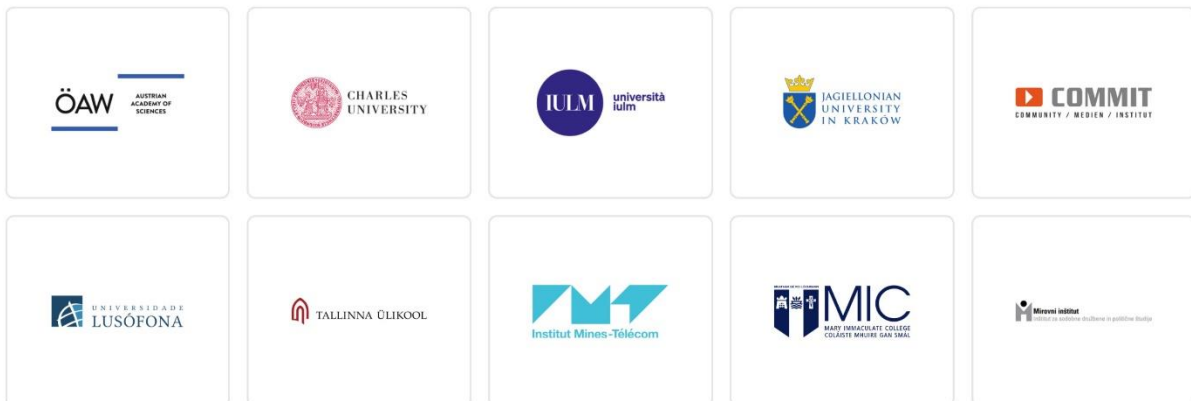


MEDEMAP

Mapping Media for Future Democracies

Deliverable D7.1

Website and Project Logo



The MeDeMAP project has received funding from the European Union's Horizon Europe research and innovation action under Grant Agreement No 101094984

The information and views in this report are those of the author(s) and do not necessarily reflect the official opinion of the European Union institutions and bodies not any person acting on their behalf may be held responsible for the use which may be made of the information contained therein.

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Abstract:	On April 27, 2023, the MeDeMAP Website (https://www.medemap.eu/ ; including the MeDeMAP logo) went online. The website is the main information resource for stakeholders and all interested in the project. It will present important project results including the already established “ MeDeMAP Media Blog ” (D4.1).

MEDEMAP

GRAPHIC STANDARDS MANUAL



VERSION 1.0
APRIL 2023

1 - LOGO AND TYPOGRAPHY

Main version



Typography, icon and application



2 - LOGO COLOR VARIATIONS

Color and Monochromatic Applications

MEDEMAP

■ #FFCC03

MEDEMAP

■ #1D1D1B



□ #FFFFFF
■ #00FF9D -> #0098ef



□ #FFFFFF
■ #000000

3 - APPLICATIONS

Examples



Poster/ Flyer example



Cover example

4 - APPLICATIONS

Examples



Tote Bag



T-shirt & Tote bag

5 - APPLICATIONS

Examples



Letterhead



Homepage

**MEDEMAP
GRAPHIC STANDARDS MANUAL**

**V 1.0
APRIL 2023**