	Interesting aspect, but not considered and implemented yet	
17 - Only in the CR		Is a journalistic code of ethics available?		
17 - Answer		Not on a national level, but according to the Czech syndicate of journalists every media outline has one		





# **Estonia**

Alessandro Nanì (TLU)





#### Background of the interviews - Estonia

Interview 1 – legal/regulatory perspective: Representative of the national and/or a (leading) regional media and regulatory authority and/or independent expert in media law

1. Did you choose the interview only version or did you some literature review before the interview? If you have done a literature review: Did this allow you to answer the questions in Part 1 of the questionnaire or did some of these questions need to be included in the interview?

We choose the interview-only version.

2. What criteria were decisive for the selection of the person to be interviewed?

We choose a person who represents the Estonian media enterprises because of his unique role in accessing various aspects such as the regulatory perspective and the market needs. Given that he represents an umbrella organisation he could speak for the industry as a whole. Moreover, he has been editor-in-chief for many years, therefore his experience added depth to his answers.

3. If you have interviewed a representative of the media or regulatory authority, briefly describe the role of this authority.

Väino Koorberg is the head of the Estonian Association of Media Enterprises (EML). EML is an organisation acting in the common interest of the media, whose members include newspapers, magazines, portals, TV and radio channels. The EML protects the common interests and rights of its members on the basis of internationally recognised principles of democratic journalism. EML is financed by membership fees. Until April 2019, the EML was called the Estonian Newspaper Association, but as its membership expanded, the name was changed.

EML was founded in 1990. EML is a member of WAN-IFRA and News Media Europe (NME).

**Interview 2 – self-regulatory perspective:** Representative of the national press council and/or the journalists' union or another relevant journalistic organization





### 4. Briefly describe the role of the organization you have chosen and why it best represents a self-regulatory perspective.

The Estonian Association of Journalists (EAL) unites and represents professional journalists and media professionals. The aim of the association is to preserve, develop and value the culture of journalism and to support the creative activities of its members. The EAL is a politically independent, voluntary creative and professional association, whose activities are based first and foremost on the protection of the social, economic, labour and professional rights and interests of its members, and which represents all Estonian journalists in legislative matters and international relations. .

EAL is a full member of the International Federation of Journalists (IFJ) and the European Federation of Journalists (EFJ). EAL is a member of the Estonian Trade Union Confederation (ETUC).

#### 5. What criteria were decisive for the selection of the person to be interviewed?

Being the head of the association Helle Tiikmaa has a full view on the issues concerned with Estonian journalists.

Interview 3 - bottom-up perspective: Representative of a community media organisation and/or an audience council and/or from an underrepresented social group

## 6. Briefly describe the status and role of the organization or social group you have chosen and why it best represents a bottom-up perspective.

The Consumer Protection and Technical Regulatory Authority was created on 1 January 2019 by joining the Consumer Protection Authority and the Technical Regulatory Authority to strengthen market and safety regulation and make the consumer environment safer. The mission of the CPTRA is to shape a safe and fair living environment. The role of the CPTRA is to ensure that the man-made environment in Estonia is safe for its residents and that consumers and entrepreneurs are treated fairly, in e manner that is expected, on the same terms and in accordance with the law.

#### 7. What criteria were decisive for the selection of the person to be interviewed?

Being the adviser for the Information Society Division, Peeter Sookruus was selected because of his comprehensive understanding of audience rights and needs in the area of media.





## **Questions and answers - Estonia**

	Questionnaire 1 a	Questionnaire 1 b	Questionnaire 2	Questionnaire 3
Question	Legal/regulat	ory perspective	Self-regulatory perspective	Bottom-up perspective
	(one interview, n	o literature review)		
1	Is the media subject to the right of			
	reply?			
1 - Answer	Yes, at least for professional			
	journalists. It is not legally regulated,			
	but it is regulated bit the code of			
	conduct of journalists. If there are			
	factual errors, if you are misquoted			
	and so on the media gives you the			
	right to reply.			
2		EU legislation advocates a so-called "t	wo-tiered approach to expression", disti	nguishing between expression that is of
		public interest and that which is not, w	vith the latter enjoying less protection.	
		According to case law, what criteria	Does the state use this differentiation	Does the state use this differentiation
		must be applied to decide whether a	to restrict media freedom?	to restrict media freedom?
		publication contributes to a matter of		
		public concern?		
2 - Answer		Currently, it is an issue of discussion	In Estonia we don't a specific media	Estonian doesn't restrict media
		especially in court hearings. If it	law, hence the State doesn't deal with	freedom and this is proven by the
		impacts a lot of people then it is a	restrictions and privileges so much, but	Estonian ranking in the Media freedom
		matter of public concern. We could	there is a lot of interpretations.	index. Estonian doesn't have an
		turn it around, as the misuse of	Usually, interpretations are in favour of	specific media law and everything is
		Estonian law. For instance, the use of	journalists.	quite well self regulated.
		GDPR can be seen as a tool to silence		
		issues that in fact could be of public		
		interests. For instance, there was a		
		proposal to publish all court decisions		
		in Estonia, even those of not open		
		court cases, but later they backed up		
		because of GDPR. In some cases		
		journalists were taken in court on the		
		base of GDPR even if the journalists		





		took great deal to hide all personal info of the concerned actors.		
3	Does the law protect journalistic			
2	research and investigations?			
3 - Answer	Journalists have the right to protect sources since 2007, but originally			
	there were a lot of exceptions. Having			
	said this, there were not big cases			
	were journalists were asked to disclose			
	their sources.			
3a	their sources.	Is the right to publish unlawfully obtain	ned information respected in practice if t	his information is in the public interest?
3a - Answer		[not directly answerd ]	Mostly yes, in Estonia we have few of	If it is in the public interest then it is
			these cases and yet again mostly the	justified, however the law is the law,
			right to publish seen favourable.	plus there are some specific issues for
			However the situation is changing, for	example concerning with the State
			instance recently in a court case was	defence and security.
			argued that the case against the	
			publishing lost in court, but only	
			because the criteria of the appeal were	
			done wrongly, but if done correctly,	
			the paper would have lost the case.	
3b			ed access to government information, pr	
3b - Answer		In terms of access to information is	Press conferences are opened, but for	Press conferences are public and the
		very hard because in estonia anyone	example government press	access is in principle given to
		can be a journalists. Journalists as such		everybody. Estonian hasn't had so far
		dont have a legal recognition. For	the size of rooms, often the press card	problems in this.
		instance access to court documents,	gives priviledges. It is not written in	
		the facto journalists are given	laws, but it is the practice. Access to	
		priviledged access but it is just a	documents is open to anyone that	
		practice, not something guaranteed by		
		the law.	requests from journalists are handled a	
			bit faster (not the usual 30 days).	
			About court trials, many court	
			proceedings are settled before going to	
			the actual court hearing (which is	





			public) via for example emails and to	
			access them is often problematic.	
			Futhermore, there are now suggestions	
			to restrict the access to court data.	
3c			Is investigative or under-cover journali	sm being hindered?
3c - Answer			There is not much of undercover journalism in Estonia because of the size of the country, having said this, using data protection laws (business secrets or GDPR) has been used, or tried to use, to hinder investigative journalism.	Not really, in the past there some disputes, but no real issues.
4	Are journalists protected by law		1,5	L
	against interception of			
	communication, surveillance, house			
	searches and seizures?			
4 - Answer	The sources are protected, but			
	journalists not. For example, by law			
	you can seize journalists' computers			
	and the mobile phones. There is no			
	special protection. After the Media			
	Freedom Act, it might change, because			
	it clearly prohibits such practice, but			
	again, there are exceptions.			
4a		[IF Q4 in Questionnaire 1a = YES:] Are there any restrictions on the		
		protection of journalists against interc	eption of communication, surveillance,	
		house searches and seizure in practice?		
4a - Answer		There are certain restrictions for	Journalists are not usually targeted	
		certain areas, for example alcohol	with such actions, maybe in some	
		advertising, gambling etc The media	cases of propagandistic journalists, our	
		is obliged to publish warnings. Then,	security fources have intervineed.	
		journalists are obliged to publish	With EMFA coming to place, the	
		certain info in case of exceptional	situation might change and special	
		circumstances, for example in case of	protection might be in place. For now,	
		war or the case of COVID.	the normal law on the protection of	





			privacy is applied and there is no special protection for journalists.	
5	Are there any must-carry obligations for the transmission of specified broadcast channels and services in place?			
5 - Answer	Yes, cable operators and telecom in general are obliged to carry ERR (Estonian Public Service Broadcasting). In reality they carry all Estonian channels simply because of market convenience.			
5a		[IF Q5 in in Questionnaire 1a = YES:] For which channels and services do must-carry obligations apply and why?		
5a - Answer		-		
6	Are there any state subsidies that promote market plurality?			
6 - Answer	The reduction of VAT could be a sort of subsidy. There are some subsidies for minority languages such as Russian language media and for Ukrainian. But they are more like initiatives than real subsidies, because they are not recurrent every year.			
6a	[IF Q6 = YES:] Which media are eligible to funding programmes promoting market plurality and what criteria must be applied?		[IF Q6 in Questionnaire 1a = YES:] Which media are eligible to funding programmes promoting market plurality, which media are preferred in practice, and which criteria are usually applied?	
6a - Answer	-		Russian and Ukrainian language outlets have some support. Usually, cultural media is supported. Estonian private	There are some special projects for minority languages. There are as well special support mechanisms for



6b 6b - Answer		[IF Q6 in Questionnaire 1a = YES:] To	media field is left to itself to be sustainable. Having said this, the lowering of VAT is a sort of support, however next year it will be risen.  what extent is the funding policy regard	culture because the market would not be enough to support the making of media in the sphere of culture. Public Service Media is fully supported by the State budget. ing market plurality successful?
7	Are there any state subsidies that promote internal pluralism?			
7 - Answer	Cultural media is subsidies. Regional media is not subsidised. Then we had some programs, like to help independent legal newspapers in digital upgrading, but again it was a program not a recurrent support. Only home delivery is really subsidised.			
7a	[IF Q7 = YES:] Which media are eligible to funding programmes promoting internal pluralism and what criteria must be applied?		[IF Q7 in Questionnaire 1a = YES:] Which media are eligible to funding programmes promoting internal pluralism, which media are preferred in practice, and which criteria are usually applied?	
7a - Answer	See answer to Q7		-	Among Public Service Media there are special services for minorities, like TV channels and Radio channel catering at minorities, hence promoting internal pluralism. Estonian had broadcasting in Russian, Armenian, Ukrainian, for Jewish people and so on.
7b		[IF Q7 in Questionnaire 1a = YES:] To	what extent is the funding policy regard	ing internal pluralism successful?
7b - Answer		The lowering of VAT was a great help, but now they are considering to take it off.		They are functioning quite well.
7c			formats of direct audience participation	
		example, call-in and forum programme	s, or - today even more important - on	line community management)?
7c - Answer		-	-	-



8	Are media outlets required to disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?		Do media outlets disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?	
8 - Answer	They are not legally required to do so.	[IF Q8 in Questionnaire 1a = NO:] Do	Having political affiliation is usually not applied so much in Estonia because it results in restricting an already small market. The owners might have their political affiliation of preferences, but the newsrooms are not politically affiliated.	In general, in Estonia is known who the owners of media outlets are, hence what is their political orientation. Thanks to the European Freedom Act we however need to upgrade our approach and be more directly transparent. Having said this, in Estonia, to Estonian people, the orientation of an owner is very clear at least within the media circle that have direct contact with the owners.
63		the media voluntarily disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?		
8a - Answer		In the past, Äripäev (Estonian business newspaper) was telling the voters to chhose Isamaa (Estonian conservative party). Postimees (main Estonian daily) belongs to a business man which is clearly close to a political party. However, it is not much about the owners, but more about the editors in chief, which, yes, they are appointed by the owners.		





9	Are media outlets required to disclose their sources of income including state advertising revenues?		Do the media disclose their sources of income including state advertising revenues?	
9 - Answer	No, but the Media freedom Act will force us to do this, Having said this, the media groups follow the good Code of Conduct, but the results are greatly different. Express group financial yearly report for example is more than 200 pages, while Postimees group is nearly 20 pages. Public service broadcasting must disclose the extra money they received on top of their usual budgets, for example from Ministries.		In terms of private media, it is a problem. One media house discloses very little information. They don't disclose their print numbers, their audiences and so on, this is done in the name of business secret.	it is not specially regulated, but it will be thanks to the Media Freedom Act.
9a		[IF Q9 in Questionnaire 1a = NO:] Do the media voluntarily disclose their sources of income including state advertising revenues?		
9a - Answer		See answer to Q9		
10	Are the media legally obliged to label advertising (including political advertising)?		Do the media label advertising (including	ng political advertising)?
10 - Answer	Yes, due to the advertising law. Moreover, media are obliged to disclose advertising and their prices, for example if a discount was made to a party, this should be disclosed. In terms of political advertising is however kind of a grey area because sometimes it is hard to pinpoint what advertising is.		Mostly yes, again there are exceptions, sometimes some pieces are passed as opinion, but mostly yes. Hiding political advertising could hurt the reputation especially of big media outlets.	Yes they do, about the political advertising is rather clear even when a specific labelling is not there. Estonia follows EU regulations, and we are now in the process to improve our law when and if is the necessary.



10a		[IF Q10 in Questionnaire 1a = YES:] Do the media comply with the obligation to label advertising (including political advertising) in practice?		
10a - Answer		-		
11	Are citizen journalists legally recognized?		What is the status of citizen journalists	?
11 - Answer	Journalists are not legally recognized in Estonia, therefore this differentiation in Estonia is non existing. In practice, the situation might be different with "professional" journalists having a degree of recognition.		In Estonian the phenomenon of citizen journalism is not popular in general, but in the south of Estonia we have some good cases that get over the threshold of journalism, hence we see them as journalists. If they apply for membership to our union, we would accept them as members.	We don't have a special media law and the figure of a "journalist" is not regulated. We do not differentiate between professional journalists and other journalists.
11a		Do citizen journalists have the same o	lbligations and enjoy the same privileges	as professional journalists in practice?
11a - Answer			In practice, the same privileges not always. Without being our members and without having our press card, they might not be accepted as journalists. In terms of obligations, if they don't follow the Code of Ethics, then they are not journalists, they are just talking citizens, so they do not, in practice enjoy the same privileges as journalists.	We don't make a differentiation hence they are specially treated. Having said this, the opinion expressed by a citizen, for example online, is not journalism.
12	In many countries, there is a broad spectrum of non-profit media, among them so-called community media. Are non-profit community media in some way legally recognized?		In many countries, there is a broad spe so-called community media. What sign landscape and in media policy?	ctrum of non-profit media, among them ificance do they have in the media





12 - Answer	We have some community papers.		Community media could balance out	Because there is no special
	One case is the paper of Hiiumaa		local authorities' outlets. The media	classification, there is no such an
	island, that after going bankrupted, the		enterprises association don't see them	awareness of it. Some years ago, we
	citizens started it again. Having said		in good lights because some of them	had some special licences for local
	this, in Estonia to start a paper you		sell advertising space and are seen as	media. Local media can be relevant,
	don't need any licence, Estonia is very		spoiling the market.	however, it is not regulated at State
	open in this. By existing, they are the			level.
	facto "recognized".			
12a	Are non-profit community media			
	eligible for funding?			
12a - Answer	Edasi.org is one non-profit media,			
	Levila is another one. They are eligible			
	for possible fundings as others are.			
12b		[IF Q12a in Questionnaire 1a = YES:] H	How efficient is state funding for non-pro	fit community media?
12b - Answer		-	Not much because there aren't	-
			instruments that are recurrent.	
13	Are there any legal requirements in		Are there any self-regulatory measures	or recommendations in place that
	place that establish or promote quota		establish or promote quota systems for	r the representation of women on
	systems for the representation of		management boards and in newsrooms	s?
	women on management boards and in			
	newsrooms?			
13 - Answer	Legally not, but following the Media		Estonia is an anti-quota country.	In terms of the law, Estonia doesn't
	Code of Conduct, they tend to follow			have quotas, but it is not an issue.
	it.			Estonia is a liberal country and any
				person can have the change to access
				key positions, see in politics, the Prime
				Minister is a woman, the country's
				President was a woman.
13a		[IF Q13 in Questionnaire 1a - YES OR	PARTIALLY YES:] Have quota systems f	or the representation of women on
		management boards and/or in newsro	oms proven themselves in practice?	
13b			Are you in favour of or against quota sy	
13b - Answer			I would like to see more women in high	-
			positions in journalism, but I am not in	examples of accomplished women, A
			favour of quotas, however if you see	quota system is not needed.



			who hold the key positions, maybe	
			some regulations should be there, but	
			again I am not in favour of quotas.	
14	Are there any legal requirements in		Are there any self-regulatory measures	or recommendations in place that
	place that establish or promote quota		establish or promote quota systems fo	r minorities on management boards and
	systems for minorities on manage-		in newsrooms?	
	ment boards and in newsrooms?			
14 - Answer	No, plus it is very hard to define a		-	No, again, we don't have special rules
	minority in Estonia. Is Russian			in this area.
	language considered a minority? The			
	Estonian constitution says that you			
	cannot discriminate anyone, so in			
	Estonia is followed this principle.			
14a	[IF Q14 - YES OR PARTIALLY YES:]		[IF Q14 in Questionnaire 1a =YES OR	PARTIALLY YES:] To which minorities
	To which minorities do these rules or		do these measures or recommendation	ns apply?
	recommendations apply?			
14b		=	PARTIALLY YES:] Have quota systems	for the representation of minorities on
		management boards and/or in newsro	oms proven themselves in practice?	
14c			Are you in favour of or against quota sy	stems for minorities and why?
14c - Answer			No, quotas for minorities would not	A genuine open process is the best
			beneficial because if someone is	model, and quotas should not be
			integrated, they are not discriminated.	imposed. Maybe in the future there
				could be a new situation, but today
				they are not needed.
15		Does the regulatory	Do you think that the regulatory autho	rity/authorities acts/act fully
		authority/authorities acts/act fully	independently from governmental influ	uences?
		independently from governmental		
		influences in practice?		
15 - Answer		Media is considered self-regulating.	Self-regulatory authorities, like the	They do, for instance for the
		We have some bodies that being self-	press council, are independent, yet	CONSUMER PROTECTION AND
		regulatory are, as a consequence,	within ERR (Estonian public service	TECHNICAL REGULATORY
		independent. About broadcasting, the	media) authorities and the	AUTHORITY [the interviewee's
		board and the advisory board should	broadcasting council the situation is	organization] independency is a
		be independent, but their members	different because their members are	corner stone.
		are appointed by the government.	appointed by parties and inevitably	





they represent th	e party that have
	. ,
	Having said this, the
broadcasting cou	ncil, doesn't, for
example, have the	e power to decide on
content and peop	ole, but they have
power over the b	oudget, and this could
reflect on the cor	ntent and the people.
15a Why? [OR:] Why	not? [OR:] Why only partially?
15a - Answer -	-
15b [IF NOT OR ONL and how?	Y PARTIALLY:] Could its/their independence be improved -
Freedom of Speech cannot be treated separately from Fr	- · · · · · · · · · · · · · · · · · · ·
	errelated exercise of both rights serves the character and
	ss of response, reflection and debate – in short: as societal
dialogue, equally open to all people. Some experts call th	
	ts exercise can put people in a position to really have a say in
	would make sense to enshrine a "right to communicate" in
law?	
	proud of not having a In the Estonian constitution we have a
information. The freedom to media law, our Co	onstitution already similar principle. To specifically
communicate as a law requirement is guarantees freed	om. However, since enshrine the "right to communicate" in
complex. If on one hand it is a positive such talks are act	ive at European level, the law is not needed.
thing, on the other hand it can open to we must consider	r it, but it worries me There is no such a need because
forms of its abuse. Trying to limit the because once the	ere is a law, there are Estonia is a well-functioning liberal
freedom of speech by law, it becomes ways to abuse it.	Not every viewpoint democratic country, there is no need
really hard. deserves to have	a nationwide stage. of new laws for already well
	functioning unwritten rules and
	practices.



### France

Morgane Le Guyader and Inna Lyubareva (IMT)





### Background of the interviews - France

Interview 1 - legal/regulatory perspective: Representative of the national and/or a (leading) regional media and regulatory authority and/or independent expert in media law

1. Did you choose the interview only version or did you some literature review before the interview? If you have done a literature review: Did this allow you to answer the questions in Part 1 of the questionnaire or did some of these questions need to be included in the interview?

We chose to do the interview only version.

### 2. What criteria were decisive for the selection of the person to be interviewed?

The Direction des publics, du pluralisme et de la cohésion sociale (DPPCS) was the closest to our subject. We contacted his director and he decided to take part in the interview with two colleagues to answer our questions better. We understood that ARCOM could not answer questions about subsidies and advertising rules. They put us in touch with the Direction générale des médias et des industries culturelles (DGMIC) of the Ministère de la Culture. Two people from the DGMIC took part: one for the audio-visual area and the other for the written press (the answers are in the ARCOM's transcription annex).

3. If you have interviewed a representative of the media or regulatory authority, briefly describe the role of this authority.

ARCOM (Autorité publique française de regulation de la communication audiovisuelle et numérique) was born on 2022, January the 1<sup>st</sup> (before, it was the CSA). It's a public independent authority in charge of "the protection and the promotion of the audio-visual creation, the technical and economic regulation of the market (the attribution of frequencies is an example) and the public accompanying (such as the media education)" (https://www.vie-publique.fr/en-bref/283148-presidentielle-2022-quel-role-pour-larcom).

"Its first mission is to guarantee the audio-visual freedom of speech and communication" (https://www.arcom.fr/nos-missions). Although it is a public independent entity, its president is appointed by the President of the French Republic. The other members of the Board of Directors are appointed by the Presidents of the Sénat, the Assemblée nationale, the Cours de cassation and the Conseil d'Etat. This raises the question of whether this appointment process offers a guarantee of independence from political power.





In the French media regulation context, this institution is the most important.

**Interview 2 - self-regulatory perspective:** Representative of the national press council and/or the journalists' union or another relevant journalistic organization <a href="SNJ">SNJ</a>

4. Briefly describe the role of the organization you have chosen and why it best represents a self-regulatory perspective.

The *Syndicat national des journalistes* (SNJ), which was established during the First World War in 1918, is one of the oldest and most significant journalist unions in France. Interviewing two of the co-secretaries (i.e. co-directors of the national office) of the Union was a means of directly discussing the issues currently facing the journalism sector and the journalists themselves, in light of the Union's history and impact on the national media landscape. The interviewees' journalistic experience and position within the Union also informed the discussion.

5. What criteria were decisive for the selection of the person to be interviewed?

I contacted the organisation via the central email address. The individual who replied (cosecretary) indicated that he would prefer to be accompanied by another member of the central office and management. So, upon the scheduling of the appointment, the individual who was contacted came with one of the co-secretaries to assist in providing a comprehensive response to the inquiries posed.

**Interview 3 – bottom-up perspective:** Representative of a community media organisation and/or an audience council and/or from an underrepresented social group <u>CNRA</u>

6. Briefly describe the status and role of the organization or social group you have chosen and why it best represents a bottom-up perspective.

Created in 1991, The *Confédération nationale des radios associatives* is one of the representative organizations of free radios in France, structured in federations. It plays an important role in the community media national landscape. "The radio members must respond to a social and local communication mission in order to encourage the social and cultural groups to interact, to express different social and cultural trends, to support the local development, the struggle against exclusion, and the protection of the environment" <a href="https://cnra.fr/la-cnra/">https://cnra.fr/la-cnra/</a>.





### 7. What criteria were decisive for the selection of the person to be interviewed?

I contacted the organisation via the central email address. One of the co-presidents responded positively and expressed interest in participating in an interview with the two other co-presidents of the CNRA. The selection process was based on two main criteria: the position held within the organisation and the candidates' journalistic experience and current responsibilities. These factors were deemed essential to ensure that the selected individuals would be able to provide the desired information.





### **Questions and answers - France**

	Questionnaire 1 a	Questionnaire 1 b	Questionnaire 2	Questionnaire 3
Question	Legal/regulato	ory perspective	Self-regulatory perspective	Bottom-up perspective
	(Two interviews according to re	sponsibilities: ARCOM, DGMIC;		
	no literatu	ıre review)		
1	Is the media subject to the right of repl	y?		
1 - Answer	There are several right of reply procedures under French law: one is quite old and applied to the written press, the two others are more recent and are applied to audiovisual media and online services. First one: Article 13, 1881/07/29 law. Second one: Article 6 law n. 82-652, 1982/07/29 & application decree (n. 87-246, 1987/04/06). Third one: Article 6, IV law n. 2004-575 2004/06/21, with its legal text (decree n. 2007-1527	Yes, it is a legal obligation.		
2	2007/10/24)	EU legislation advocates a so-called "ty public interest and that which is not, w	 wo-tiered approach to expression", disting its in the latter enjoying less protection.	nguishing between expression that is of
		According to case law, what criteria	Does the state use this differentiation	Does the state use this differentiation
		must be applied to decide whether a	to restrict media freedom?	to restrict media freedom?
		publication contributes to a matter of		
		public concern?		
2 - Answer		"The common thread is the case law of	Yes. It's expressed through the notions	The principle of public interest is at
		the European Court of Human Rights",	of secret of private life, defense	the heart of the associative radios.
		the interviewee cites the European	secrecy, business secrecy. There is a	Apparently, they are not very
		Case law: "the questions which affect	friction between extensive notions of	concerned by this restriction (as it
		the public to such an extent that it can	secrets and freedom of expression	might apply more to media which
		legitimately take an interest in them,		practice investigation journalism).
		which arouse its attention or significantly		Some of them are recognized as being
		concern it, in particular because they		of general interest.
		concern the well-being of citizens or the		





	life of the community. This is also the case for questions which are likely to create a strong controversy, which have an important social theme or which relate to a problem of which the public would be interested in being informed".		
3	Does the law protect journalistic research		
3 - Answer	- This question isn't a part of ARCOM's missions.	Yes: Data law (protection of the confidentiality of journalists' sources). And no because of the friction (main example: Ariane Lavrieux case).	The associative radios cannot really practice investigation as it costs too much, in terms of human ressources and money.
3a	Is the right to publish unlawfully obtain	ned information respected <i>in practice</i> if t	his information is in the public interest?
3a - Answer	"ARCOM possibly acts against a channel or a radio station, not the one who produces the information. Here too, it is the judge who is the controller of the ethics of journalists".		"In 33 years of existence, we have never had a single feedback from ARCOM concerning information that we could have disseminated, there has never been a right of response within our structures.
3b	In practice, do journalists have privilego	ed access to government information, pr	ess conferences and court trials?
3b - Answer	ARCOM insists on the fact that it does not interfere in journalistic work	Yes. Here the notion of embargo (early access to an official governmental information) is important to illustrate this privilege access.	Locally, yes: they know very well the local institutions, actors etc. However, it is more difficult to have an access to national or governmental information (examples: presence of the Chinese president in Hautes-Pyrénées, and Lionel Jospin).
3c		Is investigative or under-cover journal	ism being hindered?
3c - Answer		Yes.	-
4	Are journalists protected by law against interception of communication, surveillance, house searches and seizures?		ı





4 - Answer	-	ARCOM insists on the fact that it does	
7 7 115 17 61		not interfere in journalistic work	
4a		-	there any restrictions on the protection
-Tu		of journalists against interception of co	·
		searches and seizure in practice?	minumeation, surveinance, nouse
4a - Answer		- Scarcines and scizure in practice.	Unknown. "Technological means make it
4a - Aliswei			complicated", "France is one of the most
			reactionary countries at the European
			level, in wanting to have as many
			exceptions as possible on so-called
			security interceptions, on the latitude
			that can have each country at European
			level in the most extensive way possible
			to be able to spy on journalists, to tell it
			like it is. France is one of the leaders of
			the countries which wanted to have as
			much latitude as possible on this
			subject."
5	Are there any must-carry obligations for	or the transmission of specified	
	broadcast channels and services in place		
5 - Answer	· ·	Yes.	
5a		[IF Q5 in in Questionnaire 1a = YES:]	
Ju		For which channels and services do	
		must-carry obligations apply and why?	
5a - Answer		Priority given to the channels of the	
		public service audience, obligations for	
		the channels that have a space on the	
		Hertzian space.	
6	Are there any state subsidies that pron	note market plurality?	
6 - Answer	-	Yes. FSER for associative radios,	
		subsidies for the written press. No	
		subsidies to promote market plurality	
		for television. For example, "There are	
		approximately a little less than 20 million	
1		euros in public aid subsidies which are	





	anhy identified an aid for the artismatical action		
	only identified on aid for the pluralism of		
	press titles"; "There is historic aid		
	dedicated to national dailies with low		
	advertising resources."		
6a	[IF Q6 = YES:] Which media are eligible to funding programmes promoting	[IF Q6 in Questionnaire 1a = YES:] Wh	-
	market plurality and what criteria must be applied?	programmes promoting market plurali	-
		practice, and which criteria are usually	applied?
6a - Answer	- Subsidies for associative radio stations	It's not precisely known ("it's a black	FSER (Fonds de soutien à l'expression
	and hertzian space given to the	box"). Essentially the written press	radiophonique), for associative radios.
	channels, for the written press, it is the	(editorial innovation, distribution,	"The main constraint is that we cannot
	DGMIC area. For the press, there are 6	diffusion, modernization of printing	exceed 20% of our turnover in
	aids "There is historic aid dedicated to	works), an indirect aid is the	advertising. In return, the State had set
	national dailies with low advertising	reduction of the national tax (TVA,	up this equalization fund, the FSER, to
	resources [] So, it has to be a daily	2,1% in France for the press) and for	help community radio stations which
	thing. It must be distributed to points of	the audio visual: the provision of free	respected this 20% rule, to be able, to
	sale. And above all, the main criterion	frequencies on the hertzian space.	give these radio stations, which were
	which is discriminating and which means		constrained, to give them the means to
	that the titles that I have cited are		do the same thing as commercial radio
	beneficiaries and that, for example, Le		stations", the subisdie does not exceed
	Monde or other titles of this type are not,		38 000 euros. According to the
	it is indeed a criterion 25% of advertising		interviewees, the medias that is much
	resources. So that means that these are		more privileged in terms of subsidies is
	titles which have less than 25% of		the written press.
	advertising resources in their turnover."		
	"to have a sale price which allows a title		
	to be accessible to everyone in order to		
	effectively ensure that the information		
	transmitted is accessible to everyone."		
6b	[IF Q6 in Questionnaire 1a = YES:] To v	what extent is the funding policy regard	ing market plurality successful?
6b - Answer	-	Lack of transparency – so lack of	"Since 2002, it has not evolved. Worse,
7		effectiveness.	since 2015, it has even fallen on its
		errecuverress.	highest tranches, either by 2,000 euros
			or 1,000 euros. We went from 42,000 to
			40,000, from 38,000 to sorry, from
			40,000 to 38,000, and from 36,000 to
			70,000 to 30,000, and from 30,000 to





7	Are there any state subsidies that pron	note internal pluralism?		35,000. At the same time, if we have to consider the different INSEE1 indexes which directly impact us, indices on construction, energies, social too, it is on average more than 70%. So, de facto, the Radio Expression Support Fund, to give us the same means that existed in 2002, should also have evolved by 70%. It is off the mark".
	Are there any state substates that profi			
7 - Answer	-	No. Neither for the audio-visual media nor for the written press in France which is of opinion. However, the free frequencies on TNT for TV channels imply the respect of plurality, so it could be indirect aid.		
7a	[IF Q7 = YES:] Which media are		[IF Q7 in Questionnaire 1a = YES:] Wh	_
	eligible to funding programmes promoting internal pluralism and what		programmes promoting internal plurali practice, and which criteria are usually a	- · ·
	criteria must be applied?		→ Despite of "NO", answers were	
7a - Answer			TV, Radios (and, for associative radios, we have the FSER). But, for TV and commercial radios, we can say that the given free frequency meets the obligation for the channel to guarantee internal pluralism	disabilities etc. / "this help varies greatly
7b		[IF Q7 in Questionnaire 1a = YES:] To v	what extent is the funding policy regardi	ng internal pluralism successful?
		→ Despite of "NO", two interview	ees provided answers	
7b - Answer		-	Very questionable: "Well, a whole very interesting debate, moreover, at the moment, around the allocation of frequencies on TNT, with in particular the case of C8, Cnews. Do these	Generally speaking, the interviewees observe that "it's more the end of subsidies than the addition of subsidies".



			channels really respect the agreements	;
			signed with the regulator ARCOM?	
			Because they are effectively	
			committed to respecting pluralism of	
			opinion, ideas, etc."	
7c		[IF Q7 in Questionnaire 1a = YES:] Are	formats of direct audience participation	part of the funding policy (for
		example, call-in and forum programme	es, or – today even more important – onl	line community management)?
		Despite of "NO", two interview	ees provided answers	
7c - Answer		No, apart from subsidies for	No.	-
		associative radios (FSER)		
8	Are media outlets required to disclos		Do media outlets disclose political affi	liations of any kind that involve or
	involve or affect ownership, manager	-	affect ownership, management and ne	-
8 - Answer	No.	No. "It's quite the opposite. There is an	"There is a gap between obligations and	It is completely forbidden.
		obligation of honesty and independence".	reality", "In terms of taking a political	, ,
			position, there is no obligation to display	
			things. This is not respected. There are	
			some who do not hide it, but there is no	
			obligation to have an editorial charter or	
			a certain number of major principles that	
			are affirmed."	
8a		[IF Q8 in Questionnaire 1a = NO:] Do		1
		the media voluntarily disclose political		
		affiliations of any kind that involve or		
		affect ownership, management and		
		newsrooms?		
8a - Answer		No, they rather respect the		
		independence of information.		
9	Are media outlets required to disclos	e their sources of income including state	Do the media disclose their sources of	income including state advertising
	advertising revenues?	•	revenues?	
9 - Answer	-	-	Those which do are exceptions. One	"They do not publish, however as part of
			exception in France is Le Canard	the subsidy that we request each year
			enchaîné.	from the Ministry of Culture, we provide
				certified accounts to the Ministry of
				1
	I .			
				Culture" "Invoices and after the legal





				have an auditor we must publish in the
				JO (journal official), for radio stations
				that make more than 152,000 euros in
				subsidies, they must legally publish their
				accounts in the official journal. This is
				within a legal framework and this is the
				case. That's our case, because we've
				passed the milestone. So that's what we
				do for my radio."
9a		[IF Q9 in Questionnaire 1a = NO:] Do		
		the media voluntarily disclose their		
		sources of income including state		
		advertising revenues?		
9a - Answer		-		
10	Are the media legally obliged to la	bel advertising (including political	Do the media label advertising (includi	ng political advertising)?
	advertising)?			
10 - Answer	Yes,	Yes: 1986/09/30 law, 1992 decree.	Yes. Caution: Political and institutional	Yes. Advertising screen, beginning and
			advertising are different. Example of	ending sound comma.
			editorial-ad.	
10a		[IF Q10 in Questionnaire 1a = YES:]		
		Do the media comply with the		
		obligation to label advertising		
		(including political advertising) in		
		practice?		
10a - Answer		Yes.		
11	Are citizen journalists legally		What is the status of citizen journalists	s?
	recognized?			
11 - Answer	No.		The notion of citizen journalist is	"We train a lot of young people within
			contested.	the framework of our editorial staff,
				that is to say we train young people to
				do interviews, reporting, so in fact, we
				equip them, we don't just train young
				people, we also train teachers to create
				content, podcasts, employees and
				volunteers and so, in fact, these





				volunteers, then, they fly on their own wings and they are fully capable of
				then producing content and putting it
				on sites", "Just to remember that being
				a journalist first of all is a profession, it
				is also recognition, it means that to be
				recognized as a journalist half of your
				income must come from journalistic
				work. It's very stupid to say that but in
				any case, I think it's important to
				remember it. In fact, the card is not
				obligatory for a journalist."
11a		1	o citizen journalists have the same obliga	tions and enjoy the same privileges as
		professional journalists in practice?		
11a - Answer		"Journalists do not depend on us"	"The citizen can throw everything on	"If they have no obligation and if they
			Youtube or on Twitter under a	have no constraints compared to
			pseudonym without filter. For me, there	professional journalists, then they are
			is one who does supervised, regulated	not called citizen journalists, they are
			journalism and then there is one who	whistle-blowers."
			broadcasts something so he broadcasts	
			in a certain way, he broadcasts raw	
			information. But, journalism is not	
			disseminating raw information,	
			journalism is, I will refer you to the SNJ	
			text, but it is hierarchizing, classifying,	
12	In many countries there is a bread one	aturns of non-profit modic among them	put information in the context."  In many countries, there is a broad specific and specific are specific as a broad specific are spe	
12	so-called community media. Are non-p		so-called community media. What sign	-
	legally recognized?	Torit community media in some way	landscape and in media policy?	incance do triey have in the media
12 - Answer	-	Yes, they are recognized through a	Interesting network on local	They insist on the reliability of the
12 - Aliswei		special category (A).	information, they play an information	associative radios. Some clarifications
		special category (A).	role and a democratic role: "They have	are also made about community media
			a role that is both marginal and not	and associative radios. TO them, the
			marginal, they have a marginal role in	risk of too communitarist radios is to
			terms of general audience. It represents, I	have a very restricted diffusion on
<u> </u>		l	15 of gorden addiction it represents, i	a very restricted diffusion off





			don't know how much but it's really, very	DAB+, as it is in England. This
			very very low on the general audience of	landscape is also conditionned by the
			TV and radio. On the other hand, they	1905 law (State and Church
			can have, in the territories where they	separated).
			are well established, frankly, a real role,	
			this undoubtedly ties in with your study,	
			both an information role but also a	
			democratic role. Sometimes, on these	
			community radio stations, it's quite	
			surprising even, but there can be citizen	
			positions, debates between politicians	
			etc. because on the scale of a city or a	
			canton, there will not be traditional	
			media which will be capable of organizing	
			these debates or these reflections or	
			these broadcasts."	
12a	Are non-profit community media eligib	le for funding?		
12a - Answer	Yes: FSER and aide à la presse en ligne (?)	Yes: FSER		
12b		[IF Q12a in Questionnaire 1a = YES:] H	low efficient is state funding for non-pro	fit community media?
12b - Answer		-	It is not enough to make their	Apart from the FSER, no. Depending
			economic mode stronger.	on the regions, the DRAC (Direction
				régionale de l'action culturelle) helps a
				little too.
13	Are there any legal requirements in pla	ce that establish or promote quota	Are there any self-regulatory measures	or recommendations in place that
	systems for the representation of wom	en on management boards and in	establish or promote quota systems for	r the representation of women on
	newsrooms?		management boards and in newsrooms	5?
13 - Answer	Same legal requirements as in private	Yes, articles 47-1 47-2 47-3 of 1986	Press companies are subject to the	"There are no rules and laws for the
	companies.	law for public area. Private area: 30%	same obligations than private	moment which impose parity on us at
		for large companies, should reach 40%	1	
		in 2030.	can depend on activist isolated actions	the level of ARCOM, it still asks us to
			(example: La Provence).	make efforts because every year,
				moreover, ARCOM establishes a survey,
				a result, first on male-female parity, also
				on diversities".



13a		[IF Q13 in Questionnaire 1a = YES OR management boards and/or in newsro	PARTIALLY YES:] Have quota systems for proven themselves in practice?	or the representation of women on
13a - Answer		-	"We still see that more and more, it is too slow, but the media are becoming aware of this and are starting to do a little counting at this level."	-
13b			Are you in favour of or against quota sy	stems for women and why?
13b - Answer			-	Against: "it is completely stupid because in our radios, for example, with the exception of the few employees who can be hired, we cannot force women to do radio. The people who do radio on our social radio stations are generally volunteers so that means that our radio stations are open and that we accept everyone and if it was necessary to establish quotas of antenna presence with equal male-female parity, I think that it would be a totally impossible bet."
14	Are there any legal requirements in pla systems for minorities on managemen		Are there any self-regulatory measures establish or promote quota systems for in newsrooms?	or recommendations in place that r minorities on management boards and
14 - Answer	Forbidden in France. In France, we won't talk about minorities but about diversities.	No. However, diversity representation is encouraged (ex: label diversity)	No. "It is banned. But the ARCOM barometer of diversity representation exists." Here, "we use legal indicators like the public's perception of non-white people".	Diversities of origins but also in terms of sexual orientations, it is related to ARCOM's policies and applies more to the visual media. But quotas are illegal in France.
14a	[IF Q14 = YES OR PARTIALLY YES:] To recommendations apply?	o which minorities do these rules or	[IF Q14 in Questionnaire 1a =YES OR F	<del>-</del>
14b		[IF Q14 in Questionnaire 1a - YES OR management boards and/or in newsro	PARTIALLY YES:] Have quota systems for practice?	or the representation of minorities on





14c		Are you in favour of or against quota	systems for minorities and why?
14c - Answer			Interviewee 2 rather against because it does not guarantee a better living together, Interviewee 1 in, favour: "But because once again, we have a completely different vision of what radio is in France, unlike how it happens in certain countries in Europe. Personally, I would not be against it existing, because I believe that we should be able to do it, and be able to help propose programs, because there are certain communities that we do not hear, we do not see. So, if indeed ARCOM, or at least the public authorities, could ensure that we could encourage them, in any case, me personally, I would be delighted that it could exist, and that we could encourage them to hear."
15	Does the regulatory authority/authorities acts/act fully independently from governmental influences in practice?	Do you think that the regulatory auth independently from governmental in	-
15 - Answer	Yes.	No.	No.
15a	<u> </u>	Why? [OR:] Why not? [OR:] Why onl	y partially?
15a - Answer		Because of its mode of designation.	"As long as the President of the Republic appoints the president of ARCOM, we cannot say that ARCOM is independent, even if it is independent. As long as journalists from France Info or France Inter are fired, we cannot say that ARCOM is independent. And as long as ARCOM does not give a minimum of 20% of frequencies to community radios



15b		[IF NOT OR ONLY PARTIALLY:] Could and how?	and not to commercial radios, the majority of which belong to large groups, we cannot say that ARCOM is independent."  Its/their independence be improved –
15b - Answer		Changing it.	-
16	treated separately from the "right to goal of democratic communication as dialogue, equally open to all people. S up the "right to impart" and the "right	d separately from Freedom to Information know". Only the interrelated exercise of be open-ended process of response, reflect Some experts call this a "right to communit to know": Its exercise can put people in a . Do you think it would make sense to ens	ooth rights serves the character and ion and debate – in short: as societal cate", which is more than simply adding a position to really have a say in the
16 - Answer	No. The freedom of expression and communication already exists.	No. There is a strong difference between communication and information. What would it add to the existing article on freedom of press (1881).	Yes and no. It is related to the 1986 law. To them, the right to communicate already exists. It is related to freedom of expression and should also mean a duty, not only a right. The right to communicate is essential and necessary, particularly for this citizen debate, in condition that it'd be regulated. Because freedom of expression is not "saying anything".



## Germany

Ernest Thaqi and Barbara Thomaß (OEAW)





### **Background of the interviews - Germany**

Interview 1 – legal/regulatory perspective: Representative of the national and/or a (leading) regional media and regulatory authority and/or independent expert in media law

1. Did you choose the interview only version or did you some literature review before the interview? If you have done a literature review: Did this allow you to answer the questions in Part 1 of the questionnaire or did some of these questions need to be included in the interview?

The mixed form was chosen because Barbara Thomaß, an expert in the OEAW team, has extensive knowledge of the German media system and was able to provide comprehensive answers to the questions in Part 1. On the other hand, the interview allowed to capture current aspects of legal frameworks and regulatory practice, which are not always fully covered in existing literature.

### 2. What criteria were decisive for the selection of the person to be interviewed?

The criteria for selecting interviewees were primarily based on their expertise and relevance to the legal and regulatory aspects of media policy. Specifically, they included:

**Professional expertise**, which means that the interviewees were selected based on their extensive knowledge and experience in media law, policy-making, and regulation. Their viewpoints are crucial for understanding the broader implications of regulatory practices.

**Position and role:** Individuals holding significant positions in regulatory bodies, or media organizations, were prioritized. Their roles often involve direct engagement with the issues being studied, making their perspectives particularly valuable.

The role of the person interviewed is the Team Leader Regulatory Affairs, from the Legal Department at the State Media Authority in North Rhine-Westphalia, Germany. This position typically involves overseeing the overall operations and strategic direction of media regulatory activities within the state.

# 3. If you have interviewed a representative of the media or regulatory authority, briefly describe the role of this authority.

The Media Authority of North Rhine-Westphalia was founded in 1987 on the basis of the "Broadcasting Act for the Land of North Rhine-Westphalia" of January 23, 1987. At the time, it was called the "Broadcasting Authority for North Rhine-Westphalia" and it has been located in Düsseldorf since the very beginning. On July 31, 2002, a new state media





law was enacted renaming of the North Rhine-Westphalia state broadcasting authority, as well as making other changes. Since then, it has been known as the Media Authority of North Rhine-Westphalia. According to its mission statement, the media authority "stands for the protection of human dignity, minors, media users and private media plurality in the German Federal state of North Rhine-Westphalia". The authority regulates and supervises media services to ensure that their legally protected interests are not violated, promotes journalism in North Rhine-Westphalia and teaches people to use media fairly and autonomously (<a href="https://www.medienanstalt-nrw.de/about-us/about-us.html">https://www.medienanstalt-nrw.de/about-us/about-us.html</a>)

In accordance with Germany's federal structure, media regulation is generally a matter under the competence of the 16 states ("Länder"), which are the main political entities competent for the media. Currently, the function of the Commissioner for European Affairs, who represents the interests of the Media Authorities at a European level Currently, is held by the Director of the Media Authority of North-Rhine Westphalia. In this role, he monitors developments in legislation and law enforcement at the European level and contributes the perspective of the media authorities in various forums.

**Interview 2 - self-regulatory perspective:** Representative of the national press council and/or the journalists' union or another relevant journalistic organization

## 4. Briefly describe the role of the organization you have chosen and why it best represents a self-regulatory perspective.

The German Press council is an organization that serves as a self-regulatory body for the German press. Main roles of the German press council include the upholding of ethical standards at a high level in journalism, as well as the handling of complaints about editorial content from the public, and to defend the freedom of the press in Germany. The German Press council represents a self-regulatory perspective because it is founded on the principle of self-regulation rather than government oversight and intervention. This is due on the belief that the media community should take the lead and responsibility in setting new standards and ethical behaviour as well as fostering accountability by journalists.

### 5. What criteria were decisive for the selection of the person to be interviewed?

The selection of the person to be interviewed was guided by several criteria, among them:

**Expertise in media self-regulation:** The individual was chosen due to their in-depth knowledge and experience with the German Press Council, a key self-regulatory body for the German press. Their expertise in upholding ethical standards in journalism was crucial.

Role in Handling Public Complaints: The interviewee's role in addressing public complaints about editorial content provided valuable insights into the mechanisms of accountability and responsiveness within the German press. The interviewee's position within the





German Press Council meant they could provide authoritative and representative insights into the functioning and challenges of media self-regulation in Germany.

**Interview 3 – bottom-up perspective:** Representative of a community media organisation and/or an audience council and/or from an underrepresented social group

# 6. Briefly describe the status and role of the organization or social group you have chosen and why it best represents a bottom-up perspective.

The association "Neue Deutsche Medienmacher\*innen" (NdM) plays a crucial role in Germany as it aims to diversify the media landscape. It advocates for greater representation and fair opportunities for journalists with diverse backgrounds, focusing on improving diversity within German media outlets. This organization represents a bottom-up perspective by actively involving media professionals from various minority groups to influence media policy and practice from the grassroots level. Its work is pivotal in pushing for systemic changes that make German media more inclusive and reflective of Germany's multicultural society.

### 7. What criteria were decisive for the selection of the person to be interviewed?

The selection of the person to be interviewed was guided by several criteria, among them:

Advocacy for representation: The person was chosen for their in-depth knowledge and active involvement in promoting diversity within the German media landscape, particularly through their work with "Neue Deutsche Medienmacher\*innen" (NdM). The interviewee's role in advocating for greater representation and fair opportunities for journalists with diverse backgrounds was crucial. Their efforts to improve diversity within media outlets aligned with the project's focus on inclusivity.

*Grassroots involvement:* The interviewee represented a bottom-up perspective by actively involving media professionals from various minority groups. This grassroots involvement was essential to understanding how media policy and practice can be influenced from the ground up. The interviewee's established reputation and influence within the NdM and the broader media community ensured provision of authoritative perspectives on the challenges and successes of promoting diversity in German media.





### **Questions and answers - Germany**

	Questionnaire 1 a (Literature review)	Questionnaire 1 b	Questionnaire 2	Questionnaire 3
Question	Legal/regulato	pry perspective	Self-regulatory perspective	Bottom-up perspective
1	Is the media subject to the right of reply?			
1 - Answer	Media in Germany is subject to the right of reply ("Recht auf Gegendarstellung"), as established in the press laws and broadcasting and media laws of the states, and the State Media Treaty (Medienstaatsvertrag).			
2		_	wo-tiered approach to expression", disti	nguishing between expression that is of
		public interest and that which is not, w According to case law, what criteria must be applied to decide whether a publication contributes to a matter of public concern?	Does the state use this differentiation to restrict media freedom?	Does the state use this differentiation to restrict media freedom?
2 - Answer		In Germany, freedom of opinion, broadcasting, and information are protected by Article 5 of the Basic Law. The degree of protection depends on whether the expression serves the public interest; the more it does, the more protection it enjoys. Any restriction must balance these freedoms with other fundamental rights.	In German criminal law, there is a distinction made between opinions expressed privately and those expressed in the public interest, particularly regarding acts like insult, defamation, and slander. This distinction aims to protect press freedom, assuming that the press acts in the public interest. The upcoming EU regulation likely seeks to reinforce this protection of press freedom.	No. This is not the case in Germany.
3	Does the law protect journalistic research and investigations?			
3 - Answer	Yes, journalists in Germany have special rights provided by state press laws, state media laws, and the State Media Treaties. These special			



	regulations are designed to facilitate			
	their work and ensure their ability to			
	perform journalistic activities freely,			
	such as the right to information,			
	protection of sources and professional			
	obligations.			
3a		• •	ned information respected in practice if t	•
3a - Answer		In Germany, media professionals and	There are two spheres to consider:	The interviewee stated that she is not
		providers are responsible for	legal and professional ethics. While the	the right person to answer these legal
		complying with press law. If they	legal aspects can't be judged in detail,	questions about press freedom in
		violate these laws, such as failing to	ethically, decisions are generally	Germany. It's a complicated issue, and
		protect personal rights or adhere to	weighed in favor of the public interest.	she stated that I might get better
		youth protection standards, it	This reflects the typical trade-offs	answers from someone more
		constitutes a breach of journalistic due	involved in balancing various interests,	specialized in this area, such as a
		diligence. Regulatory authorities then	prioritizing the public interest as much	colleague from Reporters Without
		step in to address and correct these	as possible.	Borders. She didn't want to give
		breaches, ensuring that journalistic		incorrect information or misrepresent
		standards are upheld.		your results.
3b		In practice, do journalists have privilege	ed access to government information, pr	ess conferences and court trials?
3b - Answer		The responsibility for ensuring access	There are two main ways journalists	In Germany, journalists have the
		to information, such as government	access information: through informants	privilege and duty to obtain
		information and press conferences,	who provide information proactively,	information, particularly from the
		partially falls outside of our remit.	such as via press conferences, and	Federal Government at the Federal
		However, media law does have	through journalists actively seeking	Press Conference, although there are
		provisions to guarantee this access.	information by contacting informants	limitations due to information
		For instance, Section 14 of the	directly. Journalists also organize	protection.
		Interstate Media Treaty grants media	events like the Federal Press	
		providers the right to short reports	Conference in Berlin, where	
		free of charge, ensuring they can	government representatives and other	
		access and report on events of general	officials are invited by journalists to	
		interest. This is the aspect where the	provide information for the public	
		regulatory authority is involved.	interest.	
3c			Is investigative or under-cover journali	sm being hindered?
3c - Answer			Investigative journalism in Germany is	In Germany, while journalists generally
			not hindered, and intensive research, a	





		core aspect of journalism, is permitted. While undercover research typically requires journalists to identify themselves, it is allowed without identification if information cannot be obtained through normal methods, according to the German Press Council's code of professional conduct.	investigative and undercover journalism can still face obstacles, such as difficulties in obtaining court files or certain data.
4	Are journalists protected by law against interception of		
	communication, surveillance, house		
	searches and seizures?		
4 - Answer	Journalists in Germany are legally		
	protected against interception of		
	communication, surveillance, house		
	searches and seizures. Article 5(1) of		
	the Basic Law guarantees freedom of		
	expression, information and the press.		
	This forms the constitutional basis for		
	the protection of freedom of the press.		
	According to a 2018 Federal		
	Constitutional Court ruling, house		
	searches of journalists and media		
	companies are only permitted under		
	strict conditions in order to protect the		
	freedom of the press. This ensures		
	that investigative measures cannot be		
	carried out arbitrarily. The media		
	privilege in the Interstate Media Treaty		
	(Section 12) and in the press laws of		
	the federal states releases journalists,		
	broadcasters and press companies		
	from comprehensive data protection		
	obligations. This enables them to carry		
	out their work without excessive		
	restrictions.		



		•	
	1.	-	
	-		
	1		
	•		
		_	
	_		
	I -		
	_		
	<u> </u>	of editorial secrecy is largely upheld.	
	despite physical space constraints.		
Are there any must-carry obligations			
for the transmission of specified			
broadcast channels and services in			
place?			
The must-carry obligation in Germany,			
according to §§ 78 et seqq. State			
Media Treaty, requires cable networks			
to allocate one-third of their			
transmission capacity to specific			
programs, including public			
broadcasters (ARD, ZDF,			
Deutschlandradio), private programs			
with regional windows, regional and			
local TV programs, and open channels.			
These channel allocations can be			
found with cable providers and are			
usually available online.			
	[IF Q5 in in Questionnaire 1a = YES:]		
	For which channels and services do		
	must-carry obligations apply and		
	why?		
	Interstate Media Treaty Regulation:		
	Media law in Germany is regulated by		
	the Interstate Media Treaty, which		
	for the transmission of specified broadcast channels and services in place?  The must-carry obligation in Germany, according to §§ 78 et seqq. State Media Treaty, requires cable networks to allocate one-third of their transmission capacity to specific programs, including public broadcasters (ARD, ZDF, Deutschlandradio), private programs with regional windows, regional and local TV programs, and open channels. These channel allocations can be found with cable providers and are	protection of journalists against interce house searches and seizure in practice?  During major events where space is limited, access for media is often restricted spatially but not in principle. Some media providers are granted access, and the content they generate is shared among all media outlets to ensure comprehensive coverage. This ensures that all media can participate despite physical space constraints.  Are there any must-carry obligations for the transmission of specified broadcast channels and services in place?  The must-carry obligation in Germany, according to §§ 78 et seqq. State Media Treaty, requires cable networks to allocate one-third of their transmission capacity to specific programs, including public broadcasters (ARD, ZDF, Deutschlandradio), private programs with regional windows, regional and local TV programs, and open channels. These channel allocations can be found with cable providers and are usually available online.  [IF Q5 in in Questionnaire 1a = YES:] For which channels and services do must-carry obligations apply and why?  Interstate Media Treaty Regulation: Media law in Germany is regulated by	limited, access for media is often restricted spatially but not in principle. Some media providers are granted access, and the content they generate is shared among all media outlets to ensure comprehensive coverage. This ensures that all media can participate despite physical space constraints.  Are there any must-carry obligations for the transmission of specified broadcast channels and services in place?  The must-carry obligation in Germany, according to §\$ 78 et seqq. State Media Treaty, requires cable networks to allocate one-third of their transmission capacity to specific programs, including public broadcasters (ARD, ZDF, Deutschlandradio), private programs with regional windows, regional and local TV programs, and open channels. These channel allocations can be found with cable providers and are usually available online.  [IF Q5 in in Questionnaire 1a = YES:] For which channels and services do must-carry obligations apply and why?  Interstate Media Treaty Regulation: Media law in Germany is regulated by





applies uniformly across all federal states. Its primary aim is to prevent the dominance of opinion by any single media entity.

#### **Tools to Prevent Dominance:**

Various tools are implemented to prevent the predominant power of opinion, such as regional windows and third-party broadcasting times. These require television broadcasters with significant market share to include regional content and third-party programming in their schedules.

### **Editorial Sovereignty:**

In both regional windows and thirdparty broadcasting times, the respective organizers maintain editorial sovereignty over their programs, even though they are part of the main broadcaster's schedule. This separation of editorial control promotes diversity and prevents monopolization of opinion.

#### **Shareholder Participation Limits:**

There are regulations limiting shareholder participation to ensure that no single entity can dominate regional programming, further supporting the aim of preventing opinion dominance.

#### **Specific Regulations:**

The obligations for regional windows are outlined in paragraph 59, section four of the Interstate Media Treaty.



		The obligations for third-party broadcasting times are detailed in paragraphs 64 and 65. Broadcasters with a market share exceeding 10% must provide broadcasting times for third-party content, ensuring a diversity of viewpoints.		
		These regulations collectively ensure a diverse media landscape by breaking up potential monopolies of opinion		
		and maintaining a variety of editorial		
		voices.		
6	Are there any state subsidies that promote market plurality?			
6 - Answer	There are no direct state subsidies for specific content, individual media, or journalists in Germany to maintain independence from the state.  However, certain projects receive funding, and mechanisms like the broadcasting fee, reduced VAT for press products, and discounted postal rates for press distribution help promote market plurality.			
6a	[IF Q6 = YES:] Which media are eligible to funding programmes promoting market plurality and what criteria must be applied?		[IF Q6 in Questionnaire 1a = YES:] Wh programmes promoting market plurality practice, and which criteria are usually seems.	ty, which media are preferred in
6a - Answer	See answer to Q6		In Germany, press funding is indirect and non-selective, primarily provided through tax legislation and special postal tariffs for media products.	In Germany, there is very little structural support for journalism due to its independence from the state. Funding is primarily provided by the Federal Commissioner for Culture and Media and focuses on structural projects rather than direct journalism



				6 din Dublin burn den stime : C	
				funding. Public broadcasting is funded	
				through taxes and fees, but this is not	
				considered direct promotion of	
				journalism.	
6b		[IF Q6 in Questionnaire 1a = YES:] To what extent is the funding policy regarding market plurality successful?			
6b - Answer		The funding policy of the State Media	The funding provided is competition-	In Germany, the funding policy is not	
		Authority of North Rhine-Westphalia	neutral in Germany, ensuring it neither	focused on promoting market plurality	
		is considered successful in promoting	favors nor disadvantages any party.	but rather on maintaining a balance	
		market plurality and diversity in the		between private and public	
		media. This is achieved through		broadcasters. This balance is overseen	
		various means such as subsidizing		by the States Commission for	
		market players, promoting education		Broadcasting. However, there is a lack	
		and training, ensuring access to media,		of active support for media plurality.	
		supporting research projects, and		The absence of targeted funding and a	
		providing strategic and financial		solid legal framework is contributing	
		support. A notable initiative is the		to the decline of local journalism and	
		Medienkarriere NRW, which focuses		media diversity. As a result, the	
		on nurturing young talent.		plurality of the media landscape in	
		Additionally, the authority promotes		Germany is currently threatened,	
		innovation and economically viable		mirroring trends seen across the EU.	
		media companies, and employs			
		incentive regulation by granting Public			
		Value Status to content providers that			
		contribute significantly to opinion-			
		forming and media diversity. This			
		status enhances their visibility on			
		media platforms. Other support areas			
		include subsidizing dissemination costs			
		for digital terrestrial radio			
		broadcasting and supporting			
		community media like campus radio by			
		covering costs such as GEMA fees.			
7	Are there any state subsidies that				
	promote internal pluralism?				
7 - Answer	No.				





7a 7b 7c	[IF Q7 = YES:] Which media are eligible to funding programmes promoting internal pluralism and what criteria must be applied?	[IF Q7 in Questionnaire 1a - YES:] Are	[IF Q7 in Questionnaire 1a = YES:] Which media are eligible to funding programmes promoting internal pluralism, which media are preferred in practice, and which criteria are usually applied?  what extent is the funding policy regarding internal pluralism successful?  formats of direct audience participation part of the funding policy (for		
8	Are media outlets required to disclose political affiliations of any kind that involve or affect ownership,	example, call-in and forum programme	s, or – today even more important – online community management)?  Do media outlets disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?		
8 - Answer	management and newsrooms?  Regular accountability reports of political parties published by the Bundestag detail the financial involvement of political parties represented in the Bundestag in media companies, including ownership shares, management positions, and other relevant connections.		Transparency in media ownership structures is legally regulated in Germany through state press laws, which vary by state. For specific examples, one can refer to the state press laws of Bavaria and North Rhine-Westphalia for comparison.	In Germany, media ownership and supervisory board memberships are transparent and publicly disclosed, making it clear who holds shares and positions in various media outlets.	
8a		[IF Q8 in Questionnaire 1a - NO:] Do the media voluntarily disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?			
9	Are media outlets required to disclose their sources of income including state advertising revenues?		Do the media disclose their sources of revenues?	income including state advertising	
9 - Answer	No.		In Germany, media categories differ in their requirements for income disclosure. Private sector media, like traditional press, are not required to disclose their income unless they are public limited companies, in which case stock corporation law applies. Public service media, including public television and radio, have specific rules	Media outlets in Germany report their different sources of revenue in their transparency and annual reports. Transparency requirements are becoming increasingly detailed, ensuring that financial disclosures are comprehensive and clear.	



		T		T
			for disclosing advertising revenue.	
			These figures, including income and	
			expenditure, are generally transparent.	
9a		[IF Q9 in Questionnaire 1a = NO:] Do		
		the media voluntarily disclose their		
		sources of income including state		
		advertising revenues?		
9a - Answer		German media law does not have a		
		specific provision like the Media		
		Freedom Act (MFA) regarding the		
		disclosure of state advertising funds.		
		Instead, broadcasters applying for a		
		license must prove their organizational		
		and economic efficiency, including		
		submitting a business plan. However,		
		there is no legal requirement to		
		disclose sources of income, and		
		questions about voluntary disclosure		
		of income sources are not addressed		
		in the law.		
10	Are the media legally obliged to label		Do the media label advertising (includi	ng political advertising)?
	advertising (including political			
	advertising)?			
10 - Answer	Yes, according to the press laws and		In Germany, advertising must be	Political advertising in Germany is
	the State Media Treaty.		clearly labelled and distinguished from	clearly labelled, especially during
	·		editorial content, as required by the	election campaigns.
			press code for print media. For	
			electronic media, both private and	
			public service, there are legal	
			regulations ensuring this distinction is	
			maintained.	
10a		[IF Q10 in Questionnaire 1a = YES:]		<u> </u>
		Do the media comply with the		
		obligation to label advertising		
		(including political advertising) in		
		practice?		
		practice.		



10a - Answer	Are citizen journalists legally	In Germany, media generally comply with labelling obligations for advertising. While there are occasional individual cases of insufficient labelling, these are addressed and corrected promptly. Political advertising is particularly well-regulated, with broadcasting sector restrictions limiting it significantly.	What is the status of citizen journalists	.?
11 - Answer	recognized?  Since journalism in Germany is a free, i.e. a freely accessible profession, citizen journalists are not subject to any further legal regulations.		In Germany, there is no strict, conclusive definition of a journalist, as the profession is not regulated by specific training or licensing requirements. Journalism is seen as a special case of freedom of expression, which applies to every citizen. This differs from countries like Italy and Greece, where journalism requires a license. Instead, typical characteristics and professional activities distinguish journalists from non-journalists pragmatically.	In Germany, public interest journalism and citizen journalism, such as platforms like Correctiv and Volksverpetzer, have become widespread and important for making information more accessible. However, this rise also leads to media fragmentation, blending journalism with opinion and activism, which can result in fragmented information sources and reliance on platform algorithms.
11a		[IF Q11 in Questionnaire 1a = YES:] Do professional journalists in practice?	pragmatically.  o citizen journalists have the same obliga	lations and enjoy the same privileges as
11a - Answer		Citizen journalism is included in North Rhine-Westphalia's state media law, allowing citizens to contribute to local radio stations, which must provide one hour daily for citizen-produced content. While citizens do not need a license and are exempt from transmission costs, the local radio stations retain editorial control and responsibility for journalistic duty of	Professional journalism in Germany adheres to the press code, while non-professionals, who engage in so-called journalism, do not. Non-professional content is considered private expression of opinion under freedom of expression, not media as defined by the press code.	In Germany, the status and reach of citizen journalists, as well as whether they have press cards and financial means, affect whether they have the same rights and obligations as traditional journalists. There is no clear answer, as it depends on various factors including their commitment to the press code.





		care. The same standards apply to bloggers under telemedia regulations, ensuring compliance with journalistic standards.		
12	In many countries, there is a broad spectrum of non-profit media, among them so-called community media. Are non-profit community media in some way legally recognized?		In many countries, there is a broad spector- so-called community media. What significantly and in media policy?	ctrum of non-profit media, among them ificance do they have in the media
12 - Answer	In Germany, the state media authorities are responsible for non-commercial, local "Bürgermedien", which are carried by non-profit organizations, or the media authorities themselves. Otherwise, the general Article 5 of the Basic Law applies.		In Germany, the significance of community media is difficult to determine as they represent a small portion of the overall media landscape. Additionally, they are regulated by law rather than the Press Council, and their impact can only be assessed by media researchers.	In Germany, community and citizen media do not receive the recognition, funding, or legislative support they deserve, despite their growing importance, particularly in local affairs and multilingual offerings for refugees and specific communities. While open channels receive some consideration through media policy, overall support is lacking. These platforms are increasingly vital as public service broadcasting faces attacks and traditional media struggle economically, failing to cover many issues. However, community media often rely on voluntary work and are not sustainable in the long term. New legislation to support journalism oriented towards the common good is needed, but progress on this front has been slow, largely due to tax law issues. As a result, this field is not adequately addressed, especially in Germany.



12a	Are non-profit community media eligible for funding?			
12a - Answer	State media authorities provide partial subsidies for "Bürgermedien".			
12b		[IF Q12a in Questionnaire 1a = YES:] H	low efficient is state funding for non-pro	fit community media?
12b - Answer		The state media authority is actively involved in promoting community media through various projects, such as the media box for user-generated content in NRW. These initiatives are considered successful and significantly contribute to opinion diversity and opinion formation, demonstrating the effectiveness of state funding.	Unable to provide an answer for this question.	In Germany, there is no strategy or sustainable funding for community media, making it very difficult for them to finance themselves or become monetized. This results in inefficiency and a lack of sustainability.
13	Are there any legal requirements in place that establish or promote quota systems for the representation of women on management boards and in newsrooms?		Are there any self-regulatory measures establish or promote quota systems for management boards and in newsrooms	r the representation of women on
13 - Answer	No.		The internal organization of media companies is outside the regulatory remit of the Press Council, which does not set any rules in this area. Media companies are completely sovereign in their internal organization, and only media researchers can reliably answer questions on this topic.	In Germany, the approach to gender equality and diversity in media varies significantly. Public service broadcasters often have guidelines and quota systems for gender equality, while private-sector broadcasters may have recommendations for diversity, but practices are inconsistent. The implementation of these measures depends on the individual media company's policies and leadership. There are no mandatory quotas, and gender representation, particularly in leadership positions, remains uneven



				across different media organizations. Some broadcasters, like SWR, have successfully implemented gender quotas, leading to more women in management roles.
13a		IE 013 in Questionnaire 1a - VES OF	   PARTIALLY YES:] Have quota systems f	
134		management boards and/or in newsro		or the representation of women on
13a - Answer		-	Unable to provide an answer because observing and evaluating such processes is not within the tasks of German Press council.	In Germany, the gender equality quotas and targets have made a positive difference (see answer to Q13), but their success has been limited.
13b			Are you in favour of or against quota sy	stems for women and why?
13b - Answer			If voluntary efforts to achieve appropriate representation of women in the workplace and management positions do not succeed, a quota system can be a necessary and important tool. In Germany, a journalists' union successfully implemented such a system early on, believing that proactive measures are sometimes needed rather than waiting for political insight and common sense to prevail.	The interviewee strongly supports quota regulations for women and other diversity characteristics, such as immigration history and disability, because without them, the interviewee states that they tend to revert to old patterns with little change. Quotas have proven successful in countries like the UK with the BBC, and although the ultimate goal is to no longer need quotas, we are still far from that point.
14	Are there any legal requirements in place that establish or promote quota systems for minorities on management boards and in newsrooms?		Are there any self-regulatory measures establish or promote quota systems for in newsrooms?	or recommendations in place that r minorities on management boards and
14 - Answer	No.		There is awareness that some media have such regulations in Germany, but no further information or comments could be provided on them from the interview.	Diversity quotas do not generally exist in the German media landscape, except occasionally for traineeships at some public broadcasters. As a result, the media landscape in Germany lacks



				diversity, especially in the private sector and publishing. In general, there is no common diversity strategy in public broadcasting, and data on diversity is scarce. Efforts like Diversity Day exist but have little impact, indicating a need for more commitment and comprehensive diversity measures. Currently, diversity initiatives are largely limited to gender and are insufficient.
14a	[IF Q14 - YES OR PARTIALLY YES:]		[IF Q14 in Questionnaire 1a -YES OR F	<u>-</u>
	To which minorities do these rules or recommendations apply?		do these measures or recommendation	<del>s apply?</del>
14b	<del>тесопинениаціонз арріу :</del>	   IIF O14 in Ouestionnaire 1a = YES OR	   PARTIALLY YES:] Have quota systems f	or the representation of minorities on
		[IF Q14 in Questionnaire 1a = YES OR PARTIALLY YES:] Have quota systems for the representation of minorities on management boards and/or in newsrooms proven themselves in practice?		
14c			Are you in favour of or against quota sy	stems for minorities and why?
14c - Answer			In Germany, the quality of media depends on the competence of its staff. While it's important to consider whether a quota system might enhance editorial competence, each media outlet must determine this individually. A legal quota system for minorities may not necessarily improve the competence of the editorial team or the overall quality of the media.	The interviewee supports quotas for minorities in Germany because they are underrepresented in editorial offices despite comprising a significant portion of the population. A 2020 survey showed only 6% of editors-inchief have a migrant background, predominantly from European countries, with no black or Muslim representation. To reflect societal diversity, the interviewee recommends quotas of 50% women, 25% people with a history of immigration, and 10% people with disabilities.
15		Does the regulatory authority/authorities acts/act fully	Do you think that the regulatory author independently from governmental influ	



	independently from governmental influences in practice?		
15 - Answer	In Germany, media supervision must be organized independently of the state, as guaranteed by Article Five. The NRW State Media Authority operates independently, subject only to limited legal supervision, and can only be held accountable if it violates the law.	In Germany, state media authorities are independent institutions that regulate without instructions from higher authorities, ensuring their autonomy in decision-making.	In Germany, while state media authorities are independent, there is significant political influence at the state level, particularly in appointments to supervisory bodies and broadcasting boards. This proximity between politics and media needs to be addressed to ensure greater independence.
15a		Why? [OR:] Why not? [OR:] Why only	partially?
15a - Answer		In Germany, media have their authority in decision making.	-
15b		[IF NOT OR ONLY PARTIALLY:] Could and how?	its/their independence be improved -
15b - Answer		No further comment could be made on that because in Germany the area regulated by the state media authorities is not within the remit of the Press Council.	Perhaps, there should be fewer representatives from politics and party-affiliated institutions on media committees.
16	Freedom of Speech cannot be treated	separately from Freedom to Information	n: the "right to impart" cannot be
	treated separately from the "right to k	now". Only the interrelated exercise of b	ooth rights serves the character and
	_	open-ended process of response, reflect	
		ome experts call this a "right to communi	
		e "right to know": Its exercise can put pe	
	_	ity. Do you think it would make sense to	enshrine a "right to communicate" in
16 - Answer	law? In Germany, Article 5 Basic Law	The concept of a right to communicate	Despite Article Five of the German
TO - Allowel	comprehensively guarantees various	was unfamiliar to the interviewee, and	Basic Law guaranteeing the right to be
	freedoms, including freedom of	he has not considered whether it	informed, many people in Germany
	expression, media, information,	would offer greater quality than the	feel excluded by the media. This
	broadcasting, and press. Access to	existing rights to freedom of	indicates significant work is still
	information is generally secured by	expression and freedom of the press.	needed to ensure media offerings and
		These rights are intrinsically linked, as	discourses are inclusive. The





communication arises through the other laws or fundamental rights suggestion of a right to communicate intervene. There is no perceived need expression of opinion. At first glance, beyond Article Five is seen as for additional legal regulation, as the interviewee does not see the challenging, especially in a Article 5 sufficiently covers these qualitative improvement that a right to heterogeneous society prone to rights. communicate would provide beyond populism and disinformation. Involving what is already offered by freedom of citizens directly in political processes expression. Freedom of expression is could be overwhelming and crucial because it allows individuals to dangerous, as emotionalized publicly defend their positions and discourses can lead to manipulation engage in debates across various and misinformation. media, facilitating a continuous, nonviolent negotiation of different perspectives. This process of communication ensures that diverse positions are presented and discussed in a peaceful manner, which is the core significance of the right to freedom of expression.

### Ireland

Rosemary Day (MIC)





#### Background of the interviews - Ireland

Interview 1 – legal/regulatory perspective: Representative of the national and/or a (leading) regional media and regulatory authority and/or independent expert in media law

1. Did you choose the interview only version or did you some literature review before the interview? If you have done a literature review: Did this allow you to answer the questions in Part 1 of the questionnaire or did some of these questions need to be included in the interview?

No literature review was conducted, Liam Boyle, Assistant Director, Media Landscape Division, Coimisiún na Meán (meaning "Media Commission" in the Irish language), Ireland's Media Regulator, was more than able to address and answer all of the questions.

#### 2. What criteria were decisive for the selection of the person to be interviewed?

Liam Boyle was chosen as he is a senior member of the executive of the Regulator. He has in depth knowledge of Irish and EU legislation and he has many years of experience working in this area. He previously addressed the MeDeMap research partners (Vienna March 2023) and his knowledge of the research project was considered a valuable addition to his work experience and knowledge, adding an additional depth and breadth to his reflections on the questions posed.

3. If you have interviewed a representative of the media or regulatory authority, briefly describe the role of this authority.

Liam Boyle, an Assistant Director in the Media Landscape Division of Ireland's Regulatory Authority – Coimisiún na Meán, described the role of the Regulator during the interview as follows:

"Coimisún na Meán is quite a wide-ranging regulator. Previously, would have had responsibility for just regulating linear broadcasting, but has since taken on a much wider portfolio in terms of online safety and harm, and is also the digital services coordinator for the DSA. So it's, it's a widening portfolio which seems to be growing by the day." (Boyle, 22.05.24)

He described *his* role as follows: "I mostly work in public service media regulation, but I also work in licencing of community radio and TV and commercial radio and TV as well." (Boyle, 22.05.24)





**Interview 2 – self-regulatory perspective:** Representative of the national press council and/or the journalists' union or another relevant journalistic organization

# 4. Briefly describe the role of the organization you have chosen and why it best represents a self-regulatory perspective.

Séamus Dooley, Irish secretary the National Union of Journalists (NUJ); The Assistant General Secretary UK and Ireland. The NUJ is based in the UK and there is no other union for journalists in Ireland. Séamus has been in this role for nearly 30 years and has incomparable experience and knowledge of the sector. A former journalist himself, he has negotiated with employers and governments on journalists' rights, conditions of employment etc. and he is conversant with the situation in other jurisdictions also.

#### 5. What criteria were decisive for the selection of the person to be interviewed?

See above, Séamus Dooley is the top person in the journalists' union in Ireland and he has been for nearly 30 years. No one else in the country has his knowledge and experience.

**Interview 3 – bottom-up perspective:** Representative of a community media organisation and/or an audience council and/or from an underrepresented social group

# 6. Briefly describe the status and role of the organization or social group you have chosen and why it best represents a bottom-up perspective.

Craol is the Community Radio Forum of Ireland. (The word "Craol means" to broadcast" in the Irish language). As described in the interview, "it's a network of all the stations and our role in Craol is to support all of those stations through training advocacy and sharing it with ourselves". (Interviewee, 21.05.24) Craol represents 40 stations, 21 of these have permanent licences to broadcast and the remainder are broadcasting on restricted or temporary licences, hoping to attain permanent licences in the future.

#### 7. What criteria were decisive for the selection of the person to be interviewed?

This person has asked to remain anonymous, so this answer is limited in order to respect that anonymity. The interviewee holds a high-ranking position of authority in the network Craol and has held this position for over 10 years and consequently was deemed to be the best person to be interviewed. Unfortunately, this person did not appear to have a wide or deep understanding of the issues probed and the interview was rather frustrating and disappointing as a result.





### **Questions and answers - Ireland**

	Questionnaire 1 a	Questionnaire 1 b	Questionnaire 2	Questionnaire 3
Question	Legal/regulator	y perspective	Self-regulatory perspective	Bottom-up perspective
	(one inte	erview)		
1	Is the media subject to the right of		Is the media subject to the right of rep	ly?
	reply?		→ [The question was not manda	atory in these two interviews.]
1 - Answer	There's a Right of Reply Scheme in		It depends on what we mean by "right	You know, that's not something I'm
	Ireland, which was, I suppose, devised by		to reply", there is not an automatic	100% sure on. I believe everybody
	the Broadcasting Authority of Ireland		legal entitlement to "right of reply" so, I	should have the right to reply but I'm
	before it became the Coimisiún na Meán		think the question means "does	not sure if that is what happens all of
	[Irish Regulator, means "Media		someone have, does the media	the time.
1	Commission" in Irish language], that		automatically have to grant someone a	
	right of reply scheme is still in operation.		right of reply?" The media is not subject	
	And is linked to I suppose on our website.		to an automatic right of reply, and	
	In general, citizens approach the		there are differences between	
	broadcasters first, and if a dispute arise		broadcast and print media.	
	on what's been provided, then the		There is right to make a complaint	
	regulator does have a role in that as well.		against regulated broadcasters under	
	It has very rarely been invoked, if ever		Coimisiún na Meán and that is	
	formally been invoked. As far as I'm		established under statute so, you have	
	aware, so it's not really a heavily used		a right to seek a right to reply but the	
	right. I suppose process in Ireland.		right is not of course automatic; you're	
			not automatically granted that. I think	
			that's an important distinction.	
			Regarding the press, the Press Council	
			of Ireland is a voluntary regulatory	
			body and there is a right to seek a right	
			of reply as part of that. What's	
			important to say is that there's a	
			distinction between right of reply and	
			correction so, you may be granted the	
			right to reply but, again, it's not an	
1			automatic right.	



2		EU legislation advocates a so-called "ty	wo-tiered approach to expression", disti	nguishing between expression that is of
		public interest and that which is not, w		
		According to <i>case law</i> , what criteria must be applied to decide whether a publication contributes to a matter of public concern?		Does the state use this differentiation to restrict media freedom?
2 - Answer		Funny enough, this doesn't really come under our remit, but the protections for expression don't really come under our direct legislation. The Broadcasting Act 2009, the online Safety Media Regulation Act 2022, Article 40 of the Constitution more than anything else – so we don't normally speak to those rights of expressions being differentiated because it's not in our directly linked primary legislation. Case law in Ireland mostly points to Article 40 of the Constitution, because there aren't any other specific protection, protections for the rights of expression or journalism in Irish legal context, as far as I'm aware.	I don't think the Irish state uses that distinction at all and I'm not sure that it's a valid legal distinction. I think it is fraught with difficulty, in that one, one person's definition of that which is in the public interest, that's distinct from public curiosity is a matter of interpretation so, it would be very difficult to actually make a distinction but since we're not talking about, you know, I think the definition of public interest journalism is very problematic and there's no legal framework in Ireland which makes that distinction.	And again, it's one of those questions that I couldn't give you a 100% of an answer on because I think that it, yes, it may in some cases, it may prevent media from publishing because they feel that they're, you know, that they're going to be held up because of it.
3	Does the law protect journalistic research and investigations?	7 1	Does the law protect journalistic resea	arch and investigations?
3 - Answer	It does in the Constitution. Again, there's no specific reference to it in the Broadcasting Act 2009 or in the Online Safety and Media Regulation bill, but there is, you know, a principle-based approach, and the core principles of right of expression are always at the heart of those codes and rules.		I think there are severe limitations on Irish law, principally around the Law of Defamation and that that would, you know, and that perhaps relates more to Freedom of Expression than research but I would also say that the restrictive application of Freedom of Information (FOI) Law is a significant barrier to research, both in terms of the pace at which FOI operates and also I think the reliance frequently on FOI, rather than state agencies as distinct, I'm talking	If it's in the public interest, I think yes, it should be.



3a 3a - Answer	Is the right to publish unlawfully obtain -	about the application of the law really in making information available.  The dinformation respected in practice if the lift was not in the public interest, there is not a defence, just by virtue of being merely being a journalist. There has to be a public interest defence because obviously, if you look at the issue of surveillance, that is a breach of someone else's right so, if you're going to breach someone else's right, it has to be in the public interest, not merely for titillation or for the sale of newspapers.  Well, I think what's important in the context of the right of journalists to protect sources is the Kennedy-Keena judgment of the Supreme Court [see: https://hudoc.echr.coe.int/eng?i=001-147707]. Geraldine Kennedy, the editor of the Irish Times and Colm Keena, clearly recognized that they had breached the law but that they did that in the public interest and public interest	I'm not aware of cases, where it has been, organizations or media have been
		in the public interest and public interest was upheld.	
3b	1 1	ed access to government information, pr	
3b - Answer	I think it's standard practice that the media does have access to the majority of government interactions, press conferences and court reporting. It's quite a significant part of the kind of the functioning of the democracy. I'm not	In practice, journalists who are members of the NUJ, or who represent media organizations, have access to parliament and into courts. And the court rules of the courts explicitly require a working journalists to have, you know, to have	I think it's, - it might be- a little bit of a who, you know, or a closed shop or a, you know, it it's not open to everybody.
	aware of specific legally binding provisions.	recognition.	



3c		Is investigative or under-cover journalis	sm being hindered?
3c - Answer		important and we would like to see a stronger provision. Ideally, even though I I think we have a bad history of	I would think so because again it goes back to our laws and the fear of being sued and the fear of you know litigation as I said, against a media company so I think it's it would be, yeah.
4	Are journalists protected by law against interception of communication, surveillance, house searches and seizures?		
4 - Answer	Again, as far as I'm aware, there aren't specific protections in place and case law in Ireland points to Article 40 of the Constitution in terms of the right of expression.  I know there have been a few cases in the in last years in terms of the use of GDPR and it has come up again that more specific protection for journalists is needed in that regard.		



4a		[IF Q4 in Questionnaire 1a = YES:] Are there any restrictions on the protection of journalists against interception of communication, surveillance, house searches and seizure in practice?	
4a - Answer		I think the issue is that, you know, you can seek a court order, you can insist on a court order but actually, in many respects, what I would say there, is that this is not just a legal question that there has to be an acknowledgement by the police and by the state that, even if you have a legal power, the exercise of that power can have consequences. So, for instance, in recent public order events there was evidence that, you know I'm thinking of this in Dublin city centre, in O'Connell Street [refers to a riot in city centre after an attack on school children by a migrant sparked a riot and looting in 2023] where there was ample material available on street from cameras and on cameras in shops and commercial centres, where the view of the police is that they must get the best images possible and therefore go to media for an order including for photographs that have not been published.  And that does cause a threat, a limit.	
5	Are there any must-carry obligations for the transmission of specified broadcast channels and services in place?	This that does eduse a threat, a min.	
5 - Answer	There are currently "must carry, must offer" obligations in Section 77 of The Broadcasting Act 2009. They apply to the carriers of what's regarded as public service content.		



5a		[IF Q5 in in Questionnaire 1a = YES:]
		For which channels and services do
		must-carry obligations apply and why?
5a - Answer		So, our public service broadcasters, and
Ja Answei		we also have licenced broadcasters,
		pursuant to section 70 of the 2009 Act,
		that carry television content that also
		has news and current affairs and content
		in it and the platform providers which are
		specified in the Act, so, that's satellite
		providers, cable providers and IPTV
		providers are obliged to carry those
		services on it.
		There are also new provisions inserted
		into the Online Safety and Media
		Regulation Act, into section 128B of the
		Act that transpose Article 7A of the
		updated AVMS, pertaining to content of
		general interest and there is a provision
		there for the Regulator to devise new
		codes and rules for prominence of
		content of general interest. So that's a
		piece of work that is about to start and
		should ideally complement the "must
		carry, must offer" provisions that are
		already in the act.
6	Are there any state subsidies that	uneday in the det.
	promote market plurality?	
6 - Answer	I suppose state subsidies would not be	
	defined as such, but I think The	
	Broadcasting Funding Scheme, which is	
	administered by Coimisiún na Meán and	
	has a statutory basis, would be kind of	
	regarded as such and is a proportion of	
	the licence fee that is allowed for in a	
	competitive and contested fund, which	



	can be run on a number of different ways		
	for the AV sector in Ireland, administered		
	by Coimisiun na Meán and is largely		
	programme or output based and is, you		
	know, quite flexible and kind of meeting		
	different needs of the AV sector as the		
	government and as Coimisún na Meán		
	sees fit.		
6a	[IF Q6 = YES:] Which media are	[IF Q6 in Questionnaire 1a = YES:] Whi	ich media are eligible to funding
Oa	eligible to funding programmes	programmes promoting market pluralit	_
	promoting market plurality and what	practice, and which criteria are usually a	- ·
	criteria must be applied?	pructice, and which criteria are usually a	эррпец:
6a - Answer	So largely, most of the what's in the		
oa - Aliswei	9 7		-
	linear AV sector would be open to		
	applying for funding via the broadcast		
	and funding scheme. So that would be		
	public service media, commercial radio,		
	commercial TV and Community TV and		
	radio. At the moment that's limited to, I		
	suppose, linear broadcasters rather than		
	VOD players, or SVOD players as well.		
	The criteria can and do change from		
	round to round, and we may have		
	specific rounds that look at specific		
	issues, so we may have, say, a climate		
	change round or we've also had rounds in		
	response to COVID that focused in on		
	the live music sector. And in that regard,		
	the methodology has had to adapt in		
	terms of criteria, but the normal criteria		
	that you would have is innovative or		
	additional content, alignment with the		
	broad principles of the scheme, which		
	focus on reflection of Irish heritage and		
	culture, promotion of the Irish language,		
	promoting diversity and inclusion.		



6b
6b - Answer

7	Are there any state subsidies that		Are there any state subsidies that	
	promote internal pluralism?		promote internal pluralism?	
	promote meeting promotion		→ [The question was not	
			mandatory in this interview.]	
7 - Answer	-		There are no state subsidies to promote	
7			pluralism. We are moving in a new	
			direction now, because there are two	
			new schemes being established [two	
			new schemes set up on the	
			acceptance of the Future of Media	
			Commission's recommendations and	
			about to be implemented in late	
			2024] and there's also the Simon	
			Cumbers scheme [charitable	
			foundation]. There are those kinds of	
			schemes but there's none particularly	
			targeted like that at diversity or	
			plurality.	
7a	[IF Q7 = YES:] Which media are		[IF Q7 = YES:] Which media are eligible	to funding programmes promoting
	eligible to funding programmes		internal pluralism, which media are pre	ferred in practice, and which criteria are
	promoting internal pluralism and what		usually applied?	
	<del>criteria must be applied?</del>			
7b		[IF Q7 in Questionnaire 1a - YES:] To v	what extent is the funding policy regardi	ng internal pluralism successful?
7c		[IF Q7 in Questionnaire 1a = YES:] Are	formats of direct audience participation	part of the funding policy (for
		example, call-in and forum programme	<del>s, or – today even more important – onl</del>	ine community management)?
8	Are media outlets required to disclose		Do media outlets disclose political affil	iations of any kind that involve or
	political affiliations of any kind that		affect ownership, management and ne	wsrooms?
	involve or affect ownership,			
	management and newsrooms?			
8 - Answer	As far as I'm aware, political affiliation		No, there's no requirement to do so and	No.
	isn't specifically called out for in our		they don't do so and, unlike the UK, it is	
	ownership and control policy and look, it		fair to say that, in the vast majority, they	
	may be subject to review, given the		don't have a political affiliation.	
	considerations from EMFA which will			
	obviously have to be transposed as well			
	into our Irish legislation but, as far as I'm			



			1
	aware the, you know the majority of		
	focus, I suppose is on ownership and		
	control would be the financial health and		
	well-being of the directorship and their		
	financial management and compliance		
	over a period of time political affiliation,		
	as far as I'm aware, it doesn't come up		
	now. Now each key director or a key		
	member of Board of Management will be		
	required to fill out a character test, which		
	would you know, cover issues in terms of		
	any involvement in illegal activity or any		
	kind of non-compliance with kind of		
	other areas that fall outside of just, you		
	know, the kind of base financial		
	performance.		
	So I mean, any applicant as well in a		
	licencing process is kind of subject to		
	that overall character test which would		
	be conducted on by Coimisiún na Meán,		
	and I think if there were any, you know,		
	very questionable political affiliations		
	that weren't declared, then they would		
	be looked into on that, but they're not		
	subject to declaration, as far as I'm		
	aware.		
8a	uwurc.	[IF Q8 in Questionnaire 1a = NO:] Do	
		the media voluntarily disclose political	
		affiliations of any kind that involve or	
		affect ownership, management and	
		newsrooms?	
8a - Answer			
oa - Aliswer		I'm not aware of it, to be honest. I think	
		there is. There is a, you know, a very kind	
		of implicit commitment to impartiality	
		and objectivity in terms of the operation	
		of the media in Ireland and we're kind of	



		lucky that it hasn't got to that point		
		where it's had to be overtly needed and		
		called out, but no, it's it would be rare. I		
		think that it would be, you know, overtly		
		pointed out in a in a process.		
9	Are media outlets required to disclose		Do the media disclose their sources of	income including state advertising
	their sources of income including state		revenues?	
	advertising revenues?			
9 - Answer	They are, yeah. And there's different		Well, they do, to varying degrees. Public	I don't think they do. I think only maybe
	levels, I suppose, of compliance required		media are required so, and public media,	the public service, as RTE is the only one
	for different broadcasters, public service		RTE, do. In relation to the Irish Times	that has to declare income, and maybe
	media in particular would need to		Trust, which is a private company, they	community media as well, because their
	specifically call out what kind of state		do publish their accounts and	income comes from a variety of different
	advertising has been carried, you know,		Independent News and Media used to,	sources and this is something they have
	and we saw a lot of this through COVID		because they were they were on the	to report back to the Broadcast
	in particular where the broadcasters		Stock Exchange so, they actually would	Authority on.
	were being heavily used by the state and		but Mediahuis is no longer a public	
	at the same time commercial revenue		company.	
	was obviously dropping as well, so there			
	needed to be a specific reporting on that.			
	That differs as well kind of across the			
	board in terms of commercial			
	broadcasters, how much that they have			
	to divulge in terms of detail and the same			
	goes as well for community broadcasters.			
	There has to be a breakdown in in			
	advertising in particular and for			
	sponsorship, but it does kind of vary			
	across the different degrees of licences			
	that we issue and the relationships we			
	have with broadcasters, we don't have			
	licences for public service media, but we			
	have a regulatory framework in place			
	that regulates their performance. So			
	yeah, there's varying degrees of kind of			
	application of that.			



9a		[IF Q9 in Questionnaire 1a = NO:] Do the media <i>voluntarily</i> disclose their sources of income including state advertising revenues?		
9a - Answer		Some will and some won't and some are subject to it and some are not, I suppose if the answer to that, it's is a very open answer, to be honest, but they're not specifically required to.		
10	Are the media legally obliged to label advertising (including political advertising)?		Do the media label advertising (including	ng political advertising)?
10 - Answer	Again, that's kind of subject to change at the moment as well and our codes and rules are being revised to ensure that, you know, there is compliance, obviously, but currently political advertising doesn't live necessarily within our realm as a regulator. And the Electoral Commission have a regulatory role on that as well, which is a new Commission which has also been set up. So, there is a period of transition there.		By and large there is, but I don't I think, that all political advertising is clear and is labeled. I think that there is a greater ambiguity, in my personal view, in terms of non-political advertising. So, they're used to be simply called "commercials" but now they're frequently called and labeled as "special reports" or "advertorial" or "commercial features". And also, what you find are reports done in conjunction with a sponsor and advertiser. We certainly would like to see more explicit advertising labelled as advertising.	Well, radio cannot advertise politically and newspapers, I'm not 100% sure if they are, but they're not ads, they're more kind of sponsorships or good luck wishes, messages from politicians so and, but I'm not sure how the newspapers have to do theirs but I know, in broadcasting we can't have political advertising.
10a		[IF Q10 in Questionnaire 1a = YES:] Do the media comply with the obligation to label advertising (including political advertising) in practice?		
10a - Answer		-		





11	Are citizen journalists legally recognized?		What is the status of citizen journalists	?
11 - Answer	As far as I'm aware, no, and again, I think it would be pushed back or pushed onto the rights of expression in the Constitution rather than specifically within individual aspects of primary legislation and this, as far as I'm aware, there is nothing in the broadcasting Act or nothing in the online safety Media Regulation Act that would say so, yeah.		It's not practical nor is it desirable, to have, and everyone who has the capacity to take a photograph or to use a notebook, to be credited as a journalist. One of the problems, and that has happened in terms of public order, is people pretending to be journalists and therefore not operating to any ethical code or professional code, turning up at the homes of politicians or interrupting a press conference or debating at a press conference and that is hugely problematic. So, while the theory of citizen journalism sounds great, in fact, it can be a barrier or a danger in a democracy and it can inhibit the free exchange of information.	OK, so this is an interesting one because I would have always considered citizen journalists as in community media. But I think the term "citizen journalist" has been hijacked of late by people who are probably broadcasting through social media and outlets and calling themselves "citizen journalists". But unfortunately, it's, from what I've seen, it's the reporting from where there's protests against migrants and the like so. And I think the term "citizen journalist" now has another meaning which is not a very positive one so, I would have always seen it as community, community media, community journalists and but it's been hijacked, I think.
11a		[IF Q11 in Questionnaire 1a = YES:] Do professional journalists in practice?	o citizen journalists have the same obliga	tions and enjoy the same privileges as
11a - Answer		I'm not sure I can answer that. I mean, obviously, the Constitution also enshrines the ability to join a union and being unionised in journalism probably offers you a different level of protection rather than a citizen journalist. It's probably not for me to comment on this question.	-	I think yes, everybody has the obligation to tell the truth, and certainly for community media. They are regulated by the Broadcasting Authority, Coimisiún na Meán, but I don't know if they have the same privileges because they don't belong to the NUJ. The NUJ card has weight and within the community, we don't have that card.



12	In many countries, there is a broad	In many countries, there is a broad spectrum of non-profit media, among
	spectrum of non-profit media, among	them so-called community media. What significance do they have in the
	them so-called community media. Are	media landscape and in media policy?
	non-profit community media in some	
	way legally recognized?	
12 - Answer	There, and there's a specific licencing regime that I suppose, differentiates community media from public service media and from commercial media.  Community media are subject to a set of licencing requirements in terms of meeting their community's needs and demonstrating social benefits in particular. They are also encouraged to focus less on kind of output based scenarios and more on outcomes. There is a cap on their level of advertising or commercial income that they can take in. It used to be less than 50%, that's not as prescriptive anymore. There is quite a strong community media licenced broadcasting sector in Ireland, which is distinctive and different to the other pillars. Comisiún na Meán has historically said that there are three pillars of broadcasters in Ireland, PSM, commercial broadcasting and community. And that remains the case.  Are non-profit community media	There are a small number of community media, it's nothing major. There are small privately owned companies but we haven't had the same phenomenon of community media in Ireland.  I think if we didn't have community media here in Ireland our landscape would be much poorer for it. We wouldn't have the diversity, the plurality, the inclusion and that we have. How is policy? there is a media, community media, policy which is you know, separate from I suppose, general media policy and so it is pretty regulated. But I think that we don't have the, sorry and what's the word? I don't think we have the impact at government and department level that we would should have and would like to have.
	eligible for funding?	
12a - Answer	They are and they're available, they're eligible for the Broadcast Funding	
	Scheme that I would have previously	
	described through the broadcasting	
	funding scheme through open rounds.	
	But there are also specific, ring-fenced	



12b	rounds just for community media and they focus in on social benefit and the demonstration and delivery of social benefit. So again, these could be projects that aren't necessarily about content and not are not necessarily programme or output based but are more outcome based and are more about those community media organisations providing social benefit within their communities.	[IF Q12a in Questionnaire 1a = YES:] How efficient is state funding for non-pro	ofit community modia?
12b - Answer		Well, since there is no state funding for anyone, the question doesn't arise. But they would be under the schemes which are now being developed.	Neither efficient nor sufficient. I think it's a bit piecemeal: "There, take that and now we're looking after you" without them looking at the actual work that's being done on the ground. Over 100,000 hours of broadcasting happen every year from the community radio stations we have here in Ireland, two and a half thousand people volunteer their time, and averaging 100,000 people get their voices on here. And I think then, the amount of funding that is there for stations to be able to deliver this is minuscule compared to what it should be and could be.  [New scheme about to be implemented introducing funding for reporting on local democracy and cours]: How do I see that working? I think again, it's not what we would have hoped it to be. I think it's probably going to favour the local, commercial media over the community media.



13	Are there any legal requirements in place that establish or promote quota systems for the representation of women on management boards and in newsrooms?	Are there any self-regulatory measures or recommendations in place that establish or promote quota systems for the representation of women on management boards and in newsrooms?	
13 - Answer	There is a requirement for gender balance in boards, in particular through our licenced broadcasters, so there does need to be gender diversity in board of management through the commercial and community media licencing process and each licencing application would be assessed on that basis as how well they reflect gender diversity in particular. And I suppose you could say that is technically legal requirements because it's subject to the licencing regime which is set out in the Broadcasting Act 2009. Follow on question: And in newsrooms? Answer: No, not specifically in newsrooms, in in, in any of our specific legislation, no. [There actually are rules for some entities: the public service broadcasters are required to have gender equity on their governing boards and each community radio station signs a contract that stipulates that there will be gender equity on boards of management but this does not apply to contracts for commercial stations, newspapers etc].	No, there's not in terms of quotas.	With community media, we are asked to have a 50-50 gender balance on our boards and committees. Also now with Sound and Vision funding, part of the criteria is to have that gender balance and it's you know, when they're deciding to allocate funding, it's marked on your gender balance. Is it a legal requirement? I'm not 100% sure of that, I'm also aware that, depending on where your station is located around the country, it may be more difficult to get that gender balance.

13a		[IF Q13 in Questionnaire 1a = YES OR PARTIALLY YES:] Have quota systems for the representation of women on management boards and/or in newsrooms proven themselves in practice?		
13a - Answer		I'm not sure we have enough data to kind of go on that yet, to be honest. I think we have seen some level of positive engagement that has, you know, has shown that if women are given the chance to be represented at board level that they can go on to, you know, other different levels of expertise within the media itself. I think that the kind of the main issues well at the moment is on air and off air, to get that mix of on air and off air diversity and inclusion, and it's to work on. I suppose that kind of that the broad base of getting gender equality first and then moving that on to other areas of diversity and inclusion.	-	To my knowledge, yes, because it makes them much more aware that we need to do this rather than, as prior to this, it was just somebody come on the board. We have ten people on our board, so we have to be very conscious of whom we elect or select
13b		and an energy and moracion	Are you in favour of or against quota sy	stems for women and why?
13b - Answer			<u> </u>	I am in favour and the reason why I am in favour is until it becomes just so normal that we don't have to have the quota system and, but I know, certainly, when I started out in community media like, there were boards that were just all male and that has changed significantly.
14	Are there any legal requirements in place that establish or promote quota systems for minorities on management boards and in newsrooms?		Are there any self-regulatory measures establish or promote quota systems fo in newsrooms?	
14 - Answer	No, as far as I'm aware, no.		No	So again, to my knowledge there's no rule there.





14a	[IF Q14 - YES OR PARTIALLY YES:] To which minorities do these rules or recommendations apply?		[IF Q14 in Questionnaire 1a -YES OR I do these measures or recommendation	<del>-</del>
14b		[IF Q14 in Questionnaire 1a = YES OR PARTIALLY YES:] Have quota systems for the representation of minorities on management boards and/or in newsrooms proven themselves in practice?		
14c			Are you in favour of or against quota sy	stems for minorities and why?
14c - Answer			I would be in favour, I would be in favour of proactive measures to enable diversity. So, there have been some good examples of that, behind you is a poster for the Mary Maher Bursary [NUJ internship scheme] which was an initiative for aspiring journalists from under-represented backgrounds. So, there have been initiatives like that and, but and I think, there is a particular need to look at diversity in relation to gender and class and I would argue, that class is probably the more difficult one and also more relevant in terms of long term impact on content.	Yeah, so I think it's time that we looked at this and because if we're talking about being inclusive and all everything else. But yet, if that's not reflected in our boards and our newsrooms, how will anybody ever see themselves in that position, you know, anybody from a minority background?
15		Does the regulatory authority/authorities acts/act fully independently from governmental influences in practice?	Do you think that the regulatory authorindependently from governmental influ	-
15 - Answer		Yes, it does.	Well, it has just been established so that, in effect, that is, you know it's early for the question but it still operates independently. It's clearly funded by the state but I think that my experience to date has been that it operates independently of government.	Well, my experience to date has been, I would say they're independent and but then, I say, I haven't huge knowledge of how they work outside of community media.
15a			Why? [OR:] Why not? [OR:] Why only	partially?
15a - Answer			Well, I haven't experienced any interference. I mean it depends what you	Why? I suppose, it goes back to having lobbied Government for certain things



		Start and a second start and the second start and t	
		independence. Yeah, I haven't and being given promises by Government	
	·	ced any attempt by either BAI or Departments and Ministers but then it	
		mission so far, to actually you not coming through from the Regulatory	
		ally do what government tells Authority which makes me think "well,	
		d I haven't experienced direct right, they may have pushed for it but	
		e of government interference. I the Authority went back and said "No,	
	would be	e critical of the BAI as today, and we're not doing and that was it".	
	I have no	o experience of the Commission,	
	in its faile	ure to use its role more actively	
	or Minist	ter or of successive ministers to	
	use the p	powers that it has in relation to	
	media pla	urality. Under guidelines	
	introduce	ed by former minister, Alex	
	White, the	here is an ability for a review of	
	BAI and a	also in relation to diversity,	
	when the	ere's a takeover occurring.	
15b	[IF NOT	OR ONLY PARTIALLY:] Could its/their independence be improved	
	and how	<del>v?</del>	
16	Freedom of Speech cannot be treated separately from Freedom to Information: the "right to impart" cannot be		
	treated separately from the "right to know". Only the interrelated exercise of both rights serves the character and		
	goal of democratic communication as open-ended process of response, reflection and debate – in short: as societal		
	dialogue, equally open to all people. Some experts call this a "right to communicate", which is more than simply		
	adding up the "right to impart" and the "right to know": Its exercise can put people in a position to really have a say i		
	the decisions made by those in authority. Do you think it would make sense to enshrine a "right to communicate" in		
	law?		
16 - Answer	I'm probably not best place to comment   I'm not s	ure that the word "right to	
	on that, to be honest. I think what we commun	nicate" captures it in a sense but I communicate I think it's a human right	
	have in place in terms of a toolkit as a think I ag	gree with the general thrust of it and responsibility comes with it and I	
	regulator are different levers that allow and it is	the understanding that the right   think we can't forget that, you know?	
	for a healthy, sustainable media. At that, to, I mea	ın legally the right to, Freedom of	
	that media itself can do its best to reflect   Expression	on rather. The right to Freedom	
		ssion is the phrase that I would	
		er than the Right to Freedom of	
		pecause it captures more. I think	
		Right to Communicate does	
1	perspective anyway. make ser	nse but I think it's really more	





about the ethos of legislation rather than
the actual, the word that is used.
The big issue for Ireland is actually, I
mean there the restriction of, there is the
culture of secrecy, which is reflected in
the Freedom Information Review, which
is currently going on, it is way out of date
and the results are there and the
Freedom of the Liberal Reform Review
was five years out of date. So, whether
you dress it up as the Right to Freedom
of Expression or a Right to Communicate,
it's the principles and having the
principles accepted rather than putting a
new label on it because a change of label
in itself is not going to make difference.

### Italy

Anastasiia lufereva (IULM)





#### Background of the interviews - Italy

Interview 1 – legal/regulatory perspective: Representative of the national and/or a (leading) regional media and regulatory authority and/or independent expert in media law

1. Did you choose the interview only version or did you some literature review before the interview? If you have done a literature review: Did this allow you to answer the questions in Part 1 of the questionnaire or did some of these questions need to be included in the interview?

For the interviews, I chose to conduct a literature review prior to the actual interviews. This preparatory step was crucial for several reasons. First, it allowed me to gain a comprehensive understanding of the legal and regulatory landscape pertaining to media and journalism, which was especially relevant for the first interview. By reviewing existing literature, I could familiarize myself with key concepts, current debates, and prevailing legal frameworks that influence media practices. The literature review enabled me to answer many of the questions in Part 1 of the questionnaire with greater depth and accuracy. For instance, questions regarding the existing legal provisions, regulatory challenges, and the general state of media law were addressed effectively through this preliminary research. However, despite the thoroughness of the literature review, some questions still needed to be included in the interview.

#### 2. What criteria were decisive for the selection of the person to be interviewed?

The selection of the person to be interviewed was guided by several key criteria to ensure that the insights obtained would be both relevant and valuable to the project. The criteria were as follows:

Expertise in Media Law: The respondent needed to have a strong background in media law, as the focus of the interview was on legal and regulatory perspectives. This ensured that the interview would yield informed and authoritative insights into the legal frameworks governing media operations.

Professional Experience as a Journalist: In addition to legal expertise, the respondent's experience as a journalist was crucial. This dual perspective provided a comprehensive understanding of how legal regulations impact journalistic practices and the challenges faced by journalists in navigating these laws.





### 3. If you have interviewed a representative of the media or regulatory authority, briefly describe the role of this authority.

n.a.

**Interview 2 – self-regulatory perspective:** Representative of the national press council and/or the journalists' union or another relevant journalistic organization

# 4. Briefly describe the role of the organization you have chosen and why it best represents a self-regulatory perspective.

The journalists' union plays a pivotal role in advocating for the rights and interests of journalists across various media platforms. As a self-regulatory body, it operates with a bottom-up perspective by empowering journalists themselves to establish and uphold ethical standards, professional conduct, and working conditions within the industry.

Key roles of the journalists' union include:

Advocacy for Journalistic Rights: The union represents journalists in negotiations with employers to ensure fair wages, working hours, and benefits. This advocacy extends to safeguarding editorial independence and defending journalists against censorship or undue influence.

Ethical Guidelines and Standards: It develops and promotes ethical guidelines that govern journalistic practices, ensuring accuracy, fairness, and transparency in reporting. These standards are crucial for maintaining public trust in journalism.

*Professional Development*: The union provides training, resources, and support for journalists to enhance their skills and navigate evolving media landscapes. This focus on professional development fosters a more informed and responsible journalistic community.

Community and Solidarity: By fostering solidarity among journalists, the union promotes a sense of community and mutual support. This unity is instrumental in advocating for press freedom, combating misinformation, and upholding the integrity of journalism as a public service.

#### 5. What criteria were decisive for the selection of the person to be interviewed?

The selection of the expert in social journalism and member of the journalists' union was based on several key criteria:

Expertise in Social Journalism: The person chosen has demonstrated expertise in social journalism, which involves reporting on issues related to society, culture, and human interest. This expertise ensures a nuanced understanding of how journalism intersects with social issues and community perspectives.





Membership in the Journalists' Union: Being a member of the journalists' union was crucial as it signifies a direct involvement in industry advocacy, ethical standards, and professional development initiatives. This membership provides insights into how self-regulation functions within the journalism profession.

Contribution to Public Discourse: The person's contributions to social journalism and their engagement with community issues were also decisive factors. Their ability to articulate the role of journalism in society and advocate for press freedom underscores their relevance to the interview's objectives.

**Interview 3 – bottom-up perspective:** Representative of a community media organisation and/or an audience council and/or from an underrepresented social group

## 6. Briefly describe the status and role of the organization or social group you have chosen and why it best represents a bottom-up perspective.

The community media organization (it is called "Valigia Blue") selected plays a pivotal role in amplifying voices from underrepresented social groups and fostering grassroots iournalism.

Key aspects this community media organization:

Community empowerment: They empower community members, including those from underrepresented groups, to participate in media creation and storytelling. This empowerment ensures that diverse perspectives and issues relevant to the community are highlighted and addressed.

Advocacy and social change: "Valigia Blue" advocates for social change by shedding light on local issues, promoting civic engagement, and holding authorities accountable.

Platform for marginalized voices: These organizations provide a platform for voices that are often marginalized or overlooked by mainstream media. They prioritize inclusivity and representation, contributing to a more democratic media landscape.

Bottom-Up decision-making: "Valigia Blue" embodies a bottom-up perspective by decentralizing media production and prioritizing community-driven narratives and priorities. Its role in amplifying underrepresented voices and fostering community cohesion makes them essential contributors to democratic media practices.

#### 7. What criteria were decisive for the selection of the person to be interviewed?

The selection of the expert in media from a community media organization called "Valigia Blue" was based on several key criteria:





*Direct involvement*: The person chosen is directly involved in media production and programming within the community media organization.

Representation of underrepresented groups: The individual represents or works closely with underrepresented social groups within the community. Their perspective and experiences provide insights into how community media addresses issues of diversity, inclusion, and representation.



### Questions and answers - Italy

	Questionnaire 1 a (Literature review)	Questionnaire 1 b	Questionnaire 2	Questionnaire 3
Question	Legal/regulatory perspective		Self-regulatory perspective	Bottom-up perspective
1	Is the media subject to the right of reply?			
1 - Answer	In Italy, the media are governed by the right of reply, established in Article 8 of the Press Law (Law No. 47 of February 8, 1948). This right guarantees individuals the ability to request corrections for news that they find damaging or inaccurate. It was further reinforced by Legislative Decree No. 177 of July 31, 2005, ensuring corrections are published with equal prominence to the original content, underscoring its role in balancing press freedom with individual rights.			
2		EU legislation advocates a so-called "to public interest and that which is not, we according to case law, what criteria must be applied to decide whether a publication contributes to a matter of public concern?	wo-tiered approach to expression", distir with the latter enjoying less protection. Does the state use this differentiation to restrict media freedom?	Does the state use this differentiation to restrict media freedom?
2 - Answer		•	No, the State does not; in Italy, there is no such differentiation. Article 21 of the Italian Constitution states that there is great freedom of expression and does not distinguish between what is of public interest and what is not.	No, it's to comply with privacy laws in Member States. It aims to provide guarantees to users, not to limit media freedom.





		the highest judicial authority, has long deliberated on these criteria, enshrining them in guidelines like the "journalists' decalogue" to regulate press freedoms, especially in cases involving defamation. This approach aims to distinguish between information genuinely serving the		
		public interest and sensationalist		
		reporting that lacks such relevance.		
3	Does the law protect journalistic			
	research and investigations?			
3 - Answer	In Italy, journalistic research and			
	investigations are safeguarded by both			
	constitutional provisions and specific			
	laws governing the media sector.			
	Article 21 of the Italian Constitution			
	guarantees freedom of expression			
	through various means, forming the			
	cornerstone of press freedom.			
	Additionally, laws such as the Press			
	Law (Law No. 47 of 1948) and the			
	Consolidated Law on Audiovisual and			
	Radio Media Services (Legislative			
	Decree No. 177 of 2005) outline rights			
	and responsibilities in the press,			
	ensuring protection for journalists			
	conducting investigations and			
	publishing their findings.			
3a		· · · · · · · · · · · · · · · · · · ·	ed information respected in practice if th	•
3a - Answer			No, generally, publishing illegally	No, there are issues with respecting
			obtained information is prohibited in	privacy laws. For example,
			Italy, even if it's considered of public	unauthorized contact after accessing
			interest. There's no blanket right to	a restaurant menu via QR code.
			publish such information.	



3b		In practice, do journalists have privilege	ed access to government information, pro	ess conferences and court trials?
3b - Answer		Yes, journalists in Italy often have privileged access to government information, press conferences, and court trials, though this access is not consistently regulated or aligned with legal standards. Press conferences, especially those by investigating authorities, are meant to be conducted by specific officials like public prosecutors, but in practice, they can be ad-hoc and informally managed. This informal access leads to extensive coverage of arrests and investigative documents, overshadowing later trial outcomes like acquittals. This imbalance in coverage and access can distort public perception and the	-	It depends. Some journalists have privileged access due to connections, while others face legal actions when trying to access information.
		judicial process itself, despite legal mandates for equal treatment of cases.		
3c		manages is equal frequinent of eases.	Is investigative or under-cover journali	sm being hindered?
3c - Answer			While not legally hindered, investigative and undercover journalism faces practical challenges, often due to economic constraints and potential resistance from those in power.	Yes, it is hindered. For instance, Fanpage journalists were accused of using undercover methods to report on fascist activities.
4	Are journalists protected by law against interception of communication, surveillance, house searches and seizures?		•	
4 - Answer	In Italy, journalists benefit from robust legal protections against wiretapping, surveillance, home searches, and seizures to uphold press freedom and			





	the confidentiality of their sources.			
	Article 15 of the Italian Constitution			
	ensures the secrecy of			
	correspondence and communications,			
	permitting restrictions only under			
	judicial authority and specified legal			
	guarantees. The Code of Criminal			
	Procedure further regulates			
	wiretapping, requiring stringent			
	conditions for authorization, especially			
	concerning journalists to preserve			
	source confidentiality. Additionally,			
	statutes like Legislative Decree No.			
	196 of 2003 carve out exceptions for			
	handling personal data in journalistic			
	reporting, emphasizing public interest			
	and adherence to necessity and			
	proportionality principles.			
4a		[IF Q4 in Questionnaire 1a = YES:] Are	there any restrictions on the protection	
		of journalists against interception of c	ommunication, surveillance, house	
		searches and seizure in practice?		
4a - Answer		In Italy, journalists benefit from legal	There are no formal restrictions, but	
		protections against wiretaps,	incidents can occur. Generally, searches	
		surveillance, house searches, and	of journalists' premises are rare but not	
		seizures, enshrined in laws such as	unheard of, and wiretapping and	
		Article 15 of the Italian Constitution	surveillance can happen in specific	
		and the Code of Criminal Procedure.	circumstances.	
		However, practical challenges arise		
		regarding the effective utilization of		
		these protections, particularly for		
		freelance journalists or those		
		employed by small publishers who		
		may lack sufficient legal resources.		
		Despite robust constitutional		
		guarantees, the ability to enforce		



		constrained by limitations in legal support and the nature of journalists' employment contracts, potentially impacting their ability to pursue certain stories without fear of legal	
		repercussions.	
5	Are there any must-carry obligations for the transmission of specified broadcast channels and services in		
	place?		
5 - Answer	In Italy, "must-carry" obligations mandate that network operators and broadcasting service providers transmit designated channels and services to ensure public access to diverse content of public interest. Governed by Legislative Decree No. 177 of 2005, these obligations encompass essential public services and general interest content. The Authority for Communications Guarantees (AGCOM) oversees these rules, setting additional obligations based on public interest and media pluralism needs. Specific requirements include prioritizing channels from the Public Service Broadcaster (RAI), transmitting regional and local channels, and ensuring accessibility standards for all users, with AGCOM enforcing compliance through		
	sanctions and regular checks.		
5a		[IF Q5 in in Questionnaire 1a = YES:] For which channels and services do must-carry obligations apply and why?	



5a - Answer		See answer to Q5	
6+7	Are there any state subsidies that		
	promote market plurality and internal		
	pluralism?		
6 + 7 - Answer	In Italy, state subsidies and support for		
	media plurality encompass both		
	market and internal aspects and are		
	managed by various regulatory bodies.		
	These include direct contributions to		
	newspapers and periodicals under Law		
	No. 198 of 2016 and Legislative		
	Decree No. 70 of 2017, overseen by		
	the Presidency of the Council of		
	Ministers. Additionally, the Fund for		
	Pluralism and Innovation in		
	Information, established with the 2017		
	budget law, supports local media and		
	technological advancements. Tax		
	incentives and support for start-up		
	publications further promote diversity		
	and sustainability in the media sector,		
	all regulated by the Ministry of		
	Cultural Heritage and Activities		
	(MiBACT) and supervised by the		
	Authority for Communications		
	Guarantees (AGCOM).		
6a + 7a	[IF Q6 + 7 = YES:] Which media are		[IF Q6 + 7 in Questionnaire 1a = YES:] Which media are eligible to funding
	eligible to funding programmes		programmes promoting market plurality and internal pluralism, which media
	promoting market plurality and		are preferred in practice, and which criteria are usually applied?
	internal pluralism and what criteria		
	must be applied?		
6a + 7a -	In Italy, the Department for		Yes, there are subsidies, particularly for -
Answer	Information and Publishing administers		certain categories of newspapers such
	the "Contributions to Newspaper and		as cooperatives and those linked to
	Periodical Publishing Companies"		religious organizations.
	program. This initiative supports		



	editorial activities with a focus on promoting information pluralism, especially local perspectives and digital evolution. Eligibility criteria include engagement in independent informational activities by journalistic cooperatives, publishing companies predominantly owned by cooperatives			
	or non-profits, and those representing linguistic minorities. Access to these			
	contributions is regulated by Legis-			
	lative Decree No. 70 of May 15, 2017.			
6b + 7b		[IF O6 + 7 in Questionnaire 1a = YFS:]	 To what extent is the funding policy rega	ording market plurality and internal
02 1 12		pluralism successful?	To time extent is the randing policy regu	and market planancy and internal
6b + 7b -		State subsidies in Italy have sparked	The funding policy for print	-
Answer		significant debate. While intended to	newspapers in Italy has become	
		ensure media pluralism, they've often	increasingly less successful. With	
		led to distortions and political	declining sales of print newspapers and	
		controversies, notably involving major	the shift towards online news	
		newspapers. Critics argue these	consumption, the effectiveness of this	
		subsidies can compromise journalistic	policy is in question. It's unclear	
		independence, especially when	whether the decline in support is due	
		publishers or political interests	to fewer people buying print	
		influence coverage priorities. Despite	newspapers or because supporting	
		these challenges, subsidies	them no longer serves its intended	
		theoretically support diverse	purpose. The future viability of this	
		perspectives and prevent media	policy may hinge on shifting support	
		monopolies, aiming to sustain	towards online publications and	
		journalistic integrity and public service	internet-based news platforms.	
		However, practical implementation		
		sometimes falls short, highlighting		
		ongoing concerns about journalistic		
		autonomy and the balance between		
		funding, editorial independence, and		
		public interest reporting.		



7c		[IF Q7 in Questionnaire 1a = YES:] Are formats of direct audience participation part of the funding policy (for example, call-in and forum programmes, or – today even more important – online community management)?		
7c - Answer		-	-	-
8	Are media outlets required to disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?		Do media outlets disclose political affili affect ownership, management and nev	
8 - Answer	Partially yes. In Italy, media organizations are required to ensure transparency. This transparency is enforced by legal frameworks such as the Code of Ethics for Italian Journalists, which emphasizes independence and impartiality, and regulations under the Press and Copyright Law. The Authority for Communications Guarantees (AGCOM) oversees these regulations, promoting transparency and pluralism in the media sector. Many media outlets voluntarily disclose political affiliations through press releases, website sections, or other means to build public trust.		No, political affiliations are generally not openly disclosed by Italian media outlets, though they may be inferred from editorial stances.	No, not always. Some media present themselves as independent but are tied to political interests.
8a		[IF Q8 in Questionnaire 1a = NO:] Do the media voluntarily disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?		
9	Are media outlets required to disclose their sources of income including state advertising revenues?		Do the media disclose their sources of income including state advertising revenues?	
9 - Answer	In Italy, media outlets are not required by law to disclose their sources of income, including revenues from advertising. However, they should		State revenues are disclosed due to legal requirements, but other income sources like advertising revenue may not be fully transparent.	By law, they must. However, compliance is inconsistent.



9a	disclose state financial support. At the end, there are general expectations of transparency and ethical standards within the journalistic profession that encourage voluntary disclosure of such financial information to the public.	[IF Q9 in Questionnaire 1a = NO:] Do		
7a		the media voluntarily disclose their sources of income including state advertising revenues?		
9a - Answer		See answer to Q9		
10	Are the media legally obliged to label advertising (including political advertising)?		Do the media label advertising (includin	g political advertising)?
10 - Answer	In Italy, media outlets are required to label advertising, including political advertising, as per regulations on transparency and advertising disclosure. The Self-Regulation Code for Advertising (CAP) and national laws mandate clear identification of advertising to distinguish it from editorial content. The Authority for Communications Guarantees (AGCOM) oversees compliance with these rules to ensure transparency in media communications. Specifically for political advertising, clear labeling helps the public recognize promotional content and understand its persuasive nature.		Yes, but not at a perfect level. Sometimes the material seems like that of journalism.	Yes, but there's often a loophole where political content is presented as news.
10a		[IF Q10 in Questionnaire 1a = YES:]  Do the media comply with the obligation to label advertising (including political advertising) in practice?		I



40. 4	1		
10a - Answer		In Italy, media often fail to comply	
		with legal requirements to clearly label	
		advertising, including political	
		advertising. This results in	
		advertisements blending seamlessly	
		with editorial content, both in print	
		and online formats, misleading readers	
		who may not distinguish between	
		news and sponsored messages.	
		Moreover, sponsored content	
		financed by lobbyists or vested	
		interests frequently influences media	
		narratives, shaping public opinion	
		under the guise of objective reporting.	
		Despite legal provisions intended to	
		prevent such practices, the lack of	
		enforcement allows for continued	
		ambiguity between journalistic	
		integrity and commercial interests	
		within Italian media.	
11	Are citizen journalists legally		What is the status of citizen journalists?
	recognized?		
11 - Answer	In Italy, the term "citizen journalist"		Citizen journalism is not significant in Italy; traditional journalism remains more
	lacks specific legal recognition, but the		prevalent and trusted.
	media landscape allows for		
	independent individuals who operate		
	without formal registration with the		
	Order of Journalists. Professional		
	journalists must be registered and		
	meet specific qualifications, yet		
	freelancers and independent operators		
	can publish information without this		
	requirement. Despite not being		
	recognized formally, those involved		
	must still adhere to ethical standards		
	and legal obligations, ensuring		
	J		I .



	accuracy and respect for privacy. This			
	evolving media environment embraces			
	_			
	citizen participation in news dissemi-			
	nation, enriching coverage through			
	digital platforms and social media.			
<b>11</b> a			o citizen journalists have the same obliga	tions and enjoy the same privileges as
		professional journalists in practice?		
11a - Answer		In Italy, citizen journalists do not enjoy	Yes, both citizen journalists and	No, they have broader liberties but
		the same legal rights and privileges as	professional journalists have similar	also face greater risks of being
		professional journalists. Professional	legal obligations and lack specific	targeted without regulation.
		journalism requires formal	privileges under the law.	
		qualifications, such as completion of		
		journalism master's programs and		
		passing the state exam. While		
		advancements in technology have		
		enabled broader participation in		
		journalism, the legal protections		
		afforded to professional journalists,		
		including ethical standards and		
		continuous training requirements, do		
		not extend to ordinary citizens		
		engaged in reporting. This distinction		
		underscores the regulated nature of		
		journalism as a profession, aimed at		
		upholding standards of accuracy,		
		ethics, and public interest reporting.		
12	In many countries, there is a broad		In many countries, there is a broad spe	ctrum of non-profit media, among them
	spectrum of non-profit media, among		so-called community media. What sign	ificance do they have in the media
	them so-called community media. Are		landscape and in media policy?	
	non-profit community media in some			
	way legally recognized?			
12 - Answer	In Italy, nonprofit community media,		Non-profit media are minimal in Italy; n	nost influential media outlets operate
	also known as "associative media" or		with a profit motive.	
	"civic media," operate under specific			
			I	
	laws supporting their existence and			



	Mammì Law (Law No. 223 of August 7,	
	1990), these broadcasters are	
	managed by nonprofit organizations	
	like Associations of Social Promotion	
	(APS), promoting democratic participa-	
	tion and pluralism at the local level.	
	AGCOM oversees their authorization	
	and compliance, ensuring adherence to	
	nonprofit status and independent	
	management principles. These media	
	encourage community involvement in	
	content creation, represent local	
	diversity, and reinvest any surplus into	
	enhancing community services.	
12a	Are non-profit community media	
	eligible for funding?	
12a - Answer	Yes, Italy has laws and regulations	
	governing access to public funding for	
	nonprofit community media. The	
	primary framework is the Law No. 223	
	of August 7, 1990, known as the	
	Mammì Law, which regulates the	
	establishment and operations of local	
	nonprofit radio and television	
	broadcasters, including conditions for	
	authorization and access to public	
	funding. AGCOM oversees compliance	
	with the Mammì Law and other related	
	regulations, managing authorization	
	procedures and ensuring proper	
	allocation of public funding.	
	Community media may also receive	
	direct contributions from central,	
	regional, or local governments to	
	support their activities and	
	infrastructure, and they may access	
	' '	



	European funding aimed at promoting cultural diversity and information pluralism.				
12b		[IF Q12a in Questionnaire 1a = YES:] H	stionnaire 1a = YES:] How efficient is state funding for non-profit community media?		
12b - Answer		State funding for non-profit	-	Not very efficient. State support is	
		community media in Italy serves a vital		limited and often not well-publicized.	
		role in fostering diverse voices and			
		perspectives within the media			
		landscape. While public funding for			
		entities like Rai may face periodic			
		scrutiny, non-profit community media			
		provide an essential public service			
		often overlooked by commercial			
		interests. These media outlets fulfil a			
		noble function, offering alternative			
		viewpoints and serving communities			
		that might otherwise be underserved			
		or marginalized in mainstream media.			
		Despite occasional debates about the			
		necessity of public funding, these			
		outlets contribute to pluralism and			
		ensure a broader spectrum of			
		information and opinions are			
		accessible to the public, countering			
		the dominance of purely commercial			
		or politically aligned media entities.			
13	Are there any legal requirements in		Are there any self-regulatory measures	or recommendations in place that	
	place that establish or promote quota		establish or promote quota systems for	the representation of women on	
	systems for the representation of		management boards and in newsrooms	?	
	women on management boards and in				
	newsrooms?				
13 - Answer	In Italy, regulations promote gender		Representation measures are primarily	focused on publicly traded companies'	
	representation in corporate boards and		boards rather than newsrooms.		
	media newsrooms:				





	The Golfo-Mosca Law (Law 120/2011)			
	mandates a 30% gender quota for			
	publicly listed companies and those			
	with dualistic governance.			
	Law No. 6/2016 requires gender			
	equality plans and positive actions in			
	board appointments for government-			
	controlled companies.			
	While media newsrooms do not have			
	specific gender quotas, self-regulation			
	and recommendations aim to enhance			
	gender parity. The National Action			
	Plan for Gender Equality 2020-2022			
	supports measures to improve			
	women's representation in media			
	leadership roles, reflecting Italy's			
	commitment to gender equality in			
	corporate and journalistic practices.			
13a			PARTIALLY YES:] Have quota systems for	or the representation of women on
		management boards and/or in newsro	oms proven themselves in practice?	
13a - Answer		-	Yes, quota systems have been effective	-
			in promoting gender diversity in	
			corporate boards in Italy.	
13b			Are you in favour of or against quota sys	tems for women and why?
13b - Answer			Yes.	Yes, it could promote greater visibility
				and opportunities for women in
				journalism.
14	Are there any legal requirements in		Are there any self-regulatory measures	or recommendations in place that
	place that establish or promote quota		establish or promote quota systems for	minorities on management boards and
	systems for minorities on manage-		in newsrooms?	
	ment boards and in newsrooms?			
14 - Answer	In Italy, there are no specific legal		-	-
	requirements for quotas promoting			
		1		
	ethnic or cultural minorities in			



14a	[IF Q14 - YES OR PARTIALLY YES:]		[IF Q14 in Questionnaire 1a -YES OR F	ARTIALLY YES:] To which minorities
	To which minorities do these rules or		do these measures or recommendation	<del>s apply?</del>
	recommendations apply?			
14b		[IF Q14 in Questionnaire 1a - YES OR	PARTIALLY YES:] Have quota systems f	or the representation of minorities on
		managemant boards and/or in newsro	oms proven themselves in practice?	
14c			Are you in favour of or against quota sy	stems for minorities and why?
14c - Answer			-	-
15		Does the regulatory	Do you think that the regulatory author	rity/authorities acts/act fully
		authority/authorities acts/act fully	independently from governmental influ	iences?
		independently from governmental		
		influences in practice?		
15 - Answer		Regulators in Italy, such as Consob,	Yes, regulatory authorities like Agcom	No, regulatory authorities are not
		face persistent questions regarding	generally operate independently,	independent in Italy. They often fail
		their independence from political	though some influence may exist.	to protect journalists from political
		influence, particularly evident during		backlash.
		market crises. Despite issuing investi-		
		gations and actions, public skepticism		
		remains about the true autonomy of		
		these bodies. Nevertheless, their role		
		in overseeing markets and protecting		
		investors is crucial for maintaining		
		integrity and confidence in financial		
		sectors. The European Commission's		
		competition watchdogs also play a		
		vital role in curbing monopolistic		
		practices, albeit amidst challenges		
		from global tech giants. Overall, while		
15 - Answer		scrutiny persists, these regulators are		
(continued)		pivotal in upholding fair competition		
		and market transparency.		
15a			Why? [OR:] Why not? [OR:] Why only	partially?
15a - Answer			-	-
15b			[IF NOT OR ONLY PARTIALLY:] Could and how?	its/their independence be improved -
15b - Answer			-	-
	1			-1





16	Freedom of Speech cannot be treated	separately from Freedom to Information	: the "right to impart" cannot be		
	treated separately from the "right to k	now". Only the interrelated exercise of b	oth rights serves the character and		
	goal of democratic communication as open-ended process of response, reflection and debate – in short: as societal				
	dialogue, equally open to all people. Some experts call this a "right to communicate", which is more than simply adding				
	up the "right to impart" and the "right to know": Its exercise can put people in a position to really have a say in the				
	decisions made by those in authority. Do you think it would make sense to enshrine a "right to communicate" in law?				
16 - Answer	In the contemporary era where	Italy's existing constitutional	It would be ideal but difficult to		
	information is abundant yet often	guarantees already encompass broad	implement. There needs to be broad		
	contentious, establishing a legal "right	freedom of expression, resembling the	societal consensus first.		
	to communication" could indeed	concept of the "right to			
	empower individuals to navigate and	communication," making additional			
	scrutinize diverse perspectives more	legal enshrinement less critical.			
	effectively. Such a right would				
	emphasize not just access to				
	information but also the critical ability				
	to discern its quality and context.				
	However, implementing this concept				
	would require robust educational				
	initiatives to foster media literacy from				
	an early age, equipping citizens with				
	the tools to engage thoughtfully in				
	democratic dialogue. Ultimately, while				
	the idea holds promise for enhancing				
	democratic participation, its realization				
	hinges on comprehensive efforts to				
	promote informed and discerning				
	public discourse.				

### **Poland**

Beata Klimkiewicz, Monika Szafrańska and Katarzyna Vanevska (JU)





#### Background of the interviews - Poland

Interview 1 - legal/regulatory perspective: Representative of the national and/or a (leading) regional media and regulatory authority and/or independent expert in media law

1. Did you choose the interview only version or did you some literature review before the interview? If you have done a literature review: Did this allow you to answer the questions in Part 1 of the questionnaire or did some of these questions need to be included in the interview?

We have done a literature review before the interview. On its basis, we were able to answer some questions without including them in a questionnaire. The review is based on:

- 1984 Press Law Act (Ustawa Prawo Prasowe) adopted on 26 January, 1984,
   Official Journal 1984 No 5, item 24, as amended,
   <a href="http://isap.sejm.gov.pl/DetailsServlet?id=WDU19840050024">http://isap.sejm.gov.pl/DetailsServlet?id=WDU19840050024</a>
- 1992 Broadcasting Act (Ustawa o Radiofonii i Telewizji) adopted on 29 December 1992, as amended, Official Journal 1993, No 7, item 34, <a href="http://isap.sejm.gov.pl/DetailsServlet?id=WDU19930070034">http://isap.sejm.gov.pl/DetailsServlet?id=WDU19930070034</a>, unofficial translation: <a href="https://www.gov.pl/web/krrit-en/polish-media-law-1">https://www.gov.pl/web/krrit-en/polish-media-law-1</a>
- Grabowska-Moroz, Barbara (2022) The Polish surveillance regime before the ECHR, <a href="https://aboutintel.eu/echr-poland-surveillance/">https://aboutintel.eu/echr-poland-surveillance/</a>
- KRRiT (2011) Rozporządzenie KRRiT z dnia 27 kwietnia 2011 r. w sprawie terminów przedkładania oraz zakresu planów finansowo programowych przedsięwzięć w zakresie realizacji misji publicznej opracowywanych przez jednostki publicznej radiofonii i telewizji (KRRiT Regulation adopted on 27 April 2011 concerning timeline and scope of financial-programming plans within the framework of realization of public mission completed by the units of public radio and television), <a href="http://www.krrit.gov.pl/Data/Files/">http://www.krrit.gov.pl/Data/Files/</a> public/Portals/0/regulacje-prawne/polska/radiofonia-i-telewizja-publiczna/rozp plany finansowo-programowe 191011.pdf
- The 1997 Act on National Court Register (Ustawa o Krajowym Rejestrze Sądowym) adopted on 20 August 1997, Journal of Laws 1997, No 121 item 769, as amended,
- http://prawo.sejm.gov.pl/isap.nsf/DocDetails.xsp?id=WDU19971210769
- The 2000 Code of commercial partnership and companies (Kodeks spółek handlowych) adopted on 15 September 2000, Official Journal 2000, No 94, item 1037, <a href="http://isap.sejm.gov.pl/DetailsServlet?id=WDU20000941037">http://isap.sejm.gov.pl/DetailsServlet?id=WDU20000941037</a>





- The 2001 Act on Access to Public Information (Ustawa o dostępie do informacji publicznej) adopted on 6 September 2001, Official Journal, 2001, No 112, item 1198, as amended, unofficial English translation:
- http://unpan1.un.org/intradoc/groups/public/documents/unpan/unpan034035.
   pdf
- The 2005 Act on national and ethnic minorities and on the regional languages (Ustawa o mniejszościach narodowych i etnicznych oraz o języku regionalnym), adopted on 6 January 2005, Official Journal 2005, No 17, item 141. <a href="http://isap.sejm.gov.pl/DetailsServlet?id=WDU20050170141">http://isap.sejm.gov.pl/DetailsServlet?id=WDU20050170141</a>, unofficial English translation: http://ksng.gugik.gov.pl/english/files/act on national minorities.pdf
- The 2016 Act on Anti-terrorist Activities (Ustawa z dnia 10 czerwca 2016 r. o działaniach antyterrorystycznych), adopted on 10 June 2016, Official Journal 2016, item 904, <a href="http://isap.sejm.gov.pl/DetailsServlet?id=WDU20160000904">http://isap.sejm.gov.pl/DetailsServlet?id=WDU20160000904</a>
- The 2016 Act on Police and several other acts (Ustawa o zmianie ustawy o policji i innych ustaw), adopted on 15 January 2016, Official Journal 2016, item 147, <a href="https://isap.sejm.gov.pl/isap.nsf/DocDetails.xsp?id=WDU20160000147">https://isap.sejm.gov.pl/isap.nsf/DocDetails.xsp?id=WDU20160000147</a>

#### 2. What criteria were decisive for the selection of the person to be interviewed?

The criteria for the selection of the person to be interviewed were competences and experience in the field.

# 3. If you have interviewed a representative of the media or regulatory authority, briefly describe the role of this authority.

The person interviewed was Dr. Anna Wójcik, a lawyer specialising in the media law and media freedom, co-founder of the Osiatyński Archive and The Rule of Law in Poland, researcher at the Polish Academy of Sciences.

**Interview 2 - self-regulatory perspective:** Representative of the national press council and/or the journalists' union or another relevant journalistic organization

## 4. Briefly describe the role of the organization you have chosen and why it best represents a self-regulatory perspective.

We have chosen the Society of Journalists (Towarzystwo Dziennikarskie): an independent group devoted to defending media freedom, improving media standards and sharing knowledge about the media law and journalists' rights. The society has currently around 50 members representing diffrent Polish media. The person interviewed was the board member of the Society, Krzysztof Bobiński.





### 5. What criteria were decisive for the selection of the person to be interviewed?

The criteria for the selection of the person to be interviewed were competences and experience in the field.

**Interview 3 - bottom-up perspective:** Representative of a community media organisation and/or an audience council and/or from an underrepresented social group

## 6. Briefly describe the status and role of the organization or social group you have chosen and why it best represents a bottom-up perspective.

We have chosen Stowarzyszenie Inicjatyw Możliwych RzeczJasna: an association running a local social television (RzeczJasna TV) and educating about the media literacy. It is a non-profit organization working towards democratic and sustainable development of the region inter alia through increasing residents' participation in decision making by local government authorities and increasing access to public information. The person interviewed was Kinga Wiśniewska, the journalist and vice-president of the Association, who actively supports development and the competences of the community media creators.

#### 7. What criteria were decisive for the selection of the person to be interviewed?

The criteria for the selection of the person to be interviewed were competences and experience in the field.





### **Questions and answers - Poland**

	Questionnaire 1 a (Literature review)	Questionnaire 1 b	Questionnaire 2	Questionnaire 3
Question	Legal/regulato	ry perspective	Self-regulatory perspective	Bottom-up perspective
1	Is the media subject to the right of reply?			
1 - Answer	Partly yes. The 1984 Press Law Act	Yes, of course. This is actually one of the		
	does not specifically recognize the	institutions of democracy that probably		
	right of reply, it refers to "the right of	uses this right most often. We have an		
	correction" in the Articles 31a - 33.	act on access to public information in		
	The Article 31a (1) states that the right	Poland. Of course, there are some		
	to correction applies if content in	problems with this act because there are		
	question is "inaccurate or untrue press	many unresolved issues in it, and they		
	material". In general, in Poland the	are resolved based on case law or		
	right of reply is understood primarily	practice of the authorities. And the		
	as the right to correction of journalistic	problem is that sometimes the		
	content that is false or inaccurate. In	regulations do not precisely specify		
	this sense, this right is connected with	which entity is obliged to provide		
	protection of an individual right of	information and to what extent. For		
	dignity or reputation. The Article 32	example, concepts such as internal		
	specifies conditions under which	document, private or technical		
	corrections are published. The Article	information have appeared and these		
	33 deals with refusals to publish	are categories that make access difficult.		
	corrections and criminal liability. The	And there are also problems when		
	Articles 31a - 33 of the 1984 Press	submitting applications for access to		
	Law Act apply also to entities	public information. And this is reported		
	regulated by the 1992 Broadcasting	by NGOs, watchdogs, and the media,		
	Act including broadcasters. The Article	which are another type of watchdog. Of		
	19 (1) ofr the 1992 Broadcasting Act	course, the conclusions are ignored.		
	states: "Broadcasters' operations	Especially during the Law and Justice		
	consisting in producing and organising	government, such extreme examples		
	programme services shall be carried	have already occurred – some media		
	out in the form of editorial activity as	simply did not obtain information, and		
	defined in the press law".	other media received drops information,		
		without using any official means, of		
		course. So this made the work of		





2	journalists very difficult, limited the freedom of the medium and the right of citizens to be informed.  EU legislation advocates a so-called "two-tiered approach to expression", distinguishing between expression that is of public interest and that which is not, with the latter enjoying less protection.  According to case law, what criteria must be applied to decide whether a publication contributes to a matter of public concern?  Does the state use this differentiation to restrict media freedom?
2 - Answer	Well, of course, freedom of expression is not absolute, it is subject to limitations. And it is also very difficult to say so abstractly because it always concerns some specific cases when you have to weigh the value of freedom of expression and other values protected constitutionally, in European law and by conventions. Maybe these examples concern the protection of information sources, they are outlined quite clearly here. But this protection is not absolute because national courts may also rule that, for example, public authorities should have access to information. Well, in practice it is often simply access to information, the informant. But of course, it is difficult to weigh here because the issues weighed are often those of public interest and public security. There are numerous cases known from the jurisprudence of the ECtHR, numerous findings of violation of the Convention Article 10 by state authorities, especially if these activities were aimed not at achieving other poals.





		but at identification, i.e. [it was] as if not	
		doing one's job, just using the journalist	
		who conducted the investigation and	
		has an informant, and this is supposed to	
		speed up access to this person. Well, it is	
		all quite complicated. I am not an expert	
		in press law, so I can only say that it all	
		depends and is very contextual, so I	
		think it is difficult to say that there is any	
		universal standard. However, the	
		problem is probably the education of the	
		courts and the need for understanding	
		by the courts whether this protection of	
		sources is important from the point of	
		view of the media as a watchdog in	
		democracy, or whether this public	
		function of the media for democracy is	
		noticed at all.	
3	Does the law protect journalistic resear	rch and investigations?	
	. ,	•	
3 - Answer	Not explicitly. The 1984 Press Law Act	We return to the issue of protecting	
	does not specifically recognize	information sources. Of course,	
	protection of journalistic research and	informants and documents should be	
	investigations, but refers to some	protected. The Polish Supreme Court	
	activities that may support it. Most	ruled that a journalist's professional	
	importantly, the Article 6(4) stipulates	secrecy is an important factor of	
	that: "It shall not be permissible to	independence and leads to social trust.	
	impede press' collection of critical	And of course, we have press law and	
	materials or suppress criticism in any	criminal code provisions that protect	
	other form". Article 4 obliges	this. In the press law, we have such	
	entrepreneurs and non-profit entities	conditions and areas listed in Article 15	
	to give information to the press on	that are covered by journalistic secrecy,	
	their activity. The Article 3a refers to	which means that it can also be	
	provisions of The 2001 Act on Access	extended to the author of the material,	
	to Public Information. Also, the Article	who can also reserve their name and	
	6(2) of the 1984 Press Law Act obliges	surname. You can also keep secret the	



		data Community of a second second		
	state bodies, state enterprises and	data of people who are informants or		
	other state organizational units as well	any information that may violate the		
	as cooperative units to provide	interests of third parties. But, of course,		
	response to press criticism. The same	we also have the Penal Code and Article		
	provisions apply to "trade unions, self-	180 includes the issue that a journalist		
	-government organizations and other	who is obliged to maintain journalistic		
	social organizations in scope of their	secrecy may not be interrogated		
	public activity" (Article 6(3)).	regarding the facts covered by this		
		secrecy, unless it is necessary for the		
		good of justice. And of course, this is also		
		such a broad clause, so it is not known		
		how this clause would be interpreted in		
		different contextual cases. So the		
		implementation of this right depends on		
		the courts, on the actions of public		
		administration bodies and, broadly		
		speaking, the state. So education is		
		certainly important in this respect as		
		well.		
3a		Is the right to publish unlawfully obtain	ned information respected <i>in practice</i> if t	nis information is in the public interest?
3a - Answer		Honestly, I cannot answer this question	As for this, I think it is a moot point.	This has not happened to us.
		because I have only come across this	Journalists must always – probably also	
		idea of the fruit of a poisonous tree, but	in Poland – fight to publish information	
		it means that the state authorities, the	that they have and consider to be true.	
		prosecutor's office, obtain information	And if this information, content that they	
		illegally. This is rather a discussion about	publish, is in the public interest, and most	
			things are in the public interest, then they	
		for journalists, I just do not know.	have to take risks. As for any sanctions	
			from the state, I am not aware that there	
			is legislation in Poland that allows the	
			_	
1			publication of information that has been	
			publication of information that has been illegally obtained. I just did not know	
			publication of information that has been illegally obtained. I just did not know about it, but I think that this is always a	
			publication of information that has been illegally obtained. I just did not know	



	T	T	T	
			example, which were probably obtained	
			illegally. So it is always a dispute, and I	
			did not notice that any such law was	
			observed here, I did not notice that there	
			was such a law at all.	
3b		In practice, do journalists have privilege	ed access to government information, pr	ess conferences and court trials?
3b - Answer		It definitely depends on the relationship.	I think that a journalist is a citizen and	Certainly yes, when it comes to judicial
		If we are talking about Poland, this	where a citizen has the right to	matters. We have never encountered
		cannot be extended to all journalists	participate in various meetings, a	any problem when we asked our, usually,
		from all editorial offices. Well, the	journalist also has the right and can	district court for the possibility of
		problem is that this profession is	participate. But of course, these cases are	recording a hearing or for some
		unregulated, anyone can be a journalist.	controlled because some court cases are	information. However, at the local
		This is, of course, good because it	closed to the public. People are invited to	government level, it is very commonly
		expands media freedom, but it also leads	a press conference, so some people are	that we do not have any privileged
		to the fact that it is more about simply	not invited. But it is also the case that	position, or we have to demand access to
		submitting an application for	especially government offices do not	public information, which means that it
		accreditation. But, of course, there are	allow journalists to enter, sometimes	takes longer, and these are matters that
		also important political factors: during	journalists are not allowed or are not	often require a quick response. So, it is
		the Law and Justice government, there	invited. And this even happened, for	probably a situation where if they do not
		were very large restrictions on	example, under the new government,	want to answer, they do not want to
		journalists' access to press conferences,	[when] the Ministry of Culture did not	answer and that's it.
		interviews were not given, and they were	allow people from Republika TV to enter.	From what I talked to friends and people
		not given by people holding the highest	I do not think journalists have privileged	who run similar media somewhere in
		public functions in the country, such as	access. They have no special rights	Poland, at the local level it is often a
		the president, prime minister, deputy	except that, for example, people who can	fight with an office or an institution to
		prime minister, head of the largest	dance are invited to a dance competition.	obtain information. Especially if these
		coalition party. And it was certainly such	In the same way, journalists are invited to	are things that are, let us face it, not fully
		a negative phenomenon in Polish	a press conference, but they enter	done.
		democracy. And of course, this selection	because they are citizens, not just	
		criterion was purely political, i.e. the	because they are journalists. In general, I	
		media were considered part of the	believe that this whole category of	
		political conflict and those that criticized	privilege is completely unnecessary in this	
		the government were considered	situation.	
		automatically supporters of the	You can refer [to a journalist's ID], but it	
		opposition, and those that were pro-	may also result in the journalist not being	
		government media in such a propaganda	let in because the person who does not	



	style, of course, these people had a	ccess   want to allow it will scare the journalist
	and were actually just the governm	
	PR service.	here". And then there is no body to which
		you can appeal and say, "I am a
		journalist, I have the right to enter there".
		So it all depends on custom and on good
		customs or bad ones more as if this
		privilege existed as an ironclad legal rule,
		for example.
3c		Is investigative or under-cover journalism being hindered?
3c - Answer		It is being practised, and of course, if
		there are institutions and companies that and time-consuming, and this is probabl
		do not want journalists to be interested in the biggest difficulty. I must admit that
		what is happening inside, then of course sometimes we let go of a topic, even if it
		they try to defend themselves against it, is an important one because we simply
		not letting them [journalists] in, not do not have the strength and processing
		showing their documents, citing on trade capacity for it, because we know that w
		secrets that exist as such because of are a small editorial office, and we know
		listed companies and so on. So that we will simply be up to our ears in
		investigative journalism, by its very work regarding this topic. Sometimes, if
		nature, is not journalism that is done by these are some important issues, we
		journalists who come in through open manage to interest some larger media
		doors. There always has to be some and pass the information on. So it is not
		element of – maybe [it is] not [the right so much that it is hindered, but the
		word] – deceit, but you have to follow reality is that for small local entities it is
		something that someone wants to hide, really, well, a lot of work, right? And we
		so it is definitely not the case that all have our limits.
		everyone greets you with "Mr. Yes, because it is often the case that
		investigative journalist, you are welcome. people – I mean, I know such cases
		We will show you everything here". On somewhere in Silesia, when people start
		the contrary. But I do not think there are dealing with cases that are close to some
		any statutory regulations that would help kind of court proceedings and so on, wel
		investigative or under-cover journalists – these people stop. Because such small
		[on the basis of] "Here you go, we editorial offices do not have the funds
		recognize your right to pretend to be a for their own lawyers, and locally, there
		bus driver to investigate the situation in



			our transport company". No, there is no	are few who want to stand against the
			such thing.	authorities pro bono.
			[There is] simply reluctance. But this is	
			understandable, there is nothing to be	
			surprised about here.	
4	Are journalists protected by law agains	t interception of communication,		
	surveillance, house searches and seizur	es?		
4 - Answer	No specifically. In 2016, Polish	Well, yes, of course, just as it protects all		
	Parliament adopted the amendment to	citizens from, for example, surveillance.		
	the Act on Police and several other	Of course, [as] we have seen in recent		
	acts (Ustawa o zmianie ustawy o policji	years, not only in Poland, in many		
	i innych ustaw) that allows police and	countries, in Greece there was a huge		
	the special services to conclude	scandal about eavesdropping on		
	agreements with communication	journalists with illegal software, and in		
	service providers regarding the use of	Poland some information about		
	their infrastructure without the	eavesdropping with the Pegasus		
	participation of their employees at any	program has already been revealed. In		
	time, thereby making access to mass	Hungary, this was identified because a		
	telecommunications data even easier	group of journalists, including		
	(Grabowska-Moroz, 2020). NGOs and	investigators, were wiretapped. In		
	human rights activists point out that	Poland, this concerned more about other		
	while the law introduced a new	people speaking in the public interest,		
	oversight method - submitting	including the organizer of the opposition		
	statistical reports to the court - in	party's election campaign, one of the		
	practice without access to case files	most famous lawyers, and a prosecutor		
	and with large workloads, judges are	who was involved in introducing political		
	not able to verify if each access to data	proceedings concerning postal elections.		
	is really justified (Grabowska-Moroz,	And we do not know yet the full list of		
	2020). It needs to be added as well	people to whom such operational		
	that also the special services' powers	methods were used. And of course, this		
	were further broadened as a result of	is a big challenge now. In a few days, the		
	the 2016 Act on Anti-terrorist	European Court of Human Rights will		
	Activities. These now allow Polish	rule and issue a judgment in the Pietrzak,		
	authorities to conduct surveillance	Bychawska-Siniarska and others case.		
	without prior notification without	This is a case brought under the strategic		
	introducing any meaningful oversight	integration procedure, it concerns the		



	or complaint mechanisms for those who might be affected by these actions.  Problem of surveillance, occasional	right to protection against surveillance, and Poland's structural violation of the European Convention on Human Rights by failing to provide appropriate		
	invigilation of journalists and use of their telecom and Internet data by the	procedures.		
	police and secret services occasionally			
	happens in Poland.			
4a	· ·	[IF Q4 in Questionnaire 1a = YES:] Are	there any restrictions on the	
		protection of journalists against interce	eption of communication, surveillance,	
		house searches and seizure in practice?		
4a - Answer		I do not have such knowledge, I do not	Well, there is a journalistic secret [a	
		deal with it in practice, so I do not know.	source protection], which is probably	
			similar to the secret of confession or the	
			secret used by lawyers. However, state	
			authorities do their best, if necessary, not	
			to respect this secrecy and prosecute	
			journalists. A significant event took place	
			during the negotiations in the European	
			Parliament regarding the ban on	
			eavesdropping on journalists using	
			Pegasus devices, where there was an	
			attempt to introduce a ban stating that	
			devices such as Pegasus cannot be used	
			to eavesdrop on journalists. And it was	
			proposed to such a limited extent that	
			there were probably five crimes where	
			eavesdropping was allowed. This was	
			proposed by the European Commission,	
			but the governments met under the	
			leadership of France and added so many	
			different situations in which journalists	
			can be eavesdropped on, that the ban on	
			eavesdropping on journalists basically did	
			not occur in this European regulation on	
			media freedom. Well, this shows how	



			strong the influence of the services is on	
			the governments of their countries,	
			especially nowadays, when we have war	
			and terrorism, which do not allow such a	
			ban to be introduced. This is also an issue	
			that is not discussed in Poland by the	
			parliamentary committee on Pegasus,	
			and here I see that the services are	
			working very diligently to ensure that	
			there is no such ban on eavesdropping on	
			journalists. And I think that there should	
			be such a ban because we have had	
			many examples of the services abusing,	
			not using Pegasus-type devices for our	
			safety, to protect our safety, but using	
			[them] for the benefit of ruling politicians	
			and so on, as I am sure you know well.	
			[Anwering the question whether there	
			were such cases in Poland] Yes, there	
			was a boy whose laptop was taken away,	
			probably in Zielona Góra or somewhere in	
			the East. Yes, of course there are [such	
			situations]. However, the police are	
			trying to eliminate this principle, the	
			secret of journalism. It probably stands in	
			the press law, I do not know. But the	
			services certainly do not like it.	
5	Are there any must-carry obligations fo	r the transmission of specified		
	broadcast channels and services in place	e?		
5 - Answer	Yes. The 1992 Broadcasting Act	This is too specific, I do not know. I		
	stipulates must-carry obligations in the	only know that public television has a		
	Article 43. These include e.g. an	public mission and it is obliged to fulfil		
	obligation to retransmit the	it. However, when it comes to the		
	programme services "Telewizja Polska	obligations regarding other channels,		
	I", "Telewizja Polska II" and one	there may be some details regarding		
	regional television programme service			
•	•		•	



	transmitted by Telewizja Polska	media law and private media, and I do		
	S.A.()" (Article 43(1)). A fulfillment of	not know them.		
	this obligation is assessed by the			
	Chairman of the National Council at			
	least once every two years (Article			
	43(3)). The Article 43a(1) regulates the			
	relationship between a broadcaster			
	and operator requiring that the broad-			
	caster makes a programme accessible			
	free of charge on an application of the			
	operator retransmitting the			
	programme service, within 14 days			
	from submission of the application			
	(Article 43a1). The Article 44b further			
	specifies conditions of must-carry			
	services.			
5a		[IF Q5 in in Questionnaire 1a = YES:]		
		For which channels and services do		
		must-carry obligations apply and		
		why?		
5a - Answer		-		
6	Are there any state subsidies that		Are there any state subsidies that pror	note market plurality?
	promote market plurality?		→ [The question was not manda	tory in these two interviews.]
6 - Answer	There are not any supportive measures		No, the state does not support it. It also	It was quite interesting what the
	foreseen for the media in media laws -		does not support local work, which	National Freedom Institute did when
	such as 1992 Broadcasting Act or		would be very necessary and is already	the Law and Justice was in power in
	1984 Press Law Act. For a long time,		practised in some Scandinavian	Poland because they were actually the
	an approach to media markets has not		countries, probably also in the	first ones to raise the possibility that
	envisaged any direct subsidies or other		Netherlands. During the Law and	there was something they called "civic
	schemes strengthening particular		Justice's [PiS] rule, the ruling party used	media". They noticed that there was
	sectors of media markets. Existing		advertisements and supported	such a thing and allocated a special call
	direct subsidies and supporting		newspapers that were favourable to	for this section as part of the Program
	legislation can be divided into two		PiS. It also discriminated against those	for the Development of Civic
	categories: first, there are specific-aims		newspapers that were opposed to PiS,	Organizations, the so-called "PRO". It
	policies that support with small		so it could be called a form of state	was not a lot of money, nothing



subsidies specific media goals such as minority media. Second. relevant government or state institutions have at their disposal some funding that they distribute in a form of grants or subsidies to some media-related projects. But there is little transparency and legal clarity about this form of funding. First, the legal basis for the support of minority press is the 2005 Act on national and ethnic minorities and on the regional languages. As regards the funding for national minority press, the regulation seems to provide relatively fair and transparent rules. There is another question which minorities are eligible for the funding, because non-recognised minorities are not involved in this scheme. Second, relevant ministries have at their disposal funds for specific projects regarding their area of competence. For example, Ministry of Foreign Affairs can, on a basis of competition, select projects that would support Polish foreign policy. Ministry of Culture can support projects that would promote readership, etc. These fragmented channels of direct subsidies are often ways, through which some media-related projects are financed or institutions connected with the media, supported. Unfortunately, there is lack of transparency and compact information

support for journalism, but it seemed to have a nefarious purpose. EMFA – the regulation of media freedom – introduces the concept of rules, some separation of advertising provided by the state, and this is a very good step. But at the moment, probably no one wants to place advertisements in private media. I do not know what it is like in the public [media], but this whole procedure was also collapsed during the PiS government because it was abused. And now there is no policy of supporting media and media pluralism in Poland.

gigantic, but enough to allow us to act. But, you know, things were different in these competitions. I mean, [money] was given to media that were really local or thematic, run by some real organization and active, and it was also given to media that, I don't know, came from somewhere and did something, but they got money. I guess it was the first edition of this competition when we also received funding for the development of our activities. So just because these competitions were different, it is not that they were all bad. No, it was the first signal that someone there saw that there was such a thing as grassroots citizen journalism at the local level too. However, other [ways] - there is no help, no rescue. I mean, it was quite interesting what the National Freedom Institute did when PiS was in power in Poland because they were actually the first ones to raise the possibility that there was something they called "civic media". They noticed that there was such a thing and allocated a special call for this section as part of the Program for the Development of Civic Organizations, the so-called "PRO". It was not a lot of money, nothing gigantic, but enough to allow us to act. But, you know, things were different in these competitions.

	that could be collected e.g. by media regulatory body (KRRiT) in order to make all this information more accessible to the public.		There are often projects that only touch on these media, supporting some part of our activities, but these are projects. Well, I do not know, let us just say, we collect memories of the oldest inhabitants of the region, we record it, it is some kind of project and this is some part of our activities. Now, for example, we have a youth editorial office and young people create their own materials under our supervision. And this is also a part of reality, but these are not projects specifically targeted at the media or funds specifically targeted at the media. Rather, we look for various sources,
			entering what we do at the same time.
6a	[IF Q6 = YES:] Which media are eligible to funding programmes promoting market plurality and what criteria must be applied?	[IF Q6 in Questionnaire 1a = YES:] Which media are eligible to funding programmes promoting market plurality, which media are preferred in practice, and which criteria are usually applied?	
6a - Answer	-	-	[In case of the PRO program] Theoretically, it was about the experience. Although, as I say, there were also newsrooms that were so fresh that God forbid. Well, okay, maybe at least [they were created by] people with experience. And it was [a criterion] used there, that is, they checked whether it originated from some non-governmental organization, i.e. whether it also had such social value. The rest were typical project things, where diagnosis, indicators, things like that were assessed. Well, they looked at the experience. But the



			experience of the organization in
			running the medium could also replace
			the experience of, let us say, one person
			in this editorial office, and that was
			enough.
			[Anwering whether some entities
			were favoured in practice] Well, it
			happened that they admitted it to their
			own people too. However, I did not
			participate in the entire evaluation
			system. We simply submitted an
			application once and received the grant
			for two years, so it is hard for me to say
			what it looked like from the inside, so to
			speak.
6b	[IF Q6 in Questionnaire 1a = YES:] To v	what extent is the funding policy regardi	ng market plurality successful?
6b - Answer	-	We will see if it was effective because	-
		Father Rydzyk's "Nasz Dziennik" and	
		"Gazeta Polska" daily used to be	
		supported very strongly by state-	
		owned enterprises and also by the	
		state. Now these two newspapers, for	
		example, almost do not have this type	
		of advertisement at all and are down to	
		16 pages at the moment. Before, I	
		think they gave more pages. The	
		National Bank of Poland also	
		advertises in "Sieci" and "Do Rzeczy",	
		and sports totalizator also advertises to	
		some extent – it still appears in some	
		weekly magazines. You asked about	
		effectiveness, so we shall see if these	
		newspapers will fail without this	
		support.	



7	Are there any state subsidies that		Are there any state subsidies that promote internal pluralism?	
	promote internal pluralism?	→ [The question was not mandatory in these two interviews.]		
7 - Answer	These are only related to the operation		If we are talking about what is	I do not know anything about it being
	of PSM and are regulated under the		happening inside the newspapers, the	rewarded in any way, appreciated or
	1992 Broadcasting Act. The tasks of		state does not interfere. And these are	noticed at all.
	PSM that contribute to internal		areas that should be self-regulated by	
	pluralism include: provision of		the media. And the defence of media	
	diversified programme services and		freedom and thus the pluralism of the	
	"other services in the area of		medium within the editorial office is an	
	information, journalism, culture,		issue that is also included in EMFA's	
	entertainment, education and sports,		recommendations. For example, it	
	which shall be pluralistic, impartial,		provides ideas that journalists could	
	well-balanced, independent and		choose or influence the nomination of	
	innovative, with high quality and		the editor-in-chief, be consulted if a	
	integrity of the broadcasts" (Article		private body is sold to someone else,	
	21(1)); provision of programme		influence who they are sold to, and so	
	services that meet democratic, social		on. These are all the things that they	
	and cultural needs of local societies		are sort of in the sphere of self-	
	(Article 21.1a(1)); "paying due regard		regulation. There are certain elements	
	to the needs of national and ethnic		in EMFA that make sure and try to	
	minorities and communities speaking a		ensure that this pluralism exists. But	
	regional language, including		the internal one is not so much, it is	
	broadcasting news programmes in the		only in the sphere of recommendations.	
	languages of national and ethnic			
	minorities and in regional languages "			
	(Article 21.1a(8a)); "ensuring			
	accessibility of programme services or			
	parts thereof as well as of other			
	services for visually impaired persons			
	and hearing impaired persons" (Article			
	21.1a(10)); provision of reliable			
	information about the vast diversity of			
	events and processes taking place in			
	Poland and abroad (Article 21.2(2));			
	enabling citizens and their			
1	organisations to take part in public life			



	by expressing diversified views and				
	approaches as well as exercising the				
	right to social supervision and criticism				
	(Article 21.2(4)), and others.				
7a	[IF Q7 = YES:] Which media are		[IF Q7 in Questionnaire 1a - YES:] Whi	ich media are eligible to funding	
	eligible to funding programmes		programmes promoting internal plurali	•	
	promoting internal pluralism and what		practice, and which criteria are usually a	· -	
	criteria must be applied?				
7b		[IF Q7 in Questionnaire 1a = YES:] To	what extent is the funding policy regard	ing internal pluralism successful?	
7c		[IF Q7 in Questionnaire 1a = YES:] Are	formats of direct audience participation	part of the funding policy (for	
		example, call-in and forum programme	<del>es, or – today even more important – onl</del>	ine community management)?	
8	Are media outlets required to disclose		Do media outlets disclose political affil	iations of any kind that involve or	
	political affiliations of any kind that		affect ownership, management and ne	ewsrooms?	
	involve or affect ownership,				
	management and newsrooms?				
8 - Answer	Neither the 1992 Broadcasting Act,		No, I have not met it in Poland.	I mean, it is usually no secret who owns a	
	nor the 1984 Press Law Act regulate			given editorial office, who owns a given	
	conflict of interests between owners			company or a given, I don't know,	
	of media and the ruling parties,			newspaper, portal, and so on. It is mostly	
	partisan groups or politicians. The			because sometimes you have to dig a bit	
	1984 Press Law Act includes Article 8			to find it. However, whether this is done	
	that states:			voluntarily by these editorial offices	
	"1. A publisher can be a legal or			themselves, by these media themselves, I	
	physical person or other organisational			would not say. Well, everyone tries to	
	unit even if it did not possess legal			maintain at least some appearance of	
	status. In particular, a publisher can be			independence and they do not – that is,	
	a state organ, state enterprise, political			most of them do not – carry any of their	
	organisation, trade union, cooperative,			options on their banners, especially here	
	autonomous or other social			locally. Although everything is known	
	organisation or a church or other			anyway, everything is known locally.	
	religious union.				
	2. Political organisation, trade union,				
	state enterprise, cooperative,				
	autonomous and other social				
	organisation and church or other				
	religious union can realise publishing				



rights directly or via their own publishing house, as well as other publishing houses acting as publisher." In this sense, there is no any obstacle, if the publisher will directly be a political organization or the state organ. Moreover, a special recognition through naming "state organ", "state enterprise" and "political organization" as a possible publisher removes any legal uncertainties as to whether such organisations can run their own press media. In the 1992 Broadcasting Act, the entity of a "broadcaster" or "provider of audiovisual media services" is defined under the Article 4(4) and 4(5). while "social broadcaster" under the Article 4(10). None of these excludes political parties, political groups or politicians from being possible owners of broadcast media or audiovisual services. Although largest news media in Poland have no open affiliation with political parties or organisations (e.g. through ownership), most of the news media, including digital natives and online media, promote distinct political views. By and large, regulatory safeguards limiting political control over media outlets (e.g. limits on ownership or control of news media by politicians) are missing in relevant laws.

8a		[IF Q8 in Questionnaire 1a = NO:] Do the media <i>voluntarily</i> disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?		
8a - Answer		-		
9	Are media outlets required to disclose		Do the media disclose their sources of	income including state advertising
	their sources of income including state		revenues?	
	advertising revenues?			
9 - Answer	More detailed reporting obligations		No, but it is in EMFA, it says that the	I do not know, no. If a medium is a
	apply only to entities covered by the		media must report to some extent how	company, of course, it has to publish its
	1992 Broadcasting Act. The		much state advertising they receive.	financial reports, but they are never
	broadcasters and some providers of			detailed enough to be able to pick out
	audiovisual media services should			such things easily. So probably not.
	annually deliver to the National			
	Broadcasting Council their financial			
	statements prepared in the form			
	specified by the 1994 Act on			
	Accounting. The Article 37a of the			
	1992 Broadcasting Act stipulates:			
	"A media service provider shall on an			
	annual basis deliver to the National			
	Council its financial statements			
	prepared in the form specified in the			
	Accounting Act of 29 September			
	1994."			
	The purpose of this requirement is to			
	review financial and economic			
	conditions of broadcasters including			
	advertising revenues, financial results			
	(profits and loses), ownership structure			
	and capital concentration.			
	In addition, the news media sector is			
	subject to general requirements under			
	the company law. The company law in			
	Poland requires companies to register			



	in the Kenter Detect Co. I		
	in the Krajowy Rejestr Sądowy		
	(National Court Register). The 2000		
	Code of commercial partnership and		
	companies requires under the Article		
	5(1) that "The documents and		
	information about a company or		
	limited joint-stock company shall be		
	announced or submitted to the		
	registration court, subject to the		
	provisions of the National Court		
	Register."		
	Under the 1997 Act on the National		
	Court Register, as amended in 2019,		
	the registered companies are obliged		
	to provide information about the name		
	of a company, legal definition of		
	company's activities, location and		
	address, tax identification number, the		
	name of court where company's		
	registration documents are held		
	(Article 34(1)). The law also stipulates		
	sanctions for violation of this		
	requirement (Article 34(3)), however		
	foreseen sanctions are quite modest		
	and do not exceed 5000 PLN (1230		
	EUR) (Article 34(4)).		
	Yet none of the mentioned rules state		
	explicitly that media companies should		
	disclose sources of their income		
	including advertising to the general		
	public.		
9a		[IF Q9 in Questionnaire 1a = NO:] Do	
		the media voluntarily disclose their	
		sources of income including state	
		advertising revenues?	
9a - Answer		-	



10	Are the media legally obliged to label advertising (including political advertising)?	Do the media label advertising (including political advertising)?
10 - Answer	advertising)?  The Article 16 of the 1992 Broadcasting Act stipulates:  "1. Commercial communications shall be readily recognizable.  2. Advertising and teleshopping shall be readily distinguishable from editorial content. Advertising and teleshopping shall be kept quite distinct from other parts of the programme service by optical, acoustic or spatial means."  In this sense all advertising contents should clearly marked as advertising, so is the case of political advertising. At the same time, 1992 Broadcasting Act does not require from broadcasters to label political advertising as "political".	In Poland, the media is obliged to label advertisements, but what about political advertisements? Well, if there are advertisements placed from the funds of electoral committees it must be included in the advertisement. But now, for example, I was looking through a local newspaper in Pultusk, where there were whole sheets describing or showing candidates for [local] elections, and it looked like an advertisement to me, but it was not marked that they were advertisements. That is, sometimes they are marked, advertisements are marked in Poland in general, but this is not fully respected.  EMFA also seems to point to an issue of transparency [stating] that readers should know who owns the newspaper. And here too, in my opinion, commercial codes require that this ownership be disclosed in some documents, courts and so on. But there is a lot to be done hereit seems, for example, that a viewer watching Republika TV does not know that it actually belongs to, let's say Law and Justice, but you can somehow find out if you look carefully. It is not like it is any secret. Likewise, we do not know
		about "Gazeta Wyborcza", it does not state who owns "Gazeta Wyborcza", i.e. who the owner of Agora is. But you can



			see it if you look for it in the court	
			register. So there is a lot to do here.	
10a		[IF Q10 in Questionnaire 1a = YES:]	- Section Co. allocation at the co. allocation	
104		Do the media comply with the		
		obligation to label advertising		
		(including political advertising) in		
		practice?		
10a - Answer		-		
11	Are citizen journalists legally		What is the status of citizen journalists	?
	recognized?			
11 - Answer	Citizen journalists are not explicitly		Citizen journalists are not explicitly	Unless we talk of editorial offices, titles
	recognized as such under the 1984		recognized as such under the 1984 Press	or registered portals, this status is
	Press Law Act, but if they are involved		Law Act, but if they are involved in	completely unregulated. Because if it is
	in editing, creating or preparing press		editing, creating or preparing press	registered as a press title, at least you
	materials for and under the		materials for and under the authorization	know that you are under the wings of the
	authorization of the editorial office		of the editorial office they are qualified as	law. However, if people do it as a hobby,
	they are qualified as journalists under		journalists under the Act (Article 7.2(5)).	let us say, and there are a lot of them,
	the Act (Article 7.2(5)). In this sense, if		In this sense, if a citizen journalist has a	then they do not have any sort of
	a citizen journalist has a one-person		one-person editorial newsroom or office,	regulated status, and therefore all
	editorial newsroom or office, he/she		he/she can act as a journalist under the	possible protection and so on do not fully
	can act as a journalist under the Act		Act and thus, enjoy the same rights (e.g.	cover them.
	and thus, enjoy the same rights (e.g.		the right to access information) and	
	the right to access information) and		duties (e.g. accuracy and reliability	
	duties (e.g. accuracy and reliability		regarding collecting and using press	
	regarding collecting and using press		information – Article 12(1)).	
	information - Article 12(1)).			
11a		[IF Q11 in Questionnaire 1a = YES:] De	o citizen journalists have the same obliga	tions and enjoy the same privileges as
		professional journalists in practice?		
11a - Answer		-	-	Certainly not.
12	In many countries, there is a broad		In many countries, there is a broad spec	ctrum of non-profit media, among them
	spectrum of non-profit media, among		so-called community media. What signi	ficance do they have in the media
	them so-called community media. Are		landscape and in media policy?	
	non-profit community media in some			
	way legally recognized?			



#### 12 - Answer

Yet, the law lists certain conditions that should be fulfilled by social broadcasters. According Article 4.10 such a broadcaster should: a) propagate learning and educational activities, promotes charitable deeds, respects the Christian system of values, being guided by the universal principles of ethics, and strives to preserve national identity in the programme service, b) not transmit programmes or other broadcasts referred to in Article 18 paragraph 5 within the programme service. c) not transmit commercial communications. d) not charge any fees for transmission, retransmission or reception of the programme service It should be mentioned that a mere recognition of 'social broadcasters' in the 1992 Broadcasting Act, has not provided sufficient means to develop the 'third sector' of non-profit, community media in Poland. The special status of 'social broadcasters'

was envisaged in 1990s mainly to

has referred to 'community media'

protect catholic media. While KRRiT

The Polish 1992 Broadcasting Act

specifically, but operates with the category of 'social broadcasters'. An

does not recognize community media

independence of 'social broadcasters'

is not recognized as a legal condition.

They do not have any.

[Asked for clarification] I know that something like this exists in the world, but I have not come across this type of media in Poland.

This is something we started to be interested in, to be honest, about three or four years ago, when we noticed that we were not the only ones who came up with this brilliant idea. We come from a

This is something we started to be interested in, to be honest, about three we were not the only ones who came up with this brilliant idea. We come from a non-govern-mental organization that decided to publish its own media - we mainly create videos - in order to create its own social television. And we were not the only ones who came up with this brilliant idea, and it turned out that in Poland, there are auite a lot of such organizations, or even sometimes individuals, often watch dogs. It is hard for me to say what this number is, I do not have everything mapped out 100%. However, there is at least one such crazy person in every district. People sometimes do not - people or organizations - sometimes they do not even realize that what they do is actually media. Because they communicate regularly, for example via social platform, where they inform about various things related to local politics or local environmental issues - because that is precisely what they do - and it is so regular and is presented so often, and it is so specific in these topics that they are de facto media, although they do not know it. And this is a movement that has only just started to be noticed. Well, as I said, the Law and Justice government was the first to do it, noticing that there was such a thing and making it a special priority in the Non-Govern-mental



several times in various policy documents and planning strategies in past, the regulator has not been politically supported to change the status quo and introduce policies that would target non-profit media in a more systemic way. Under the current term, KRRiT has not been interested to reopen the issue in policy process.

Organizations Development Program and creating subsidies for such organizations. However, people, readers and recipients do not fully distinguish it either. Well, there is some local media, there is some local group or person, they write about issues of one kind or another, not necessarily local ones as sometimes they are also thematic things related to culture, history, tourism, various things. However, no one maps it, no one collects it and no one checks whether these entities fit into any legal framework. It is a bit of a separate entity, but one that slips away. All these media are largely similar to each other. We did a project with Norwegian Funds where we mapped some of these media, we gathered people who work in them for some joint training, activities and so on. It was a small group, but from various places in Poland – smaller and larger cities other than the capital. And, for example, everyone has exactly the same problems, challenges, obstacles. In this respect, it is a very homogeneous environment. What I was maybe a little surprised by were because of course, money is a challenge, a problem and a hassle, it is obvious, it is everywhere - but I was surprised with things related to journalistic skills, awareness of, among other things, the laws we have in Poland in this area, knowing how to communicate with our public so that what we write or talk

				about is not only interesting for us, but also for them. I mean, it was [a challenge] for everyone. I was a bit surprised by this, but I guess we just took a slightly different path. We from the beginning had a girl in the team who had journalistic experience, so maybe that is
				why it was a little different for us. But as I say, the environments are very similar.
<b>12</b> a	Are non-profit community media eligible for funding?			i say, the environments are very similar.
12a - Answer	No.			
12b		[IF Q12a in Questionnaire 1a = YES:] H	low efficient is state funding for non-pro	fit community media?
12b - Answer			The Polish state would have to change a lot if it started co-financing community media of this type.	
13	Are there any legal requirements in place that establish or promote quota systems for the representation of women on management boards and in newsrooms?		Are there any self-regulatory measures or recommendations in place that establish or promote quota systems for the representation of women on management boards and in newsrooms?	
13 - Answer	There is no a specific quota system in place neither in the case of news media in general nor as regards PSM. There is also no specific type of policy other than general employment guidelines. The legal provisions being part of the 1992 Broadcasting Act and 2011 KRRiT Regulation, do not contain specific measures concerning gender equality policy. Also, the Charters of Tasks of the Polish TV and Radio do not include any reference to gender or equal opportunities for women. The Charters promote "Christian system of		No, but they would be useful.	I have not encountered this at all. I do not know of anyone who would deliberately look at who they have in the editorial office and who they have on the management board. No, people create it on their own, and they do not seem to attach any particular importance to it.



	values" and "empowerment of a			
	family" (TVP, 2020; PR, 2020).			
13a			PARTIALLY YES:] Have quota systems f	or the representation of women on
		management boards and/or in newsro		
13b			Are you in favour of or against quota sy	stems for women and why?
13b - Answer			I am in favour. I favour the quota system because a woman is also a human being, and she must have more or less the same [as everybody else] – both pay and the same rights. And they should be supported in this situation when they are not supported. So yes. It is difficult for her, as if due to customs, it is simply that women in general have it more difficult in Poland. Due to traditions and the domination of men in various areas of life, but it probably does not go beyond what is generally in society.	fourth place, they are nothing but a decoration there. Unless they are really great, stubborn and can get out of the number three or four. And I think it would be similar with such solutions – or the one hand, it draws attention to a certain problem and shows that "Hey! It cannot be that, for example, only guys or only girls sit here" but in our country this practice is simply lame, which does not mean that we should not implement such solutions.
14	Are there any legal requirements in place that establish or promote quot systems for minorities on management boards and in newsrooms?	а	Are there any self-regulatory measures establish or promote quota systems for in newsrooms?	
14 - Answer	There is not a specific quota system in place neither in the case of news media in general nor as regards PSM. There is also no specific type of policing in the property of the property		This is a question that does not concern Poland in this situation. Immigrants are coming only now, so in 20 years it will be important.	No, in the environment I know – no.



	T	Г	T	
	other than general employment			
	guidelines. The legal provisions being			
	part of the 1992 Broadcasting Act and			
	2011 KRRiT Regulation, do not contain			
	specific measures concerning			
	minorities.			
	The Article 21.1a(8a)) of the 1992			
	Broadcasting Act states that tasks of			
	PSM include "paying due regard to the			
	needs of national and ethnic minorities			
	and communities speaking a regional			
	language", but there is no mention			
	about quota or representation of			
	minorities in relevant management			
	boards or newsrooms.			
14a	[IF Q14 = YES OR PARTIALLY YES:]		[IF Q14 in Questionnaire 1a =YES OR F	PARTIALLY YES:] To which minorities
	To which minorities do these rules or		do these measures or recommendation	<del>s apply?</del>
	recommendations apply?			
14b		[IF Q14 in Questionnaire 1a - YES OR	PARTIALLY YES:] Have quota systems f	or the representation of minorities on
		management boards and/or in newsro	oms proven themselves in practice?	
14c			Are you in favour of or against quota sy	stems for minorities and why?
14c - Answer			My opinion is that minorities and	It is hard for me to say because it is a bit
			immigrants are very enterprising and go-	hard for me to imagine. I mean, our
			ahead people, and they will find their way	organization is quite open to different
			in the media anyway. I mean, it is not like	people and different views, so I do not
			we need to specifically support them in	see a problem with it at all. But I do not
			the foreseeable future. In general, this is	know whether such a top-down
			probably a somewhat invented problem	definition would not cause people harm
			when it comes to Poland, so it is not	by causing such internal resistance, you
			really worth talking about it here.	know what I mean.
				Now, for example, let us assume that, I
ĺ				don't know, there is some editorial office,
				don't know, there is some editorial office, let's say with a minority, I don't know,
				let's say with a minority, I don't know,



			if this would not cause any resistance,
			but these are just my considerations.
15	Does the regulatory	Do you think that the regulatory author	ority/authorities acts/act fully
	authority/authorities acts/act fully	independently from governmental influences?	
	independently from governmental		
	influences in practice?		
15 - Answer	Of the current government? Probably	No.	I do not look deeply into their work, but
	yes. However, in practice, European		I have a funny feeling it is not that
	Union member states have freedom in		independent.
	shaping these regulatory bodies, but if a		
	state already has a media regulatory		
	body, then, of course, there is also the		
	question of how its members are		
	appointed and until recently we did not		
	have provisions of EU law that would		
	regulate it. We now have the European		
	Media Freedom Act, which states that		
	members of these bodies should be		
	elected in a transparent and		
	independent manner, simply to ensure		
	these bodies' independence from the		
	politicians. Of course, this did not work		
	in Poland. In fact, even before the Law		
	and Justice government, the members of		
	these bodies had some political support		
	because our method of election is that		
	they are elected by the parliament. Well,		
	political considerations have always		
	mattered. However, during the Law and		
	Justice government, the system was		
	changed and a new media regulatory		
	body was introduced, which duplicates		
	the tasks of the constitutional body, the		
	National Broadcasting Council. This		
	newly introduced National Media		
	Council operated, just like the National		





Broadcasting Council, in an openly partisan, party-oriented manner. It was clearly visible in their actions that, for example, the National Media Council have protected people working and managing the public television because public television violated the law in various ways, which is also confirmed by court judgments, for example the court judgment for the film "Inwazja" ["Invasion"] - a paradocumentary which was released as part of a campaign against LGBT people in Poland directed by the ruling party. And we have many cases of great bias, use of hate speech, and simply violations of criminal law and the media act by public television and its portals. However, thanks to this political positioning of media regulators, it was easier to ensure impunity in their case, as the only cases we have are court decisions that were made after many years due to the determination of people and groups who believed that their rights had been violated. As for the National Broadcasting Council, it is of course still operational. Due to its current chairman, Mr. Świrski, it operates in a way clearly aimed at making life miserable and limiting the freedom of private media that do not support or that criticize the actions of the Law and Justice party and also fulfil their private mission as a private broadcaster. They do not have to have a mission, but they do. Well, in this respect we had numerous examples: also



	the extension of the process of licences		
	granting, exerting various types of		
	pressure and penalties imposed by the		
	chairman of the National Broadcasting		
	Council for programs that were		
	published in private media.		
15a	published in private media.	Why? [OR:] Why not? [OR:] Why only p	partially?
			<del>Jan clarry .</del>
15a - Answer		The main regulatory body, when it comes	-
		to media, is the National [Broadcasting]	
		Council, and over the last 8 years the	
		National Council has been completely	
		dominated by then government. And the	
		current council, which will probably last	
		until 2028, is also related to the political	
		party that is currently in the opposition.	
		So here the system has completely	
		collapsed, when it comes to defending	
		independence or impartiality, etc., there	
		is no such thing. But the council at the	
		moment, with one glorious exception to	
		Prof. Kowalski, is completely dominated	
		by the Law and Justice people. Previous	
		councils had their biases, but there was	
		never anything like what we had	
		observed since 2015 or 2016. Now, it	
		must continue because they have a term	
		of office that will last, as I say, until	
		2028, I guess. So here we do not really	
		know what to do with it, but that is not	
		right because there are rules arising from	
		the National Council Act. This is the act	
		from 1992 that describes what the media	
		should look like, especially public media.	
		And these rules are not being followed by	
		the current National Council at the	
		moment.	
		moment.	

15b	[IF NOT OR ONLY PARTIALLY:] Could	its/their independence be improved -
	and how?	
15b - Answer	Well, politicians should be removed as far	I do not look closely at their work, I really
	as possible from appointing members of	am local and focused on what is
	the National Council, but that does not	happening here. Although, alright, we
	quite work either. The truth is that all	look out, we stick our heads out
	these matters are based to a large extent	sometimes. But generally speaking, it is
	on custom, i.e. if society believes that	also a matter of the fact that these are
	such a body must ensure impartiality,	institutions that are simply very distant
	then this translates into the behaviour of	from media such as ours. There is no
	the people who appoint these councils. If	communication directed towards us
	there is no such belief, society is polarized	there. You know, [when it comes to]
	as it is now, it is very difficult to	information, you have to find everything
	implement it. Besides, I checked whether	on the Internet, if it concerns you in
	they even considered introducing the	some way. So, it is really hard for me.
	principle of media freedom in the	Well, maybe [the solution could be] at
	American Constitution and they did not	least some openness and communication
	introduce it because Jefferson or another	also with those who are potentially
	[president] decided that we would not	interested in the introduced solutions.
	define it. They introduced freedom of	Greater openness. From the government
	speech, but not freedom of the media:	level, from the Warsaw level, places like
	"We will not define it because it depends	ours are not visible.
	on the mood in society. If society wants	They absolutely do not see us. We see
	to have free media, it will have it. And we	them, they do not see us. And this is
	will not write it into the Constitution".	where it goes. And we have been
	And having in mind everything that has	thinking about meeting with a larger
	happened in Poland in recent years, it is	group of representatives of similar
	very important that if customs are	editorial offices for a long time. Well,
	broken, then the laws do not help. So this	even at this moment, the parliament is
	is a very difficult question. I cannot	working on ideas on what to do with the
	answer this question. What should be	licence fee and how to divide it and so
	done to make people behave decently? I	on. And there is no word there about a
	guess you have to raise decent people,	sphere of media which you call
	but I do not think that is what this	"community", and I call them "societal",
	questionnaire is about.	not to be confused with social media.
		But whatever you call it, even the fact

that we do not have one name is interesting. But no one there even thought about the fact that there is a sphere in between, which is societal nonprofit media, which are doing a lot of work that is also needed here. And we are not seen. [Answering the question whether local media are more focused on ensuring this cooperation exists than on how they evaluate these institutions] This is a bit of a consequence of this two-year project that we carried out, that people are sometimes... You know what, we laugh that this is a so-called running with a wheelbarrow. They run so fast that they do not even have time to load it. They are so preoccupied with what is happening around them, in order to make a living, that somewhere they are fighting with some office, somewhere they are fighting with some institution, and they are in such a process that it is difficult for people to look at the broader picture and to think "Damn, there are more of us. Let's get together or let's join some federation, an organization like OFOP [Polish National Federation of Non-Governmental Organizations]. Let's have our representatives, let's get involved in the processes that are taking place at the government level", for example. Well, it looks like not everything is connecting yet, but it is already a bit connected, and thanks to Ula, we have connected a lot of things.



		She also showed what is happening in Western Europe – these are very interesting processes when it comes to community media – well, she made us realize that this is a field to be covered and that only when there are more of us, when we get to know each other, gather, network, we will then be able to knock on wholly different doors and from a
		different position. So this is an internal
47		process, right?
16		eated separately from Freedom to Information: the "right to impart" cannot be
		nt to know". Only the interrelated exercise of both rights serves the character and on as open-ended process of response, reflection and debate – in short: as societal
	· · · · · · · · · · · · · · · · · · ·	ple. Some experts call this a "right to communicate", which is more than simply adding
		'right to know": Its exercise can put people in a position to really have a say in the
		ority. Do you think it would make sense to enshrine a "right to communicate" in law?
16 - Answer	I would rather focus on developing	
10 / Miswei	current standard. Of course, we cal	
	create a concept in the doctrine or	
	science such as the "right to	even a necessary law, but it really end with a nice declaration because it is
	communicate", it may be useful, bu	
	seems to me that it would be easier	, , , , , , , , , , , , , , , , , , , ,
	work on these concepts, on these ri	
	that are generally recognized in leg	moment, if we have a political formation possible, combining, on the one hand,
	documents, also internationally. So	
	have freedom of expression and the	e right a Law and Justice party that did not take other hand, expressing their own views
	to information. This exact right to	into account the letter of the law but also at the same time. However, if it were just
	communication simply flows from t	these the spirit of the law, then the adoption of a general provision in any act – I am not
	other rights, and as with the variou	such a law may be necessary, but it can saying that we should be included in the
	actual rights that we defend, they a	are be ineffective, catastrophically Constitution, there is freedom of speech
	simply interpreted from existing lav	ws. So ineffective, as it has turned out to be in there – but if it were just one, you know,
	in this respect, it seems to me that	, , , , , , , , , , , , , , , , , , , ,
	may be useful, but rather in doctrin	
	some kins of concept. After all, the	
	to be protected against hate speech	h is have information to make good political lawyer by profession, so for me such



not a code, constitutional or treaty formulation, either. So I think it is just unnecessary. This was my first impulse, but of course, it is very necessary to actually protect access to public information and freedom of expression. It is also very difficult to generalize because currently it is very difficult to define who is a medium, what the media are, who simply acts as an activist and me that in practice we simply have democratization, some access to speech, to the public sphere, but this also involves the blurring of certain functions. Therefore, I would also broaden it because I think that, of course, journalists are important - especially investigative journalists because it is such a special category – but there are a number of journalists, there are also publicists, also influencers, who are not limited only to lifestyle ones because [they] hold talk shows and programs. The nature of the media is changing, so it is very difficult to continue to describe it using these old categories. So it seems to me that the simplest categories, namely freedom of expression, and an attempt, for example, to base the argumentation in defence of these rights on the case law of the European Court of Human Rights, which is very rich, is perhaps easier than trying to introduce some such new constructions.

decisions during elections and beyond. But what I see that is happening right now... Well, I feel like I am bit in the minority, when it comes to this faith because even [looking at] what is happening at the moment on TVP, with the "19:30" program, that people who support Law and Justice reject it as German propaganda, and people like me more or less expect Law and Justice to be who is already a journalist. So it seems to thrown out. So the model that they use, that is, they try to be impartial and report calmly and honestly, just does not really catch on unfortunately, so it all depends on – not everything – but a lot depends on the atmosphere, the upbringing of the society, the social mood and so on.

provisions are, well, it is nice that they exist. Sometimes you can refer to them in a large dispute, but there are no implementing standards for this, so they are a bit like a square peg in a round hole. I like practical things.





## **Portugal**

Tatiana Chervyakova and Nuno Cintra Torres (Lusófona Uni)





#### Background of the interviews — Portugal

*Disclaimer*: due to organisational reasons, from a legal perspective, experts couldn't participate earlier to fit the timing, so the interview with them was conducted last. However, our team interviewed with ERC earlier this year (February 2024) and had some background. Moreover, the literature review took place before starting the interviews. Hence, the sequence was as follows:

- Literature review
- Preliminary interview with ERC based on own questionnaire relevant to the Portuguese market
- 3. Literature review
- 4. Interviews: 2 1, 2 2, 3
- 5. Interviews 1\_1, 1\_2

Interview 1 - legal/regulatory perspective: Representative of the national and/or a (leading) regional media and regulatory authority and/or independent expert in media law

1. Did you choose the interview only version or did you some literature review before the interview? If you have done a literature review: Did this allow you to answer the questions in Part 1 of the questionnaire or did some of these questions need to be included in the interview?

We had done a literature review before conducting the interview. However, not all the questions were straightforwardly answered. Hence, we used questionnaire 1a and needed some confirmation. Sometimes, even if some questions could be answered by literature, we addressed these questions to representatives of ERC – Entidade Reguladora para a Comunicação Social (Portuguese Regulatory Authority for the Media) (Interview 1 1) and a national media expert (Interview 1 2).

#### 2. What criteria were decisive for the selection of the person to be interviewed?

Interview 1\_1: The two persons were assigned to be interviewed jointly after the request made to ERC by the research team formulating the objectives of the study. Their roles:

— A senior member of staff and, Member of the Board at the Media Regulatory Authority since 2006, where she has worked as a media analyst (2006-2014), advisor to the





Regulatory Council (2016-2019) and coordinator of the Media Transparency Unit (2019-2023).

A member of the Media Transparency Unit

Interviews1\_2: Professor, held the positions of Secretary of State for Social Communication, ex-vice-president of the Regulatory Council of the ERC, current member of RTP's Independent General Council.

3. If you have interviewed a representative of the media or regulatory authority, briefly describe the role of this authority.

Interview 2 - self-regulatory perspective: Representative of the national press council and/or the journalists' union or another relevant journalistic organization

Two interviews were conducted.

4. Briefly describe the role of the organization you have chosen and why it best represents a self-regulatory perspective.

Interview 2 1: Journalists' Union

Sindicato dos Jornalistas is a representative professional union of journalists deeply involved in national discussions on media-related topics and uniting many professionals in the country

Interview 2\_2: Journalists' Professional Licences Committee

This organisation is responsible for issuing professional licenses for journalists. With one, journalists can legally operate in Portugal, so they are accountable for providing journalists with legal status. This organisation has its specific nature: a mixed status between regulation and self-regulation. We had to add their perspective to the research as they are particular to Portuguese journalism and influential and decisive for being recognised as a professional. This organisation is mandatory if you're a journalist in Portugal, while the Union is not.

5. What criteria were decisive for the selection of the person to be interviewed?

Interview 2\_1: President of the Board and Elected Member of the Board of the Journalists' Union, a representative and influential position in the Union

Interview 2 2: Member of Journalists' Professional Licences Committee





**Interview 3 – bottom-up perspective:** Representative of a community media organisation and/or an audience council and/or from an underrepresented social group

# 6. Briefly describe the status and role of the organization or social group you have chosen and why it best represents a bottom-up perspective.

The Media Literacy Association stated that it started from the need identified by a large group of journalists, communicators, and researchers to educate citizens on the complex issues of the media, as well as information and disinformation. From their website: "This gave rise to the goal of promoting Media Education, which aims to encourage citizens to use and interpret the media, particularly when accessing and using information and communication technologies, to adopt appropriate behaviours and attitudes for the critical and safe use of digital technologies."

#### 7. What criteria were decisive for the selection of the person to be interviewed?

Member of Media Literacy Association: The person who is experienced in working with the audience of the media (different groups) and can explore the topic from this perspective knowing the troubles and issues they can face





### **Questions and answers - Portugal**

	Questionnaire 1 a (Literature review)	Questionnaire 1 b (two interviews)	Questionnaire 2 (two interviews)	Questionnaire 3
Question	Legal/regulate	ory perspective	Self-regulatory perspective	Bottom-up perspective
1	Is the media subject to the right of reply?			
1 - Answer	Constitution (Article 37): Freedom of expression and information 4. Every natural and legal person shall be equally and effectively ensured the right of reply and to make corrections, as well as the right to compensation for damages suffered.	1_1: — "There's no specific law for right of reply, right of reply is a constitutional right. So every people that are mentioned in the media and considers that references might caused harm to its reputation or other personal rights it could ask for the media for the right of reply. So this is mostly in the Constitution		
		itself. And then you have to look for the sectorial laws to have more information on procedure regarding of the right of rely. You need to go to the press law, radio law, television law"  — "media themselves can ask for publication of the right to reply to another media"		
		1_2: — "Yes, the right of reply has been provided for in the Press Law, the Radio Law and the Television Law for many years, even before 1974, when there was prior censorship. Of course, at the time, replies were also subject to prior censorship and so there could be parts of the reply that weren't published" — "But, for example, to prove that it's an important issue, the regulator itself, a few years ago, ERC did a study for six or seven years now, it did a study on the right of reply and more than that, it did a		



	study, including recommendations for		
	the media, with the interpretation of the		
	legislation. Since then, the number of		
	complaints has fallen, because the		
	media, when faced with more		
	controversial issues, already know what		
	the regulator's response is going to be		
	and, therefore, it's an issue that is very		
	much in line with a broad doctrine in		
	Portugal."		
2	-		
2	_	wo-tiered approach to expression", distin	iguisning between expression that is of
	public interest and that which is not, w		ls
	According to case law, what criteria	Does the state use this differentiation	
	must be applied to decide whether a	to restrict media freedom?	to restrict media freedom?
	publication contributes to a matter of		
	public concern?		
2 - Answer	$1_1:$ — "I think that culturally we	2_1: — "I believe that it is not used by	— "Well, journalists should only talk and
	changed our perspective on what is	the state and that, despite everything,	use sound or whatever when the
	public and what is private and even what	there is no such restriction on press	information is in public interest. So for
	is intimate, I think changed a lot. So we	freedom. The line can sometimes be	me, that's I don't know, it doesn't seem
	will see that almost everything is public	blurred between what is in the public	exactly like a contradiction. I mean, I
	interest in nowadays because people	interest and what is in the interest of a	think it's correct that the state protects
	yourselves as a person, they just disclose	public that is not exactly relevant. But I	more the public interest, which is also
	so much about their personal life on	do not think so, I do not think the state	the reason for journalists to do their jobs
	communication platforms. So it's much	restricts freedom of the press at any	and to use information. The information
	more difficult to draw a line between	time, even though in Portugal the courts	we use for the public should be in the
	what is public and what is private and	have more than once condemned	public interest"
	intimate. I think that and, of course, you	journalists who, without exception, then	— "It can, it can do that. Yes. Yeah that's
	can always argue about the boundaries.	go to the European Court and win their	that's the problem of this frontier topics,
	But I think that's when people	cases."	right? So you can always argue in one
	themselves, they claim the occurance of		way or the other. So it's it can do that.
	violation of private intimate life I think	2_2: — "In other words, the state can't	Yes. You you've heard of situations like
	that we could rely on it in the first place."	intervene, it can't even regulate. In fact,	that when there's this argument and
	— "Usually when we address the	the difficulty I was talking about and the	then you understand. Okay, but not
	complaint regarding the violation we try	frankness of the regulators to intervene	anymore because we know that this
	to understand our previous practice and	in this and enforce the law. Because it's	cannot go on silently.





previous criteria that we used in other situations. Try to understand if there is a public interest in that information, text or facts or images and videos and so on, or conclude that indeed there was no public interest in the publication of such information. But I can tell you that, for instance, we are now undertaking a specific study on protection of privacy and intimacy of public figures, specifically because we have some examples of news coverage of events that include images of the front of the door of a family house of such public figures 24 hours a day. And even the images of the inside of the houses and I think that there are some limits that you must draw necessarily because otherwise next time you will be putting some wire inside the house or video cameras inside the house of people totally violating intimacy."

1\_2: — "So let's say that the market has a very, very big influence on the decision here. The limits, the freedom of the media are different and when there are ethical rules, they are not being complied with, or when there are cases of defamation, in the case of violation of legal norms, it jeopardises the security of the State and the good name of a person shouting image, etc."

very difficult, because at the moment the Journalists' Professional Licences Committee is a committee made up of very, very few people. When we open a disciplinary sanction procedure for a case like that. Let's imagine, for example, an accusation without proof, which is more like it because the issue of José Castelo Branco\*, for example, has to do with the culture of a people or when he became a public figure for a variety of reasons, a lot of what was normally lifestyle or jet set news took on national forums. It's a very subjective, very complicated issue. You have your opinion, I have mine and we'd think that was a private matter. But maybe most people are interested in the subject and think it's in the public interest, because the guy is a public figure, and this is a never-ending discussion. We'll never get anywhere in resolving this issue. What the law says is that much of what was written to deal with this news is clearly accusation without proof, because he was presented there as having assaulted. You only have to look at the front pages of the newspapers and until he is tried, he has the right to the presumption of innocence. He guarantees that. How did we ever get past that? In other words, it's a question of people's own rights not being defended. We find it very difficult to apply the law, for one reason. I'll explain it to you. It's happened many times. It's happened many times that

- "And yes, I would say that the public figures use those kind of arguments, use the law to protect themselves.
   And this has like sort of limit"
- "So in principle, the rule is that this document is public, you should have access to it. Right. Okay. But then the access is, is it do you have the access? Right. And what we're talking about is even it's even harder when it's sensitive information, for instance, you can get the discussion. Well, I can think it's of public interest, I'm a journalists. But the other the ones that have the documents will say, no, no, this is not the public interest or this goes against other interests. This is another problem"



			we've filed a lawsuit because of a news item like this, which says the monster killed I don't know how many people, which is on the front page and then we go and look at the news. The news is well done inside, it says the alleged suspect is I don't know what. In other words, there's a huge difference between what the headline and front pages of the newspapers say and the article".  * José Castelo Branco, celebrity who was accused of alledged assault of his wife	
3	Does the law protect journalistic resear	rch and investigations?		
3 - Answer	The law protect the rights of journalists:  (a) the freedom of creation, expression and dissemination;  (b) Freedom of access to official sources of information;  (c) The guarantee of professional secrecy;  (d) The guarantee of independence;  (e) Participation in the life of the relevant media organisation, under the terms of the law." (Article 5, Estatuto do Jornalista Lei n.º 62/79 de 20 de Setembro)  Freedom of creation, expression and dissemination:  The freedom of creation, expression and dissemination of journalists shall not be subject to impediment or discrimination, nor shall it be subject to	1_2: — "Because unfortunately there are often cases in Portugal where people have been condemned by the media and then acquitted in court. This has to do with the fact that there is very limited secrecy of justice, which is very, very ineffective. Then there's access to documents - of course there are rules on military secrecy, state secrecy, etc. But you can't say that there aren't any. Of course, what newspapers sometimes complain about is that they go to a public body, ask for access to documents and it takes a long time for them to reply, so the media organisation itself complains to the prosecutor, the courts, etc. So. But in practice, the legislation is very, very comprehensive on this matter.'		



guarantee or prior authorisation, without prejudice to the powers of the management, the editorial board or any other body deemed equivalent by law and to the other provisions of the law. (Article 6, Estatuto do Jornalista Lei n.º 62/79 de 20 de Setembro) Access of Journalists to information: (1) The right of access to sources of information, under the terms of the Press Law and other applicable legislation, is an essential condition for the exercise of the activity of iournalist. (2) The right referred to in the preceding paragraph shall cover, in particular, free access to sources of information controlled by the Public Administration, by public companies or with a majority holding by legal persons governed by public law and by companies that exploit assets in the public domain or are concessionaires of public services, as far as the object of the exploitation or concession is concerned. (3) The following rights shall be recognised for journalists in the exercise of their duties in order to give effect to the right of access to sources of information: (a) not to be detained, removed or in any way prevented from carrying out their duties in any place where their presence is required by the exercise of their professional activity, without any

limitations other than those arising from the Press Law and other applicable legislation; (b) not to be deprived, at any place and at any time, of the material used or obliged to show the material collected, except by court order, in accordance with the law; (c) Free entry and stay in public places and a special regime, under terms to be regulated, regarding the parking of the company car for which they work and which they use in the performance of their duties; (Article 7, Estatuto do Jornalista Lei n.º 62/79 de 20 de Setembro) In the Ethical code (2017) released by Journalists Union it is described: 3. Journalists must fight against restrictions on access to sources of information and attempts to limit freedom of expression and the right to inform. It is the journalist's obligation to publicise offences against these rights. 4. Journalists must use fair means to obtain information, images or documents and must not abuse the good faith of anyone. Identification as a journalist is the rule and other procedures can only be justified for reasons of indisputable public interest and once it has been verified that it is impossible to obtain relevant information through normal procedures.



3a	Is the right to publish unlawfully obtained information respected in practice if this information is in the public	interest?
3a - Answer	$1_1: -$ "I don't think journalists can $2_1: -$ "I have some doubts about that. $-$ "I don't like to be like yes or r	no
	publish unlawfully obtained information   It's very rare for there to be a violation   because it depends on some sit	tuations.
	in Portugal. [] Even if it's in public [in obtaining the information], but in Imagine, and this is again, this is	is in the
	interest. The decision, if it's in the public Portugal the code of ethics is very clear code. If it's national security iss	sue, then
	interest or it isn't the public interest is a on this. Access to information has rules you should break because it's so	omething
	court case. And so it is decided by a that journalists must always comply with. more important than yourself.	The
	judge. But it's not something like If you ask me if this duty of access is question is that when you're br	reaking
	straightforward." often violated, how is it violated? No, it the rule, maybe to get more att	tention,
	– "Since we are not a court, we can isn't. Very rarely in Portugal do we see maybe to we've seen also there	e's related
	analyze and conclude if the specific news the exercise of seeking information to these situations, maybe som	ne money
	work violated fundamental rights, and in surreptitiously, with hidden microphones. involved. And then there's again	in another
	some situations, we have sanctions, and It hasn't happened in Portugal. If it's problem. So it's complex, but the	he world
	in other situations, don't. But we can legitimate, I'd say no, and as much as it's we live in, it is really complex in	ı terms of
	always strive for a moral sanction. In in the public interest. I would say that I of information and in terms of	
	terms of the violation of fundamental don't see the need to gain access and try technologies"	
	rights, of course, you can always go to to violate the code of ethics."	
	the courts and ask for compensation for	
	the violation of their personal rights. But $2_2$ : — "This is a question that touches	
	media regulator is really not a court. But on two aspects. Whether it's ethical and	
	in some situations, you can determine deontological or legal. The law provides	
	the sanction but first of all, it's kind of for certain things, it says that the	
	symbolic in the sense of moral sanction journalist has to obtain information by	
	of the behaviour that we think is not legal means, unless the public interest is	
	correct." really at stake. They open a very	
	complicated loophole to check. So, in	
	1_2: — "There was a time in Portugal reality, the final decision is always up to	
	when journalists were not obliged to the journalist and their ethical	
	reveal the source of their information, conscience. Now we look at the question	
	and so they were allowed access to it. of the media that exist in Portugal. What	
	Then, with the current legislation, there   I can say is that there are means here in	
	is a right to professional secrecy, limiting   Portugal where information obtained	
	it, that is, in cases where there may be illegitimately is in the public interest, and	
	someone with one and another party all the necessary rules are in place to	
	who says no. This is a very important reconcile the two rights. Because it's	
	issue and, more importantly, not being always possible not to go too far in	



one yourself. So it's a court. Court one dismisses it. It refers the matter to another court, a higher court, which weighs up, on the one hand, the importance of the journalist's professional secrecy. [..] So far, this means that there is no absolute professional secrecy. But in practice, until now it has practically always been the case."

jeopardising the right to an image or the right to privacy by telling the story, while other media simply don't follow these rules."

— "I'll give you an example. One of the most impactful cases in Portugal in recent times was the case of two Portuguese-Brazilian twins who got the medicines worth millions. The news is clearly in the public interest, because it involves a lot of money, justice, balance and all that. Now TVI [SECOND LARGEST (PRIVATE) TV channel in the country], in order to make the report, has used images of the children in abundance. These images were posted on social media by the family themselves, when they had previously tried in Brazil and then, perhaps a little in Portugal, to raise public awareness of the case. They needed to raise money to get contributions. However, since they didn't succeed in Brazil, they came to Portugal and the case became the notorious. TVI initially approached the mothers, they were available because they were interested in the case being publicised in Portugal. They didn't realise what would come of it. They may even have supplied those images. So many images were used. There was even an off-the-record interview. The lady clearly wasn't told that she was being interviewed because she authorised the interview, but then the reporter who was there left the camera recording and they got into a

private conversation, but at the same time it was being recorded. This is an eternal discussion. Who's to say whether or not the public interest in what happened should override the practice here?" — "So, the law may be able to understand and tolerate the issue of hidden recording, but it is very clear about the use of children's images, for example. In other words, there was a change in the code of ethics that says that images of minors cannot be used in any circumstances for pieces, and so the Council of Journalists' Ethics coordinated this piece, which was highly contested by the journalist, precisely because she believes that all means are legitimate when the public interest is global and that's that. And then, in the Code of Ethics, a 2017 rectification made in 2017, made it much clearer that it wasn't so clear in the previous version, but it's not so clear in the Journalistic Statute. The Journalist Statute is law. Therefore, I think that a myth has been created about investigative journalism. In recent years in Portugal, there have been many investigative works that were more advocacy journalism, more cause journalism, more of a use of journalism, bypassing the contradictory and some journalists' rights. Because it's not easy to have a major investigative programme every week. But we actually have a relatively good law."

3b	In practice, do journalists have privilege	ed access to government information, pre	ess conferences and court trials?
3b - Answer	1_1: — "The journalists with the	2_1: — "Yes, but We have access. But,	— "They do in terms of law, yes. [] It's
	professional wallet [professional licence	once again, there are many public	very easy to prolong and to make you
	mandatory to work as a journalist	institutions that, although they are	wait and wait and wait. And that's the
	issued by Journalists' Professional	obliged to give access to journalists and	way because you can say, well, it's in the
	Licences Committee] who registered in	provide all the information, do not do so.	law. It's possible again, behind a complex
	the commission, they have access to	CADA [Comissão de Acesso aos	in between words. Right. So we are
	public events developed by politicians	Documentos Administrativos], which is	democratic. It's there, it's written. But
	and, well, press conferences. But, um,	the organisation [responsible for that]"	then do you really have the access?"
	when you ask here in practice, journalists	— "There are many ways to check this	<ul> <li>"But then do you get there easily? I</li> </ul>
	have privileged access."	access. It also has several	had an answer that sometimes annoys
	— "I think the journalists have privilege	recommendations. Because that is what	me that was like: 'it's all online'".
	access to certain events. That's true. But	it ends up doing, and there have been	— "So I complained to this institution
	in practice they sometimes access other	several condemnations of public	[CADA - Comissão de Acesso aos
	events or other politicians or other	institutions, sometimes municipalities,	Documentos Administrativos]. It's a
	judiciary information, cases that are	that do not provide the information they	public institution. They told me: 'Yes,
	under investigation and which are not	are asked for, even though they must.	you can complain, but I would advise
	public, which have been closed. And but	This is a problem with journalism in	you to insist and try again because it will
	still, journalists have access to them and	Portugal. Public bodies don't always	take so much time for us to to get you
	the public investigations and reports on	provide all the information [] We're	clearance, to have access to that
	them in practice."		information that probably won't be of
	— "Probably on the journalist and on the	represent all of us. There's no reason why	use to you'. So I didn't. I just insisted and
	on the topic. There is no rule for that. It	they shouldn't give us all the information"	I eventually I got the information. But it
	may vary. When you look at practice	— "They have privileged access first and	was like the day before the book was
	according to the law, they generally said	foremost because the law obliges them	finished or something."
	well they have certain protections	to have it and the information is only	— "So this is just to say that the being
	according to the Commisao de Carteira,	given to journalists. But there you have	available in terms of rule and then being
	the wallet commission that states that	it, if most of the time this privileged	really available, it's something different.
	this journalist is a journalist, a	access is honoured, it's only natural that	And it's a paradox because in the time of
	professional journalist, and so they can	journalists should have it. That's because	information it's sometimes more difficult
	enter certain certain spaces. But in	they are defending a public good which,	to get the information than before
	practice, I think that has broader	from within this public, is often denied to	because it's very easy to pretend that it's
	application and not really a standard	them."	available"
	one."	- "It was approved [at the Journalists	
		congress] by a large majority and a	
		recommendation went out to journalists	

1 2: — Additional question on whether the access to the documents is impeded:] "No. In cases where the right of access to documents is not complied with, it's not very frequent, let's supposed press conference where there say, there's a tradition of media organisations, public bodies, ministries, public administrations, local authorities. to answer these questions from iournalists and the media. So there is this tradition. There are very few cases in which there are protests because there is no answer or because there is no access to documents. This is usually resolved later by the ERC and there are very few cases of violations of the rules on access to sources of information. The number of cases is not so great."

not to attend press conferences without the right to questions. There was a case of a regional newspaper. It came out with a blank page because there was a were no questions. There was someone talking about what they thought without being against it. There was no right to contradict each other. So the recommendation that came out was "You, the journalists, you're not at press conferences when there's no right to be contradicted or asked questions."

2\_2: — "It depends. In general, yes. Noone will say no. But here in Portugal there is a serious problem with access to official information. In other words, if we try to obtain it legitimately, without having privileged sources, having someone we know, a friend or others, it becomes very, very complicated. And on top of that, we have a legal problem, and it's more in the ERC Statute, because the ERC then manages these problems of access to sources, the management of access to sources and with the ERC you can imagine that we ask a City Hall for information about some case of a project with funding [...] and the City Hall denies [to provide] the information. There's nothing it can do with anything, but there's no penalty system that obliges the council or other body to provide the information or be penalised in any way for it. So that's what makes the system a

	little complex. And then we've seen that a lot of tricks are used. There are organisations that have access to sources from, for example, the courts, the Public Prosecutor's Office and the justice system, but I don't know if they do it legally. Because so far it's been very difficult, but we find it strange. We think	
3c	it's a kind of unfair competition."  Is investigative or under-cover journali	cm boing hindorod?
3c - Answer	2_1: — "Yes, there are risks. That's why I was saying that I have a lot of doubts about this exercise, thinking that the code of ethics obliges us to identify ourselves as journalists. I realise that at one time or another there is this need. Yes, it's one of the many risks that journalists run, because today, just recently, a journalist was attacked at a university, which is a place of freedom, isn't it? And that attack happened because he was a journalist and after giving his version, the excuse was that he hadn't identified himself as a journalist. In other words, the risk increases when you're there. I believe it increases, not least because those who are investigating will usually publicise the situations that arise."  2_2: — "Investigative journalism is complicated by the following here in Portugal: firstly, because the information	<ul> <li>"I think investigative journalism is always complicated, right? Because if you go to topics that are more sensitive."</li> <li>"I think it's more complicated. But I wouldn't say it's exactly because of the legislation. It's more this is my experience. So this is not based on any study. It has to do more with the culture. We still have the culture of hiding things sometimes."</li> <li>"So I think it's more a cultural thing. We are usually tend to have the tendency to have good laws. The thing is to apply them and it's people who apply the laws. I mean, of course it can be the judge, but that's really in the last last resource. In the meantime, it should be people who do it, who use it."</li> <li>"We have this idea that if I give the information to the other person, then I would not be so powerful. The other person will have my power. So it's like, okay, I have to think twice. Can I give</li> </ul>
	is all set up for breaking news. Everything. In recent years, the main news organisations have been	away my power of this information? And of course this gets and we are a small country. I think this makes it harder



channelling information into second arguments. And all that. Therefore, as information is becoming more and more expensive, not to mention having the resources moved there, it makes it more difficult for them to have teams prepared to do investigative journalism. Because investigative journalism can't depend on the will of one person, who happens to have some status and who finds the time to do it. Well-done investigative journalism in Portugal is a rarity and a fluke. It happens when some people there have status inside, have a good story and manage to find the time to investigate. There are some cases, fortunately". "it doesn't have teams, it doesn't have a prepared structure, it doesn't have, as we saw in the Boston Globe, a team prepared to go out and do various things and supply the newspaper with a welldone investigation, that doesn't happen. There are those who are trying to achieve the strategy that some journalists are doing and joining consortium. There was an attempt to create an investigative journalism consortium in Portugal, but I don't know about it. After an initial impact with some force, it never manifested itself again. Because it's really difficult to reconcile the various organisations with different companies into a consortium with quality people. European consortium have been easier to work with. There are some journalists who have been working constantly, being

because everybody knows everybody in a way, directly or indirectly. So you tend to worry about the consequences, I think. But it's again, it's subjective."



			part of international consortia. But I think the reality of journalism is very	
			fragmented in investigative journalism.	
			It's very fragmented. Unfortunately."	
4	Are journalists protected by law agains	t interception of communication,		
	surveillance, house searches and seizur	es?		
4 - Answer	Constitution, Article 37:	1_1: – "Well, of course, the journalistic		
	"Infractions committed in the exercise	laws protect journalist for this kind of		
	of these rights are subject to the	behaviors and procedures. Of course,		
	general principles of the criminal law	that you can always wonder if this is		
	or the law governing administrative	determined by a judge, there's a		
	offences, and the competence to	legitimacy from a judge to determine		
	consider them shall pertain to the	that there is a search for journalist []		
	courts of law or an independent	For instance, we have a case in the past		
	administrative entity respectively, as	that was something like this or you can if		
	laid down by law."	this is a judge, a judge can determine the		
	And the EU directives, i.e	surveillance under specific journalist and		
	https://www.europarl.europa.eu/doce	this, of course, must be justified. But		
	o/document/TA-9-2020-	anyway, that's something that's in		
	0320_EN.html	principle should not happen in our view."		
		1_2: — "Yes, there are various rules in		
		legislation that prevent violations of		
		contact methods, etc. So we are		
		protected in this respect."		
4a		[IF Q4 in Questionnaire 1a = YES:] Are	there any restrictions on the protection	
		of journalists against interception of co	ommunication, surveillance, house	
		searches and seizure in practice?		
4a - Answer		1_2: "Of course, there are situations in	2_2: — "That's one of the serious	
		which the courts, police forces, etc. can	problems we're beginning to experience	
		listen in on people, but I don't think this	here in Portugal. It's not that there aren't	
		has happened in very many cases. I	any (protective directives — remark by	
		mean, there are often reports of cases in	the MeDeMAP team). I mean, various	
		which citizens under suspicion are	directives are being discussed in the	
		wiretapped. But I don't think so. I don't	European Union at the moment. The	



		remember any cases in which it was	reality is that investigative journalism	
		journalists who were wiretapped, so	suddenly has to deal with very strong	
		there aren't usually cases of this kind in	companies and interests that can then	
		which journalists or media organisations	completely suffocate the journalist and	
		are the subject of a wiretap or a	the news organisation with trials that are	
		communications breach."	very expensive and can be delayed.	
			Paying a lawyer is an extraordinary thing.	
			I mean, trials can be extraordinarily	
			expensive. It's a problem, it's a really	
			serious problem. And I think it's one of	
			the problems that most distances and	
			contributes to the lack of investment in	
			investigative journalism."	
			— "But there's a kind of self-censorship	
			here when we start to realise that this is	
			a story that could get us into a lot of	
			trouble in court and we don't trust the	
			support of the company, even big	
			companies, to back us up"	
5	Are there any must-carry obligations fo	or the transmission of specified		
	broadcast channels and services in place			
5 - Answer	1. Obligations to broadcast free-to-air	$1_1:$ — "In Portugal we have TDT,		
	channels	terrestrial digital television. So this		
	2. Obligations for all broadcasters	infrastructure is managed by a		
	(alongside other more broad issues) e)	telecommunications operator which won		
	to guarantee the right to free airtime	the contest. He was the only applicant		
	during election periods, as provided for	and they won the right to explore and		
	in the Constitution and in the law	the infrastructure of TDT for I don't		
	(Article 30 of TV law, Aricle 32 of	know the term, but I think it's 2 or 3		
	Radio law); "Announcements whose	years. They renew it recently. In that		
	broadcast is requested by the	infrastructure, they are obliged to		
	President of the Republic, the	transmit all the channels that are		
	President of the Assembly of the	approved by the government for being in		
	Republic and by the Prime Minister are	TDT and channels pay the TDT. So they		
1	to be broadcast by the public service	have the obligation to transmit these five		



1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	
1	channels. In the service video on demand
•	they don't have the obligation, They
	transmit what they want."
9	<ul> <li>– [Answering the question by</li> </ul>
9 1	MeDeMAP team: Are there any other
out in the previous point shall also	criteria that channels must comply
apply to other broadcasters". (Article	with?]: "Well, to be transmitted, they
30 of Television Law); for radio (Article	
35, Radio Law) — "Radio operators	were founded, when they intended to be
who provide mainstream or news	free to air here here at ERC. But that was
thematic programme services must	a long time ago. But yes, it occurred."
produce, and disseminate therein, on a	— "Well, they I don't think it's standards,
regular, daily basis, at least three news'	but ERC launches a contest, public
services, between 7 a.m. and 12	contest, and in that contest actually
midnight."	provides them well, the regulations for
3. Obligations for PSM:	the contest. And in that regulation, it
Political parties, the Government,	explains what type of programming are
trade unions, professional	expected, but it is not a law, that's the
organisations, organisations	regulator."
representing economic and	
environmental activities, and consumer	1_2: — "The law stipulates that the
protection associations are guaranteed	Media Regulatory Authority determines
the right to free airtime on the public	which organisations are subject to the
television service.(Article 59 of	must-carry principle. And they regularly
Television Law); the focus of the First	make that list, which usually includes, in
generalist and the Second generalist	addition to the law of the public service,
channel public channels is described in	the services, the public service channels,
law.	the main private operators as well."
	[IF Q5 in in Questionnaire 1a = YES:]
	For which channels and services do
	must-carry obligations apply and why?
See answer to Q5	See answer to Q5
	30 of Television Law); for radio (Article 35, Radio Law) — "Radio operators who provide mainstream or news thematic programme services must produce, and disseminate therein, on a regular, daily basis, at least three news' services, between 7 a.m. and 12 midnight."  3. Obligations for PSM: Political parties, the Government, trade unions, professional organisations, organisations representing economic and environmental activities, and consumer protection associations are guaranteed the right to free airtime on the public television service.(Article 59 of Television Law); the focus of the First generalist and the Second generalist channel public channels is described in law.



6	Are there any state subsidies that promote market plurality?	
6 - Answer	- 1_1: — "Subsidies? No, I don't think	there
	are. I think the subsidies in Portugal	don't
	promote market plurality. There is a	
	scheme of subsidies. Well, on top of	
	money that the public services receiv	ve
	from the audiovisual contribution [	.].
	And then there are the 2 million which	ch
	are destined to local and regional me	edia.
	But these subsidies, they they are	
	attributed when the media present	
	projects respecting four categories o	of of
	projects. One is the digital investmen	nts
	and the other is digital improvement	t. The
	other is media literacy and informati	ion.
	And there is another project for then	n like
	training and the requalification of	
	journalist professionals. So what the	
	media say is that these subsidies are	? very
	small in amount because they are	
	distributed for hundreds of media all	1
	across the country. And so only two.	."
	1_2: — "Yes, although in a way that	only
	practically covers taking out various	
	types of support. At the moment it's	
	mainly centred on the regional media	a,
	regional and local newspapers (and l	local
	radios)"	
<u></u> а	[IF Q6 = YES:] Which media are eligible to funding programmes promoting	g [IF Q6 in Questionnaire 1a = YES:] Which media are eligible to funding
	market plurality and what criteria must be applied?	programmes promoting market plurality, which media are preferred in practice, and which criteria are usually applied?
Sa - Answer	<u> </u> -	-  -



6b	[IF Q6 in Questionnaire 1a = YES:] To what extent is the funding policy regarding market plurality successful?
6b - Answer	1_1: — "Local and regional, but also local and regional are the majority of media and regional and regional are the majority of media and regional and regional and regional are the majority of media and regional and regional are the majority of media and regional and regional and regional are the majority of media and regional and regional and regional are the majority of media and regional a
	outlets in Portugal, particularly in radio   regional press. Portopago o Porto pays,   don't need it"
	and publications. So they are the huge   which means that in distribution you   – "I'm more and more in favor of public
	majority in terms of number, of course, don't pay the postage bills and therefore media, I'm consuming much, much more
	and size. So they they are very small the newspapers can reach the than before because I think they have
	when compared to the big ones. Also has subscribers spoken for in the national more quality nowadays than when the
	to do with the business they develop, but press. That doesn't happen there. What private appear. I think they were better
	they complain that the subsidies are is it? What's difficult is that, for example, because they were more active, more
	small and I don't think they contribute
	much to market plurality because you circulation don't have this support from tend to be much more commercial. So if
	don't see any media saying, well, I'm Porto Pago (mail delivery of newspapers this is me, I prefer the public information
	coming to the market, I'm opening this paid by the State). And sometimes that in television. But this should not mean
	outlet because I'm receiving subsidies. can be the difference in the interest of that everything should become public
	No, that doesn't exist. So the number of these magazines to survive. For example. because then we run a totalitarian
	media in Portugal is decreasing. So it's a As for us, every year we, the Union, system. So we need the the private and
	proof, I think, that the subsidies are usually go to Parliament when the State the public. We all know from all the
	working for it as well". Budget is being discussed to say experiences in the world that this is the
	– "All the local newspapers say that something that is becoming increasingly best way to have critical information,
	Portpago is very important, it's very clear to us: either you support journalism good information, some competition,
	important for their subscriptions because or journalism will live. Pulitzer has a very which is also healthy if it's not crazy
	that's the only way some people curious phrase: journalism and competition. So we need both. This is my
	subscribe is being subsidized. But they democracies can do one of two things: statement".
	also say that it works. It's not very either they go together, or they die — "You have the Público [Portuguese
	efficient in the way it works because they together, or they fall together*. In fact, I private daily newspaper], which is a
	say that the post office is delaying the think it's the only expression. And that's great newspaper, but ever since, except
	delivery of newspapers, which jeopardize what it is. At a time when there are huge one year, ever since they exist, they
	the interest of the measure. Others say it investments in disinformation by very didn't get profit. So it's not the good
	should be a larger amount of subsidy, undemocratic forces and on such a small news. It doesn't have to stop to be a
	that it's irrelevant the amount that that scale as Portugal" good newspaper because of that. But we
	is subsidized. And on the other hand, if * The original quote "Our republic and also know that if the owner says: "well, I
	increasing the people who read the its press will rise and fall together." – don't this is not giving me money, so I
	physical newspapers, there are less and Joseph Pulitzer (remark from the don't want it anymore", she can do it at
	less every day. So it's a measure that will MeDeMAP team) any moment. I mean, it's not a good
	business. So it's a decision that they

eventually fail in time because of the demographics."

– "We have made several proposals to the government. One of them is to think about, study and apply an idea by Júlia Cagé, a Canadian researcher who has proposed what I think is a very effective kind of voice. Let's imagine €10 being given to each citizen to consume iournalism and the media. I think it's a common idea, with kindness, a goodness and an almost perfect idea, because, as it's state support, it puts the choice of which journalism to support in the hands of the people who consume it. There is no way that this money can be used to put pressure on, to condition the work and monitoring of journalism."

1\_2: — "Today, all of this support totals 4 million. So the volume has dropped a lot in recent years, [...], in the last 20 years there's been a big drop in state support for the media and today there's practically no incentive to read. Then it's an incentive for the media that when they are sold, they are produced here on the mainland, in Portugal, but not on the islands "

— "I don't think so. It's important. If it didn't exist, there would probably be many regional newspapers that would be in a much more difficult situation, and local radio stations too. In any case, it's clearly insufficient. And Portugal today has what some researchers have

make every year. "Okay. We will continue to do this". Right. So this is this is also dangerous because it's not independent because it's a business. It's independent because it's the way they still wish to go on. Great. And I hope they do that for a long, long time" - "You know, with this argument that it is not possible to be independent if the State gives you money you cannot give good health, good education, because of the State. I don't defend this kind of, you know, all public. Not at all. But and what I mean, this is I'm just concluding with facts. What I say what I see is that in time, this is not getting better. And on the other hand, it's getting worse. So it didn't even stabilized the bad route. So is like, where is it going to end? Is it going to end?"

— "You can use public money in so many different ways. Of course, not directly, we will not give €1,000 to this newspaper, into that and that. It doesn't have to be like that. You can do it indirectly through the readers. You could help with technology, you could help with the training of journalists"





	T			T
		described as a news desert. In other		
		words, Portugal is a kind of rectangle.		
		There is a coastal strip where there are		
		many newspapers. Or more local		
		newspapers and radio stations on an		
		inland strip. "		
		— "So it's a somewhat unequal country		
		between the developed coast with access		
		to communication and the more isolated		
		interior, and in my opinion, the state's		
		support has been insufficient. It hasn't		
		and it's been decreasing."		
		— "On the other hand, the LUSA news		
		agency has a service that is cheaper		
		because the state contributes to, let's		
		say, funding the LUSA agency quite a lot		
		and, therefore, this allows the LUSA		
		agency to lower the price because they		
		sell their services to the media, which is a		
		form of indirect support."		
7	Are there any state subsidies that pron	note internal pluralism?		
7 - Answer	No.	1_2: — "No, I don't think I'm saying no,		
		because most of the subsidies are to		
		support reading, which requires the state		
		to pay 40% of the postage costs for		
		newspaper subscribers. This is called		
		support to encourage reading or support		
		and support for technological		
		management."		
7a	[IF Q7 = YES:] Which media are	-	[IF Q7 in Questionnaire 1a - YES:] Wh	ich media are eligible to funding
	eligible to funding programmes		programmes promoting internal plurali	
	promoting internal pluralism and what		practice, and which criteria are usually	
	· · · · · · · · · · · · · · · · · · ·		1 ·	
	criteria must be applied?			



7c		_	formats of direct audience participation	
_			s, or - today even more important - onli	
8	Are media outlets required to disclose	· · · · · · · · · · · · · · · · · · ·	Do media outlets disclose political affil	-
	involve or affect ownership, manageme	ent and newsrooms?	affect ownership, management and nev	wsrooms?
8 - Answer	- Television (Article 12, Television	1_1: —"When you look at the media	2_1: — "Well, actually, Portugal doesn't	— "In Portugal, maybe you can say, well,
	Law), and radio (Article 16, Radio Law)	service providers in Portugal, they could	yet have that very Anglo-Saxon tradition	these newspapers, more left wing or
	activity may not be pursued or	be classified as general information or in	in which newspapers take over they're	right wing, but it's like a perception. But
	financed, directly or indirectly, by	the media with a view or specific view,	left/right newspapers. I think that, with	but in the UK you can say we are for in
	political parties or political	we call it indoctrinal. That is, they pursue	the exception of Observador, if they said	the elections you say we are for this
	associations, trade unions, trade	a specific ideology or a specific religion or	it was a project that came from the right,	party, you know. Right. And so this
	unions, employer and professional	sports. So that's more of a specialized	right-wing people, it wouldn't happen.	doesn't happen in Portugal, which does
	associations and public professional	media. But I want to say, of course, that	These organisations haven't had this	mean that accompanies. But I would say
	associations, except where such	when you have this biased media, of	need for right-wing execution. If they're	it's not that common that the newsroom,
	activity is operated exclusively via the	course, that you can't associated	left-wing, then there's not really that	well, the company, of course, can have
	Internet or via conditional access	immediately with a specific party or	tradition and division here."	their directions but that the newsroom is
	channels and consists of the	ideology or religion and so on. But for the	— "For example, the most partisan and	for this party or that party. I wouldn't
	organisation of programme services of	general information media service	doctrinaire newspapers exist. The	say that there's a group so homogeneous
	a doctrinal, scientific or institutional	providers, it is expected that they are	journalists who work there have a	that they will get all to the same. So but
	nature.	independent"	professional license, just like everyone	there's no disclosure about that because
	This restriction doesn't cover	—" Yes, yes. It's like in terms of content,	else. I believe that this is a debate that	it's not supposed to. You know what I
	newspapers and digital outlets.	they have to say, "well, I'm a doctrinaire	we always have. I don't know if	mean? So it's not supposed to your
	There're partisanal newspapers in the	republication or I am a political party	journalism becomes different when it has	newspaper, whatever it is, it's not
	country. However, they have to define	focused". In terms of the contents,	this more propaganda and doctrinaire	supposed to have a political stance. So
	clearly their ownership accordingly	because the obligation to disclose	slant, but the laws in Portugal don't, and	it's also natural. So because of that you
	with the Transparency Law	property and management, it's across all	they don't restrict it either. And the truth	also don't expect them to say, well,
	— Transparency of media ownership is	across the board. So if they are owned by	is that it's been going well. And yes, as I	where you stand in political situation".
	enforced in the country which obliged	a party, they have to say so just like if	said, a professional license. Someone who	
	a media outlet to report to ERC (which	they are owned by a bank or if they are	works for a newspaper, a party or a	
	then publish the information on	owned by an individual person, they	football club has the same responsibility,	
	publicly accessible Transparency	often disclose it."	the same obligations. But people know	
	Portal) and publish information on the	— "It is required for television and radio	deep down that a party newspaper has a	
	own platforms of the outlets. The aim f	operators to have a have license. It is	vision that is close to that party, while a	
	the law: "This law regulates the	forbidden for political parties or, for	newspaper, a club or a television	
	transparency of the ownership,	instance, the political institutions to own	programme often has more of a	
	management and means of financing		propaganda effect than an information	



of those entities that carry out media activities, with a view to the promotion of freedom and the pluralism of expression and safeguarding its editorial independence vis-à-vis the political and economic powers"

Every media has to publish an
Editorial Statute " which defines, in a clear and detailed manner, binding guidelines and objectives, including a commitment to respect viewers' rights as well as journalists' deontological principles and professional ethics."
(Press law, Article 17; Television Law, Article 36; Radio Law, Article 34)

the licenses. But for the newspaper, this provision does not foreseen by law."

1\_2: — "Media organisations are obliged to display not only on the one hand, but also on the other, the question of transparency of ownership. They are obliged to indicate to the Media Regulatory Authority who their owners are at the top level, and so on. And, as part of the law, there has to be a socalled Editorial Statute that defines where the media organisations announce their intentions, their style, etc." - "In fact, the ownership of media organisations is accessible to any citizen. On the website of the Media Regulatory Authority, something called the Transparency Portal. And there we can find all the media organisations, who owns them, etc." - "Of course, it's one thing for us to know who their declared owners are. In some cases we think, but who is this gentleman? Does this gentleman have the money to create this newspaper? He won't. There won't be someone behind it. This won't be a so-called figurehead. There won't be someone behind him.

effect. And so it's good that we know what they are, what they are without the law forcing us to do so. But I don't think it is. So, by force of law, perhaps it's a tradition. People."

2\_2: — "Maybe I'm being very unfair, but there is an instrument for this endorsement, which is the editorial [opinions]. In other words, the editorial [opinions] is a kind of space where the newspaper itself and the management can take a position without this necessarily having to extend to the editorial staff and the journalistic work that is done in the ideal of dissent. In other words, the newspaper can take a certain line and express it in the body of its Opinion, and journalism doesn't have to follow that line. I don't see that happening here in Portugal, because we know that there are certain lines in certain newspapers. Observador, for example, follows a certain centre-right line. It's not very clear or very declared" "And so, there you have it, it's another sophisticated strategy of giving weight to what the channel's communication is not the channel's content, of directing it ideologically without compromising. Because, in fact, when SIC has Marques Mendes\* as its star commentator on the news, during a period of high viewing figures. There's really no pluralism there, is there? Marques Mendes is not a journalist. His commentary is political



There's a case or two. There may be

suspicion, but it's not easy. Suspicion

European Union. And it's not easy.

because you always think of offshores in Panama and property outside the

Portuguese legislation, for example, has

no limits on foreign investment. A few

Sa - Answer				_	_
Investment, but you thought it was utapian because, on the one hand, there can be no limit on European foreign investment, within the European Union. But you could see this European."   Marques Mendes — portuguese lawyer, politician and commentator   Marquese lawyer, politician and commen			years ago you thought about whether or	commentary, even though he thinks he	
Sa			not there should be limits on foreign	does it or (says) he does it in an	
Can be no limit on European Union, But you could see this European."   Marques Mendes — portuguese   wayer, politician and commentator   wayer, politician efficient wolve of affect ownership in the sample wayer, and they disclose the wayer, with the sources of income including state advertising revenues?   wayer, politician efficient wayer, with all			investment, but you thought it was	equidistant way. It's not equidistant at	
Ba			utopian because, on the one hand, there	all."	
But you could see this European."   [IF Q8 in Questionnaire 1a = NO:] Do the media voluntarily disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?    Ba - Answer			can be no limit on European foreign	*Marques Mendes — portuguese	
IF Q8 in Questionnaire 1a = NO:] Do the media voluntarily disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?    1 1: - "In terms of property, I think they comply with most outlets, comply with transparency laws, and they disclose their owners, their final owners and individual owners. Of course, there are exceptions, for example, structures which are owned by a funds based in offshore. Well, it's a problem that it's not a media problem. It's all across sectorial problem. It's all a			investment, within the European Union.	lawyer, politician and commentator	
the media voluntarily disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?  8a - Answer  9a - Answer  9a - Are media outlets required to disclose their owners, but-reactive-in-action-the-grage-conundrum/ 1 and publich their formation on publicly accessible Transparency of Portal) and publish information on the life the applicant represents more than on publicly accessible Transparency of feath income, they have to lightly it and explain to what it regards  8a - Answer  1.1: - "In terms of property, I think they condy with they have each year. And then then publich the information on the lift the applicant represents more than if the applicant represents more t			But you could see this European."		
affiliations of any kind that involve or affect ownership, management and newsrooms?   1_1: = "In terms of property, I think they comply with most outlets, comply with transparency laws, and they disclose their owners, their findl owners and individual owners. Of course, there are exceptions, for example, structures which are owned by a funds based in offshore. Well, it's a problem that it's not a media problem. It's all across sectorial problem. If's all across sectorial problem. It's all across sectorial problem. If's all across sectorial problem. It's all across sectorial problem. If's all across sectorial problem. If's all across sectorial problem. It's all across sectorial problem. If's all across sectorial problem. It's all across sectorial problem. If's all across se	8a		[IF Q8 in Questionnaire 1a = NO:] Do		
Sa - Answer			the media voluntarily disclose political		
8a - Answer  8 - Answer  P - Answer  Transparency of media outlets required to disclose the sources of income including state advertising revenues?  Transparency of media ownership is enforced in the country which obliged a media outlet to report to ERC (which then publich the information on publicly accessible Transparency Portal) and publish information on the life to the public have readed and publish information on the life to the public have readed and publish information on the life to the public have readed and publish information on the life to the public have readed and publish information on the life to the public have readed and publish information on the life to the public have readed and publish information on the life to the public have readed and publish information on the life to the public have readed and publish information on the life to the public have readed and publish information on the life to the public have readed and publish information on the lidentify it and explain to what it regards to the public have readed and publish information on the lidentify it and explain to what it regards to the public have readed and publish information on the lidentify it and explain to what it regards to the public have readed and publish information on the lidentify it and explain to what it regards to the public have readed and the publish the publish the information on the lidentify it and explain to what it regards to the publish day a case with Global where are public than that, there's a lot of them we don't know who the owners are, which is really weird.  The public the information on the lidentify it and explain to what it regards to the publish day a case with Global weird.  The public have to disclose the anount of receives the reports every year. Yes, they are a lambs the final beneficiary, who the variance and the publish the information on the lidentify it and explain to what it regards to the publish the			affiliations of any kind that involve or		
8a - Answer  8a - Answer  1_1: - "In terms of property, I think they comply with most outlets, comply with transparency laws, and they disclose their owners, their final owners and individual owners. Of course, there are exceptions, for example, structures which are owned by a funds based in offshore. Well, it's a problem that it's not a media problem." [MeDeMAP blogpost on this issue https://media.medemap.eu/2024/05/07/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-gmg-conundrum/]  9 Are media outlets required to disclose their sources of income including state advertising revenues?  9 - Answer  Transparency of media ownership is enforced in the country which obliged a media outlet to report to ERC (which then publich the information on publicly accessible Transparency Portal) and publish information on the leftify it and explain to what it regards  1_1: - "In terms of property, I think they comply with transparency and they disclose their sources and individual owners, their final owners and individual owners. Of course, there are exceptions, for example, structures which are developed. The area of the counter which of the sources of income including state advertising revenues?  Do the media disclose their sources of income including state advertising revenues?  2_1: - "They say, in fact, that the ERC receives the reports every year. Yes, they say that the sources of which revenue is almost the final beneficiary, who the winds that there's a lot of them we don't know who the owners are, which is really attentions the properties of the conclusion is that there's of the transparency law, that is, works well.  We've just had a case with Global verification the exception of the conclusion is that there's not enough transparency. There are not enough transparency. There are			affect ownership, management and		
comply with most outlets, comply with transparency laws, and they disclose their owners, their final owners and individual owners. Of course, there are exceptions, for example, structures which are owned by a funds based in offshore. Well, it's a problem that it's not a media problem. It's all across sectorial problem." [MeDeMAP blogpost on this issue https://media.medemap.eu/2024/05/07/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-gmg-conundrum/]  9 Are media outlets required to disclose their sources of income including state advertising revenues?  9 Answer  Transparency of media ownership is enforced in the country which obliged a media outlet to report to ERC (which then public) the information on publicly accessible Transparency  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it			newsrooms?		
comply with most outlets, comply with transparency laws, and they disclose their owners, their final owners and individual owners. Of course, there are exceptions, for example, structures which are owned by a funds based in offshore. Well, it's a problem that it's not a media problem. It's all across sectorial problem." [MeDeMAP blogpost on this issue https://media.medemap.eu/2024/05/07/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-gmg-conundrum/]  9 Are media outlets required to disclose their sources of income including state advertising revenues?  9 Answer  Transparency of media ownership is enforced in the country which obliged a media outlet to report to ERC (which then public) the information on publicly accessible Transparency  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it and explain to what it regards  10% of that income, they have to identify it	8a - Answer		$1_1:$ — "In terms of property, I think they		
their owners, their final owners and individual owners. Of course, there are exceptions, for example, structures which are owned by a funds based in offshore. Well, it's a problem that it's not a media problem. It's all across sectorial problem."  [MeDeMAP blogpost on this issue https://media.medemap.eu/2024/05/07/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-gmg-conundrum/]  P Are media outlets required to disclose their sources of income including state advertising revenues?  P - Answer  Transparency of media ownership is enforced in the country which obliged a media outlet to report to ERC (which then publich the information on publicly accessible Transparency Portal) and publish information on the life the applicant represents more than 10% of that income, they have to dientify it and explain to what it regards  Transparency law, that is, works well. We've just had a case with Global  Transparency law, that is, works well. We've just had a case with Global					
individual owners. Of course, there are exceptions, for example, structures which are owned by a funds based in offshore. Well, it's a problem that it's not a media problem. It's all across sectorial problem this such sectorial problem the sec			transparency laws, and they disclose		
exceptions, for example, structures which are owned by a funds based in offshore.  Well, it's a problem that it's not a media problem. It's all across sectorial problem.  [MeDeMAP blogpost on this issue https://media.medemap.eu/2024/05/07/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-gmg-conundrum/]  9 Are media outlets required to disclose their sources of income including state advertising revenues?  9 - Answer  Transparency of media ownership is enforced in the country which obliged a media outlet to report to ERC (which then publich the information on publicly accessible Transparency Portal) and publish information on the left of the possible Transparency of identify it and explain to what it regards  exceptions, for example, structures which are owneld in fifths oned it is need to media or media problem.  [MeDeMAP blogpost on this its not a media problem.  [MeDeMAP blogpost on this issue https://media.media.problem.  [MeDeMAP blogpost on this issue https://media.media.problem.  [MeDeMAP blogpost on this its not a media problem.  [MeDeMAP blogpost on this its not a media problem.  [MeDeMAP blogpost on this its not a media problem.  [MeDeMAP blogpost on this issue https://media.medemap.eu/2024/05/  07/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-gmg-conundrum/]  Do the media disclose their sources of income including state advertising revenues?  - "A lot of them don't. But even worse than that, there's a lot of them we don't say that the sources of which revenue is almost the final beneficiary, who the transparency law, that is, works well.  **we've just had a case with Global**  We've just had a case with Global  **we've just had a case with Global**  *			their owners, their final owners and		
are owned by a funds based in offshore. Well, it's a problem that it's not a media problem. It's all across sectorial problem." [MeDeMAP blogpost on this issue https://media.medemap.eu/2024/05/07/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-gmg-conundrum/]  9 Are media outlets required to disclose their sources of income including state advertising revenues?  9 - Answer  Transparency of media ownership is enforced in the country which obliged a media outlet to report to ERC (which then publich the information on publicly accessible Transparency Portal) and publish information on the life in the dentify it and explain to what it regards  are owned by a funds based in offshore. Well, it's a problem that it's not a media problem. [MeDeMAP blogpost on this issue https://media.media.problem." [MeDeMAP blogpost on this issue https://media.medmap.eu/2024/05/07/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-gmg-conundrum/]  Do the media disclose their sources of income including state advertising revenues?  2_1: - "They say, in fact, that the ERC receives the reports every year. Yes, they say that the sources of which revenue is salmost the final beneficiary, who the transparency law, that is, works well. We've just had a case with Global not enough transparency. There are			individual owners. Of course, there are		
Well, it's a problem that it's not a media problem. It's all across sectorial problem. It's across sector sector sector			exceptions, for example, structures which		
problem. It's all across sectorial problem." [MeDeMAP blogpost on this issue https://media.medemap.eu/2024/05/ 07/portuguese-media-regulation-is- progressive-but-reactive-in-action- the-gmg-conundrum/]  9 Are media outlets required to disclose their sources of income including state advertising revenues?  9 - Answer  Transparency of media ownership is enforced in the country which obliged a media outlet to report to ERC (which then publich the information on publicly accessible Transparency Portal) and publish information on the  problem. It's all across sectorial problem." [MeDeMAP blogpost on this issue https://media.medemap.eu/2024/05/ 07/portuguese-media-regulation-is- progressive-but-reactive-in-action- the-gmg-conundrum/]  Do the media disclose their sources of income including state advertising revenues?  2_1: - "They say, in fact, that the ERC receives the reports every year. Yes, they say that the sources of which revenue is almost the final beneficiary, who the transparency law, that is, works well.  10% of that income, they have to identify it and explain to what it regards  We've just had a case with Global			are owned by a funds based in offshore.		
[MeDeMAP blogpost on this issue https://media.medemap.eu/2024/05/07/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-gmg-conundrum/]  9 Are media outlets required to disclose their sources of income including state advertising revenues?  9 - Answer  Transparency of media ownership is enforced in the country which obliged a media outlet to report to ERC (which then publich the information on publicly accessible Transparency Portal) and publish information on the light figure in the dentify it and explain to what it regards  [MeDeMAP blogpost on this issue https://media.medemap.eu/2024/05/07/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-groundrum/]  Do the media disclose their sources of income including state advertising revenues?  2_1: - "They say, in fact, that the ERC receives the reports every year. Yes, they say that the sources of which revenue is almost the final beneficiary, who the transparency law, that is, works well. we've just had a case with Global "- "but the the conclusion is that there's not enough transparency. There are"			Well, it's a problem that it's not a media		
https://media.medemap.eu/2024/05/ 07/portuguese-media-regulation-is- progressive-but-reactive-in-action- the-gmg-conundrum/]  Are media outlets required to disclose their sources of income including state advertising revenues?  P-Answer  Transparency of media ownership is enforced in the country which obliged a media outlet to report to ERC (which then publich the information on publicly accessible Transparency Portal) and publish information on the indentify it and explain to what it regards  https://media.medemap.eu/2024/05/ 07/portuguese-media-regulation-is- progressive-but-reactive-in-action- the-gmg-conundrum/]  Do the media disclose their sources of income including state advertising revenues?  2_1: - "They say, in fact, that the ERC receives the reports every year. Yes, they say that the sources of which revenue is almost the final beneficiary, who the transparency law, that is, works well. We've just had a case with Global  - "A lot of them don't. But even worse than that, there's a lot of them we don't know who the owners are, which is really weird"  - "but the the conclusion is that there's not enough transparency. There are			problem. It's all across sectorial problem."		
O7/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-gmg-conundrum/]   O7/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-gmg-conundrum/]   O7/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-gmg-conundrum/]   O7/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-gmg-conundrum/]   O7/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-gmg-conundrum/]   O8   O7/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-gmg-conundrum/]   O8   O7/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-gmg-conundrum/]   O8   O7/portuguese-media-regulation-is-progressive-but-reactive-in-action-the-gmg-conundrum/]   O9   O7/portuguese-media-regulation-the-gmg-conundrum/]   O7/portuguese-media-regulation-the-gmg-conundrum/]   O7/portuguese-media-regulation-the-gmg-conundrum/]   O7/portuguese-media-regulation-the-gmg-			[MeDeMAP blogpost on this issue		
Progressive-but-reactive-in-action-the-gmg-conundrum/]  Are media outlets required to disclose their sources of income including state advertising revenues?  Transparency of media ownership is enforced in the country which obliged a media outlet to report to ERC (which then publich the information on publicly accessible Transparency Portal) and publish information on the publish information on the progressive-but-reactive-in-action-the-gmg-conundrum/]  1_1: - "According to Transparency law, that the ERC they have to disclose the amount of revenues they have each year. And then then publich the information on the lidentify it and explain to what it regards  Do the media disclose their sources of income including state advertising revenues?  - "A lot of them don't. But even worse than that, there's a lot of them we don't say that the sources of which revenue is almost the final beneficiary, who the transparency law, that is, works well. We've just had a case with Global not enough transparency. There are			https://media.medemap.eu/2024/05/		
Transparency of media ownership is enforced in the country which obliged a media outlet to report to ERC (which publicly accessible Transparency Portal) and publish information on the literal part of the media outlets required to disclose their sources of income including state advertising revenues?    Do the media disclose their sources of income including state advertising revenues?    2_1: - "They say, in fact, that the ERC receives the reports every year. Yes, they say that the sources of which revenue is almost the final beneficiary, who the transparency law, transparency law, that is, works well. Portal) and publish information on the identify it and explain to what it regards    Transparency of media ownership is enforced in the country which obliged they have to disclose the amount of receives the reports every year. Yes, they say that the sources of which revenue is almost the final beneficiary, who the transparency law, that is, works well. We've just had a case with Global   "but the the conclusion is that there's not enough transparency. There are"			07/portuguese-media-regulation-is-		
Are media outlets required to disclose their sources of income including state advertising revenues?  Transparency of media ownership is enforced in the country which obliged a media outlet to report to ERC (which then publich the information on publicly accessible Transparency Portal) and publish information on the identify it and explain to what it regards  Are media outlets required to disclose their sources of income including state advertising revenues?  Do the media disclose their sources of income including state advertising revenues?  - "A lot of them don't. But even worse than that, there's a lot of them we don't say that the sources of which revenue is almost the final beneficiary, who the transparency law, that is, works well.  Portal) and publish information on the identify it and explain to what it regards			progressive-but-reactive-in-action-		
P - Answer  Transparency of media ownership is enforced in the country which obliged a media outlet to report to ERC (which then publich the information on publicly accessible Transparency Portal) and publish information on the interval of the country which obliged the properties of the properties o			the-gmg-conundrum/]		
9 - Answer Transparency of media ownership is enforced in the country which obliged a media outlet to report to ERC (which then publich the information on publicly accessible Transparency Portal) and publish information on the interest of the processing of the processing is the processing of the processing is enforced in the country which obliged they have to disclose the amount of revenues they have each year. And then if the applicant represents more than publicly accessible Transparency  10% of that income, they have to identify it and explain to what it regards  2_1: — "They say, in fact, that the ERC receives the reports every year. Yes, they say that the sources of which revenue is almost the final beneficiary, who the transparency law, that is, works well.  10% of that income, they have to identify it and explain to what it regards  We've just had a case with Global not enough transparency. There are	9	Are media outlets required to disclose	their sources of income including state	Do the media disclose their sources of	income including state advertising
enforced in the country which obliged a media outlet to report to ERC (which then publich the information on publicly accessible Transparency Portal) and publish information on the enforced in the country which obliged a media outlet to report to ERC (which revenues they have to disclose the amount of receives the reports every year. Yes, they say that the sources of which revenue is almost the final beneficiary, who the transparency law, that is, works well.  10% of that income, they have to identify it and explain to what it regards  They have to disclose the amount of receives the reports every year. Yes, they say that the sources of which revenue is almost the final beneficiary, who the transparency law, that is, works well.  We've just had a case with Global than that, there's a lot of them we don't know who the owners are, which is really weird"  — "but the the conclusion is that there's not enough transparency. There are		advertising revenues?		revenues?	
enforced in the country which obliged a media outlet to report to ERC (which then publich the information on publicly accessible Transparency Portal) and publish information on the enforced in the country which obliged a media outlet to report to ERC (which revenues they have to disclose the amount of receives the reports every year. Yes, they say that the sources of which revenue is almost the final beneficiary, who the transparency law, that is, works well.  10% of that income, they have to identify it and explain to what it regards  They have to disclose the amount of receives the reports every year. Yes, they say that the sources of which revenue is almost the final beneficiary, who the transparency law, that is, works well.  We've just had a case with Global than that, there's a lot of them we don't know who the owners are, which is really weird"  — "but the the conclusion is that there's not enough transparency. There are					
a media outlet to report to ERC (which then publich the information on publicly accessible Transparency Portal) and publish information on the provided in the information on the provided in the public of the applicant represents more than almost the final beneficiary, who the transparency law, that is, works well. We've just had a case with Global know who the owners are, which is really weird"  - "but the two owners are, which is really weird"  - "but the two conclusion is that there's not enough transparency. There are	9 - Answer		=		
then publich the information on publicly accessible Transparency Portal) and publish information on the public on the public of that income, they have to portal on the public of the applicant represents more than almost the final beneficiary, who the transparency law, that is, works well.  We've just had a case with Global view of the transparency. There are		enforced in the country which obliged	they have to disclose the amount of	receives the reports every year. Yes, they	than that, there's a lot of them we don't
publicly accessible Transparency portal) and publish information on the Portal publish information on the Po		a media outlet to report to ERC (which	revenues they have each year. And then	say that the sources of which revenue is	know who the owners are, which is really
Portal) and pubilsh information on the identify it and explain to what it regards We've just had a case with Global not enough transparency. There are		then publich the information on	if the applicant represents more than	almost the final beneficiary, who the	weird"
		publicly accessible Transparency	10% of that income, they have to	transparency law, that is, works well.	— "but the the conclusion is that there's
own platforms of the outlets. The aim f to. If it's advertising, if it's paid content, if Media*, where the result was an several media that are in this situation.		Portal) and pubilsh information on the	identify it and explain to what it regards	We've just had a case with Global	not enough transparency. There are
		own platforms of the outlets. The aim f	to. If it's advertising, if it's paid content, if	Media*, where the result was an	several media that are in this situation.



the law: "This law regulates the transparency of the ownership, management and means of financing of those entities that carry out media activities, with a view to the promotion of freedom and the pluralism of expression and safeguarding its editorial independence vis-à-vis the political and economic powers [More information on State advertising: (Act no.95/2015 of 17 August), Article 7 – Duties of communication and transparency

1 - The acquisition of advertising space provided for in this law must be communicated by the promoting entity to the Media Entity Regulator (ERC) within 15 days of its contracting, by sending a copy of its supporting documentation.

Article 11 – Information on state institutional advertising (1) ERC is responsible for preparing an

updated report on the award of information and advertising actions, as well as its distribution, to be made available monthly at the website of that entity, notwithstanding the provisions of the following number.

(2) It is also incumbent upon the ERC to prepare an annual evaluation report on the degree of compliance with this law, which is to be sent to parliament

by the end of the first half of each

calendar vear

it's a donation or whatever. And this is according to transparency law. So in practice, they only have to disclose if a client has more than 10%, because if no client has more than 10%, they only say my revenues are X and they are not obliged to say a 50% is advertising, 20% production selling, that part, they are not obliged to to disclose. Well, many, many larger companies normally because they are listed there, because they have other shareholders which look at their accounts, they have an annual report. And in those annual reports, they separate what's advertising from what's the content sales. But it's not vou may say it's not an obligation. They do it because they want it."

1\_2: — "Yes, every year you have to give the state advertising and announce who the organisations are, how much money they have received, how much money has been given by the companies that advertise, that's all said, transparent." administration banned from administering because it didn't say who its final beneficiary was"

— "From the state, yes. These advertising reportages are often, for example, from local authorities or ministries. And that's where I think there needs to be greater clarity. [...] And the journalist asks if it's going to be conditioned because it's a report. What we've heard is that it's not. But I mean, it's still content that was made in exchange for money. And no matter how much freedom the journalist has, I can only imagine. I pay for a report and then the report comes back and says it's a disaster. That doesn't sound easy. Firstly, who's in charge? How do you do it if the journalist is going to come in and say that? This fair was a disaster. Everything went wrong, it's a merry-goround, it's a difficult exercise. Journalism can't accept it. I realise that this year, in the absence of funding and perhaps also for this reason, it would be good for the state to create conditions for journalism to survive, to avoid these things and this search for revenue through less secure

\* About the case of Global Media https://media.medemap.eu/2024/05/ 07/portuguese-media-regulation-isprogressive-but-reactive-in-actionthe-gmg-conundrum/

routes."

It's not like you have one exception now. They are several. So it's like a weird trend"



		2_2: — "At the moment the law obliges
		them to be. Although I think they should
		be much more transparent. At the
		moment, the law obliges the and there's
		an ERC Portal [Transparency of media
		ownership portal]."
		— "Now, for example, there is more and
		more recourse to promotional contracts
		that are behind certain pieces and these
		are not transparent at all. That's one of
		the great struggles we have. It's exactly
		that. In other words, for example,
		Expresso has something called partners
		and makes media partnerships with
		certain companies to produce certain
		pieces. We don't know, as the public,
		what's behind it. In other words, what is
		the partnership, how much did the
		partner give? What were the
		circumstances? What demands were
		made? What were the specifications? We
		don't know any of this. This is one of the
		serious problems of transparency, which
		is precisely the sources of funding. The
		issue with many of the media
		organisations is that they are not at all
		transparent in the way they are
		announced".
9a	[IF Q9 in Questionnaire 1a = NO:] Do	9
	the media voluntarily disclose their	
	sources of income including state	
	advertising revenues?	



10	Are the media legally obliged to label a	dvertising (including political	Do the media label advertising (including	ng political advertising)?
	advertising)?			
10 - Answer	-	1_1: — "There is this obligation for media	2_1: — "And so, here's another problem	— "Well, they should. So there's a thing
		to label advertising. Political advertising	that we must think about, and we all	that is used — It's PUB, it means it's
		— not specifically. It is also labelled as	have to think about it together, which is	publicity [advertising]. So if you have a
		advertising. But there are some specific	advertising reporting, which	text that looks like a text and everything,
		rules for political advertising in the	masquerades as journalism, which is	but it's an advertising, you need to have
		media, political advertising in media	actually a source of funding and selling	PUB. Well, but some things like you have
		during the electoral period"	journalistic space. And there are laws	a car or a beautiful picture of that, it's
		<ul> <li>– [Answering additional question on</li> </ul>	there too. And what is advertising has to	pretty obvious that it's PUB. But it has to
		how does it work with the new	be properly defined as advertising. And	say there. So theoretically yes, you have
		advertising formats:] "The branded	the newspapers have to say that it's not	that need to identify".
		content and all new forms. Well, ERC is	information, it's advertising. But what's	— "One of the responsibilities of
		making a study about that topic because	happening is that today we have a lot of	journalism is to talk about and to reach
		it's a gray area. So they are obliged to	hybrid things, which are both. And that's	out to powerless people, to people that
		the normal advertising, they say it's an	where the authorities need to be a little	have no power. When you use this
		advertising or it's a promotion or it's a	vigilant, because journalism is one thing	strategy of paying to some content to be
		paid content. There are several formats	and advertising is another, even if it's not	talked about, doesn't mean that the
		depending also on the on the media type	illegal. And I don't think it's good to	content is not interesting, but it means
		you are mentioning. But then there are	contaminate both sides."	that the people who have the money,
		all these: event coverage or wine	— "What sometimes happens is. And	they have the power to have the space,
		reporting, which are not clearly	then the local councils pay, but often	to have the public space, to have their
		identified. And it's difficult to say if it is	what is used in Portugal is to promote	issues talked about, and in the public
		or if it isn't. And so ERC is doing a study	projects".	sphere. So where is that powerless that
		about the practical, case studies that we		we are supposed to be working to, right?
		are analyzing and the deliberative history	2_2: — "There's something else that	So and we can say, okay, but it's not only
		of ERC on that topic. And also based on	seems a lot more complicated to me,	that. We can also do reportage about
		an inquiry made to the Portuguese media	which is the way in which economic and	this and that and power and poverty
		and to European peers to try to come to	promotional interests are increasingly	and so on. Okay, but still, you are taking
		a conclusion about what's happening in	entering into journalistic content. In	it, It's a limited space. You don't even
		that space and what recommendations	other words, because nowadays, for	have the means to talk about everything.
		can be provided"	example, here in Portugal the strong base	
			of the economy is tourism. Tourism is	you do, nowadays, you have an infinite
		$1_2$ : — "Yes, yes, identify the advertising,	done by promoting the tourist offer. And	space online and there's no limit, right?
		on radio and television there should be	tourism offers are hotels, restaurants,	But you don't have the people to write
		tabs indicating that we are advertising	shops, cities. This is a topic that has	



there, in newspapers when it is advertising it should also be identified as such. Of course, there are more and more cases where people suspect that this is the case. But anyway, there are newspapers that are clear in saying that, for example, we were invited by this company to go to this country or make this visit to the visitor here and there, but sometimes the suspension of what, but anyway, that's another case. But in general, the law requires advertising to be labelled."

themselves have realised that they have to work more and more on their heritage offer and the identity of the city. [...] The problem. Private companies have an interest in promoting themselves through journalistic work, and this has always been the case. In other words, there has always been a need for journalistic work to be protected in order to gain credibility, so that companies will agree to place adverts there. But today the reality of advertising has also changed. Today, classic advertising is being replaced by marketing and inbound marketing makes it much more important they cannot specify as I was doing this, to promote brand identity than classic advertising. So it means that companies are much more interested in having stories that resemble journalism, which are much more credible and bring the reader closer to the brand than the other way round. Whereas traditional advertising was an almost intrusive, busybody type of advertising. Nowadays the tactic is subtle, which is to seduce and through the traditional genres of iournalism and be much easier to be the huge problem for journalism" — "Then there's another reality in

Portugal, which was that a lot of the

local press, the so-called local press, depended on institutional advertising

authorities, tourism regions, which had to

buy adverts in newspapers for this. Now,

from the state, companies, local

never been discussed much, but the cities about everything. So you have to

- "So, again, to summarize what worries me about this encapsulated advertising is that it's like a disease for me. It's corrupting in a very disguised way. Something that will not have maybe the results tomorrow or the next months. But yet we see one result is that the people are not trusting the media in Portugal. Although they still say the trust, they trust less than before. And so I think people feel these things and they are more critical about the transparency, about what they are meaning. Maybe because I know how it works. But they have this feeling."
- "But what is political advertising? Yeah, you know, like the extreme wing, the extreme right, Ventura [Deputy of the Portuguese Assembly of the Republic, the leader of the right-wing party Chegal, knows how to get this political advertising freely without using a penny to get his advertising. So but is this what we call advertising? He has a lot of space and a lot of time in the media. When you say advertising, do you mean an ad like "vote for this and that"? I don't I don't think it is used."
- "But it's not common, Real advertising. I don't think it's common. We have in Portugal one thing called Tempo de Antena, which is you have some minutes [on air in public media]. But nobody



			since local authorities have political interests on the one hand and promote those who are there, and commercial interests, on the other hand, in publicising the branding of their identities, they are diverting funds from what was supposed to supply legitimate journalism in terms of contradiction. [] They are linked to communications agencies whose clients are local councils and tourism regions and other things that create media organisations and pass on things that no longer have to do with journalism, but have to do with press releases. Journalism disguised as And in	
			a country like Portugal, where the reality of tourism is growing, this is a very serious problem for journalism".	
10a		[IF Q10 in Questionnaire 1a = YES:]  Do the media comply with the obligation to label advertising (including political advertising) in practice?	,,	1
10a - Answer		1_2: — "Well, many do, and some may not."		
11	Are citizen journalists legally recognize	d?	What is the status of citizen journalists	?
11 - Answer	No. Journalists by law (Journalist Statute, Article 12) can operate only with a professional card issued by a specific organ — Comissão da Carteira Profissional de Jornalista (Journalists' Professional Licences Committee).	1_1: — "Just professional journalists that have a special title to perform, to get access to profession and to be within the scope of rights and duties"  1_2: — "It's not legally, let's say, recognised as such. There isn't a classification. Of course, some of us realise that nowadays there are	dangerous idea is being created, and I	— "I think it's an unfortunate sentence. It's a bit like fake news. Either it's fake, or it's a news. If it's fake, it's not news. It's news, it's not fake. So citizen journalism is a bit the same. Of course, you can have citizens talking about what they want and they have all the means nowadays, so that is not an issue. But they are not journalists. Specifically in



prosumers. Let's say that people are no longer just consumers, they are also producers of information, and so now there is no specific status for this. There is no legislation that identifies them or differentiates them from others."

know how journalism is. At no point can they assure us of their distance or the reality of the facts."

– "But with these risks, citizens can't be journalists. Ordinary citizens, because they're not trained, can't guarantee us the distance and detachment that iournalists have to have, because they have to have a code of obligations that ordinary citizens don't have. If I want to, I can make an image that favours the PPD. the PS, the PSD, the BE and I try to make it credible and reliable. But as a journalist, can no longer do that. So obeying the rules for exercising my profession, I think, is very dangerous. Nowadays people think that citizen journalism can and should be done. I have every doubt about that."

2\_2: — "There is no statute for citizen journalists. Clearly. I think that this discussion suddenly came about through the Academy, because of the potential for freedom that it could bring. And that's because there is one. The public will continue to have a huge distrust of journalists who don't have a good image. That's it. They don't have a good image when we ask them directly, but people continue to trust journalistic work and there's a kind of paradox here"

— "Even here a few years ago, I thought about the validity of the citizen journalist act, but today I've completely clarified my opinion that within this wave of

Portugal, we need to be authorized to be journalists. Not everybody that says today, "well, I'm a journalist". And why is this? It's because that this card [professional liscence mandatory to work as a journalist issued by Journalists' Professional Licences Committee] gives us rights and responsibilities. I have the right, for instance, to argue for those documents. Like if it's you, citizen, I don't know if you can. Maybe you can. I'm not sure. But I as a journalist, I can say "I'm a journalist", so I have the right to have this information. I need it. Or I have the right to the access to a politician, an expert, because I'm a journalist or I have the right to enter a certain building because I'm a journalist. And this is not for all the citizens in all situations. Right. And then if a citizen acts as a journalist, it cannot be responsibilised as a iournalist because that doesn't exist in the law."

— "So but this is to say that a citizen is constrained by the civil law. Well, criminal law. The journalism besides those that also we are also citizens. We have the Journalism Statute, which is law. Sometimes people don't think like this. It is law. It's not like a like a Charter, like a U.N. Charter. It should be law, but it's not. So if I don't act by those rules, I can be penalized criminally, being sentenced, taken this card away, going to jail. So I have rules to obey. If you're a



	1	1	minimformation over it death beaut	sitizen vou deult Ce I deult like the
			misinformation, even if we don't trust	citizen, you don't. So I don't like the
			journalistic work for a variety of reasons	expression. It's confusing. People think
			to do with the media, the only way we	that anyone can be a journalist. Anyone
			can counter this wave of information is	can be a journalist if they get their
			with the professional journalist. Only	preparation and their card."
			professional journalists have the	
			conditions to investigate and cross-check	
			data, to provide verified information and	
			to be able to hold people accountable"	
			— "And at the moment the only agent	
			who can have a connection with the	
			information while fulfilling these	
			conditions is the professional journalist,	
			the one who does it full-time and for pay,	
			who makes a living out of itt. Because,	
			you know, it doesn't mean that all	
			journalists are reliable, but that's why	
			regulation exists, and that's why it's	
			important to have effective regulation so	
			that, when they are unreliable, they can	
			be held accountable. I don't know how a	
			citizen reporter can be held accountable	
			for the information he or she provides"	
11a		[IF Q11 in Questionnaire 1a = YES:] Do	o citizen journalists have the same obliga	tions and enjoy the same privileges as
		professional journalists in practice?		
12	In many countries, there is a broad spe	 ectrum of non-profit media, among them	In many countries, there is a broad spe	ctrum of non-profit media, among
	so-called community media. Are non-p	- · · · · · · · · · · · · · · · · · · ·	them so-called community media. Wha	- · · · · · · · · · · · · · · · · · · ·
	legally recognized?	,	media landscape and in media policy?	,
12 - Answer	No specific title.	1_1: — "Well, there are media	2_1: — "It's a phenomenon that is	— "I think they're very important. They
/	. To specific district	registered here in ERC which are non-	starting to become more real in Portugal.	became interesting, very interesting
		profit media they have to register as a	[] With the crisis, we run alongside the	media. And there they are surviving
		normal media outlet. They are not for	crisis. We've moved away from people,	and for long now. So this is interesting.
		profit because they say they are not for	which is a tragedy for journalism,	One of the problems of this this kind of
		profit. Our target is not to get the profit	<u> </u>	project that they don't have, so they
		or because they are established and	people. Our work isn't ours, it's the	only get sponsored by the public. You
		or because they are established and	people. Our work istit ours, it's the	only det sponsored by the public. Tou



they're a nonprofit media support scheme, for example, Calouste Gulbenkian Foundation [Portuguese private institution dedicated to the promotion of the arts, philanthropy, science, and education] annually has a project that finances several types of journalistic projects and sometimes some projects appear in that in that figure, like a nonprofit business. But they are nevertheless, even if it's not for profit, they have to register here."

1\_2: — "Which are legally known, only if these organisations have registered. Because the Media Regulatory Authority also has a system for registering media organisations, and there are many people and organisations that want to register the title of the media organisation, the name of the organisation, right away, so that it is protected."

people's work. It's this community iournalism. I believe it should be protected and that it will make a difference. Why is that? Because people increasingly see themselves in it. And if national magazin can't give a voice to certain minorities, certain communities, certain people, this journalism gives that voice and makes some realities important to a certain group of people that don't change in others. If it's supported in Portugal, it's not much. Despite the fact that journalism that goes closer to the people is increasingly being seen as a need to be supported, because it really can make all the difference."

 $2_2$ : — "It also has an importance that is difficult to explain because I don't know if it has an importance that reaches the general public and it has a symbolic importance for us journalists. I know some organisations and people who are doing fantastic work to create the roots for independent journalism, supported by citizens. The fact that they are not managing to survive or that they remain in very weak structures without much capacity to have an impact is worrying. In other words, what impact can they have? They manage to do such good journalism that they win prizes and with that they gain a certain publicity, a reach. But unfortunately, after that, the reach is reduced again. Because the

don't pay for the information. You can have a subscription, but you do not pay for an issue or that you have a subscription and you get. And they don't have advertising. That's the most independent that you can get in economic terms. It doesn't mean that then the media is not somehow ideological or whatever. But in economic terms it's the best way, I think, because you don't depend on advertising, you don't depend on money from a specific company. You only depend on the reader. And that is I think that's great."

— "I think they're very important. But until now, they're still small projects. So they they are not so powerful as national media, for instance. So even if they if they do, they talk about things that are wrong. They are very they do a lot of in-depth journalism and research journalism. And then it's really great. But they don't get so much attention as the big media."



13	Are there any legal requirements in place that establish or promote quota systems for the representation of women on management boards and in newsrooms?		establish or promote quota systems for the representation of women on management boards and in newsrooms?
12b 13	Are there any legal requirement		low efficient is state funding for non-profit community media?  Are there any self-regulatory measures or recommendations in place that
		media organisations is already so low, let alone to others that don't fit into this media model."	
		1_2: — "No, not so far, and I don't think anything is planned. Anyway, the amount of money that goes to traditional	
12a 12a - Answer	Are non-profit community me  No specific funding.	1_1: — "It's not the criteria"	
12-	Ave non profit community me	dia aliabla for freeding?	media. It's a terrible failure"
			this specific area of educating for the
			thing that is the failure of education in
			them also have to do with the strange
			complex, for many reasons and many of
			Portugal is very complicated, very
			That's it. And in fact, the situation in
			Fumaça, we have Divergente, 74 is over.
			different information. So we have
			that function and we also needed an alternative to the daily news in terms of
			wouldn't be informed. It doesn't fulfil
			the news. If we only had Fumaça, we
			that it's an organisation where we follow
			investigative journalism. But we can't say
			they have to take refuge in independent
			microstructure and, in addition well,
			continues to have a very complex
			— "We have the case of Fumaça, which
			used to paying for information, and it's going to be very difficult"
			problem is that people in Portugal aren't



13 - Answer	1_1: — "The law 62/2017. It is applied.	2_1: — "Actually, regulation is. Although	— "I mean, there's recommendations
20 / 1134/01	This is a regime for balanced	it's the way forward, because journalism	from the equality secretary or
	representation between men and	started out in Portugal as a male thing	something to say that there should be
	women in the boards and fiscal organs	until 25 April 74 [the end of	equal rights and so on and so forth,
	of the companies of the public sector	dictatorship], and we didn't have women	
	and the listed companies"	in journalism. There weren't more than	and women. I maybe I'm wrong, but I
	—"In boards there's still an imbalance	that everywhere. And little by little the	don't think there's such a thing for
	in the composition of the media	law forced it, pushed for parity, forced	media. I don't know about it. If it exists,
	company. Even the in the top editorial	salaries to be equal. But they're not.	maybe it exists. If it exists, I don't know
	positions still have an imbalance."	Women in Portugal and in journalism	about it."
	positions still have all imbalance.	earn less than men. Women in Portugal	about it.
		and in journalism don't have the same	
		number, but there are almost as many, or	
		now I think there are even more than	
		men. In journalism, it's very rare to see a	
		woman running a newspaper. It's very	
		rare to see women in senior positions.	
		Perhaps that's because we're still a	
		somewhat sexist society. But the truth is	
		that if there are laws that push us	
		towards gender equality, it still doesn't	
		exist."	
		SAIST.	
		2_2: — "I know the directives and I	
		recognise that this is gradually	
		happening. []. The main newsrooms	
		now have, I think, the country's major	
		newsrooms and journalists now have a	
		majority of women. Not in management,	
		not yet. So I think that little by little this	
		replacement is taking place	
		independently. Regardless of the fact	
		that there are quotas and rules that	
		oblige, despite the fact that there are	
		indications from the government."	

13a		[IF Q13 in Questionnaire 1a = YES OR PARTIALLY YES:] Have quota systems for the representation of women on management boards and/or in newsrooms proven themselves in practice?		
13a - Answer	-	-	-	
13b		Are you in favour of or against quota sy	stems for women and why?	
13b - Answer		2_1: — "I believe that quotas are always necessary until the problem is solved. If the law should force equality to be greater, the law forces laws and not so much to have something of self-regulation. We force it to be this way. The road has been travelled, but I don't think we're there yet and we have to push for it. The numbers are very different, both in terms of salaries and management positions. There are always more men. Men earn more and are in more senior positions than women." — "I was saying earlier that quotas are sometimes necessary until we get what we want and I think it's important for journalism, not least because the vision is different. The vision of position as a black woman is necessarily different from the vision of (?) a 50-year-old white man. We see it today. We've had elections in Portugal, and the number of women in Parliament has decreased. That's a fact. Even so, it's not to reduce the number of ministers. But we have two black people in Parliament out of 238. That seems very little. It seems to me that society isn't there. In journalism, too."		
14	Are there any legal requirements in place that establish or promote quota systems for minorities on management boards and in newsrooms?	Are there any self-regulatory measures	s or recommendations in place that r minorities on management boards and	
	systems for minorities on management boards and in newsfooths:	in newsrooms?	i illinortices on management boards and	



14 - Answer	No specific reglements.	1_1: —"Not for minorities. I think that	2_1: — "The recommendation does not	— "There's no. I know of there is no
		when it comes to minorities, we for the	apply. The exception. We see the other.	recommendations. And in that is even
		moment we rely on best practices to	We are all different, depending on the	worse than women and men, because
		encourage more plural and diverse	context."	what we see is that there are no there's
		composition in the news organizations"		no social representation in the
			2_2: — "I'm much more concerned about	newsrooms. So you have men, white
		other minorities we still are lagging	ethnic and cultural diversity. At the	men. It's the rule. Then you have women,
		behind. I think we've tried to encourage it	moment, I think it's much more worrying	white women. You have one, two, three
		and so on onward, but we're still lagging	because ethnic groups, and not just the	black journalists. None whatsoever
		behind."	issues that are currently under great	Roma people or any other another ethnic
			debate, such as immigration and other	ethnic group besides. So it doesn't exist.
			issues, are central to communication and	It's really like it's so exceptional that that
			are not represented in the newsroom.	you cannot consider it."
			And this is extraordinarily worrying,	
			because there is a replication of visions	
			and models of a group that is present in	
			the newsrooms and that doesn't have a	
			contradictory inside. In other words, it's	
			always reproducing the same prejudices.	
			If there are no Roma journalists to do	
			stories on the Roma, there are no	
			Portuguese-African journalists there to	
			do stories on Portuguese-African people.	
			If you're going to do stories about the	
			interior, the interior isn't well	
			represented. That's the big problem.	
			Because I don't think that happened.	
			There was a history of social censorship	
			in the newsrooms. It's clear that the huge	
			failure to bring in other people from other	
			ethnic groups, some of whom have been	
			here for some time".	
14a	[IF Q14 = YES OR PARTIALLY YES:]		[IF Q14 in Questionnaire 1a =YES OR F	
	To which minorities do these rules or		do these measures or recommendation	<del>s apply?</del>
	recommendations apply?			



[IF Q14 in Questionnaire 1a = YES OR PARTIALLY YES:] Have quota systems for the representation of minorities on management boards and/or in newsrooms proven themselves in practice?		
Are you in favour of or against quota systems for minorities and why?		
2_1: — "We rarely see a non-white person. We rarely see a person, a Muslim. We rarely see minorities present in journalism and its practice. Come on, it's not because people aren't capable. There has to be something else. And I think that in journalism I don't know how something related to this is legally discussed. I think relationships should be different than they are. A newsroom where there are only white people and more men than women is not representative of our society. Not society. It's isolating Catholics, there's not one Muslim, that's not society either. And that can be a I think it's a problem for journalists, for journalists not as pluralised as it should be. I don't know the law can force this to happen. Laws tend to protect this plurality, but that's not all."  —"I think quotas are necessary until we solve the problems, it's evidence, it's not a problem, it's evidence in the lack of representation and in journalism, more than in other areas. I think we need other perspectives, different perspectives."  2_2: Related to both women and minorities:		

— "Let's see, I think something has to be done to increase the presence. I don't know if the compulsory quota system is the best. I think there should be a regulation in which some of the companies, people can act on public companies for private companies? I don't know. There would have to be a different type of director. You have to think about it differently. But public companies could, for example, they should hire the best students coming out of universities and then they could pay attention to diversity and minorities. Because I think the problem is that someone is chosen because they belong to what I think is a label that will weigh them down, isn't it? People have to be chosen for their professional quality. And so there's nothing like a set of open competitions, where there's a sensitivity to everything that minorities represent. In the long term, newsrooms have to be improved and improved with quality. For example, I think that one of the duties of the public media services in Portugal would be to organise competitions to hire the best students coming out of all the universities in the country, who are obliged to work in this area. I have no doubt that in seven or eight years' time there would be a much higher quality newsroom, because it would be... This problem, from the point of view of fairness in the public service, is quite serious if there isn't somehow a system



		that monitors how you get into the	
		company that suddenly needs someone.	
		It's already happened. They want to open	
		a new service and organise a competition	
		to take on 50 people, 50 people from one	
		generation, and then the next generation	
		won't be able to take on anyone, just as	
		they haven't been able to take on anyone	
		for a long time at the stations, either	
		Lusa or RTP. That's a terrible thing, isn't	
		it? No, no, it doesn't change the	
		mentality, it doesn't renew the	
		newsroom, it doesn't bring in new people,	
		it doesn't bring in quality above all".	
15	Does the regulatory	Do you think that the regulatory author	rity/authorities acts/act fully
	authority/authorities acts/act fully	independently from governmental influ	
	independently from governmental	macpendently from governmental finite	iciices.
	influences in practice?		
15 - Answer	1_1: — "Of course. We just held	2_1: — "Yes, without a doubt. Our	— About court verdicts — "But if you
15 Allswei	accountable before the parliament,	regulations and I'm a great believer in	don't obey the ethical codes, the
	which we don't really have a political	self-regulation. I don't think it can be	punishment is very difficult. It's very
	supervision. We are really an	done any other way in journalism. The	hard. And it's not because it's not in
	independence regulator."	institutions in Portugal, the regulator's	the law, but the decision. Imagine, it
	– "And the board is elected by the	agenda, the ERC, Comissão da Carteira	goes and it takes long and gets to a
	several parties, by the the Assembly of	the act like this, without any political	judge and something that the journalist
	the Republic, by the parliament."	interference."	was wrong and shouldn't have done it.
	— "And there's also two aspects you	microcinec.	The judge will have a paradoxical and
	should consider here about	2_2: — "Eh, yes. What I'm about to say is	almost ethical issue at hand. That is, if
	independence. The first is that only ERC	a bit risky. I think they try to operate	he takes away the cards, it means that
	and Bank of Portugal are regulatory	independently of the government,	this person will not be able to work. So
	entities defined in the Constitution. They		the judge will try to be balanced in
	exist because they are inscribed in the	that the ERC's Regulatory Council is	maybe punishing the person, but also
	Constitution of the country. And ERC	decided the way it is decided and I, let's	not avoiding the person from work
	and also the Bank of Portugal are not	see, think it's legitimately OK that the	because working is also a right. It's in
	under the regulatory agencies law that	ERC's link is with the Assembly of the	the law to be right to work. So I'm not
	respond to the government. This is the	Republic."	saying this explains everything, but it's
	respond to the government. This is the	Republic.	Jaying tind explains ever yelling, but it s



legal framework that you should consider when judging the independence."

1\_2: — "Yes, I think so. There has been, the ERC has a model that has five people, four are appointed by Parliament by 2/3, which always implies what has implied from the beginning a coalition, an agreement between the two main parties. And then these four choose a fifth member in accordance with the law."

- "The internal climate, sometimes among the members of the Regulatory Board, is not very good by any chance, with the exception of the current model of the current Board. But you can't say that ERC is... linked to a political party or a government, let's say."
- "I mean, sometimes there are disagreements, there are people who have a more conservative or more liberal view of more violent films, films shown with some violence at a time when children can watch them, and sometimes there are differences. There are people who are more conservative, people who are more liberal, people who think that the exhibition should be more widely recognised. There are different points of view, so to speak. And they even said that this current council, which has been in office for eight or nine months, is almost unanimous."

one situation when you finally get to the judge, even if you have some punishment, it's rare to for your card to be taken off because the lawyer from the journalist will argue "well judge, if you take away the card, my client will not be able to work anymore. He will not feed his children". You will have a social problem".

About ERC — "No. I mean, yeah, it's always difficult. The fact that it's government to decide who should go there is already a problem, right? Even if the person would like to be independent, the starting point is already a difficult one, right? Because it has to be someone that is agreed upon the two main parties. So I cannot say the person A or B is not independent, but I cannot also say that, yes, it's working great, it's very independent. I think that maybe we should have another process of being selected."





15a	Why? [OR:] Why not? [OR:] Why only partially?		
15a - Answer	2_2: — "The problem is that in the		
	Assembly of the Republic, the choice of		
	members of the Advisory Board is made		
	by 75 per cent, and it usually comes		
	down to two parties choosing what has		
	passed and it's been a bit shameful to		
	watch. People are chosen by the PS, two		
	people are chosen by the PSD, two		
	people and these two people are		
	negotiated politically and on a partisan		
	basis and there's no I think that in this		
	last one there was some interest in		
	choosing relatively independent people,		
	but the system doesn't favour it."		
15b	[IF NOT OR ONLY PARTIALLY:] Could	l its/their independence be improved -	
	and how?		
15b - Answer	2_1: — "Although I think the election of	— "One idea was at least to have	
	the ERC could be done differently. In	journalists more involved, and they have	
	other words, the ERC, the journalism	no saying whatsoever in this. So it says if	
	regulator, is chosen as follows by the two	there is a regulator regulating a group of	
	largest parties, in this case the PSD and	professionals, that has nothing to do	
	PS [Social-Democratic party and	with that group of professionals. It's a	
	Socialist party], who choose the people	weird situation that we managed to	
	they put in charge according to their,	invent in Portugal because that also	
	shall we say, political orientation, let's	happened with professional card [issued	
	call it that. And it could even be revised,	by Journalists' Professional Licences	
	but what we've seen is that I don't think	Committee] for a few years. Now we	
	they obey the orders of a particular party	have people with professional card at	
	to a particular government. I think there	the boards. But before we went to the	
	always a balance."	union that did happen. It was law	
		experts that would be the president of	
	2_2: — "I happen to think that in this	Journalists' Professional Licences	
	respect, the composition of the plenary	Committee. And I don't see that in any	
	of the ournalists' Professional Licences	other profession. You don't see doctors	
	Committee is more independent, reflects	being regulated by lawyers. You don't	



		more independence and a greater variety	see lawyers being regulated by
		•	_
		ERC has so few people and is chosen in	regulated by doctor, even by doctors. So
		this way. I think that the various	if it's regulation, at least the professional
		operators in the sector should be	should, maybe not alone, I agree, there
		represented on the ERC's Advisory	can be a thing, but there should be
		Board. I don't understand why. We, for	journalists regulating, helping to regulate
		example, at the moment have people	the profession"
		who are more representative of the	
		whole journalistic media landscape than	
		the ERC."	
16	Freedom of Speech cannot be treated s	separately from Freedom to Information	: the "right to impart" cannot be
	treated separately from the "right to kn	now". Only the interrelated exercise of b	oth rights serves the character and
	goal of democratic communication as o	pen-ended process of response, reflecti	on and debate – in short: as societal
	dialogue, equally open to all people. So	me experts call this a "right to communi	cate", which is more than simply
	adding up the "right to impart" and the	"right to know": Its exercise can put peo	pple in a position to really have a say in
	the decisions made by those in authorit	ty. Do you think it would make sense to	enshrine a "right to communicate" in
	law?		
16 - Answer	1_1: — "In fact, when you look at	2_1: — "In fact, what is in our	— "Well, being coherent, we get to the
	Portuguese Constitution and the Article	Constitution and what is enshrined in the	starting point where I think no more
	37 and you see that there is this strong	Constitution is the right to inform and to	laws."
	link between the freedom of speech and	be informed. In other words, it seems to	
	the freedom to information. They are	me that it's already in the law and that	
	actually not totally separated in terms of	there really can't be any limitation to this	
	the constitution, to main principles, to	exercise of informing and the need to be	
	main freedoms that are oxygen for	informed. In other words, I think that	
	democratic society. So I would agree that	Portugal, in this field, Portugal or in the	
	it's really very complex to separate them	legislative field, Portugal is far ahead of	
	both when you speak about the exercise	the rest of the world, because when the	
	of the freedom to information. This is	laws for the press were devised from the	
	based on the freedom of speech. Despite	outset. But the laws on freedom,	
	that the freedom of speech is not	expression and the press were, I think,	
	coinciding with the freedom to	very well thought out from the outset,	
	informaton, of course, it's more broad	from the perspective of freedom, which is	
	and it involves more subjects. But you	important. And I think that made a big	
	have this Intertwining nature between	difference to the way the laws were	



both rights and I think it's really difficult to separate them [...] But actually, in terms of the Portuguese Constitution, this interrelation, it's already foreseen"  $1_2$ : — "The so-called freedom of expression already existed, and there are vis-à-vis the media. The question of transparency of ownership, the rules limiting concentration of ownership, state support for the media. The obligation to have a plural public service, independent of political power. So, in practice, this is already part of citizens' rights vis-à-vis the media, and on the other hand. With the new media, citizens already have the means. No. In the past, if you wanted to communicate with a wide audience, you had to use the existing media. Nowadays that's not the case, it's no longer required, it's possible, albeit in a more limited way. People can get in touch, they are no longer just consumers, they are also producers of information. So these rules already exist in practice"

constructed. And in fact, Portugal has these rights."

2\_2: — "I don't think it's necessary, given freedom of expression. I'm much more concerned about the right to already rules that enshrine citizens' rights information. The concept of information. What the concept of information is. Because the concepts we deal with today in the media field are very vague and as all the concepts change, complex interpretations become confused." - "I think that nowadays one of the important things to do, and this is what we tried to do with the Press Law, is to clearly distinguish what journalistic information is. So we have to focus on the journalism and non-journalistic information. Therefore, journalistic information, which is made by professional journalists with their own rules, and non-journalistic information, must itself be subdivided and regulated, because it was entertainment. The influencer, social media communication. All of this implies forms of regulation that are difficult, complex, but have to be done and cannot be confused with journalism"

— "The proposal that is before the Portuguese Parliament would be much more correct, and the Press Law would be amended to distinguish between journalistic news organisations and nonjournalistic news organisations. Although this could cause some problems in the



future. We realise that. I think that much
more needs to be done within the
journalistic news organisations to clarify
the whole structure legally. For example,
the law doesn't define who should make
up a newsroom, what the terminology is
for the people in a newsroom. In other
words, the organisations use all kinds of
definitions: information director, content
manager, publisher. So there are people
who now define themselves as publishers
who run newspapers and we don't know
if they are inside journalism or outside
journalism. It's a good thing. In fact, I
even doubt that the only step would be
to change the Press Law. I think we need
a Media law."

### Slovenia

Nuša Detiček and Brankica Petković (MI)





### Background of the interviews - Slovenia

Interview 1 - legal/regulatory perspective: Representative of the national and/or a (leading) regional media and regulatory authority and/or independent expert in media law

1. Did you choose the interview only version or did you some literature review before the interview? If you have done a literature review: Did this allow you to answer the questions in Part 1 of the questionnaire or did some of these questions need to be included in the interview?

We have decided to provide brief literature review, and then conduct interviews still including some questions from literature review in the interview (asking first about the existence of certain legal obligation and then about implementation). This was the case only with few questions, e.g. with the question about protection against surveillance, and about quotas for women and minorities, where we were not sure if, despite having knowledge about provisions in extensive media legislation in Slovenia, we might miss some obligations arising from other legislation or secondary legislation. When preparing documents for submission to you, we have decided to provide not only brief answers in the literature review, but more detailed overview of legal obligations in focus.

#### 2. What criteria were decisive for the selection of the person to be interviewed?

We have decided to interview an independent expert in media law rather than a representative of the regulatory authority because of the questions in the questionnaire requiring more broad knowledge about specific solutions in media legislation and their implementation. The questions were not related only to those limited areas of competence of the regulatory authority in Slovenia (for example, not at all competent for state subsidies to media etc.).

# 3. If you have interviewed a representative of the media or regulatory authority, briefly describe the role of this authority.

No, we did not interview a representative of the regulatory authority. The authority is in charge of radio and audiovisual media services, including allocation of frequences and licences, maintenance of register of AVMS, granting status of radio and TV channels of "special importance" for public interest and monitoring program obligations of those channels, monitoring and supervising implementation of some content regulation related to AVMS (protection of minors from the harmful content, prohibition of incitement to hatred etc.) as well as advertising restrictions, quotas of own (in-house), Slovenian and





European production, rights to short reporting etc. The authority has also power of sanctions, such as fines.

We have interviewed an independent expert who was in the past a head of department for regulation of radio and audiovisual media services within the regulatory authority (it is a converged authority in charge of also telecommunications, railway, post etc.). She was also State Secretary at the Ministry of Culture responsible for reform of media legislation several years ago. She has also provided expertise to the Council of Europe related to media regulation and policy in the non-EU countries in South East end East Europe. Currently, she is a researcher and associate professor at the Faculty of Social Sciences of the University of Ljubljana.

**Interview 2 – self-regulatory perspective:** Representative of the national press council and/or the journalists' union or another relevant journalistic organization

## 4. Briefly describe the role of the organization you have chosen and why it best represents a self-regulatory perspective.

We have decided to interview a representative of the main, most active and respected self- regulatory body of journalists in Slovenia – Ethics Council ("Journalists Court of Honour"), a joint body of the Slovenian Association of Journalists and Union of Journalists, including representatives of journalists and public in the composition of the council. The self-regulatory body regularly publishes and elaborates own decisions. It is administered by the Slovenian Association of Journalists, and the Secretary General of the Association serves also as main expert and professional, administrative support of the Ethics Council for a number of years. Therefore, we have interviewed her.

#### 5. What criteria were decisive for the selection of the person to be interviewed?

We have considered experience of the selected interviewee with the work of self-regulatory body for many years, but at the same time her extensive knowledge of media legislation for many years. The interviewee has been engaged in advocacy of media regulation and media policy solutions on behalf of the Association of Journalists on various issues, providing also extensive comments to the proposed regulation, including amendments. At the same time, she has been involved in the work of the self-regulatory body of journalists coordinating revisions of ethical code, but also work and decision-making of the self-regulatory body, and currently also a learning process in cooperation with several press councils in Europe within the initiative to reform ethics council and increase its sustainability by including also media publishers/owners in the operations of the self-regulatory body.





**Interview 3 – bottom-up perspective:** Representative of a community media organisation and/or an audience council and/or from an underrepresented social group

## 6. Briefly describe the status and role of the organization or social group you have chosen and why it best represents a bottom-up perspective.

We have chosen a representative of Radio Študent, a community radio with longest tradition and consistent management and programming policy and practice of community media. The radio gathers in community programming dozens of students and minority journalists/programme creators of various minority background (LGBTQ+, ethnic minorities etc.). We have selected a manager of Radio Študent for interview because of her knowledge of media regulation relevant for community media. However, she explained, when receiving a questionnaire in advance, that she needs to consult with the editor-in-chief of Radio Študent for answers on certain questions on protection of journalists or journalists' investigations, while she is capable of answering on most of other questions.

In Slovenia, we do not have audience council or similar body to represent citizens to provide that kind of bottom-up perspective.

#### 7. What criteria were decisive for the selection of the person to be interviewed?

We took into account that journalists, editors and managment of Radio Študent are repesenting a community (bottom-up) perspective, but at the same time have institutional framework of student radio with long trandition, active in media policy issues for many years, and with accummulated knowledge on specific needs and position of community media in Slovenia in the regulatory framework. We have selected particularly the manager of Radio Študent for the reasons explained in the answer to the question 6. We have not selected editor-in-chief which is the position where students are on that position for a limited period of time with no so much opportunity to accumulate knowledge about broader media regulatory framework. However, we will interview editor-in-chief of Radio Študent for WP4 on conditions for production of news media.





### **Questions and answers - Slovenia**

	Questionnaire 1 a (Literature review)	Questionnaire 1 b	Questionnaire 2	Questionnaire 3
Question	Legal/regulatory pe	erspective	Self-regulatory perspective	Bottom-up perspective
1	Is the media subject to the right of reply?			
1 - Answer	Yes, according to the Mass Media Act (2001, amended substantially in 2006), the media in Slovenia are subject to the right of reply and right to correction. Whole section in the Mass Media Act is devoted to regulation of the right of reply and the right to correction, including 19 articles (between Article 26 and Article 44). The right is also protected in the Consitution of the Republic of Slovenia (1991), Article 40 (The Right to Correction and of Reply) specifying: "The right to correct published information which has caused damage to the rights or interests of an individual, organization or official body shall be guaranteed, as shall be the right to reply to such published information." The right of reply is regulated in details also in the proposal of the new media law drafted by the Ministry of Culture in late 2023 and expected to be adopted by the end of 2024.			

2	EU legislation advocates a so-called "two-tiered approach to expression", distinguishing between expression that is of public interest and that which is not, with the latter enjoying less protection.			
	According to case law, what criteria	Does the state use this differentiation	Does the state use this differentiation	
	must be applied to decide whether a	to restrict media freedom?	to restrict media freedom?	
	publication contributes to a matter of			
	public concern?			
2 - Answer	"They are very mindful of the judgments	"Public interest is always considered. In	[The intereviewee said that she, being	
	of the European Court of Human Rights.	all defamation cases. That is, in all	responsible for management of Radio	
	I also get the feeling from the reactions	offenses against honor and reputation, in	Študent, has consulted about some	
	of journalists that they have confidence	intrusions into privacy, in the disclosure	questions in our questionnaire, sent to	
	in these higher levels [of courts in the	of any secret or otherwise protected	her in advance, with the editor-in-	
	country].	information in the media, and so on. So,	chief of Radio Študent] "The system	
	And now there is a general impression	public interest definitely plays an	exists, but it is more noticed in judicial	
	that the courts consider whether the	important role.	practice when it comes to procedures,	
	reporting is on a broader subject and	I would not say that [the state] is	such as cases of public defamation or	
	concerns public affairs. It is not just a	proactively restrictive. Or that it	media defamation. According to him	
	subject of some public curiosity. It is a	proactively restricts freedom of	[editor-in-chief of Radio Študent],	
	questioning, a criticism, an accusation of	expression based on what I have said.	these limitations should not be	
	the power holders. It is about matters	However, a certain part of the political	understood as restricting freedom of the	
	that are related to the economy, insofar	spectrum, especially when it is in power,	media.	
	as they are not also about the use of	does restrict the sanctioning of hate	For example, we [Radio Študent] had	
	public funds. Or whether it also has an	speech. Or [they, when in power, limit]	one legal proceeding, one lawsuit from a	
	impact on large groups of people.	the hate speech restriction. Or even self-	society that sued us because of [what	
	When journalists act as watchdogs, this	regulation. They openly speak against	was said by] a radio show host on air.	
	watchdog role, they are treated	self-regulatory mechanisms in journalism	They labeled it as defamation. The court	
	differently. And they can be more critical	and so on. So maybe not actively, but	ruled in our favor because we	
	then. There can be a harsher tone,	certainly they impede these mechanisms,	demonstrated that it was obviously in	
	bordering on the insulting. And the	which would protect important rights,	the context of Radio Študent's humor	
	feeling is that our courts take that into	among which freedom of expression is	and tradition of irony. It was not	
	account. They even take into account	included."	intended as defamation. So, this is the	
	references to professional journalistic		only legal case we've had, and even that	
	standards and ethics."		was before my time during the tenure of	
			the previous director. But this was the	
			only legal case, and it was decided in our	
			favor, supporting public interest and	
			freedom."	



3	Does the law protect journalistic
	research and investigations?
3 - Answer	Indirectly, yes, by a) regulating access
	to public information for media and
	journalists (and use of complaint
I	procedure carried out by the
I	Information Commissioner), b)
	exemption of journalists from
	obligation to disclose sources of
	information (except in specified cases)
	and c) decriminalising disclosure of
	classified information (in specified
	cases). According to the Mass Media
	Act, Article 21, para 2, editors,
	journalists and authors of media
	content are not obliged to disclose
	sources of their information, except in
	the cases specified in the criminal
	legislation. The Criminal Procedure
	Act, Article 236, para 6, specifies when
	protection of sources of information
	by editors, journalists and authors of
	media content is not established:
	"unless the disclosure is necessary to
	prevent an immediate danger to the
	life or health of people or to prevent
	the commission of a crime punishable
	by three or more years in prison or the
	crime of soliciting persons under the
	age of fifteen years, for sexual
	purposes according to Article 173a,
	display, possession, production and
	transmission of pornographic material
	according to Article 176 or abuse of
	official position or official rights
	according to Article 257 of the

Criminal Code". Upon amendment introduced in 2015, based on advocacy of human rights and media	
advocacy of numan rights and media	
freedom defenders, dislosure of	
classified information has been	
(partially) decriminalised. The Criminal	
Code, Article 260, para 3 and 4,	
establish legal basis for protection of	
journalists from prosecution in case of	
disclosure of classified information if	
the disclosed information refers to a	
violation of human rights, or grievous	
abuse of power or other grievous	
irregularities in the exercise of public	
office, powers or services, on	
condition that disclosure is not	
motivated by gaining a pecuniary	
advantage, and does not jeopardise life	
or limb and does not result in grievous	
or irreparable damage to the security	
or legally protected interests of the	
Republic of Slovenia. The amenment	
complements the provisions in the	
Classified Information Act, where	
Article 6 stipulates that information,	
even if labelled as classified, does not	
enjoy such protection, if designation is	
intended to cover up a criminal	
offence, abuse of power or other	
illegal acts (mala fide, in bad faith).	
3a Is the right to publish unlawfully obtained information respected in practice if this information is in the	public interest?
3a - Answer         "The fact is that our legislation allows         "We [the Slovenian Association of when the slovenian Association of white are not aware of an aware of aware of aware of aware of aware of aware of an aware of aware	y cases where
journalists to be prosecuted for Journalists] we the one who advocated someone was punished."	
publishing such information [for for legislative changes in this area. That	
defamation]. The wide possibilities given is, if journalists reveal information that is	
by our Criminal Code to prosecute in the public interest, they cannot be	



	journalists and also the prison sentences that are possible if defamation is committed through the mass media. It seems to me that this is not a fortunate regulation."	prosecuted in any way. In the meantime, the legislation on the protection of whistleblowers has been adopted, and I think the law has already been passed. Now the question is how effective we are in developing mechanisms, primarily in	
		the domain of the Commission for the Prevention of Corruption (KPK) and in cooperation with the non-governmental sector."	
3b		ed access to government information, pr	
3b - Answer	"Yes, the law gives it, and then often you wait until the last day. The authorities often wait until the last day to give information to journalists. When it comes to sensitive matters, they wait until the noise has died down a little, if possible.  So I imagine that, in practice, not everything is always right. That this provision is not being fully implemented. Otherwise, by law, they have a certain priority. They do not have to wait 21 days [as other citizens using right to access to information], but 7. But still, 7 days [for replyng to a journalist's request for access to information], according to the law] is too much."	"I would say yes. They actually use this mechanism. That is, the right to request answer to a question under the Mass Media Act. Where there are also shorter deadlines and everything.  The silence of the authority [obliged to provide information/answer to the request/question of the media], it is a good thing that we have the possibility to sanction this kind of the offense according to the media legislation, and [very existence of] such offense is often a big enough threat. This is, I must say, a very good mechanism. We were also very careful about it when changing media legislation, to give it the same weight. Because it is a very mild pressure, but it is some pressure, and usually, the obligated parties then respond."  (Interviewer: "The offense also includes a fine.")  "Yes, a fine as well. A fine is imposed. For the silence of the authority or not Not just for silence, but also for an	"It's not essential that the Mass Media Act enables journalistic questions. Access to journalistic questions is informally established. Certainly, our journalists didn't face problems. They faced problems with the founder [Student Organisation of the University of Ljubljana] who didn't send them [answers to their questions/requests for information]. However, when they went through the Information Commissioner, the Information Commissioner, according to protocol and all procedures, pressured the ŠOU [Student Organisation of the University of Ljubljana] to then send them [the answers/requested information]."



unsatisfactory answer, an incomplete answer, and so on." [...] "There are conflicts between local media and some mayors, also with some correspondents. Where basically the mayors or municipal administrations systematically refuse to provide information [to journalists]. They basically don't want to give statements. They refer to deadlines [specified in the legislation for providing the information to media]. Then they drag these deadlines for, I don't know, they say it's complicated matter, that information needs to be gathered, that they need more time." [...] "The biggest problem [...] is the judiciary. The judiciary actually systematically rejects [access to information for media]. No, I won't say systematically, because I don't know if that factually holds. But they often resist the decisions of the Information Commissioner [a complaints body in the procedure of access to information] with lawsuits. [...] The thing is, they think they should be exempted from this system [of access to information of public character]. That is, the judiciary should be exempted. Because, in the name of protecting the procedure, they would basically [...] decide which information to proactively release to the public. And it goes so far that they even refused to release final judgments to the public. This has been partially regulated in the legislation."

3c		Is investigative or under-cover journali	sm being hindered?
3c - Answer		"As I have spoken to investigative journalists, definitely. I think, I mean, I think that our law on access to public information is a modern law, comparable to European law. It is a good law. We have the institute of the Information Commissioner, which works very well as a complaints body. Which is independent, which is well organised, which is competent. We have also these provisions in the Mass Media Act, which not everybody in Europe has either. So I think that from that point of view we cannot say that we have a bad situation. We have entities obliged to provide information, who more or less have certain persons in charge of providing the information.  We have ERAR. ERAR is a database in which all [] transactions between the State and public law entities [are accessible]. Not private ones. Public law. So basically [] also all recipients of state funds [] From tenders to other transactions. So these transactions are well presented [in the publicly	"It's hindered by economic factors. Nobody wants to pay for it in the sense that this work is really time-consuming. If you were to count all the hours of work, no media outlet on the market, including public media like RTV, finds it worthwhile. For instance, looking at RTV, who really engages in that kind of work? Besides those weekly programmes/shows like 'Tarča,' there isn't someone who would spend six months working on a single story, and then someone That would keep someone fully employed just for one story. And for us, being a community media, this is an even bigger problem. So, in my opinion, this is the biggest obstacle. There's no funding or calls at the national level for community or non-profit media. Especially considering outlets like Oštro and Pod črto, which have this as their mission. There isn't a call specifically supporting that aim."
4	And in the line was to shad by law on the time to the state of the sta	accessible online database ERAR]."	
4	Are journalists protected by law against interception of communication, surveillance, house searches and seizures?		
4 - Answer	There is no specific protection of (The interviewee asked the		
	journalists against such cases. interviewer, if she knows for any such		
	However, following adoption of EMFA, protection in our legislation. She		
	the Ministry of Culture has included answered: "As far as I have studied,		
	such provisions in the proposal of the no. In general, the Criminal Procedure		
	new media law (expected to be Act contains general restrictions		





	1 1 1: 0004) 1 11	
	adopted in 2024). In the proposed	specifying when they - the police -
	media law, Article 6, para 2, stipulates:	have the right to use such measures
	"It is prohibited to install intrusive	and who has to approve it. There are
	surveillance software on any device	no specific mentions of journalists.
	used by media publishers, their	Although the new proposed media law
	editorial offices, journalists or other	now has the article")
	persons who, because of their	
	professional or other relationship with	The interviewee then responds, "Yes.
	the publisher or its editorial staff may	Because that's what EMFA requires."
	have information on the basis of which	
	it would be possible to identify	
	journalistic sources, with the aim of	
	obtaining such information that could	
	lead to a violation of their right to the	
	protection of the source of	
	information, unless such measures are	
	used on the basis of a decision courts."	
4a		[IF Q4 in Questionnaire 1a - YES:] Are there any restrictions on the
		protection of journalists against interception of communication, surveillance,
		house searches and seizure in practice?
5	Are there any must-carry obligations	
	for the transmission of specified	
	broadcast channels and services in	
	place?	
5 - Answer	Yes, Mass Media Act, Article112, para	
	2, places must-carry obligations on	
	operators to broadcast free-of-charge	
	the public service broadcaster	
	Radiotelevizija Slovenija's radio and	
	television programme services as well	
	as other radio and television	
	programmes "of special importance" (a	
	special status granted by the national	
	regulatory authority following the	
	specified criteria and procedure),	
	including: Local radio and television	
	including. Local radio and television	



	programme services (channels);			
	Regional radio and television			
	programme services (channels);			
	Student radio and television			
	programme services (channels); Non-			
	profit radio and television programme			
	services (channels). The rules apply to			
	all platforms.			
5a		[IF Q5 in in Questionnaire 1a = YES:]		
		For which channels and services do		
		must-carry obligations apply and		
		why?		
5a - Answer		"Yes these are mainly 'programmes of		
		special importance'. These are the ones		
		that have one special status. Public		
		service broadcasting is a programme of		
		special importance. Then we have the		
		local radio and television programmes		
		which get this status. Regional radio and	1	
		television programmes, again, which		
		acquire this status under a special		
		procedure and are subject to specific		
		conditions. Then we have student		
		programmes of special importance. We		
		have only one student radio of special		
		importance. And then we have the non-		
		profit programmes of special		
		importance. Again, radio and television.		
		Subject to specific conditions. The		
		conditions are linked both to the area of		
		coverage and to the provisions on how		
		many journalists such programmes must	:	
		employ. What type of content they must	t	
		produce to meet the needs of the public		
		in the areas they cover. And so on. There	3	
		are also requirements regarding content		 



		fan athria minavitiaa linaviatia	
		for ethnic minorities, linguistic	
		minorities, and so on.	
		And this status is obtained from AKOS,	
		our regulatory authority. Which carries	
		out a certain verification procedure. RTV	
		Slovenia has this status by the very law	
		that establishes it.	
		Then they have this privileged access,	
		privileged in theory, to the services of	
		the operators providing the transmission	
		of radio and television services. And the	
		law allows them to make this	
		transmission gratuitous. And it is also, in	
		a way, like a kind of State aid that the	
		operators are oblige to provide."	
6	Are there any state subsidies that		
	promote market plurality?		
6 - Answer	Yes, following provisions in the section		
	"The public interest in the mass media"		
	of the Mass Media Act, there is an		
	annual state subsidy scheme granting		
	direct subsidies to the media for co-		
	financing production of programme		
	content in the public interest. It is		
	based on the regular annual call of the		
	Ministry of Culture for project		
	proposals by the eligible media.		
	According to the Article 4, para 1, the		
l l	financial support aims at, among other		
l l	purposes, "plurality and diversity of		
	the media."		
6a	[IF Q6 = YES:] Which media are		[IF Q6 in Questionnaire 1a = YES:] Which media are eligible to funding
	eligible to funding programmes		programmes promoting market plurality, which media are preferred in practice,
	promoting market plurality and what		and which criteria are usually applied?
i l			



## 6a - Answer

The annual subsidy scheme (based on the annual call for project proposals for co-funding production of the public interest programme content), targets three cateogries of media according to Article 4a, para 2 of the Mass Media: a) general news print media; b) radio and TV channels and electronic publications (i.e. online media), and c) local, regional and student radio and TV channels, and non-profit radio and TV channels. RTV Slovenia as a public service broadcaster is not eligible for the subsidy scheme. The law specifies list of criteria for each of the three categories. Article 4a. para 9 specifies "assuring regular, objective and balanced presentation of political activities and positions of various organisations and individuals, especially the government coalition and the oposition" as the first criteria for the general news print media. The same criteria is listed at the first place also for other two categories of the media eligible for funding, in accordance with the Article 4a, para 10 and para 11. Other criteria for general news print media include quality, originality, actuality of the programme content, average number of sold copies, average number of original articles, increasing number of jobs/employments for journalists etc. Other criteria for the category of radio

"Now here, we can exclusively discuss the one and only call for proposals that the Ministry of Culture regularly announces. This is the call for cofinancing media content programs. Here, all media listed in the media registry are eligible, except for the public broadcaster RTV and the Slovenian Press Agency (STA), which have their own laws and funding.

There's no specific section or criterion dedicated solely to promoting diversity in the market. On this call, we have two categories: Category A and Category B. Category B is the one we fall under. Therefore, all media with programs of special importance, whether local, regional, student-based like ours, or nonprofit, are eligible. The rest falls under Category A, which typically includes print, radio, TV, and online media that do not have special status. So, in principle and formally, all media listed in the registry are eligible. The limitation applies only to the types of content you can submit. You cannot submit content that consists of more than 20% music or entertainment and sports content. This means that commercial radio stations can compete in the same call as nonprofit media but under a separate category.

However, the most problematic aspect of this call is the level of funding. The Ministry co-finances 50% of the program, which is quite low for non-



and TV channels and electronic media

include significance of the programme content for the promotion of Slovenian culture and language, significance for the protection of the Slovenian national and cultural identity, significance for diversified development of the Slovenian media landscape, increasing number of jobs/employments for journalists etc. Other criteria for the category of local, regional and student radio and TV channels, and non-profit radio and TV channels include significance of the programme content for development of a regional or a local community, non-profitability of a programme as a priority criteria, enabling the exercising of the right to public information for local communities and minorities and whether it is disseminated in languages of minorities, assuring compliance with the principles of cultural diversity, gender equality and tolerance etc.

When implemented in practice, the regular annual calls for project proposal for co-funding production of programme content in public interest are divided into two categories.

Category A encompasses the co-financing of programme content of general news print media, radio and TV channels, and electronic publications (online media). Category B covers the co-financing of programme content of radio and TV channels of "special

profit media. No other grant aimed at non-profits offers such a low cofinancing rate. Typically, it's at least 70-80%. Even at the European level, cofinancing rates are 70-80%. In practice, through this single existing call, diversity is not effectively encouraged. For instance, media with special status like ours are grouped together. For example, student media with programs of special importance such as Radio Študent and MARŠ from Maribor are grouped together. We compete under the same conditions and for the highest possible funding amount as all local media, most of which are profit-oriented companies (d. o. o.), with only two non-profits and all others from the Odlazek conglomerate, which are d. o. o. entities."



importance" with the status of a local, regional, student or non-profit radio and TV channels. Explanatory note: Radio and TV channels of "special importance" include, according to the Mass Media Act, Section 3, Articles 76-82, public service broadcaster RTV Slovenia, and under conditions specified in the law (e.g. quota of own production, coverage of certain percentage of geographical area and population, etc.) and upon recognition of the status by the national regulatory authority, also local radio and TV channels, regional radio and TV channels, student radio and TV channels, and non-profit radio and TV channels. (End of explanatory note.) The annual call (subsidy scheme) is administered by the Ministry of Culture. The new media law, drafted by the Ministry of Culture and expected to be adopted in 2024, maintains main elements (beneficiary categories of media) from the current (above described) subsidy scheme while adding several new streams of "state aid" to media: state aid to print media and digital transformation, state aid to digital media, and state aid to media startups. The draft media law introduces also some new eligibility criteria, including sufficient economic and financial resources, sufficient



qualifications and references, sufficient staff (jobs), respect of professional standards, respect of transparency requirements, respect of journalistis professional autonomy and editorial independence. Selection criteria for state aid, as specified in the draft law, include significance of programme content for public interest, quality of the programme, references, reach of the media, adequacy of the financial plan. Additional selection criteria include: protection/maintaining of security of jobs (permanent employment) of journalists, legal protection and social protection of journalists and other professionals engaged on temporary contracts, setting standards of protection through collective agreements, providing opportunities for permanent education of journalists and other professionals, non-profit orientation of the media, access of programme content to disabled, high percentage of own production, Slovenian audiovisual and music production. Non-eligibility criteria include media owned or controlled by the state or any pubic entity as well as political parties, media fined or their editors convicted at least twice in the last two years for violation of prohibition of incitement to hatred, discrimination and intolerance, media fined at least twice in last two years for violation of labour rights.



6b	[IF Q6 in Questionnain	naire 1a = YES:] To what extent is the funding policy regarding market plurality successful?
6b - Answer	"No, they are certainly n	nly not successful.      "They [the media] are entitled to this        "In my opinion, it's unsuccessful becaus
	Nor are they enough. N	n. Nor do these funds   funding, which is for pluralism. That is all,   the law is old. The method of co-
	ever reach the statutory	tory level. given that we only have one system. And financing has been the same for a long
	Traditionally. This is not	nothing new. basically, diversity of content and time, and the level of co-financing is
	Now, however, the new	new [media] law diversity in the market are basically almost depreciative.
	introduces an additiona	onal scheme, a intertwined. And there are no two In my view, it's truly reciprocal [impact
	possible State aid schen	heme. However, the separate systems [of state subsidies to of the state funding on the market
	explanatory memorand	andum of the law media]. sustainability of local, regional, stude
	only provides for fundin	ding at the same It is this structural plurality that attempts and non-profit radio and TV channels
	level, which has been al	n allowed for many to ensure that these media survive in the with the status of "special
	years. Wherever there o	re are issues of this   market. That local environments can   importance"]. This call [annual call of
	kind, of some public inte	interest in the field have access to information. I think that, the Ministry of Culture for project
	of media and creativity,	rity, it seems to me however critical we are of the proposals for co-financing media conte
	that we do not have a v	a very giving hand."   mechanism, it has nevertheless preserved   production] is tailored to this status, ar
	(Interviewer: Would, t	d, the level of some independent radio channels. [With this status does not exist without this
	funding, if it were high	nigher, help it to regard to success in preserving call. For none of these media, including
	have more impact?)	pluralism of] television I am a little more   all of us who have these statuses, does
	Interviewee: "Again, w	, we have this group   critical of.   this status mean anything else than
	of 'programmes of speci	pecial importance'. And also some internal pluralism within being able to compete or apply under
		ave privileged access this mechanism [is protected], because it Category B. It doesn't bring us anything
		e funds. At the same [the criteria for state funding] do else. We have slightly lower frequency
	time, this part of the fu	
	for them, because for th	or the most part they provides some diversity of content. [] But then it's really a question of what v
	would not be able to su	
	market with this progra	
	offer. We see what hap	
	is a change of governme	
	committee [appinted b	
		ojects of the media [] [The state funding/state subsidy if you look at these locally oriented
	for co-financing].	mechanism] in fact provides financing of media like Koroški Radio, Triglav, Novo
	·	ame criteria are used the core business [of the selected mesto, their content is identical. I mean
	by the committees to di	
	funds. Radically differer	
	about. And the media th	
	dependent, that expect	ect this resource, they are not innovative. That they are



		·	basically copy-pasted from year to year.	They survive thanks to commercial
		their business plans, then they can go	Which shows, in my view, that this	funds. They survive on advertising
		without."	funding system is inadequate. That it	revenue. And for most of these local
		(Interviewer: Would you say, though,	should be a multiannual system. Because	media, when you look at their budgets
		now that I'm listening to you, that in	it is not actually about innovative	and their sources of income, it's primarily
		this local media market, without these	projects that the media submit every	commercial. This call is very useful for
		resources, there might be less	year. But it is about funding their core	them. This is a completely different logic
		pluralism after all?)	activity. The content is already quite well	from that of non-profit media like us and
		Interviewee: "Yes. So this mechanism is	defined when they are granted this status	MARŠ, for example, which cannot even
		not working well or is not reliable. But it	[of radio and TV channels of special	apply for this call because they don't
		is true that it keeps them alive.	importance for public interest]."	have 50% of their own funds. So, we are
		Otherwise, all we would have on the		the only student media that receives
		local scene would be municipal media		funding through this call. For us, this is
		[funded from the budgets of		the basis upon which we build our
		municipalities], which is a problem.		program and develop other projects. And
		Because that is one of the less		that's a very important distinction."
		transparent sources of funding."		
7	Are there any state subsidies that			
	promote internal pluralism?			
7 - Answer	As specified in the answer to the			
/ - Aliswei	guestion on state subsidies aimed at			
	promotion of market plurality, the			
	same state subsidy scheme can be			
	considered to promote both - market			
	plurality (particularly by contributing to			
	-			
	sustainability of local, regional, student			
	and non-profit radio and TV channels			
	on the market), and internal pluralism			
	(diversity of voices, viewpoints,			
	content by requiring "balanced"			
	representation of political viewpoints,			
	representation of local communities,			
	promotion of cultural diversity and			
1	gender equality etc.).			



7a	[IF Q7 = YES:] Which media are eligible to funding programmes promoting internal pluralism and what criteria must be applied?		[IF Q7 in Questionnaire 1a = YES:] Which media are eligible to funding programmes promoting internal pluralism, which media are preferred in practice, and which criteria are usually applied?	
7a - Answer	It is the same subsidy scheme as described in the answer to the question on promotion of market plurality, therefore the eligibility and selection criteria are the same as elaborated in the answer to that question.		See answers to Q6b	See answers to Q6a and Q6b
7b		[IF Q7 in Questionnaire 1a = YES:] To	what extent is the funding policy regardi	ng internal pluralism successful?
7b - Answer		"It is now possible that they [the media receiving state funding from the subsidy scheme] produce something that they would not otherwise. Because they have to have something to offer. Something that has an appeal. Something that might persuade the selection committee to grant them funding. Although, as we have said, it is not quite like that. Content is less important in this, let's be honest, content is less important in the calls for applications [for co-financing projects of media content production within the state subsidy scheme]. It is, however, a mean by which some verification of these programmes is carried out."		"No, legally no, and then nothing in terms of grants.  Again, we encounter the problem of the non-governmental sector, where for example, we, as a truly large non-governmental organization active in various fields, apply on all possible calls for proposals submitting various programme production initiatives for funding. For instance, we regularly apply for years to the JSKD [Public Fund for Cultural Activities] call for minorities with our programme/show for the African community. There, we receive 2 thousand [euros]. But this doesn't give us additional money, additional points."
7c		_	formats of direct audience participation es, or – today even more important – onl	
7c - Answer		"It appears in some criteria that are very awkwardly written. But they can be interpreted that way. And it is one of the criteria for evaluating projects, yes."	"Maybe indirectly, but not directly. Maybe the selection committee can	"No, none of that."





		us all the second second second	
		really huge number of external	
		collaborators. So they are very	
		democratic and open about it. So that	
		you can participate in the creation of	
		their programme.	
		I didn't see this participatory moment	
		among these criteria in the calls for	
		proposals [for projects of media	
		content production within the state	
		subsidy/state funding	
		scheme/mechanism]."	
8	Are media outlets required to disclose	Do media outlets disclose political a	filiations of any kind that involve or
	political affiliations of any kind that	affect ownership, management and	newsrooms?
	involve or affect ownership,		
	management and newsrooms?		
8 - Answer	No.	"I think these are always covert links a	nd "As far as I know, and from what I hear
		not disclosed to the public.	and understand, it seems that even
		[] In the case of local media, these lir	ks   private commercial media do not do this
		are more visible, but you also see that	enough. [] What I know is that we do
		there are bypasses made and of course	this because we are a non-governmental
		these bypasses are also made so that	media outlet and as an organization in
		there is no direct link to the mayor.	the public interest, we are required to
		Although there is a lot of pressure at lo	cal publish these things. I know that not all
		level. The editor reveals when there is	o non-governmental media do this. I know
		much conflict that the editor can no	that public institutions do this.
		longer work in that environment.	I also think it's somewhat related to what
		[] So I think with these smaller medic	we discussed earlier, why investigative
		these new portals: Pod črto, Oštro; I tl	ink journalism is hindered. If you don't have
		they have a very high awareness of the	this in some media discourse to make it a
		importance of transparency. Precisely	practice. That there are certain media
		because they have They don't have	outlets that have these disclosing pieces
		their business model based on	at certain times. [] But to have this as a
		advertising. But it is based on donation	
		projects, there is another way of fundi	·   - · · ·
		And they also have a very high awarer	= = = = = = = = = = = = = = = = = = = =
		of how transparent they have to be. A	
		o, non dansparone they have to be re	



		think there is a great transparency here [in the small non-profit investigative online media]."	more accepted among citizens who follow the media.  Now, within this new media law. But. They have now made it in the law to exclude them from state aid, because there will no longer be a competition, but state aid, because finances have long been pushing them into it. In short. That all those who have connections to political parties, who are parts of political parties, all these political connections, influences That they will not be eligible for state aid. Which is great. But for programs of special importance, this will not apply. We proposed that this should be harmonized with the norm, that all media aligned with non-governmental organizations under this law should not be subject to these provisions. Because these provisions do not apply to them under the law anyway. And they simply proposed to extend this to all programs
			proposed to extend this to all programs of special importance."
8a	[IF Q8 in Questionnaire 1a = NO:] Do the media voluntarily disclose political affiliations of any kind that involve or affect ownership, management and newsrooms?		of special importance.
8a - Answer	"So far, I have not seen anything like this in our media." (Interviewer: If there is a information disclosed, it comes more from investigative journalism, academic research)		



9	Are media outlets required to disclose their sources of income including state advertising revenues?	Interviewee: "But to self-disclose, no. At most, they will try to cover their tracks, with the ownership structures themselves, which are so ramified, so intertwined.  It will improve [with the new media law introducing requirements on disclosure of beneficiary owners] if it is implemented. I have always been sceptical about implementation here."		income including state advertising
9 - Answer	In the current media legislation, there are no such specific obligations. Media companies are obliged as any other business entities registered in Slovenia to submit annual reports to the Agency of the Republic of Slovenia for Public Legal Records and Related Services (AJPES). which makes them publicly available. In the new Mass Media Act proposed by the Ministry of Culture and expected to be adopted in 2024, the obligation of state bodies to publish annual reports on their spending for advertising in the media is introduced in Article 48, para 3.		"If it's a state-funded advertising campaign, of course they have to say if the state is the sponsor.  If they have received funding for producing content based on the call for proposals [within the state subsidy scheme], of course they should disclose that. Because that is already a requirement of the funder, that they say what the source of the money is.  We need to know that the media is the recipient. And, after all, the media is, of course, trying to get more advertising money. Now the question is whether there is covert funding of some media and whether advertising money is being funnelled for other purposes."	"Here, I only know about us or non-governmental media. We disclose this as part of our annual reports. In our annual report, we have a financial section. Where the source is separated in tables, in terms of project-based funding, founder's grants, and advertising revenue. At the same time, we have a really long and detailed content report. Where we have written for each project how much money there was, what we did. For marketing, how much we earned from marketing video services, from marketing production in the studio, and things like that."
9a		[IF Q9 in Questionnaire 1a = NO:] Do the media voluntarily disclose their sources of income including state advertising revenues?	Tarmened for other purposes.	
9a - Answer		"No. I mean, some of them reveal things when they're part of international		





		projects. But It's more about smaller media projects."		
	e the media legally obliged to label		Do the media label advertising (including	ng political advertising)?
	vertising (including political vertising)?			
Artice entire separa contemprovi Audio 19 ar recer Minis adop detai vario law a politi publi and 5 medi publi the e The cadve refer regul Refers specience inclured.	s, according to the Mass Media Act, icle 46, para 3, advertising must be cirely clearly recognisable and parated from the programme of the media. Similar evisions are contained in the diovisual Media Services Act, Article and Article 27). The new media law ently drafted and presented by the pristry of Culture, expected to be expected in 2024, contains more exailed requirements on labelling ious types of advertising. The draft of also specifies prohibition of itical and religious advertising in the polic service media - RTV Slovenia at STA (press agency), and in other dia owned or controlled by the polic entities, except in the periods of the election or referendum campaigns. The coligation to label political prertising in the election and the e		"I mean, political advertising is allowed during election campaigns anyway. Religious advertising also has to be labelled or is banned now by the new law. I would say, of course, no. These classic advertisements are labelled as advertisements. But, otherwise, there is a whole industry of disguised/covert advertising."	"Here, it is separated so that we actually have it announced, although in the Radio Študent style, but now there is a commercial block, and when it ends, the program resumes, with some jingles."

	e. entity which ordered (paid) the			
	adveritisement in the campaign.			
10a		[IF Q10 in Questionnaire 1a = YES:]		
		Do the media comply with the		
		obligation to label advertising		
		(including political advertising) in		
		practice?		
10a - Answer		"I don't think they are consistent in this.		
		It is also very much a grey area as to		
		when a thing is still a journalistic piece		
		and when it is in fact a paid-for piece or		
		a pure advert written to order. There is		
		no transparency here.		
		It may be unpaid, it may be paid. We do		
		not know how. Or by some means. I do		
		not think there is serious transparency		
		here."		
11	Are citizen journalists legally		What is the status of citizen journalists	?
	recognized?			
11 - Answer	No.		"We have no such status in Slovenia.	"Honestly, this is the first time I've heard
			We have many experts who appear in the	about this in the Slovenian context when
			media. These are columnists and so on.	I read this question. [] What we have is
			But they are perceived as experts. Now,	the status of an independent [self-
			to have that regulated as a status, we do	employed] journalist. This means that
			not have.	someone who works in journalism can
			[] Now the new media law is going to	obtain this status. But they do not
			change that a little bit. Because	receive any social benefits from it.
			registration in the media register will not	Because having the status of an
			be a condition for starting publishing the	independent journalist, as far as I have
			media, but it will still be compulsory in	discussed with our editor-in-chief, is
			one way. But of course somebody can	something that some populist right-wing
			enter some entity in the media register	journalists exploit. Like Požar [owner
			which is a bordering case of the media.	and single author of a political tabloid
			After all, the channels have now become	online outlet]. And then they refer to
			so democratised. And, in fact, if someone	some credibility just because they now
			wants to communicate something, they	have the status of an independent



	 T		
		can communicate it to the public via all	journalist. However, I think the criteria
		the social networks.	are very poor.
		I mean, I think these [cases when	Our journalists [at Radio Študent] can
		citizens journalists are key source of	be non-professional in the sense that
		information] are really exceptional cases.	they contribute a few times to the radio.
		Extraordinary circumstances. When there	Some have a show once a month. But
		really is no access for journalists. But	the process for them to get to the point
		because local media are also in these	of doing something independently, which
		situations. They can operate, they have	is still under the editorial supervision of
		journalists."	either the section editor or the editor-in-
			chief, involves going through an audition
			process with clear criteria each year for
			being accepted as regular contributors.
			I would say that the same obligations
			and privileges apply. Because whenever
			they need something from the
			authorities or the way they need to
			express themselves on Radio Študent
			In short, it depends on the fact that they
			are Radio Študent journalists.
			But it seems to me that the line is very
			thin. Up to what point are you a
			journalist, what topics do you need to
			cover to be considered a journalist? And
			when do you become an influencer? It
			seems to me that this is a really slippery
			slope. Are you a journalist if your media
			outlet is registered in the media registry?
			If not, what applies to you as someone
			who publicly speaks out?"
11a	[IF Q11 in Questionnaire 1a = YES:] De	o citizen journalists have the same obliga	tions and enjoy the same privileges as
	professional journalists in practice?		



12	In many countries, there is a broad	In many countries, there is a broad spec	trum of non-profit media, among them
	spectrum of non-profit media, among	so-called community media. What signi	ficance do they have in the media
	them so-called community media. Are	landscape and in media policy?	
	non-profit community media in some		
	way legally recognized?		
12 - Answer	No, there are no separate provisions or	"But this type of community media has	"I will still base this on Radio Študent,
	specific status of non-profit	not developed in Slovenia. [] But non-	which, in my opinion, is probably the
	community media. There is status of	profit media have developed. These	largest community media outlet in our
	radio and TV channels of special	media are also this combination of the	country in terms of program scope and
	importance for public interest,	media acting as this almost advocay	the number of collaborators. Or certainly
	including local, regional and student	entity and at the same time being a	the largest community media outlet in
	radio and TV channels, and non-profit	medium. They have to be aware of these	our country. And when we had the 50th
	radio and TV channels. The status	different roles that they have. And some	anniversary celebration, it seemed to me
	implies higher quota of own	people I know are critical of the fact that	that with the attendance at events and
	production, serving/covering local,	it's already That these [non-profit	the support, the concert attendance, and
	regional or student communities,	media] are not those full-blooded media	how much the community was involved,
	including representatives of the	that are just managing the media activity.	it was clear that the leftist urban scene
	communities in the supervisory bodies	But I do not agree with that. I think [with	knew this was happening and supported
	etc. However, most of local and	the non-profit media] there is a new	it. And here it seemed to me that this
	regional radio and TV channels with	business model that allows for a more	support was really shown. On the other
	the status of special importance are	democratic, also allows for some smaller	hand, nothing really changes at the state
	commercial entities. Only two student	teams of journalists to come together. I	level, even within the framework of the
	radio channels in the country - Radio	think they contribute a lot to this	new media law. The new media law does
	Študent in Ljubljana and Radio Marš in	diversity of content in the Slovenian	not mention community media. Despite
	Maribor - both acquiring status of	public space."	all the directives from the European
	"special importance" student radio		Parliament and all that. And that seems
	channels, have all elements and clearly		like something that could be improved.
	self-declare profile of "non-profit		The [public] support is I think it's great
	community media". The new media law		and really important that the support
	drafted recently by the Ministry of		exists. But at the same time, it is also sad
	Culture, keeps the provisions on status		that in these crisis situations, we have
	of radio and TV channels of "special		enormous support from the academic
	importance" as established in the		scene, the cultural scene. It's also a bit of
	current media law (Mass Media Act),		a problem that we are limited to this
	continuing to leave non-profit		bubble of this scene. But also from other
	community media without recognition		media and all that. For example, the

12a	of clear and separate status, and without special protection and stimulation in the media regulation and policy.  Are non-profit community media		same party that now took over the Ministry of Culture Its supporters certainly supported us during the crisis. And criticized the way the Ministry did not support this media outlet. And now it has been two years with the new government or ministry. And nothing has changed. And I understand all the bureaucratic obstacles and everything."
	eligible for funding?		
12a - Answer	Yes, but under other categories of		
	media targeted by the annual state		
	subsidy scheme (annual calls for		
	project prosals for co-financing of		
	programme content production in		
	public interest). In Slovenia, two		
	student radio channels are considered		
	non-profit community media, among		
	them Radio Študent in Ljubljana having		
	particularly long traditon and		
	impressive track record and		
	production serving student		
	community, but also various minority		
	communities, and gaining status of		
	"non-profit, non-governmental		
	organisation in public interest" as well as status of "student radio of special		
	-		
	importance for public interest". However, despite the radio has a		
	status of "student radio channel of		
	special importance" recognised by the		
	national regulatory authority, their		
	access to funding from the annual		
	state subsidy scheme had been denied		
	to them several times when right-wing		
	to them several times when right-wing		



	government was in power and the Ministry of Culture was led by a rightwing politician. The attempts of Radio Študent to advocate for provisions in media law to establish specific status, protection and access of such community media to separate stream of state subsidies have not been successful, regardless the government political orientation.			
12b			low efficient is state funding for non-pro	·
12b - Answer		"The closest we come to this is the 'special importance programme', which we discussed earlier.  Otherwise, it seems to me, given how small we are. I don't even know how much room there is, with all these media players that we already have, I don't know how much room there is for some kind of community media in a strictly Western sense.  It is just to see that in this system of state aid that the ministry has now envisaged [in the new media law drafted by the Ministry of Culture], which is much more flexible, they will be. At least thematically, it will also allow for such projects. Of course, this will also depend on the will of those in power. Who will provide these schemes."	'programmes [radio and TV channels] of special importance'. But online media, which have actually developed as genuine non-profit media, cannot acquire this status. And now threre is quite big criticism [of such limitations]. In the previous proposals of the media law, these media basically got their own pillar	this is not because it is recognized that we are community media, but because we are a medium with a student program of special importance.





13		ements in place that establish or promote quota ration of women on management boards and in	Are there any self-regulatory measures or recommendations in place that establish or promote quota systems for the representation of women on management boards and in newsrooms?		
13 - Answer	No.	"We don't have that in Slovenia. I have never heard of such a thing. We do not even have that culture, unfortunately. Let alone a law. Although, perhaps, with the help of a law, we could then slowly come to have this culture.  I suppose that those [women] who do get through, despite all the obstacles, when they do get through, would not want the impression to be created that they came there because of a quota.  Because that was their personal achievement, that they overcame everything along the way. And it is right that they then have some other recognition of that. Because that is why I say it is culture. It starts with culture, because that is the idea behind these legal solutions. So that then, with some legal compulsion, these transformations take place. Because you actually allow more women to come into office."	"Yes, the RTV public service has now signed this commitment with the Ona Ve [She Knows] movement, and they are committed to women's representation both in media production and in the business environment itself, in the managerial or organisational structures. Otherwise, a media outlet may have internal commitments that they themselves have come up with. But not that I know of. []"	"I don't know them. For recommendations, I know that the Ministry, in the last two years since the Left took over, has issued some guidelines. But even this, I'm not sure. But for the field of culture in general. "	
<b>13</b> a			PARTIALLY YES:] Have quota systems for oms proven themselves in practice?	for the representation of women on	
13a - Answer		-	"I think that the representation of women in Slovenian media is not bad. I mean, it's not very unbalanced. So I don't think these quotas are necessary at the moment. They are perceived differently by women journalists and presenters. And from the public and, after all, also within the work environment. That		



	different anotheric standards and	
	different aesthetic standards are	
	expected.	
	On leading positions, it is not like that.	
	Nevertheless, we have many women	
	editors-in-chief, even women media	
	managers. So yes. We have now just	
	appointed a female acting president of	
	the management of public service	
	broadcaster; our public media Slovenian	
	Press Agency has now also got a female	
	director; the editor-in-chief was	
	previously a woman. I mean, we have	
	the biggest commercial TV has a female	
	director"	
13b	Are you in favour of or against quota sys	stems for women and why?
13b - Answer	-	"I think quotas are equally, maybe even
		less important, but at the same level, a
		tool that ensures equal working
		conditions. I think the social working
		conditions, which must be equal for all
		genders, are more important than
		quotas. And it seems to me that in the
		current state, where the media is
		where the media is really a male-
		dominated space, including in
		mainstream media and even in our
		leading journalists, hosts, and guests.
		In this current state, I think quotas are
		good, but I really believe that quotas
		should not be an end in themselves, but
		a tool with which we enable or establish
		a discourse where equal opportunities
		are important. And based on this, work
		on social conditions. In terms of the level
		of pay, maternity leave, really these
	1	

14	Are there any legal requirements in pla systems for minorities on managemen		Are there any self-regulatory measures or recommendations in place that establish or promote quota systems for minorities on management board in newsrooms?	
14 - Answer	No, there is no quota systems for minorities. However, there is a legal requirement to appoint two Assistant Managers to the President of the Management Board of the public service broadcaster RTV Slovenia, each representing one of the constitutionally protected minority communities - Italian and Hungarian. The requirement follows the RTV Slovenia Act, Article 21a, and the RTV Slovenia Statute, Articles 55-59. Also, RTV Slovenia Act, Article 17, para 3, specifies obligation to include Italian and Hungarian minority community representatives (one representing Italian and one representing Hungarian minority community) in the governing body of the public service broadcaster RTV Slovenia - RTV Slovenia Council. Representatives of the two mentioned minority communities are also represented in the programming committees of the Italian and Hungarian minority programming within RTV Slovenia, according to the legal requirements in the RTV Slovenia Act, Article 23.	else like that."	"No, there are none. But of course, on public service broadcasting, the Hungarian and Italian minorities practically have their own media [channels]. They have their own programmes with quite, particularly the Italian minority has quite a large editorial staff. And also their own programme committees. The Roma have their own programme [radio and TV show]. So I don't know, in the commercial media, to encourage."	"Now again, for us [Radio Študent]. For us, it depends on the editorial team. On the editorial team preparing an editorial policy and encouraging the production of these programs. Just from certain practices.  I think there isn't a written policy, but there definitely is an unwritten one. Because I don't think there's a single minority program that isn't created by members of that community. And I think this is very, very important. Not speaking for others, but giving them a voice. And space to speak for themselves. For community media, I think that if this is done, it basically formalizes what is already being done. Again, if we look at Radio Študent."
14a	[IF Q14 = YES OR PARTIALLY YES:] To which minorities do these rules or recommendations apply?		[IF Q14 in Questionnaire 1a = YES OR PARTIALLY YES:] To which minorities do these measures or recommendations apply?	



14a - Answer	In case of level requirements for	T	See engues to O14	
14a - Answer	In case of legal requirements for		See answer to Q14	-
	including representatives of minorities			
	in the management structure, the			
	governing body and minority			
	programming committees of public			
	service broadcaster RTV Slovenia, it is			
	applied to the Italian and Hungarian			
	minority (following their protected			
	status in the Constitution of the			
	Republic of Slovenia). Roma			
	community, despite certain protection			
	guaranteed in the Constitution, is not			
	included in these legal requirments for			
	being represented in the			
	manageement and governing of RTV			
	Slovenia, neither such participation is			
	provided to large minority			
	communities of former Yugoslavia			
	nations.			
14b		[IF Q14 in Questionnaire 1a = YES OR	PARTIALLY YES:] Have quota systems to	for the representation of minorities on
		management boards and/or in newsro	oms proven themselves in practice?	•
14b - Answer			"Here [in the commercial media]	"These social and economic conditions.
			again, I think it is more important how	A quota, so that someone doesn't do
			these minorities are represented in their	what happened in this case at RTV
			reporting. And here there is a lot of	[Slovenia, a public service
			work to be done in the sensitisation of	broadcaster]. But again, a quota is not
			iournalists.	enough. Often, it can happen that
			I think, perhaps, I would even find the	there is a quota, but it is done with the
			quotas relevant in those environments	least effort, the least payment, and the
			where minorities are also very much	least editorial input. But a quota is not
			represented [among population]."	enough. The editorial team, the
			represented famong populations.	management, must stand behind it to
				actually make it happen."
				actually make it happen.
14c			Are you in favour of or against quota sy	stems for minorities and why?
14c - Answer			Are you in favour of or against quota sy	stems for minorities and why?



15	Does the regulatory	Do you think that the regulatory author	rity/authorities acts/act fully
	authority/authorities acts/act fully	independently from governmental influ	ences?
	independently from governmental		
	influences in practice?		
15 - Answer	"They are not independent on a systemic	"They operate independently of	"What we have with AKOS [a
	level. The appointment procedures	government influence.	regulatory authority] is that we
	themselves are not they do not	Because, for example, AKOS as a	regularly send an annual report every
	contain all the elements and safeguards	regulator is also always protected by	year. If we consider the Ministry of
	that guarantee political independence.	European legislation, and even when the	Culture as an authority in certain
	In practice, the independence is highly	previous government tried to replace the	cases, I cannot imagine that it is
	dependent on lower levels of expertise.	director, it didn't. [] We also have the	independent of the government,
	How eager they are to exercise it. And	Broadcasting Council, which I think is a	because it is part of the government.
	sometimes they succeed.	very politically motivated body. Also in	And what is really problematic is that
	What is good about AKOS is that their	terms of interests. It has limited powers,	according to both the old law and the
	decisions are then subject to They are	but it does have powers. And that's	new proposal, it is the minister who
	not then subject to the judgement of	where the politics appoints its members.	grants this [makes final decision on
	some ministerial, directly appointed	And we have seen in past compositions	the selection of the project proposals
	political bodies. But it goes every	[of the parliament] that, in fact,	for co-funding of media content of
	decision is final and theirs [of AKOS].	candidates who had professional	public interest]. Not a selection
	And then it just can go to court from	competences were not appointed.	committee. The selection committee
	there. So that guarantees a certain	But, of course, wherever there is an	can give an opinion. But it is the
	independence of AKOS.	appointment by politics, there is not that	minister who makes the decision.
	But the only place where it has a strong	independence."	The selection committee is professional
	influence is in delegating the work.		and independent. And now, under the
	Employment. That means, how many		Left, we have seen that this has still
	people can work in the sector [of		improved. There was no comparable
	regulation of broadcasting/electronic		situation I mean, you can see this
	media within a converged regulatory		practically by the fact that under
	authority, AKOS] in the first place.		Simoniti [Minister of Culture in the
	What are the capacities, the resources.		previous, right-wing government], for
	And what are the priorities." []		the same project, I think the same, the
	[In the new media law drafted by the		same framework, the same scope, we
	Ministry of Culture], they [AKOS] have		received significantly fewer points
	been given an extraordinary number of		compared to the previous commission.
	tasks. So varied tasks that now I can say		And now with this current selection
	they have no skills. And they themselves		committee, we received more points.



Г			And the expelse of expension of
	are aware of it. They will have to be able		And the explanations are concrete, not
	to carry out procedures under the Law		general. When you compare these
	on Protection of Competition. They have		things, you see these differences. But I
	also been given tasks in the area of		don't know what the Ministry or the
	must-carry that might be more		state could do to make this more
	appropriate for an intellectual property		independent."
	protection authority. Most countries		
	have retained separate audio-visual		
	regulators. Who have really dedicated		
	themselves to this area. But now, with		
	digitalisation, there is no going back		
	[from having the converged regulator		
	once it is already functional for many		
	years]. To separate it now. In any case,		
	it's so intertwined [the areas of regula-		
	tion]. [AKOS] will also have competen-		
	ces in areas that have not been part of		
	any regulatory regimes at all."		
15a	any regulatory regimes at all."	Why? [OR:] Why not? [OR:] Why only	partially?
15a 15a - Answer	any regulatory regimes at all."	Why? [OR:] Why not? [OR:] Why only See answer to Q15	partially?  See answer to Q15
	any regulatory regimes at all."		See answer to Q15
15a - Answer	any regulatory regimes at all."	See answer to Q15	See answer to Q15
15a - Answer	any regulatory regimes at all."	See answer to Q15 [IF NOT OR ONLY PARTIALLY:] Could	See answer to Q15
15a - Answer 15b	any regulatory regimes at all."	See answer to Q15 [IF NOT OR ONLY PARTIALLY:] Could and how?	See answer to Q15 its/their independence be improved -
15a - Answer 15b	any regulatory regimes at all."	See answer to Q15 [IF NOT OR ONLY PARTIALLY:] Could and how? "I would say that the aim should be to	See answer to Q15 its/their independence be improved -
15a - Answer 15b	any regulatory regimes at all."	See answer to Q15 [IF NOT OR ONLY PARTIALLY:] Could and how? "I would say that the aim should be to have systems that are so well defined in	See answer to Q15 its/their independence be improved -
15a - Answer 15b	any regulatory regimes at all."	See answer to Q15 [IF NOT OR ONLY PARTIALLY:] Could and how?  "I would say that the aim should be to have systems that are so well defined in advance, that is to say, that the criteria	See answer to Q15 its/their independence be improved -
15a - Answer 15b	any regulatory regimes at all."	See answer to Q15 [IF NOT OR ONLY PARTIALLY:] Could and how? "I would say that the aim should be to have systems that are so well defined in advance, that is to say, that the criteria are clear in advance and that they are as	See answer to Q15 its/their independence be improved -
15a - Answer 15b	any regulatory regimes at all."	See answer to Q15 [IF NOT OR ONLY PARTIALLY:] Could and how? "I would say that the aim should be to have systems that are so well defined in advance, that is to say, that the criteria are clear in advance and that they are as automatic as possible. That is to say,	See answer to Q15 its/their independence be improved -
15a - Answer 15b	any regulatory regimes at all."	See answer to Q15 [IF NOT OR ONLY PARTIALLY:] Could and how?  "I would say that the aim should be to have systems that are so well defined in advance, that is to say, that the criteria are clear in advance and that they are as automatic as possible. That is to say, there is very little human factor. Of	See answer to Q15 its/their independence be improved -
15a - Answer 15b	any regulatory regimes at all."	See answer to Q15 [IF NOT OR ONLY PARTIALLY:] Could and how?  "I would say that the aim should be to have systems that are so well defined in advance, that is to say, that the criteria are clear in advance and that they are as automatic as possible. That is to say, there is very little human factor. Of course, even in a state aid scheme, there	See answer to Q15 its/their independence be improved -
15a - Answer 15b	any regulatory regimes at all."	See answer to Q15 [IF NOT OR ONLY PARTIALLY:] Could and how?  "I would say that the aim should be to have systems that are so well defined in advance, that is to say, that the criteria are clear in advance and that they are as automatic as possible. That is to say, there is very little human factor. Of course, even in a state aid scheme, there has to be a committee that makes a	See answer to Q15 its/their independence be improved -
15a - Answer 15b	any regulatory regimes at all."	See answer to Q15 [IF NOT OR ONLY PARTIALLY:] Could and how?  "I would say that the aim should be to have systems that are so well defined in advance, that is to say, that the criteria are clear in advance and that they are as automatic as possible. That is to say, there is very little human factor. Of course, even in a state aid scheme, there has to be a committee that makes a judgement at the end of the day, that	See answer to Q15 its/their independence be improved -
15a - Answer 15b	any regulatory regimes at all."	See answer to Q15 [IF NOT OR ONLY PARTIALLY:] Could and how?  "I would say that the aim should be to have systems that are so well defined in advance, that is to say, that the criteria are clear in advance and that they are as automatic as possible. That is to say, there is very little human factor. Of course, even in a state aid scheme, there has to be a committee that makes a judgement at the end of the day, that decides at the end of the day whether	See answer to Q15 its/their independence be improved -
15a - Answer 15b	any regulatory regimes at all."	See answer to Q15 [IF NOT OR ONLY PARTIALLY:] Could and how?  "I would say that the aim should be to have systems that are so well defined in advance, that is to say, that the criteria are clear in advance and that they are as automatic as possible. That is to say, there is very little human factor. Of course, even in a state aid scheme, there has to be a committee that makes a judgement at the end of the day, that decides at the end of the day whether someone is eligible. But if these	See answer to Q15 its/their independence be improved -



16		Freedom of Speech cannot be treated	separately from Freedom to Information	u the "right to import" connet he		
10		-	-			
		_	now". Only the interrelated exercise of b	_		
		goal of democratic communication as open-ended process of response, reflection and debate – in short: as societal				
		dialogue, equally open to all people. Some experts call this a "right to communicate", which is more than simply adding up the "right to impart" and the "right to know": Its exercise can put people in a position to really have a say in the decisions made by those in authority. Do you think it would make sense to enshrine a "right to communicate" in law?				
16 - Answer		"I don't know, I'm not terribly in favour	"No, I don't think it's a problem of the	"It seems to me that this right to		
		of it. I mean, yeah. The right to	right to communicate, I think it's more a	communicate would only have an effect		
		communicate. Substantively, yes. It	problem of the flood of information on	if it were not philosophical. In the sense		
		seems to me that this term is already	the one hand, but really of the	that this provision in the law were to be		
		filled. The right or freedom of expression	information industry and the repetition of	reflected in practice in terms of some		
		already contains this dimension. And this	1	clear rights for citizens. In terms of some		
		dimension is also confirmed by the case	again. I have to say that we have a lot	obligations for the media. And at the		
		law of the European Court of Human	of information. I, as a media user, can say	same time, if the media had to do some-		
		Rights.	this, that there is a lot of information, but	thing new or different because of it. That		
		For the general public, yes, it would be	on the other hand, there is very little.	the Ministry would encourage this with		
		useful to rename the term, so that	Basically, we are inundated with	funding. Such things. [] If it actually		
		perhaps it would be better understood	information, but on the other hand, all	could bring some concrete consequences		
		that there is also this dimension. That it	the information is from very limited	in the sense that the media would have		
		is not a one-way right. But that this right	sources. For example, for a small	some incentives. And that the Ministry		
		necessarily also includes this right to	environment like Slovenia, we see that	not only provides incentives but that		
		receive, to access information, to know.	[reporting on] what is happening on the	some experts also explain what this		
		But, in a purely legalistic way, it seems to		means in practice. Why it is important		
		me that the concept is correctly filled in.	global media houses.	for the media themselves. Because		
		I do not have a particular opinion, I do	And what we get most of the time is	personally, I really miss this kind of		
		not see any particular value."	some recycled information that was	connection between the Ministry and		
			made somewhere else. And then you end	non-governmental media. And some		
			up realising that these centres, these	vision of what you actually see as the		
			sources of information, are very limited.	media. Not in terms of the law. Leave the		
			So, basically, it is democracy in terms of	law aside. But what the media are to		
			what gets to us. On the other hand, we	you. This kind of connection could also		
			are more and more trapped in bubbles."	be more easily manifested in society. But		
			are more and more trapped in bubbles.	if it doesn't exist, and this is written		
				down just so that they can check it off at		
				•		
				the EU level, that we have it formally		
				written"		

## MeDeMAP - Mapping Media for Future Democracies

Deliverable 3.2 and Task 3.2

Version 1.0

(June 2024)























